

Lead Management Order Form

2017 National Conference of Family Medicine Residents and Medical Students

July 27 - 29, 2017 • Kansas City, MO

Company/Program Name: _____

Booth #: _____

Contact Name: _____

Address: _____

City: _____

State/Country: _____ Zip: _____

Mobile: _____ Fax: _____

Email: _____

Capture resident and student leads from National Conference while on site through the AAFP's lead retrieval program partnership with Experient. Residents and students will have a bar code on their badge for exhibitors to scan with a mobile device (smartphone, tablet, etc.). The bar code will include name, medical school or residency program, and mailing address. Email addresses will only be included for those attendees who have not opted out of releasing this information.

The AAFP will pay for your first mobile device SWAP activation (per online exhibitor agreement submitted and by completing the order form below).

		# of activations	TOTAL
SWAP® Native apps available for iPhone, iPad, Android and Windows phones. Web mobile versions are available for all other internet capable devices.	One Complimentary Activation	<input type="checkbox"/> check box to order	Complimentary
	Additional Activations @ \$29 per mobile device	_____ number x \$29	\$ _____
		Sub-Total	\$ _____
		System Total	\$ _____

Order Confirmation will be delivered via email.

Terms and Conditions:

- Orders cannot be processed unless received with payment. Purchase Orders are not accepted. Send check or credit card information with order form.
- Paid orders cancelled prior to 30 days of the show will be subject to a 50% cancellation fee.
- Orders canceled within 30 days of the show will not be refunded.



SWAP

- Download the app directly to your phone or device
- Collect leads anytime, anywhere
- SWAP automatically tracks leads by salesperson
- Custom lead qualifiers
- All leads consolidated in your SWAP Portal for immediate follow-up

Order Online: <https://exhibitor.experientswap.com>

Order by Mail: Experient, 5202 Presidents Court, Suite 310, Frederick, MD 21703

Order by Fax: 301.694.3286

Indicate Payment Method

Check (Orders cannot be processed unless received with payment.)
 Visa MasterCard American Express DISCOVER

Signature: _____

Card #: _____ Exp: _____ / _____

For Assistance Contact:

Gem Hill

P: 888.267.4451

E: gem.hill@experient-inc.com

It is against Experient's security policy to accept credit card information via email.