



How to Retain Termed Out Board Members

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Board Member Terms

- Dictated by bylaws
- May need to revisit and amend
- Millennials not interested in 8 yr. path
- Adhere to published term limits
- Agree to not renew after one year out
- Discourages engagement of new members

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Options for Engagement

- Alumni Group
- Advisory Board
- Speakers Bureau
- Mentor program
- Board development

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Alumni Group

- Goal of program
 - Remain connected to organization
 - Network with past leaders
- Use as organization ambassadors
- Use to identify new leaders
- Coordinate reunions (1-2 per year)

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Advisory Board

- Goal of program
 - Maintain access to member expertise
 - Seek counsel throughout year
 - Provide feedback to board
- Outline commitment
- Can attend board meetings – no vote
- Honor at annual meeting
- recruit new board members

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Honorary Board

- Goal of program
 - Honor for past positions, donor level, etc.
 - Often members have name recognition
- Honor at annual meeting
- Recruit new board members

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Mentor Program

- Goal of program
 - Mentor new board members
 - Mentor new officers
- Honor at annual meeting
- Use to recruit new members

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Speakers Bureau

- Goal of program
 - Extend reach of chapter
 - Deliver chapter priorities to various audiences
 - Identify potential collaborations in community

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Preceptor Advisors

- Goal of program
 - Identify potential preceptors
 - Encourage participation as preceptor
 - Provide individual support
- Feature in newsletters
- Honor at annual meeting

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Advocacy Boosters

- Goal of program
 - Maintain involvement in advocacy programs
 - Partner with younger member for advocacy day programs
- Honor at annual meeting

Key Elements

- ❖ Carefully define goal of program
- ❖ Maintain communication
- ❖ Invite to meetings – no vote
- ❖ Use as recruitment tool – new members and new leaders

Questions?
