



# APPLICATION FOR THE NATIONAL CONFERENCE OF CONSTITUENCY LEADERS (NCCL) CONVENER



**April 26–28, 2018 — National Conference of Constituency Leaders —  
Sheraton Kansas City Hotel at Crown Center**

**Fact Sheet – Required for Each Candidate**

**(Please limit Fact Sheet responses to three (3) pages and type all information. Paste a headshot in the space allowed above. You must also submit a CV, limited to 2 pages, with your application in addition to a letter of support from your chapter executive documenting your chapter involvement and experience.)**

**Personal Information**

Rachel Franklin, MD (Name)	7243891 (AAFP ID number)	02/02/2017 (Date)
900 NE 10th Street (Street address)		
Oklahoma City, OK 73104 (City, State, Zip Code)		
405-271-4224 (Preferred phone number)	405-271-2782 (Preferred fax number)	rachel-franklin@ouhsc.edu (E-mail address)

**Personal Statement**

I'm a wife, mom, professor and passionate family doc. I've been an active member of AAFP since 1993 and have served in a variety of membership and leadership roles in my state academy since that time. The letter from our Chapter Executive, Sam Blackstock, will detail my role with the Oklahoma Academy.

I work at the residency program of the University of Oklahoma Department of Family and Preventive Medicine where I serve as  
10/14/2016

Medical Director of our clinic, which cares for more than 50,000 mostly Medicaid and Medicare patients per year. We have the highest acuity patient population in the state, and were recently awarded track 2 CPC+ status in addition to our status as a tier 3 PCMH. Prior to joining the university, I served a completely different population as a private practice doc for 7 years, and understand the challenges facing our colleagues in the community.

Among my greatest passions are mentorship and advocacy. In my role as faculty, I serve as advisor to our FMIG, helping students discover Family Medicine and develop into the best possible residency candidates. As advisor to our Families and Medicine interest group, I assist students in balancing work life with “real” life. As co-moderator of the Physician Moms in Family Medicine Facebook community, I facilitate discussions among more than 2,000 “sister docs,” encouraging them in overcoming challenges in work/life balance or negotiating their career paths, and connecting them to opportunities across the country. As an active member of the #FMRevolution, I help advocate for those priorities that all family docs share. As a member of NCSC/NCCL since 2010, I have helped our junior delegates develop resolutions which have become policy. Most notably, I was an editor and co-author of a recent resolution on differential policing as a social determinant of health, which found support at both the national congress of delegates and at the AMA.

(Include a personal statement expressing your interest, qualifications, and areas of expertise and practice)

### **NCCL (formerly NCSC) Involvement**

I have attended NCSC/NCCL since 2010. I have served as Women’s Delegate from Oklahoma every year except the 2017 cycle, when I am expecting to serve as GLBT Ally unless our delegation changes. I have served on Reference Committees and as Co-Convenor for the Women’s Delegation. During my year as Co-convenor, my fellow Co-conveners and I worked to enhance the cross-delegation collaboration during resolution writing sessions, which helped develop into the current practice of the delegations writing resolutions together in the cafe area. This has been by far my favorite change of the past 7 years, being given the opportunity to mingle with delegates of all constituencies, educate new delegates in researching, writing, editing and submitting resolutions, and getting to know people outside my delegation in the process!

\_\_\_\_\_ (Number of NCCL (formerly NCSC) Conferences Attended – List Years of Attendance)

(Constituency Represented)

(Roles & Responsibilities with Previous NCCL (formerly NCSC) Conferences)

### **Competencies & Skills**

I serve as one of three elected members of the board of directors of OU Physicians, the largest physician group in Oklahoma, representing more than 800 providers (including around 680 physicians of all specialties). As medical director of the clinical practice, I oversee the care provided by 36 resident physicians, 18 faculty physicians and 3 non-physician providers to the population previously described. I have certification in LEAN/SIX Sigma, and in this capacity serve as an elected member of the task force currently working to integrate our clinical practice with another large practice group.

I speak in both educational and advocacy arenas: I am the online face of OU Medicine, and as such engage in media interviews more than 20 times per year. I’m also one of the physician liaisons for our practice, and as such develop educational videos for our intranet regarding EHR and other topics. As developer and director of our nationally-recognized chronic pain management curriculum, I’ve been invited to speak with the White House Director of National Drug Control Policy and with the U.S. Surgeon General regarding physician educators’ response to the opioid addiction crisis.

If elected, I would use my time as convener to develop new talent to replace me. I am in love with NCCL and all it represents, and hope I could help us weather a tough current climate to maintain excitement for the important advocacy work that we do.  
(List organizational and leadership skills, public speaking experience, & other relevant skill sets)

### **Community & Chapter Involvement**

I believe my Chapter Exec is providing the data. Please let me know if you need more than is available in his letter, my prior responses or on my CV. I do want to make it as easy as possible for you to have a complete picture of me as a candidate! Thanks so

much for the opportunity.

(List community, chapter, and other leadership activities)

**Submit completed applications by December 2, 2016 to:** Stacy Wymer, CAE, Manager, Member Relations and Development, AAFP, 11400 Tomahawk Creek Parkway, Leawood, KS 66211. Email: [swymer@aafp.org](mailto:swymer@aafp.org). FAX: (913) 906-6088.

# CURRICULUM VITAE

## Rachel M. Franklin, M.D.

Oklahoma University Health Sciences Center  
Department of Family and Preventive Medicine  
900 N.E. 10<sup>th</sup> Street, Oklahoma City, OK 73104  
office (405) 271-4224  
[rachel-franklin@ouhsc.edu](mailto:rachel-franklin@ouhsc.edu)  
Twitter: @yourfamilydoc

## EDUCATION and TRAINING

### **Fellowship**

2012

Lean/Six Sigma Fundamentals Certification Program  
University of Oklahoma College of Engineering  
Norman, OK

2007-2008

Predoctoral Directors Development Institute  
Society of Teachers of Family Medicine (STFM)  
Baltimore, MD and Memphis, TN

### **Residency**

1997-2000

Family Medicine  
University of Oklahoma Department of Family and  
Preventive Medicine  
Oklahoma City, OK

### **Medical School**

1993-1997

M.D.  
University of Oklahoma College of Medicine  
Oklahoma City, OK

### **College**

1989-1993

B.S., Magna cum Laude  
Oklahoma Baptist University  
Shawnee, OK

## PROFESSIONAL EXPERIENCE

### Academic:

2013-present

Professor  
Department of Family and Preventive Medicine  
University of Oklahoma College of Medicine  
Oklahoma City, OK

*2006-present* Associate Professor  
Department of Family and Preventive Medicine  
University of Oklahoma College of Medicine  
Oklahoma City, OK

*2000-2006* Clinical Assistant Professor  
University of Oklahoma College of Medicine  
Department of Family and Preventive Medicine  
Oklahoma City, OK

Administrative:

*2012-present* Medical Director, University of Oklahoma Family Medicine Center  
Oklahoma City, OK

*2006-2012* Course Director  
Third Year Clerkship in Family Medicine  
University of Oklahoma College of Medicine  
Oklahoma City, OK

*2010-2012* Associate Director for Pre-Doctoral Education  
Department of Family and Preventive Medicine  
University of Oklahoma College of Medicine  
Oklahoma City, OK

*2010-2012* Chair, Curriculum Development Committee  
University of Oklahoma Department of Family and Preventive Medicine  
Oklahoma City, OK

Other Organizations:

*2007-2009* Member, Speaker's Bureau  
Eli Lilly Osteoporosis Division

*2007-2009* Member, Speaker's Bureau  
Wyeth Women's Health Division

*2000-2006* Partner, Oklahoma City Clinic, LLC  
Oklahoma City, OK

*1999-2000* Emergency Department Physician  
Mission Hill Hospital (now Unity South)  
Shawnee, OK

*1998-1999* Emergency Department Physician  
Pauls Valley General Hospital  
Pauls Valley, OK

## CERTIFICATION OR BOARD STATUS

Diplomate, American Board of Family Practice  
Certification: 2000-2007  
Recertification: 2007-2017

## LICENSURE

Oklahoma  
Date Issued: 1998     Status: Active

## SCHOLARSHIP

### Teaching Materials Developed:

*2013-present*     Standardized Curriculum in Chronic Pain Evaluation and Treatment (Joint project of residency division and clinic administration)  
  
Chair of committee, led faculty and residents through 2 year process of literature review related to primary care treatment of chronic pain, developed curriculum and clinical workflows to deliver curriculum to learners and patients.

