

Thomas L. Stern, MD, Memorial Lecture

Making Extraordinary Ordinary

Inspiring the next generation of family physicians

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Begin With The End In Mind

- ID and refine inspiring preceptor qualities
- Develop strategies to be a fulfilled physician, teacher, and mentor
- Recognize and embrace your worth

Additional Goals

- Keep you engaged
- Grow from YOU
- Expand Our Team

Who me?



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The Body of Medicine



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Do you recall a specific event,
activity, or person who influenced
you to pursue your career?

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The Journey....



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Another “right way” to precept

Meet and Greet

- Welcome Wagon!
- Make them feel special
- Demonstrate mutual respect
- Review expectations
- Intro to the family

A Day In Clinic

- Empower
- Teach Selflessly- like there is no threat
- Leverage and integrate the student
- Seek to learn from the student
- Be a great, patient-centered doc!

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Teamwork In Action



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Whack the WAC?



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Teaching and life after clinic TAC / LAC

- Medicine as a lifestyle
- Do life with the student
- Chapter meetings and activities
- Legislative involvement
- Genuine Personal Investment

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Expand the Classroom



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“Everybody has a plan until you are punched in the nose.”

– Mike Tyson



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The Real Story

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Lara Smith, MD

- 1st Year Family Medicine Resident
- AnMed Health - Anderson SC

What's the problem?



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Start teaching teachers early.

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A little instruction may be helpful.





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Emulation of Inspiration

- Poll Question

Are you replicating in your life or practice, on a regular and intentional basis, some of the things that inspired you?

A. YES

B. NO

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Poll: Are you replicating in your life or practice, on a regular and intentional basis, some of the things that inspired you?

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Family Medicine is not
something you should have to
sell.

Product innovation can only be
successful if marketing is
successful.

Is Your Practice and Life an Effective Billboard?

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POLL SLIDE

Do you feel comfortable with medical coding and billing?

- a) I'm awesome. I'm so good I retired early.
- b) Somewhat. They haven't fired me...yet.
- c) A littleI count on the billing department to help.
- d) Are you kidding? That's why I'm teaching!

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Poll: Do you feel comfortable with medical coding and billing?

POLL Slide

Do you have someone on your teaching team who is an expert in medical billing and coding and who prepares your residents?

- a) Of Course - we have the best residency.
- b) Sort Of - at least they know more than I know.
- c) Really?

Poll: Do you have someone on your teaching team who is an expert in medical billing and coding and who prepares your residents?

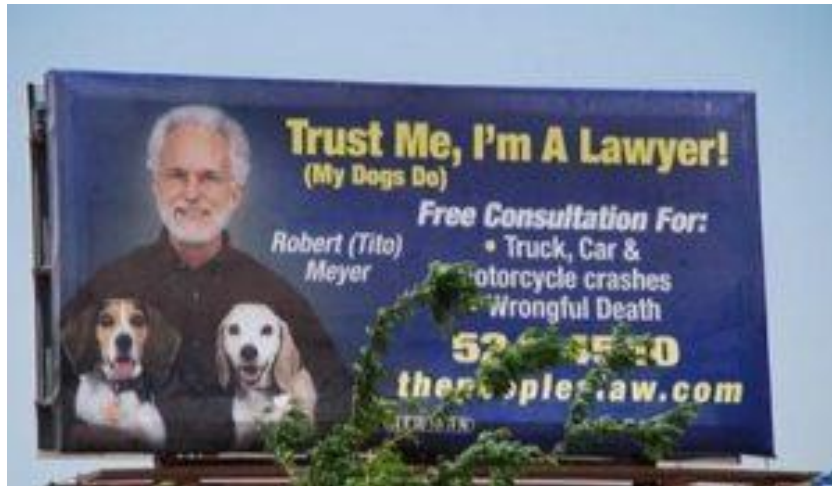
The Mission of the American Academy of Family Physicians is to improve the health of patients, families, and communities by serving the needs of members with professionalism and creativity.

Talk About Money

- Budgets
- Living below means
- Tax primer
- General overview of coding
- Earning potential

Empower Residents

- Make coding simple
- Encourage level 4 visits
- Teach efficient workflow
- Perform procedures with visits (modifier)
- Chronic Care Management
- Physician Extenders



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POLL

In the last month have you expressed displeasure of EHR, payment, MIPS/MACRA, quality metrics, etc. within earshot of a student or resident, staff, or even a patient?

a) Yes

b) No

Poll: In the last month have you expressed displeasure of EHR, payment, MIPS/MACRA, quality metrics, etc within earshot of a student or resident, staff, or even a patient?

Physician Burnout

- Physical and Emotional Exhaustion
- Depersonalization
- Reduced Sense of Personal Accomplishment

- “I Have to Admit It: I Don't Love Being a Doctor Any More”
 - I'll never leave, but the joy is gone. Dr. Grumet
- “My future as a physician looks mediocre at best.”

“Burnout Among Stock Photo Models Who Pose As Burned-Out Doctors”

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What's Wrong With Being A
Pollyanna?



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PEOPLE WITH PASSION
CAN CHANGE THE WORLD FOR THE BETTER

Steve Jobs



pinnacleperformancechampions.org

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Be Relevant

- Continue to grow.
- Don't hide your talents - expand them
- Contribute to a collective cause
- Include students and residents on YOUR journey

Be Relevant

If you stop getting better, you
stop being good!

7 Habits of Highly Effective Medical Educators

Implement effective teaching while sharing inspiration



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1. Portray a generous spirit

- Acknowledge
- Interact
- Involve
- Inspire

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2. Realize your relevance

- Insecurities
- Value
- STFM resources
- Not limited to students and residents

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3. Make mentoring meaningful

- "It is a period when you rethink your original questions and are energized by the experience. It enables you, as the mentor, to feel capable of starting all over again and making great accomplishments once more." (Centeno 2002)
 - Be part of the team
 - Be inclusive

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4. Learn from the Learners

- Medical Curiosity
- Use technology
- Generous spirit

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5. Treasure physician “sons and daughters”

- WORDS SPOKEN BY KIND PEOPLE HAVE THE ABILITY TO ENDURE IN OUR LIVES.
- Bob Goff in *Love Does*
 - Adopting learners
 - Collaboration
 - Make learning interesting

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6. Value your team

- Know their worth
- Utilization
- Team

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7. Empower and Inspire

- Get out there and do it!
- You are all teachers already, share that with your learners so your passion for teaching can infect everyone around you.

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A person's life persuades much
better words.

Poll Question:

Enter your email address to be included in any follow-up communication from the presenter(s).

Poll: Enter your email address to be included in any follow-up communication from the presenter(s).

? Social Q & A

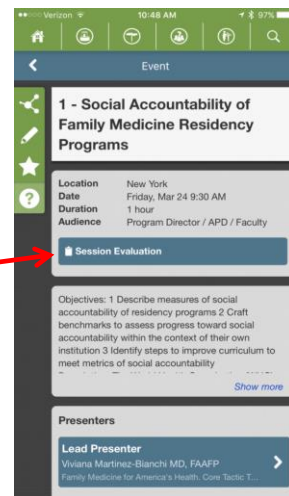
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Please...

Complete the
session evaluation.

Thank you.



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