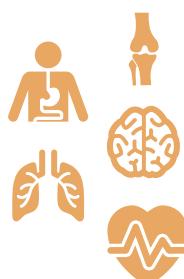


Family Medicine: Answering the Call

New Data from AAFP Reveals Increased Complexity of Family Physician Visits

The Value of Family Medicine

Research has consistently shown that patients have better health, higher quality of care, and lower costs when health care systems are built on a strong foundation of primary care. Now, more than ever, family physicians are making an impact as the U.S. health care system moves toward value-based payment models.



72%

of family physicians said they have experienced an increase in the number of health issues addressed in a single office visit.

1 out of 2



family physicians saw an increase in patients seeking treatment for previously ignored conditions.

There's an uptick in patients seeking comprehensive care. Family physicians are uniquely equipped to meet the challenge.

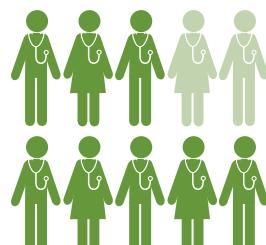
62%

of family physicians have seen an increase in the number of patients getting an annual check-up.



43%

of family physicians have seen an increase in patients' severity of complications.



8 out of 10 family physicians have the capacity to accept newly insured patients.

214 MILLION visits annually

Family physicians conduct one in five office visits.



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FAMILY PHYSICIANS
STRONG MEDICINE FOR AMERICA