Dissemination:  
2016: Vivek Murthy, U.S. Surgeon General  
2015: OU Physicians Peer Review Committee  
2015: Michael Botticelli, White House Director of Drug Control Policy (invited speaker)  
2015: Bobbie Schneller, DO, Regional Health Family Medicine Residency, Rapid City, SD  
2015: Caroline Pace, MD, Medical College of Wisconsin  
2015: Rakhee Bhayani, MD, Department of Internal Medicine, Washington University School of Medicine  
2015: Sarah Hamraei, MD, Shreveport, LA

*2010-2012*     Standardized Curriculum in Family Medicine  
  
4 week required curriculum of the University of Oklahoma College of Medicine redesigned to meet goals of STFM National Curriculum in Family Medicine  
  
Developed one of 22 required online cases, all weekly quizzes, sessions in clinical note writing and differential diagnosis, a longitudinal PBL case and end-of-clerkship Objective Clinical Skills Examination

2008-2012	<p>“Case #18: Headache” (nationally peer reviewed and edited 2009)</p> <p>Approved for 1.5 hours of prescribed CME by AAFP (2011)</p> <p>Online learning module for STFM National Curriculum in Family Medicine fmCASES in Family Medicine in cooperation with iInTIME</p>
2007-present	<p>“Getting Paid for Patient Care” Practice Management Course</p> <p>Developed and direct required six-month, seven session curriculum on billing and coding, Medicare regulations for upper level residents and faculty of the University of Oklahoma Department of Family and Preventive Medicine</p>
2007-present	<p>“EHR Best Practices” Course</p> <p>Developed and direct (with Don Clothier) quarterly presentation program for Grand Rounds on documentation and standard of care within an electronic health record system within the University of Oklahoma Department of Family and Preventive Medicine</p>
2006-2010	<p>Standardized Curriculum in Family Medicine</p> <p>4 week required curriculum of the University of Oklahoma College of Medicine</p> <p>Restructured four PBL cases including a longitudinal patient case, created new required online, formative quiz bank with built-in remediation of student learning and created end-of-clerkship Objective Clinical Skills Examination</p>
2005	<p>“What Is Alzheimer’s Disease?” Patient Education Brochure, Oklahoma City Clinic</p>
2005	<p>“Healthy Heart Recipe for Women,” Patient Education Brochure, Global Health Insurance/Oklahoma City Clinic</p>

## PUBLICATIONS

### Books:

2005 Franklin, Rachel M. *Expecting Twins, Triplets, and More: A Doctor's Guide to a Healthy and Happy Multiple Pregnancy*, St. Martin's Griffin, 2005.

### Articles:

2016 Madison S, Brown EA, Franklin R, Wickersham EA, McCarthy LH. Nasal saline or intranasal corticosteroids to treat allergic rhinitis in children. *J Okla State Med Assoc.* 2016;109 (4-5): 152-3. (PMC4918463; PMID27328556)

2012 Franklin, Rachel M. *Making secure messaging work for your patients and your practice*. *Family Practice Management*. 2013 Jan-Feb;20(1):21-24

2011 Franklin, Rachel M. *Improving the difficult patient visit*. Online publication, STFM Messenger, October 2011 Education Column [http://www.stfm.org/publications/EducationColumns\\_October2011.cfm](http://www.stfm.org/publications/EducationColumns_October2011.cfm)

### Abstracts:

2011 Franklin, Rachel M. *Trial of webinar-based classroom sessions during “snowpocalypse 2011:’ successes and challenges in a family medicine rotation*. Oral presentation to Clinical Science Curriculum Committee of University of Oklahoma College of Medicine, Oklahoma City, OK

### Resources:

2014 Franklin, Rachel M *What's new with contraception*. Family Medicine Digital Resources Library; 2014 Available from <http://www.fmdrl.org/5032>

2014 Franklin, Rachel M *Hypertension in pregnancy: ACOG update 2014*. Family Medicine Digital Resources Library; 2014 Available from <http://www.fmdrl.org/5031>

2014 Franklin, Rachel M. *Pain management in primary care*. Family Medicine Digital Resources Library; 2014 Available from <http://www.fmdrl.org/5030>

2014 Franklin, Rachel M. *Menopause, 2014*. Family Medicine Digital Resources Library; 2014 Available from <http://www.fmdrl.org/5029>

2012 Franklin, Rachel M. *The “emergency curriculum:” using technology-on-the-fly to teach in (snow)apocalypse*. Family Medicine Digital Resources Library; 2012. Available from <http://fmdrl.org/3669>

2012 Franklin, Rachel M. *The reality of virtual patient cases: University of Oklahoma*. Family Medicine Digital Resources Library; 2012. Available from <http://fmdrl.org/3666>

2011 Franklin, Rachel M. *Adopting Secure Patient Messaging to Meet PCMH Standards*. Family Medicine Digital Resources Library; 2011. Available from <http://www.fmdrl.org/3582>

Posters:

2015 Madison S, Brown EA, Franklin R. In pediatric populations, is nasal saline irrigation as effective as intranasal corticosteroids at relieving allergic rhinitis symptoms? Poster presented at Oklahoma Academy of Family Physicians, Norman, OK. June 18-19, 2015.

2014 Jordan K, Billings B, Franklin R, Welborn TL. *In adults with tinnitus, what treatments are effective?* Presented at the Oklahoma Academy of Family Physicians 2014 Scientific Assembly, Tulsa, OK.

2013 Ghani S, Zaheer S, Franklin R, Welborn TL. *Does prolonged (one year or more) breastfeeding result in adverse behavioral outcomes compared to bottle fed children?* Presented at the Oklahoma Academy of Family Physicians 2013 Scientific Assembly, Oklahoma City, OK.

2008 Franklin, Rachel M. and VanderLugt, Jason. *What factors influence specialty selection decision by students of OU college of medicine?* Presented at Society of Teachers of Family Medicine Annual Conference, Baltimore, MD Available at: [http://www.stfm.org/STFM\\_An08\\_MLP.pdf](http://www.stfm.org/STFM_An08_MLP.pdf)

Non-authored Publications:

2007 Arce, Eve-Marie. *A descriptive study of academic and practitioner perceptions identifying program practices meeting the unique needs of twins in center-based preschools* Available from: Dissertations & Theses: Full Text. Accessed March 21, 2011, Publication Number: AAT 3322834

2010

Arce, Eve-Marie. *Twins and Supertwins: A Handbook for Early Childhood Professionals*, Redleaf Press, 2010

## PRESENTATIONS

### National/International

2012

“Making the Most of Virtual Patient Cases: Integrating FmCASES in Four Family Medicine Departments” (Lecture-Discussion)  
Members:  
Martha Seagrave, Douglas Bower, Rachel Franklin, David Anthony  
45<sup>th</sup> STFM Annual Spring Conference  
Seattle, WA

2012

Invited Lecturer, with Don Clothier, co-presenter  
“Techniques for EMR Harmony: Implementation and Enhancement with Minimal Revolt”  
University of Nevada, Las Vegas and Reno campuses

2012

“Techniques for EMR Harmony: Implementation and Enhancement with Minimal Revolt”  
With Don Clothier, co-presenter  
2012 Centricity Healthcare Users Group Spring Conference  
Las Vegas, NV

2012

“The Reality of Virtual Patient Cases: Four Family Medicine Clerkships’ Experiences Integrating FmCASES” (Symposium)  
Members:  
Martha Seagrave, Rachel Franklin, Douglas Bower, Paul George, Karen Hulbert and David Anthony  
38<sup>th</sup> Annual STFM Conference on Medical Student Education  
Long Beach, CA

2012

“The “Emergency Curriculum:” Using Technology-on- the-fly to Teach in (Snow-)Apocalypse” (Lecture-Discussion with MS4 Co-presenter)  
38<sup>th</sup> Annual STFM Conference on Medical Student Education  
Long Beach, CA

2011	"Adopting Secure Patient Messaging to Meet the Standards of The PCMH" (Lecture-Discussion) 2011 STFM Conference on Practice Improvement Newport Beach, CA
OU Department of Family and Preventive Medicine/University of Oklahoma College of Medicine	
2016	"Mechanism-Based Management of Chronic Pain" 19 <sup>th</sup> Annual Primary Care Update University of Oklahoma College of Medicine
2016	"Implementing Change in Chronic Pain Efforts" 19 <sup>th</sup> Annual Primary Care Update University of Oklahoma College of Medicine
2016	"Mechanism-Based Management of Chronic Pain" Grand Rounds OU Department of Family and Preventive Medicine
2015	"E-cigarettes/Vapes/Smoking Cessation" 18 <sup>th</sup> Annual Primary Care Update University of Oklahoma College of Medicine
2015	"What's New with Contraception" 18 <sup>th</sup> Annual Primary Care Update University of Oklahoma College of Medicine
2015	"Chronic Pain Curriculum: Clinic Process and EMR" Grand Rounds OU Department of Family and Preventive Medicine
2014	"Chronic, Non-Terminal Pain: Ethics and Risk Management at the Family Medicine Residency Program" Grand Rounds OU Department of Family and Preventive Medicine
2014	"Chronic, Non-Terminal Pain: Ethics and Risk Management at the Family Medicine Residency Program" 8 <sup>th</sup> Annual Bioethics and Palliative Care Conference University of Oklahoma College of Medicine
2014	"Menopause Update: Hormone Replacement Therapy" 17 <sup>th</sup> Annual Primary Care Update University of Oklahoma College of Medicine
2014	"Pain Management Guidelines" 17 <sup>th</sup> Annual Primary Care Update University of Oklahoma College of Medicine

