

AFP COVER TIPS

American Family Physician (AFP) is now accepting cover tip advertising:

- Orders accepted on a first-come, first-served basis.
- Creative (mock-up or sample) subject to publisher approval.
- Space reservations accepted:
 - Must receive contract or insertion with creative (for approval) no later than six weeks prior to issue date.
 - Materials due 30 days prior to issue date.

Specifications:

- Maximum size (w x h): 7.5-inches x 5.5-inches
- Stock: 80# text
- Quantity: As specified. Check with production manager for spoilage.
- Custom sizes: Contact *AFP* for specifications and rates.
- Includes glue tipping and polybagging

Questions:

- Pricing/availability: John Molluso or Mickey Cotter at (201) 288-4440
- Production: Bret Taylor at (913) 906-6000, ext. 5141

Cover Tip Shipping

Each cover tip carton should be marked for *AFP* journal, with date of issue, Quad/Graphics job number, name of advertiser, product, and quantity. To view requirements, go to www.qg.com/shippingspecs.pdf. Shipments not meeting requirements are subject to additional charges. For Quad/Graphics job number or additional information, contact Production Department at btaylor@aafp.org or (913) 906-6000, ext. 5141.

Ship prepaid. C.O.D. not accepted.

Send cover tips to:

Quad/Graphics
Att: Receiving
N61 W2300 Harry's Way
Sussex, WI 53089

American Family Physician®

A peer-reviewed journal of the American Academy of Family Physicians

February 1, 2015



Your cover tip
here

185 Diagnosis and Treatment of
Seborrheic Dermatitis

164 Cochrane for Clinicians
168 Graham Center Policy One-Pager

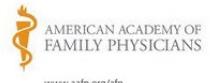
191 *AFP* Journal Club

193 FPIN's Clinical Inquiries

195 Photo Quiz

197 Practice Guidelines

160 *CME Quiz* is worth 2.75 credits.



www.aafp.org/afp

Contact the **AFP/FPM Advertising Sales Team** for pricing and additional information at (201) 288-4440 or AAFP_NJ@aafp.org.



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