



FAMILY &
COMMUNITY
MEDICINE

PRACTICE TRAINING OPPORTUNITY IMPLEMENTATION OF ALCOHOL SCREENING AND BRIEF INTERVENTION (SBI)

The Centers for Disease Control and Prevention (CDC) has a long history of funding projects to reduce the incidence and prevalence of risky drinking and alcohol-related health problems, including Fetal Alcohol Spectrum Disorders (FASDs). Dr. Roger Zoorob, the project director of the Baylor College of Medicine Practice and Implementation Center (PIC), has been working with CDC in these efforts since 2002. The AAFP has recently partnered with the Baylor PIC to identify and implement alcohol SBI in primary care practices across the country, with a focus on practice and systems change.

WHAT IS IN IT FOR YOU AND YOUR PRACTICE?

Free training and technical assistance to support your practice, its physicians, staff, and clinic administration in implementing and sustaining alcohol SBI as a standard preventive service. Online training, with free CME credit, is also available. Alcohol SBI, like other important health issues, will soon be included as a HEDIS measure. Is your practice ready?

WHY ALCOHOL SBI?

Alcohol screening and brief intervention (SBI) is a Grade B recommendation of the USPSTF and AAFP for all adult patients in primary care settings. Its efficacy and cost effectiveness places SBI in the top 10 preventive health services, along with childhood immunizations, tobacco cessation efforts and routine screening for hypertension. And yet, alcohol SBI remains one of the least adopted of these evidence- based services. Assisting family medicine practices in implementing and sustaining this service is an impactful way to improve the health of the patients and communities served by these practices.

WHO ARE WE LOOKING FOR?

Mid-size primary care practices of 4 to 10 clinicians. Ideal clinics would have the Epic electronic health record (EHR), though other systems will be considered, and some experience with implementing tobacco cessation, depression screening or other evidence-based health behavior change interventions.

WHAT WOULD BE REQUIRED OF YOUR PRACTICE?

Participating in either an in-person or online training. A minimum of two hours to train physicians, staff, and other providers-in-person is preferred. The data collection requirements for your practice are minimal and include completing a pre-training survey and post-training survey; and reporting quarterly implementation data for one year. These data are likely already available through the EHR.

HOW DO YOU JOIN?

To join the project, contact Katherine Thomas, Senior Project Coordinator, at (713) 798-1369 or via email at katherine.thomas@bcm.edu.

Thank you for considering this opportunity.