2013-present (recurring annually)	“What Is ‘Prevention?’” Second year medical student lecture (2 hours) University of Oklahoma College of Medicine
2013-present (recurring annually)	“Gender Medicine” Second year medical student lecture (2 hours) University of Oklahoma College of Medicine
2013	“New Medicare ‘Wellness Exam:’ What You Need to Know” OAFP Annual Scientific Assembly – Primary Care Update Oklahoma Academy of Family Physicians
2012	“New Medicare ‘Wellness Exam:’ What You Need to Know” Grand Rounds OU Department of Family and Preventive Medicine
2012	“New Medicare ‘Wellness Exam:’ What You Need to Know” 15 <sup>th</sup> Annual Primary Care Update University of Oklahoma College of Medicine
2012	“What’s New with Contraception 2012” 15 <sup>th</sup> Annual Primary Care Update University of Oklahoma College of Medicine
2011	“Life After Fellowship” Invited Presenter, Cardiology Conference OU Department of Internal Medicine, Cardiovascular Medicine Section
2011	“Placental Anatomy” Resident Lecture Series in Obstetrics OU Department of Family and Preventive Medicine
2011	“The Second Year” Resident Lecture Series in Pediatrics OU Department of Family and Preventive Medicine
2011	“Children’s Health” Resident Lecture Series in Pediatrics OU Department of Family and Preventive Medicine
2011	“Getting Paid for Patient Care” OU Physician Associate Program Student Lecture OU College of Medicine
2011-present (recurring annually)	“The Difficult Patient” Upper Level Resident Conference OU Department of Family and Preventive Medicine

<i>2010-present (recurring annually)</i>	“Asthma Update” Intern Lecture OU Department of Family and Preventive Medicine
<i>2010-present (recurring annually)</i>	“Getting Paid for Patient Care” Intern Physician Practice Management Orientation OU Department of Family and Preventive Medicine
2010	“Menopause” 13 <sup>th</sup> Annual Primary Care Update University of Oklahoma College of Medicine
2009	“Asthma Update” Intern Lecture OU Department of Family and Preventive Medicine
<i>2008-present (recurring quarterly)</i>	“Best Practices in an Electronic Medical Record” Grand Rounds OU Department of Family and Preventive Medicine
<i>2008-present (recurring annually)</i>	“Pulmonary Disease Update” Annual Physician Assistant Board Review Course University of Oklahoma College of Medicine
2008	“The Difficult Patient” Grand Rounds OU Department of Family and Preventive Medicine
<i>2008-present (annual lecture)</i>	“Getting Paid for Patient Care Part 3: Medicare Guidelines” Resident Physician Practice Management Seminar OU Department of Family and Preventive Medicine
<i>2008-present (annual lecture)</i>	“Getting Paid for Patient Care Part 2: Procedures and Inpatient Coding” Resident Physician Practice Management Seminar OU Department of Family and Preventive Medicine
<i>2008-present (annual lecture)</i>	“Getting Paid for Patient Care Part 1: Outpatient Coding” Resident Physician Practice Management Seminar OU Department of Family and Preventive Medicine
2007	“Coding and Billing Hospital Services by Teaching Physicians” Faculty Physician Practice Management Update OU Department of Family and Preventive Medicine
2007	“Introduction to Billing and Coding by Teaching Physicians” Faculty Physician Practice Management Update OU Department of Family and Preventive Medicine

2007 "Dual Therapy: Prevention of Breast Cancer and Osteoporosis"  
Resident Conference  
OU Department of Family and Preventive Medicine

2007-2010 "The Resident as Teacher"  
Annual Resident Conference  
OU Department of Family and Preventive Medicine

2007 "Pulmonary Disease Update"  
Annual Physician's Associate Board Review Course  
University of Oklahoma College of Medicine

2007 "What's New in Contraception"  
10th Annual Primary Care Update  
University of Oklahoma College of Medicine

2007 "Syncope Diagnosis and Treatment"  
Intern Lecture  
OU Department of Family and Preventive Medicine

2007 "Osteoporosis Prevention and Treatment"  
Resident Conference  
OU Department of Family and Preventive Medicine

## TEACHING ACTIVITIES

Department:

2013-present Chronic Pain Curriculum and Clinical Environment  
OU Family Medicine Residency Program

2007-present Practice Management Course  
OU Family Medicine Residency Program  
  
Lead interactive, six-month, seven session curriculum on  
billing and coding, Medicare regulations for upper level  
residents of the Department of Family and Preventive  
Medicine

2007-present EMR Best Practices Course  
OU Department of Family Medicine  
  
Co-present quarterly Grand Rounds to residents and faculty  
on documentation and standard of care within an electronic  
health record

*2007-present* Attending Physician, Family Medicine Inpatient Service, OU Medical Center, Oklahoma City, OK

Three to four weeks per year, direct patient care and teach as leader of team comprised of four to six resident physicians, a case manager and social worker for 20-25 medical and pediatric inpatients per day. Spend every other night on call and work 60-80 hours per week in addition to outpatient and administrative duties.

*2007-present* Attending Physician, Family Medicine Obstetric Service, OU Medical Center, Oklahoma City, OK

Seven to eight weeks per year, direct patient care and teach as leader of team comprised of three to five resident physicians for obstetric and newborn patients. Spend seven days and five nights per week on call in addition to outpatient and administrative duties.

*2007-present* Attending Physician, OU Physicians Family Medicine Center, Department of Family and Preventive Medicine, University of Oklahoma College of Medicine

Three to four half-days per week, supervise patient care and teach at point-of-care in residents' clinics and respond to communications from third parties as representative of OU Family Medicine Clinic.

College:

*2015-present* Faculty Moderator, "Case Studies in Professionalism" Medical School Prologue (INDT 9100)

*2013-present* Faculty, Gender Medicine Course  
Second year medical student course block  
Lydia Nightingale and LaTasha Craig, directors

Lecture on Preventive Medicine and Gender-Based Inequities in Medical Care, four hours per year

*2012-present* Faculty, Family Medicine Clerkship  
Third year medical student course

Small group leader: twelve to fourteen students per month, one session per month for 10-12 months  
Preceptor: one student per month for 10-12 months

2008-2016	Volunteer Faculty, Bridges to Access  Provide once-monthly supervision and instruction to medical students and residents in outpatient primary care at Lighthouse Medical Clinic, Oklahoma City, OK.
2007-2016	Faculty Facilitator, Clinical Medicine I and II First and second year medical student course  Small group leader: Twenty students per class, 6-10 classes per level per year Large group facilitator, MS1 class – 150 students
2007-2012	Family Medicine Clerkship Third year medical student course  Small group leader/lecturer: Twelve to fourteen students per month, two to eight sessions per month for 12 months Preceptor: One student per month for 12 months
2000-2007	Volunteer Faculty, Family Medicine Clerkship

Campus:

2013-2014	Faculty, Lab Medicine Course University of Oklahoma Physician Assistant Program
	Two, one-hour lectures on thyroid and rheumatologic studies
2004-present	Volunteer Faculty University of Oklahoma College of Nursing Nurse Practitioner Education Program Oklahoma City, OK

Other:

Volunteer Faculty  
Maryville University Nurse Practitioner Education Program  
St. Louis, MO

Volunteer Faculty  
Georgetown University Nurse Practitioner Education  
Program  
Washington D.C.

Volunteer Faculty  
Texas Women's University Nurse Practitioner Education  
Program  
Dallas, TX

Volunteer Faculty  
Graceland University Nurse Practitioner Education Program  
Independence, MO

Volunteer Faculty  
University of Cincinnati Nurse Practitioner Education  
Program  
Cincinnati, OH

Volunteer Faculty  
Tennessee State University Nurse Practitioner Education  
Program  
Nashville, TN

Mentoring and Advising:

*2015-present* Faculty Advisor, Family and Community Medicine Interest Group  
University of Oklahoma College of Medicine

*2011-present* Faculty Advisor, Academic Medicine Interest Group  
University of Oklahoma College of Medicine

*2007-present* Faculty Mentor, University of Oklahoma College of Medicine  
  
Responsible for providing career guidance and assistance to five to ten third and fourth year medical students per year at the request of the Associate Dean for Medical Education. I also interview and write ten to twelve recommendation letters per year for students during residency match.

*2007-present* Faculty Advisor, Individual Educational Program for Family Medicine Residents, Department of Family and Preventive Medicine, University of Oklahoma College of Medicine

Responsible for providing career guidance and monitoring and remediating academic progress of three to four resident physicians throughout their three year residency. Meet quarterly with each resident and provide reports to faculty meetings.

