



# Indivior + AAFP 2017/2018 Planning

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5/8/2017 — 3:00-4:30 pm EST — Indivior Headquarters

Attendees:

**AAFP:** Craig Doane, Senior Vice President, Journal Media and Strategic Partnerships; Executive Director AAFP Foundation; Maria Arnone, Senior Manager, Strategic Partnerships; Julia Ozark, Senior Exhibit Sales & Sponsorship Specialist (via phone)

**Indivior:** Debby Betz, Chief, Corporate Affairs and Communications Officer; Liz Culley, VP, External Affairs and Public Policy; Baher el Mankabady, VP, Medical Safety; Gary Riddle, Director, State Government Affairs; Matt Ballish, Associate Director, Marketing; Christy Skibicki, MD, Medical Science Treatment Advisor (via phone); Katy Doyle, Medical Education Manager; Heather Lyons, Global Medical Strategy Program Lead; Nick Reuter, Manager, Treatment and Health Policy

Purpose: To regroup around AAFP's OUD strategies, hear updates on Indivior's Objectives, and brainstorm ways to work together in 2017 and 2018.

Agenda:

- Introductions (3:00-3:10)
- Overview of Indivior for AAFP (3:10-3:30)
- Review of AAFP recent OUD initiatives. Thank you for your support of the Interactive Lecture at Family Medicine Experience (FMX) 2016. (3:30-3:40)
- FMX 2017 (3:40-4:00)
  - Slaying the Dragon—Interactive Lecture supported by Indivior
  - Four Corners-like Reception Opportunities
  - Exhibit Opportunities
  - Any additional Opportunities
- Educational Opportunities (4:00-4:15)
  - Emerging Leaders 2017
  - Plug in to PCSS-MAT training in 2018
    - Needs Assessment
    - Primer Webinar for State Chapter Initiative
  - Utilization of Webinar for Live Adult Medicine Course, June 2018
- Other Support Opportunities (quick overview with backup documents available) (4:15-4:25)
  - State Legislative Conference 2017
  - Opioid Fellowship
  - Opportunities for branded initiatives including update on Sponsored Resource Center and FamilyDoctor.org
  - NRN potential Study
- Action items + Next steps (4:25-4:30)

*Thank you for your support and partnership!*