

SHARE THE BENEFITS OF AN AAFP STUDENT MEMBERSHIP

An AAFP student membership provides a community to lean on while you're a medical student.

Use this toolkit as a resource to share the benefits of an AAFP student membership on your social media channels.

CLICK HERE TO DOWNLOAD IMAGES







AAFP STUDENT MEMBER RECRUITMENT TOOLKIT

Ready-to-post social media copy about joining the AAFP is below. Copy and paste these messages or use them as inspiration!

- If you're getting ready for the 2022 Match, trust me: The #AAFP has your back. Join now for free! aafp.org/match
- If you're looking for a clerkship opportunity that fits your goals, I've been there.

 AAFP student membership can help! aafp.org/student-join
- The family medicine shelf exam is no joke. My advice? Get prepared with #AAFP board review questions. Join for free today and gain access! aafp.org/student-join
- If you're studying for USMLE Step 1 or COMLEX-USA Level 1, here's the first step you should take: Join the #AAFP NOW. It's free and it will help you succeed! aafp.org/student-join
- Is family medicine catching your eye like it did mine? Join the #AAFP (it's free) and get real talk from real peers who have all of the inside info. aafp.org/student-join
- Are you ready for your clinical rotations? Get prepared with student resources from the #AAFP. It's free to join! aafp.org/student-join
- The #AAFP taught me the 10 secrets to succeed in medical school. Now, it's your turn. Join the AAFP for free today and empower your future. aafp.org/student-join
- If you're preparing for the 2022 Match, I highly recommend watching the #AAFP's Match Livestream for tips. You can join for free today and gain access to the replay! aafp.org/student-join
- Even if you're not sure which specialty to choose, being an AAFP student member provides you with lots of benefits during your medical school career. Join for free today! aafp.org/student-join

AAFP STUDENT MEMBER RECRUITMENT TOOLKIT

Keep the these tips in mind when posting about AAFP Membership.

Twitter Tips:

- Tag @aafp in your tweets
- Use hashtags like #AAFP, #MedTwitter, #MedStudent, #MedStudentTwitter, #MedicalSchool, #MedSchool, #USMLE, #Healthcare, #FutureDoctor

Instagram Tips

- Tag @the_aafp in your posts
- Use hashtags like #AAFP, #MedStudent #MedicalStudent, #Medicine, #MedicalSchool, #MedSchool, #Healthcare, #FutureDoctor, #USMLE

Links to Member Resources are below.

Strolling through the Match:

https://www.aafp.org/students-residents/medical-students/become-aresident/match/strolling-through-the-match.html

Required Family Medicine Rotation:

https://www.aafp.org/students-residents/medical-students/begin-yourmedical-education/rotations-and-electives.html

Webinars/Resources:

https://www.aafp.org/students-residents/medical-students.html

CLICK HERE TO DOWNLOAD IMAGES





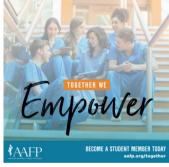
AAFP STUDENT MEMBER RECRUITMENT TOOLKIT

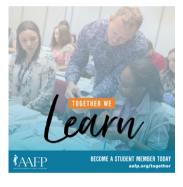
Use these thought-starters to help you with posting original content about AAFP Memberships.

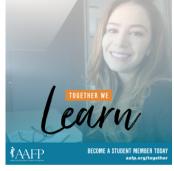
- "My AAFP membership has helped me..."
- "I've been an AAFP member since < year> and I've benefited from..."
- "My AAFP membership has helped me connect to..."
- "My favorite benefit of my AAFP membership is..."
- "I joined the AAFP because..."

Click to Download Images





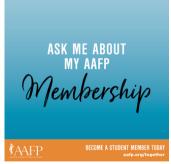










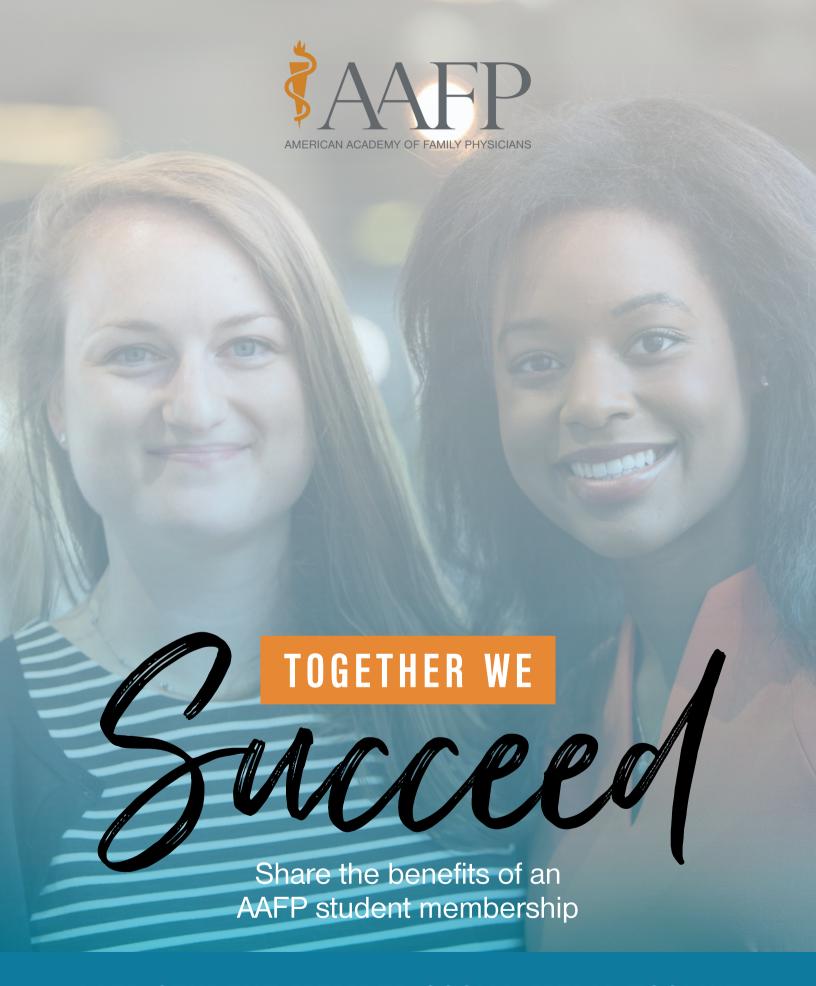


CLICK HERE TO DOWNLOAD IMAGES









AAFP STUDENT MEMBER SOCIAL MEDIA TOOLKIT