*2007-present* Faculty Mentor and Reviewer, CLIN-IQ

Provide faculty support and review of resident research studies prior to submission for publication

## PROFESSIONAL SERVICE

### Department:

<i>2016</i>	Member, Clinical Business Administrator Search Committee James Barrett, M.D., chair
<i>2012-present (recurring monthly)</i>	Member, Executive Committee University Family Medicine Center
<i>2012-present (recurring quarterly)</i>	Member, Patient Advisory Council University Family Medicine Center
<i>2012-present (recurring monthly)</i>	Chair, FMC Chronic Pain Curriculum Committee University Family Medicine Center
<i>2012-2015 (recurring monthly)</i>	Chair, Faculty Balint University Family Medicine Center
<i>2012-present (recurring monthly)</i>	Chair, Clinical Faculty Meeting University Family Medicine Center
<i>2012-present (recurring monthly)</i>	Chair, FMC Clinic Management Committee University Family Medicine Center
<i>2012-present (recurring monthly)</i>	Chair, FMC Clinic Team Meetings University Family Medicine Center
<i>2012-present (recurring monthly)</i>	Chair, Clinical Lab Meeting University Family Medicine Center
<i>2010-2011</i>	Co-chair, Medicare Wellness Visits Workgroup University Family Medicine Center  Developed EHR templates for capturing required information for reimbursement for Welcome to Medicare, Initial Wellness and Annual Wellness Visits; peer reviewed 2011 and adopted throughout OU Physicians/OU Medicine
<i>2010-2012</i>	Alternate Member, Executive Committee, University Family Medicine Center
<i>2007-present</i>	Physician Champion and Member, EMR Development Committee, University Family Medicine Center

College of Medicine:

2016 Member, Executive Dean Search Committee  
Jason Sanders, M.D., chair

2016 Moderator and Social Media Representative  
19<sup>th</sup> Annual Primary Care Update

2015 Moderator and Social Media Representative  
18<sup>th</sup> Annual Primary Care Update

2014 Moderator and Social Media Representative  
17<sup>th</sup> Annual Primary Care Update

2014-present Mentor, American Medical Women's Association

2013 Member, OB/GYN Chair Search Committee  
Terrance Stull, M.D., chair

2013 Member, Physician Assistant Program Director Search Committee  
James Brand, M.D., chair

2013-present Member, Curriculum Evaluation Subcommittee  
University of Oklahoma College of Medicine

2012-present Member, Academy of Teaching Scholars  
University of Oklahoma College of Medicine

2012-present Member, Committee on Standards and Membership  
Academy of Teaching Scholars  
University of Oklahoma College of Medicine

2011-2012 Member, CSCC Subcommittee on the MS4 Clinical Curriculum  
University of Oklahoma College of Medicine

Participated in year-long process of assessment of clinical curriculum and in creation of new curricular objectives and delivery systems

2010-2012 Member, Workgroup on Clinical Skills Standard Setting

Participated in ongoing process of using modified Angoff method for standardizing assessment of Clinical Skills examination

2010-2012 Member, Academy of Teaching Scholars Task Force  
University of Oklahoma College of Medicine

<i>2007-present</i>	Member, Admissions Committee, University of Oklahoma College of Medicine
<i>2007-2012</i>	Member, Clinical Sciences Curriculum Committee, University of Oklahoma College of Medicine
<i>2007-2009</i>	Member, Curriculum 2010 Committee, University of Oklahoma College of Medicine
	Participated in 3 year process of assessment of entire curriculum of the College of Medicine and in creation of innovative systems-based integrated curriculum which began July 2010.

Campus and University:

<i>2016</i>	Member, Clinical Transformation Workgroup OU Physicians
<i>2016</i>	Member, Bed Tower/Operations/Efficiency Subcommittee OU Physicians
<i>2015-present</i>	Member, Colleague Support Panel OU Physicians
<i>2014-present</i>	Member at-large, OU Physicians Management Committee OU Physicians
<i>2014-present</i>	Member at-large, OU Physicians Advisory Board OU Physicians
<i>2014-2016</i>	Member, Patient Care Committee OU Medical Center
<i>2014-present</i>	Member, Policy and Procedures Committee OU Physicians/OU Medicine
<i>2013-present</i>	Member, EHR Initiatives Committee OU Physicians/OU Medicine
<i>2012-present</i>	Member, Adult Medical Directors Committee OU Physicians/OU Medicine
<i>2010-2013</i>	Physician Champion and Member, Medical Home Work Group, OU Physicians/OU Medicine  Ongoing work to result in adoption of campus-wide policies for patient-centered care and certification of OU Medicine/OU Physicians as a Patient Centered Medical Home, which will result in incentive payments

2010-2013	Physician Champion and Member, Meaningful Use Work Group, OU Physicians/OU Medicine
	Resulted in adoption of electronically-based, patient centered care and payments of >\$60,000 per physician over three years at OU Medicine/OU Physicians (\$8.4 million first year)
2007-2013	Member, EMR Steering Committee, OU Physicians/OU Medicine

Clinical Process Improvement:

2015-present	Transitions of Care Management Clinic implementation
2012-present	Chronic Pain Management Clinic Process Improvement
2000-2006	Comprehensive Algorithm-Based Flow Sheets for Services to Diabetic Patients, Oklahoma City Clinic  Developed and managed comprehensive, peer-reviewed flow sheets to document provision of evidence-based services to patients with type-2 diabetes mellitus.
2000-2006	Comprehensive Algorithm-Based Flow Sheets for Preventive Services, Oklahoma City Clinic  Developed and managed comprehensive, peer-reviewed flow sheets to document provision of evidence-based preventive services to patients of the Oklahoma City Clinic. These notes were used for over 50,000 patient visits by multiple physicians.

Local/Regional Service:

2015-present	Member, Legislative Committee Oklahoma Academy of Family Physicians
2015-present	Co-chair, Patient Advocacy Committee Oklahoma Academy of Family Physicians
2014-present	Legal Consultant and Subject Matter Expert Wiggins, Sewell and Ogletree Oklahoma City, OK
2014-present	Legal Consultant and Subject Matter Expert Prochaska, Giroux & Howell LLC Wichita, KS
2011-present	Member, OAFP Patient Advocacy Committee Oklahoma Academy of Family Physicians

<i>2011-present</i>	Secretary/Treasurer, Frontier District Oklahoma Academy of Family Physicians
<i>2010-present</i>	Member, Board of Directors, Frontier District Oklahoma Academy of Family Physicians
<i>2010-present</i>	Member, Board of Trustees Family Health Foundation of Oklahoma
<i>2010-present</i>	Legal Consultant and Subject Matter Expert Rife, Walters and Bruehl Oklahoma City, OK
<i>2009-2010</i>	Legal Consultant and Subject Matter Expert Fenton, Fenton, Smith, Reneau and Moon Oklahoma City, OK
<i>2009-2010</i>	Legal Consultant and Subject Matter Expert Rhodes and Vela San Antonio, TX
<i>2007-2008</i>	Legal Consultant and Subject Matter Expert Foliart, Huff, Ottaway and Bottom Oklahoma City, OK
<i>2006-2010</i>	Legal Consultant and Subject Matter Expert Miller, Curtis and Weisbrod Dallas, TX

National/International Service:

<i>2014</i>	Member, Reference Committee on Education National Conference of Special Constituencies American Academy of Family Physicians Kansas City, MO
<i>2013</i>	Member, Reference Committee on Education National Conference of Special Constituencies American Academy of Family Physicians Kansas City, MO
<i>2011-present</i>	Reviewer, AAMC MedEdPortal
<i>2012</i>	Chair, Women's Caucus and Elections National Conference of Special Constituencies American Academy of Family Physicians Kansas City, MO

2011-2012	Co-convenor, Women's Constituency (elected 2010) National Conference of Special Constituencies American Academy of Family Physicians Kansas City, MO
2011	Reviewer, Journal of Adolescence
2010-present (recurring annually)	Delegate, Women's Constituency National Conference of Special Constituencies/National Conference of Constituency Leaders American Academy of Family Physicians Kansas City, MO
2008-2010	Legal Consultant and Subject Matter Expert Friedman, Rubin and White Anchorage, AK
2007-2010	Legal Consultant and Subject Matter Expert Leventhal, Brown, and Puga Denver, CO
Community Service:	
2013-present	Medical Advisor to the Board Parents Promise
2010-2013	Member, Board of Directors Parents Promise (formerly Prevent Child Abuse Oklahoma)  Responsible for oversight of administration of recognized 501(c)(3) organization assisting families and engaging in community outreach for preventing child abuse with annual budget of ~\$500,000; has DHS contracts and receives referrals from OU Medicine as well
2010-present	Chair, Marketing Committee Parents Promise (formerly Prevent Child Abuse Oklahoma)  Responsible for oversight of marketing efforts of rebranded 501(c)(3) organization
2008-present	Member, Child Health Advisory Task Force Oklahoma Health Care Authority
2007-2010	Member, Board of Directors Chair, Rebranding/Marketing Committee Exchange Club Center for Prevention of Child Abuse and Prevent Child Abuse Oklahoma (now Parents Promise)

2005-2007	Expert, <a href="http://www.TWINSMagazine.com">www.TWINSMagazine.com</a> Message Boards more than 30,000 members worldwide at the time of participation, now more than 95,000 page hits per month (Source data: <a href="http://www.twinsmagazine.com/advertise-partner">http://www.twinsmagazine.com/advertise-partner</a> )
2009-present	Host, Facebook Professional Page, "Dr. Rachel Franklin"
2009-present	Host, Twitter feed, @yourfamilydoc
2003-present	Host, <a href="http://www.AskDrRachel.com">www.AskDrRachel.com</a> medical blog
Local/Regional/National	
2007	"Breast Cancer Prevention and Treatment" Christian Women's Benefit Dinner Keynote Speaker Edmond Church of Christ
2006	"Healthy Heart Recipe for Women" Presentation for GlobalHealth Insurance, Inc. Oklahoma Employees Benefits Coordinators monthly meeting
2004-2005	"Alzheimer's Disease" Presentations for GlobalHealth Insurance, Inc. -to staff members, St. Ann's Nursing Home, Oklahoma City, OK -to staff members, Manor Care Health Services, Warr Acres, OK -to residents and family members, Canterbury Nursing Facility, Oklahoma City, OK
2004	"Diabetes Mellitus" Presentations for GlobalHealth Insurance, Inc. -Hispanic community group, Oklahoma City, OK (translated) -Oklahoma Area Wide Services Information System, Moore, OK
2004	"Maintaining Physical Health in a Stressful World" Oklahoma Minority Supplier Development Council Annual Meeting, Oklahoma City, OK
2003	"Promoting Employee Health in the 21 <sup>st</sup> Century" Oklahoma Association of Health Underwriters Annual Meeting, Oklahoma City, OK

Media Communication:

Social Media:

2016      Expert Interview, Portion Control at Thanksgiving  
OU Medicine  
<https://www.facebook.com/OUMedicine/videos/1500141056679682/>

2016      Expert Interview, Keeping Your Family Safe this Thanksgiving  
OU Medicine  
<https://www.facebook.com/OUMedicine/videos/1508433362517118/>

2016      Expert Interview, Healthy Thanksgiving Leftovers  
OU Medicine  
<https://www.facebook.com/OUMedicine/videos/1516024755091312/>

2016      Expert Interview, Dieting? Don't Get Too Caught Up on Avoiding Fat  
OU Medicine  
<https://www.facebook.com/OUMedicine/videos/1416539171706538/>

2016      Expert Interview, Plan Ahead to Succeed at a Healthy Lifestyle  
OU Medicine  
<https://www.facebook.com/OUMedicine/videos/1407537885940000/>

2016      Expert Interview, Making Healthier Decisions Doesn't Mean Giving Up Your Favorite Foods  
OU Medicine  
<https://www.facebook.com/OUMedicine/videos/1415613565132432/>

National/International Interviews:

2015      Expert Interview, "Removing Six Key Barriers to Online Portal Use"  
Family Practice Management 2015 Jan-Feb;22(1):26-31  
<http://www.aafp.org/fpm/2015/0100/p26.html>

2013      Expert Interview, "The Role of Family Physicians in Disasters," Family Medicine Rocks  
Episode 305  
<http://www.drmikesenvilla.com/>

2013      Expert Interview, "Smart Woman," Ivanhoe Broadcast News  
[http://www.ivanhoe.com/contentclientvideo/SW\\_videozip/sw3585.mov](http://www.ivanhoe.com/contentclientvideo/SW_videozip/sw3585.mov)

2008      Expert Interview, "Top Baby (0-12 months) Questions," MomLogic.com  
[http://www.momlogic.com/2008/04/top\\_baby\\_012\\_months\\_questions.php](http://www.momlogic.com/2008/04/top_baby_012_months_questions.php)

2008      Expert Interview, "Top Toddler (1-3 years) Questions," MomLogic.com  
[http://www.momlogic.com/2008/04/top\\_toddler\\_13\\_years\\_questions.php](http://www.momlogic.com/2008/04/top_toddler_13_years_questions.php)

2008      Expert Interview, "Top Preschooler (3-5) Questions," MomLogic.com  
[http://www.momlogic.com/2008/04/top\\_preschooler\\_35\\_years\\_quest.php](http://www.momlogic.com/2008/04/top_preschooler_35_years_quest.php)

2008 Expert Interview, "Top Big Kid (5-8) Questions," MomLogic.com  
[http://www.momlogic.com/2008/04/top\\_big\\_kid\\_58\\_questions.php](http://www.momlogic.com/2008/04/top_big_kid_58_questions.php)

2008 Expert Interview, "A New Kid Disease?" MomLogic.com  
[http://www.momlogic.com/2008/05/what\\_is\\_fifths\\_disease.php](http://www.momlogic.com/2008/05/what_is_fifths_disease.php)

2008 Expert Interview, "Wonder Twin Powers, Activate," MomLogic.com  
[http://www.momlogic.com/2008/06/do\\_twins\\_have\\_special\\_powers.php](http://www.momlogic.com/2008/06/do_twins_have_special_powers.php)

2008 Expert Interview, "Potty Training Multiples," TLC's Family Guide (video); Accessible at <http://tlc.discovery.com/videos/tlc-family-guide-potty-training-multiples.html>

2008 Expert Interview, "Gender Identity," TLC's Family Guide (video); accessible at <http://tlc.discovery.com/videos/tlc-family-guide-gender-identity.html>

2007 Featured Expert, "Surviving Motherhood", The Learning Channel  
  
Provided on-camera advice regarding parenting concerns during one-hour television show.

2007 Expert Interview, "Secrets to Winning School Placement Battles,"  
<http://www.twinsmagazine.com/secrets-winning-school-placement-battles-2>

2007 Expert Interview, "Classroom Placement for Multiples," TwinsLaw.com

2005 Expert Interview, "Have a Happier Kid All Day Long!"  
PARENTS Magazine, October 2005

2005 Expert Interview, "The Mom Show", Life Network Canada: Life with Twins

#### Local/Regional Interviews

2016 Expert Interview, "Reversing an Epidemic: Family Medicine Curriculum Provides Framework for Treating Chronic Pain,"  
OU Medicine Magazine, Fall/Winter 2016

2016 Expert Interview, "Medicine: the Good and Bad," The Verdict, Cox Channel 2

2016 Expert Interview, "Addicted Oklahoma: the Doctors," KOKH-TV  
<http://okcfox.com/features/addicted-oklahoma/addicted-oklahoma-the-roll-of-doctors-and-pharmacists>

2015 Expert Interview, "Moore Girl, 5, Fighting for Her Life after Contracting Flu,"  
KWTV-TV <http://www.news9.com/story/27897228/moore-girl-5-fighting-for-her-life-after-contracting-flu>

2015 Expert Interview, "Charcoal as a Beauty Product," KOKH-TV

2015 Expert Interview, "Doctors Warn Parents of Risks of Co-Sleeping," KWTV-TV

		<a href="http://www.news9.com/story/30510168/doctors-warn-parents-of-risks-of-co-sleeping">http://www.news9.com/story/30510168/doctors-warn-parents-of-risks-of-co-sleeping</a>
2015	Expert Interview, "Are Over the Counter Cold Medicines Really Effective?" KWTW-TV <a href="http://www.news9.com/story/30480157/are-over-the-counter-cold-medicines-really-effective">http://www.news9.com/story/30480157/are-over-the-counter-cold-medicines-really-effective</a>	
2015	Expert Interview, "Waist Trainers: Too Good to Be True?" KOKH-TV <a href="http://okcfox.com/news/local/waist-trainers-too-good-to-be-true">http://okcfox.com/news/local/waist-trainers-too-good-to-be-true</a>	
2014	Expert Interview, "What's It Like: to Suffer Sleep Deprivation," The Oklahoman <a href="http://newsok.com/whats-it-like-to-suffer-sleep-deprivation/article/5076455">http://newsok.com/whats-it-like-to-suffer-sleep-deprivation/article/5076455</a>	
2014	Expert Interview, "Weight Loss Powder," KOCO-TV <a href="http://www.koco.com/health/3-Oklahomans-laugh-weight-loss-powder/24774512">http://www.koco.com/health/3-Oklahomans-laugh-weight-loss-powder/24774512</a>	
2013	Expert Interview, "Preventing Infection," KOKH-TV morning show	
2013	Expert Interview, "Preventing Infection," The Curbside Chronicle	
2013	Expert Interview, "Flu Myths," The Daily Oklahoman <a href="http://newsok.com/article/3743835">http://newsok.com/article/3743835</a>	
2011	Expert Interview, "New 'Neuro' Drinks Raising Health Concerns," KOCO-TV <a href="http://www.koco.com/health/29792234/detail.html">http://www.koco.com/health/29792234/detail.html</a>	
2011	Expert Interview, "Useless Organs," KOKH-TV	
2011	Expert Interview, "Seasonal Disorder," KOKH-TV <a href="http://www.okcfox.com/newsroom/top_stories/videos/kokh_vid_3624.shtml">http://www.okcfox.com/newsroom/top_stories/videos/kokh_vid_3624.shtml</a>	
2011	Expert Interview, "Home Remedies," KFOR-TV <a href="http://www.kfor.com/videobeta/?watchId=693b30db-663f-4dcc-928f-2c153cff4fa3">http://www.kfor.com/videobeta/?watchId=693b30db-663f-4dcc-928f-2c153cff4fa3</a>	
2010	Expert Interview, "Getting Kids to Sleep," <a href="http://www.singledad.com/home-and-cooking/articles/Challanges_with_Bedtime_1270065052.php">http://www.singledad.com/home-and-cooking/articles/Challanges_with_Bedtime_1270065052.php</a>	
2010	Expert Interview, "Preventing, Recognizing and Treating Meningitis," KWTW-TV	
2010	Expert Interview, "Hypothermia," KOCB-TV <a href="http://www.okcfox.com/newsroom/top_stories/videos/mywx_vid_918.shtml">http://www.okcfox.com/newsroom/top_stories/videos/mywx_vid_918.shtml</a>	
2009	Expert Interview, "Sleep Disorders," OU Medicine podcast #54 <a href="https://itunes.apple.com/us/podcast/oumedicine.com-tips-on-living/id333332684?mt=2">https://itunes.apple.com/us/podcast/oumedicine.com-tips-on-living/id333332684?mt=2</a>	
2009	Expert Interview, "Relaxation Drinks," KOCO-TV <a href="http://koco.com/video/21600770/index.html">http://koco.com/video/21600770/index.html</a>	

2009 Expert Interview, "Recognizing and Treating Eating Disorders," OU Medicine website <http://www.oumedicine.com/body.cfm?id=1106>

2009 Expert Interview, "The Dangers of H1N1 Virus," KOCO-TV

2009 Expert Interview, "Flu vs. Allergies," KWTV-TV  
<http://www.kwtv.com/Global/story.asp?S=11323025>

2009 Expert Interview, "Flu vs. Allergies," KOCO-TV

2009 Expert Interview, "Flu vs. Allergies," KOTV-TV Tulsa,  
<http://www.newson6.com/global/story.asp?s=11323025>

2009 Expert Interview, "Smart Water," WCBV-TV Boston,  
<http://www.thebostonchannel.com/health/19305082/detail.html>

2009 Expert Interview, "'Smart Cookie' Not So Much," KETV-TV Omaha,  
<http://www.ketv.com/health/19166371/detail.html>

2009 Expert Interview, "West Nile Virus Alert," KFOR-TV

2009 Expert Interview, "Improving Health by Starting a Home Vegetable Garden," KOCO-TV

2009 Expert Interview, "Rocky Mountain Spotted Fever," KOCO-TV

2009 Expert Interview, "Smart Water," KOCO-TV

2009 Expert Interview, "Smart Cookie Diet," KOCO-TV

2008 Expert Interview, "Caffeine Intoxication," The Oklahoma Daily Newspaper

2008 Expert Interview, "Preventive Health for All Ages," The Daily Oklahoman

2008 Expert Interview, "Sleep Disorders," KTLR-AM radio, available at  
<http://itunes.apple.com/us/podcast/oumedicine-com-tips-on-living/id333332684>

2008 Expert Interview, "Childhood Obesity," Citadel Communications (regional radio broadcast on five AM stations)

2008 Expert Interview, "Alternative Treatments," The Daily Oklahoman Newspaper

2008 Expert Interview, "Tick Borne Illnesses," KOCO-TV

2008 Expert Interview, "Health Benefits of Dancing," KOCO-TV

2008 Expert Interview, "Fibromyalgia," The Daily Oklahoman Newspaper

2008 Expert Interview, "Alternative Treatments," McClatchy-Tribune Regional News  
<http://www.deliveringevidence.inhealth.org/?p=1760>

2008 Expert Interview, "Influenza Epidemic," The Daily Oklahoman Newspaper

2007 Expert Interview, "Make Bedtime Better," KSBY-TV, San Luis Obispo/Santa Maria/Santa Barbara, CA  
<http://www.ksby.com/news/make-bedtime-better/>

2007 Expert Interview, "Make Bedtime Better," KXLH-TV, Helena, Montana  
<http://www.kxlh.com/news/make-bedtime-better/>

2007 Expert Interview, "Make Bedtime Better, KRTV-TV, Great Falls. Montana  
<http://www.krtv.com/news/make-bedtime-better/>

2007 Expert Interview, "Make Bedtime Better," KATC-TV, Lafayette, Louisiana  
<http://www.katc.com/news/make-bedtime-better2/>

2007 Expert Interview, "Make Bedtime Better," Lex-18 TV, Lexington, KY  
<http://www.lex18.com/news/make-bedtime-better1/>

2007 Quoted, "N.H. Bill Would Let Parents of Twins Decide Classroom Placement," New Hampshire Eagle-Tribune

2007 Expert Interview, "Treating Colds in Infants and Young Children," The Daily Oklahoman Newspaper

2007 Expert Interview, "Parenting Multiples," KWTW-TV

2006 Expert Interview, "Fall Allergies", KTOK-AM (full hour presentation)

2006 Expert Interview, "Getting Kids Back Into School Sleep Schedule", KTOK-AM

2006 Expert Interview, "Vaccine Prevents Cervical Cancer", KOCO-TV

2006 Expert Interview, "Heat-related Illnesses", KFOR-TV

2006 Expert Interview, "Healthy Heart Recipe for Women", KWTW-TV

2005 Expert Interview, "West Nile Virus Alert Overblown?", KOKC-AM

2005 Expert Interview, "Tests to Expect During Pregnancy", The Boston Herald

2004 Press conference regarding Pacificare scandal at State Capitol, OETA-TV

2004 Press conference regarding Pacificare scandal at State Capitol, KOCO-TV

2004 Expert Interview, "Dangers of Malaria Prevention Medications", Health Watch, KFOR-TV

2004 Expert Interview, "Influenza Vaccine Shortage", Health Watch, KFOR-TV

2004 Expert Interview, "Sun Protection for Children", Consumer Alert, KFOR-TV

2003 Expert Interview, "Preventing Heat-Related Injuries", The Daily Oklahoman

2003 Expert Interview, "Influenza", KKNG-AM

## Authored Articles for Community Outreach:

2009 Columnist, Lighten Up Weekly e-Newsletter  
Oklahoma State Employees Association (13 issues)

2006 Franklin, Rachel M. *Brain Food for Babies*. TWINS Magazine, May/June 2006

2005 Franklin, Rachel M. *Fetal Fibronectin for Detection of Preterm Labor*, TWINS Magazine, July/August 2005

2005-2008 Franklin, Rachel M. *Mom's First Year*. TWINS Magazine (bimonthly advice column with byline)

I wrote a total of six articles per year for three years answering questions from parents about the first year of life for their multiple birth children. This magazine is read internationally and has 135,000 readers each issue. (Source data: <http://www.twinsmagazine.com/advertise-partner>) and articles are still being accessed.

## HONORS AND AWARDS

2016	“Top Doctors,” Oklahoma Magazine
2016	OU Medicine Award for Outstanding Patient Service
2015	OU Medicine Award for Outstanding Patient Service
2014	OU Medicine Award for Outstanding Patient Service
2012	Member, Academy of Teaching Scholars University of Oklahoma College of Medicine
2011	Oklahoma City Advertising Club ADDY award recipient “Brand Identity Award” As Chair of Marketing/Rebranding Committee, Parent Promise (formerly Prevent Child Abuse Oklahoma/Exchange Club Center for Prevention of Child Abuse)
2006	Recipient, Journal Record Newspaper’s 40 Achievers Under Forty Award
2005	Nominee, Aesculapian Award for Excellence in Teaching University of Oklahoma College of Medicine Class of 2005
1999	Resident Delegate to Oklahoma Academy of Family Physicians Annual Board Meeting

## MEMBERSHIPS

<i>1997-present</i>	Oklahoma Academy of Family Physicians Board Member, Frontier District, 2010-present
<i>1997-present</i>	American Academy of Family Physicians Delegate, Women's Caucus, 2009-present
<i>1997-present</i>	American Medical Association
<i>1997-present</i>	Oklahoma State Medical Association
<i>2006-present</i>	Society of Teachers of Family Medicine

## PROFESSIONAL GROWTH AND DEVELOPMENT

Active membership in the American Academy of Family Physician requires 150 hours of continuing medical education every three years. Listing of CME is available upon request.

<i>2012-present</i>	Leadership Development Institute OU Medicine
<i>2011</i>	Formal Mentoring for Academic Advancement Valerie N. Williams, Ph.D., Vice Provost for Academic Affairs and Faculty Development
<i>2011</i>	Academic Advancement Preparation – OKC Campus Valerie N. Williams, Ph.D., Vice Provost for Academic Affairs and Faculty Development University of Oklahoma College of Medicine
<i>2010</i>	Aligning Goals with the OUHSC Strategic Plan – OKC Campus Valerie N. Williams, Ph.D., Vice Provost for Academic Affairs and Faculty Development Laurie Fentem, M.Ed., Associate Director Faculty Development and Interdisciplinary Programs University of Oklahoma College of Medicine
<i>2010</i>	Academic Advancement Preparation – OKC Campus Valerie N. Williams, Ph.D., Vice Provost for Academic Affairs and Faculty Development University of Oklahoma College of Medicine
<i>2008</i>	STFM fmCASES Conference (Case Authorship Conference) Savannah, GA

2007	Academic Advancement Preparation – OKC Campus Valerie N. Williams, Ph.D., Associate Vice Provost Marcia Bennett, Ph.D., Vice Provost for Academic Affairs University of Oklahoma College of Medicine
2007	AAMC Mid Career Women's Professional Development Seminar Scottsdale, AZ
2007	STFM Spring Conference Chicago, IL
2007	Wyeth New Speaker Orientation Denver, CO
2007	Eli Lilly New Speaker Orientation San Diego, CA
2006	STFM Predoctoral Conference (PDDI part 2) Memphis, TN
2006	Predoctoral Director's Development Institute (PDDI) Memphis, TN

Last Updated: 01/19/2017



OKLAHOMA ACADEMY OF  
FAMILY PHYSICIANS  
**STRONG MEDICINE FOR OKLAHOMA**

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*Oklahoma City*

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*Kingston*  
Tomás Owens, MD  
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*Oklahoma City*  
Jami Benton, MD  
*Enid*  
James E. Wight, MD  
*Ada*

**Executive Vice President**  
Sam Blackstock, CAE  
*Oklahoma City*

**Deputy Director**  
Kari Ames Webber  
*Oklahoma City*

To: AAFP  
Attn: Stacy Wymer, CAE,  
Manager, Member Relations and Development,  
AAFP  
11400 Tomahawk Creek Parkway  
Leawood, KS 66211

[swymer@aafp.org](mailto:swymer@aafp.org)

Ms. Wymer,

On behalf of the Oklahoma Academy of Family Physicians, we are pleased to nominate Rachel Franklin, MD for the 2018 NCCL Convener for the American Academy of Family Physicians. We believe the AAFP would benefit from Dr. Franklin's openness, fairness, organization and deeply abiding dedication to our specialty.

Rachel has excelled in a variety of Academy leadership positions since her earliest days as a student member and is currently serving as co-chair of the OAFP Patient Advocacy Committee. As a longtime member of the OAFP Board of Directors, Dr. Franklin has served on a variety of committees and projects. She has been a tireless supporter of the Oklahoma Family Medicine Student Interest Group and has lead several students to the specialty of Family Medicine. She has been an active leader in the AAFP NCCL for many years and continues to recruit emerging Oklahoma leaders to the NCCL meeting. She can take credit for Oklahoma's long time "Full Delegation" Award from NCCL for the past several years.

The members of the Oklahoma Academy of Family Physicians believe that the commitment, knowledge, and experience of Rachel Franklin, MD have served our state chapter well and that she would bring these same traits to the role of Convener of the AAFP NCCL. We enthusiastically tender this nomination and are happy to provide any additional information you may require.

Sincerely,

Sam Blackstock  
Executive Vice President



# APPLICATION FOR THE NATIONAL CONFERENCE OF CONSTITUENCY LEADERS (NCCL) CONVENER

April 26–28, 2018 — National Conference of Constituency Leaders —  
Sheraton Kansas City Hotel at Crown Center

## Fact Sheet – Required for Each Candidate

(Please limit Fact Sheet responses to three (3) pages and type all information. Paste a headshot in the space allowed above. You must also submit a CV, limited to 2 pages, with your application in addition to a letter of support from your chapter executive documenting your chapter involvement and experience.)



## Personal Information

Shani Muhammad, MD  
(Name) 8124590  
(AAFP ID number)

October 23, 2016  
(Date)

6058 Lakeview Circle  
(Street address)

San Ramon, CA 94582  
(City, State, Zip Code)

216-324-8226 925-XXX-XXXX  
(Preferred phone number) (Preferred fax number)

Shani.muhammad@gmail.com  
(E-mail address)

## Personal Statement

My engagement with the AAFP at large began as an incoming chief resident. My program sent my co-chief and me to the AAFPs chief resident leadership development conference ... I went with no idea of what to expect. The second session of the meeting was held in conjunction with what was then called the Annual Scientific Assembly in Denver, CO. I was inspired and proud to count myself as a member among such a dynamic group. I wanted to be at the meeting every year, but I had no idea that there was more.

My involvement in the NCSC and now NCCL was serendipitous. In the summer of 2012, I opened my email to find a bulletin from my California AFP chapter detailing the success of the 2012 NCSC conference, and the election of one of my medical school classmates, Marie Ramas, to the position of co-convener of the minority caucus. I didn't know what this conference was, but I consider Marie a peer, colleague and friend. If she was involved in something, I knew I probably wanted to get involved as well. I attended my first NCCL (then NCSC) in 2013 and have attended each year since, working with peers like Marie to move our specialty forward.

As my engagement with NCCL grew, I also became active with my local chapter. Working with four other local members (who would eventually be known as the executive committee) we transformed a largely dormant chapter to a vibrant one that holds regular CME-granted meetings and produces quarterly electronic chapter bulletins. My role in this rebirth was as principal organizer. I was officially the secretary of the chapter, contacting members, coordinating meetings in collaboration with state staff, and producing the minutes for each meeting. Now, looking back at the rebirth, I realize that behind the scenes I was the force to help our executive committee and members at-large bring their ideas to fruition.

This is the role I often play. My ability to inspire others to action helps me bring out the best in any team of which I'm a member. I choose to surround myself with smart and motivated colleagues who push me to be my best. To me, leadership is not about being the smartest person in the room, or the loudest. It is about being a collaborator and facilitator. My aim is to help people reach their potential individually and together as a group.

In 2016, I was elected as one of two co-conveners to the minority caucus. Quite unexpectedly, my co-convener was called to serve in Afghanistan and was unable to work alongside me at NCCL. Suddenly there was no "co" in this co-

convener. Wonderful family medicine friends and colleagues from across the country all offered to step in and help me lead my constituents, but ultimately, I handled the entire job on my own. My husband often makes fun of me for being too humble, but this is not one of those cases! I'm really proud of this past year: from posting updates to the listservs leading up to the conference, running the caucus, chairing the reference committee on Advocacy and then reporting on that reference committee to the entire body of NCCL, I have handled the roles and responsibilities meant for two with what I hoped was grace and a little humor. As an extension of the co-convener role, I also organized and ran the daily caucusing, meetings and report writing of the constituent delegates and alternate delegates at this year's AAFP Congress of Delegates, along with one other person. Organizing peers and running meetings is solidly in my skill set.

I want to serve as convener of NCCL because I know I can do a great job. And because I feel that it is time for me to make the next leadership leap. I am reliable, organized and passionate. I am inclusive and I bring people together. As a mother of teenagers, I always remember to have fun while getting the job done. I am inclusive and work to bring people together. I represent the best of what NCCL stands for, and in one person, embody three of the five constituencies, but also share roots, values and understanding with the other two that don't directly describe me. I believe I can represent us all and I can inspire and encourage us all.

(Include a personal statement expressing your interest, qualifications, and areas of expertise and practice)

### **NCCL (formerly NCSC) Involvement**

**4 (2013, 2014, 2015, 2016)**

(Number of NCCL (formerly NCSC) Conferences Attended – List Years of Attendance)

**Minority**

(Constituency Represented)

2013- Alternate Delegate, Minority Caucus

2014 –Delegate, Minority Caucus

2015- Delegate, Alternate Delegate to Congress of Delegates

2016- Convener, Minority Constituency (no co-convener present), delegate to congress of delegates

2016- Reference Committee Chair

(Roles & Responsibilities with Previous NCCL (formerly NCSC) Conferences)

### **Competencies & Skills**

Meeting organization and planning

Multi-tasking and prioritization

Public speaking (lecture and leadership)

Leadership development

Conflict resolution

Flexibility and adaptability

(List organizational and leadership skills, public speaking experience, & other relevant skill sets)

### **Community & Chapter Involvement**

Fresno, California AAFP chapter secretary and executive committee member 2011-2015

Song-Brown Subject Matter Expert Reviewer in Family Medicine 2015-2017

California AFP CME Leadership development fellow 2016-2017

National Health Service Corps Mentor 2016-current

(List community, chapter, and other leadership activities)

**Submit completed applications by December 2, 2016 to:** Stacy Wymer, CAE, Manager, Member Relations and Development, AAFP, 11400 Tomahawk Creek Parkway, Leawood, KS 66211. Email: [swymer@aafp.org](mailto:swymer@aafp.org). FAX: (913) 906-6088.

## **Family Medicine Physician Curriculum Vitae**

### **PERSONAL INFORMATION**

Name: Shani Muhammad, MD FAAFP  
Citizenship: United States  
Contact: 6058 Lakeview Circle  
San Ramon, CA 94582  
216-324-8226  
shani.muhammad@gmail.com

### **HOSPITAL AND (OTHER) NON ACADEMIC APPOINTMENTS**

10/16- present	<b>Urgent Care Physician -Locum Provider</b> Med 7 Urgent Care, Folsom, CA
8/15-10/16	<b>Staff Physician</b> Kaiser Permanente Hospital, Vallejo, CA
1/15-present	<b>Telemedicine Physician</b> American Well, Massachusetts
2/15-present	<b>Peer to Peer Physician Case Reviewer, Disability Cases and Worker's Compensation Utilization Review</b> MES Solutions, Woburn, MA
7/13-7/15	<b>Family Physician</b> Kings Winery Medical Clinic, Fresno, CA
8/11-8/15	<b>Staff Physician-Dept of Family Medicine</b> Community Medical Centers Hospital, Fresno, CA
7/11-7/13	<b>Family Physician</b> United Health Centers, Mendota, CA
12/09-7/11	<b>Staff Physician, Emergency Department</b> Lima Memorial Hospital, Lima, CA
7/08-7/11	<b>Resident Physician Dept of Family Medicine</b> Metrohealth Medical Center, Cleveland, OH
7/08-7/11	<b>Resident Physician Dept of Obstetrics</b> Fairview Hospital, Cleveland, OH
7/07-10/07	<b>Resident Physician Dept of Family Medicine</b> Cooper University Hospital, Camden, NJ

## **ADMINISTRATIVE LEADERSHIP POSITIONS**

### **Local**

8/11-7/15      **Secretary and Executive Board Member**  
Fresno-Kings-Madera Chapter California Academy of Family Physicians

### **National and International**

4/13-5/16      **Minority Delegate representing California**  
National Conference of Constituency Leaders, American Academy of Family Physicians

5/15-5/16      **Minority Co-Convener**  
National Conference of Constituency Leaders, American Academy of Family Physicians

9/15-10/16      **Delegate**  
American Academy of Family Physicians Congress of Delegates

12/15-current      **Commission Member**  
American Academy of Family Physicians  
Commission on Health of the Public and Science  
-Subcommittee on Health Equity, 2015-2019  
-Subcommittee on Public Health Issues, 2015-2019

3/16-current      **Coordinating Committee Member**  
American Academy of Family Physicians representative on the  
National Institute of Health's National Maternal Child Health Education  
Program Coordinating Committee

## **EDUCATION**

201X	MPH (in process) Public Health	University of Massachusetts Amherst, MA
2007	MD Medicine	Case Western School of Medicine Cleveland, OH
2002	Post Bacc (non degree seeking) Biology	San Francisco State University San Francisco, CA
2001	BS Nutritional Science and Toxicology	University of California at Berkeley Berkeley, CA

### **LICENSURE AND BOARD CERTIFICATION**

2010-	California Medical License (A113269 active)
2010-	Federal DEA certification (XFM1735008 active)
2007-2015	Basic Cardiac Life Support
2007-2011	Advanced Cardiac Life Support
2007-2011	Pediatric Advanced Cardiac Life Support
2008-	Advanced Life Support In Obstetrics
2010-	Advanced Life Support in Obstetrics Instructor
2011-	American Board of Family Medicine Certification
2009-2011	Ohio Medical License (# inactive)

### **POSTDOCTORAL TRAINING**

<b><u>Year</u></b>	<b><u>Rank/Title</u></b>	<b><u>Institution</u></b>
2010-2011	Chief Resident Family Medicine	Metrohealth Medical Center Cleveland, OH
2008-2011	Resident Family Medicine	Metrohealth Medical Center Cleveland, OH
2007-2007	Resident Obstetrics and Gynecology	Cooper University Hospital Camden, NJ

### **AWARDS/HONORS**

2015, 2016	Subject Matter Expert Reviewer in Family Medicine, Song-Brown Program, California
2011	Outstanding Resident in Pediatrics Metrohealth Medical Center Dept of Family and Community Medicine.
2011	Outstanding Resident in Obstetrics Metrohealth Medical Center Dept of Family and Community Medicine.
2007	Obstetrical Student of the Year, Cleveland Society of Ob/Gyn
2004	American Society for Clinical Nutrition Internship
2004	Physician Mobilization Fellowship, Institute of Women and Ethnic Studies Reproductive and Sexual Health
2003	Full Scholarship, National Health Service Corp

### **PROFESSIONAL SOCIETIES/MEMBERSHIPS**

2014-Current	Artemis Medical Society
2007-Current	American Academy of Family Physicians
2003-2007	Student National Medical Association

## **TEACHING EXPERIENCE**

### **Teaching of Students in Courses**

May 2015	Advanced Life Support in Obstetrics Lecture given on Intrapartum Surveillance. Workshop on same Topic conducted.	University of California San Francisco-Fresno Community and Family Medicine Residency Program
May 2014	Advanced Life Support in Obstetrics Lecture given on Assisted Vaginal Delivery	University of California San Francisco-Fresno Community and Family Medicine Residency Program
October 2011	Advanced Life Support in Obstetrics Workshop conducted on Intrapartum Surveillance	University of California Davis, Family and Community Medicine Residency Program
April 2011	Advanced Life Support in Obstetrics Lecture given on Assisted Vaginal Delivery	University Hospital/Case Medical Center Family Medicine Residency Program

## **GRANT REVIEW ACTIVITIES**

9/15-9/16	Subject Matter Expert Reviewer	Song-Brown Healthcare Workforce Training Act Family Medicine Capitation Application
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## **BIBLIOGRAPHY** **BOOK CHAPTER**

**Shani Muhammad, MD** (2013, 2014, 2015) Henoch-Schönlein Purpura. In Domino FJ (Ed.), The 5-Minute Clinical Consult 2015, Philadelphia: Lippincott Williams and Wilkins

## **POLICY STATEMENTS**

Contribution to American Academy of Family Physicians policy statement, Physical Activity in Children.  
Leawood, Kansas. 2016.

Contribution to American Academy of Family Physicians policy statement, Discriminatory Policing.

Leawood, Kansas. 2016.

Contribution to American Academy of Family Physicians policy statement, Reproductive Decisions.

Leawood, Kansas. 2016.

Contribution to American Academy of Family Physicians policy paper, Gentrification  
Leawood, Kansas. 2016.

## **ORAL PRESENTATIONS**

1/2010 Duration of Intrapartum Prophylaxis and Concentration of Penicillan G in Fetal Serum at Delivery- Journal Club, Metrohealth/Case Medical Center Family Medicine Residency Program

1/2011 Morbidity and Mortality Presentation- Metrohealth/Case Medical Center Family Medicine Residency Program

5/2004 Women's Knowledge and Attitudes About Natural Childbirth- abstract and oral presentation at annual Primary Care Track Research Day, Case Western School of Medicine, Cleveland, Ohio

## **LANGUAGES**

**English-** fluent writing/reading/speaking

**Spanish-** moderate fluency conversational writing/reading/speaking, fluent medical writing/reading/speaking.

November 21, 2016

Ms. Stacy Wymer  
National Caucus of Constituency Leaders  
American Academy of Family Physicians  
11400 Tomahawk Creek Parkway  
Leawood, KS 66211

Dear Ms. Wymer:



1520 Pacific Avenue  
San Francisco, CA 94109  
TEL: 415.345.8667  
FAX: 415.345.8668  
EMAIL: [cafp@familydocs.org](mailto:cafp@familydocs.org)  
[www.familydocs.org](http://www.familydocs.org)

It is a pleasure to endorse the candidacy of Shani Muhammad, MD for 2018 National Caucus of Constituency Leaders (NCCL) Convener.

Shani has been an outstanding contributor to CAFP and, I believe, to NCCL, and her skill set is particularly well-suited to convener. She served as the "solo" convener of the Minority Caucus in 2016 when her "co" convener was called away to active duty in Afghanistan. Shani was an active member of the 2016 NCCL Congress of Delegates caucus.

Not only is Shani well-organized and highly conversant with parliamentary procedure, she truly is "congenial," a consensus builder, as she says, who is open to the ideas of others. Shani is an excellent mentor and will be so not only to the Convener-Elect, but also especially to first-time attendees who can be overwhelmed by the process. She is an excellent communicator and speaker so will fill those roles very well when doing outreach to chapters. From one staff member to another, she is a dream to work with – highly responsive and reasonable.

Shani has been very active at CAFP, attending our All Member Advocacy Meeting, serving as a local chapter officer, and as a member of the 2016-17 CME Leaders Institute cohort. We have hopes that Shani will one day join the CAFP Board of Directors.

Stacy, it's my pleasure to offer an unequivocal endorsement of Shani Muhammad for 2018 NCCL Convener. I'd be happy to answer any questions you might have.

Best,

A handwritten signature in black ink, appearing to read "Susan Hogeland, CAE".

Susan Hogeland, CAE  
Executive Vice President

Attachments