

Overcoming the Challenges of Implementing MI in the Primary Care Setting

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Dr. Martinez-Bianchi is a graduate of the National University of Rosario in Argentina. She completed her residency at the University of Iowa and faculty development fellowships from the University of Cincinnati and the Cultural Medicine Training Center. Dr. Martinez-Bianchi's leadership activities include being the chair of the cross-tactic team on health disparities for Family Medicine for America's Health; the North American region representative to the organizational equity committee of the World Organization of Family Doctors; a member of the North Carolina Academy of Family Physicians (NCAFP) board of directors; and a physician trustee of the NCAFP Foundation. In 2011, she represented civil society and the World Organization of Family Doctors at the United Nations high-level summit on chronic non-communicable diseases. Dr. Martinez-Bianchi is passionate about addressing health disparities, community engagement, advocacy, social justice and the role of Family Medicine in the world.



Dan Mullin, PsyD, MPH

Director, Center for Integrated Primary Care, University of Massachusetts Medical School, Worcester; Assistant Professor, Department of Family Medicine and Community Health, University of Massachusetts Medical School.

Dr. Mullin is a graduate of Spalding University in Louisville, Kentucky. He completed an internship in primary care psychology at the University of Colorado Health Sciences Center in Aurora and his fellowship in primary care family psychology at the University of Rochester School of Medicine and Dentistry in New York. Dr. Mullin is a clinician, educator, researcher, and consultant specializing in motivational interviewing and in the integration of behavioral health and primary care services. He maintains a clinical practice embedded in the Barre Family Health Center, a rural family medicine residency practice in Massachusetts. He has helped lead primary care transformation projects locally and through the Commonwealth of Massachusetts' Primary Care Payment Reform Initiative and the patient-centered medical home model. He is a member of the Motivational Interviewing Network of Trainers and conducts research, teaches, and provides consultation related to motivational interviewing in primary care.

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Dr. Reims is a graduate of the Baylor College of Medicine in Houston, Texas. She completed her family medicine residency at Roanoke Memorial Hospital in Virginia. Dr. Reims has a strong interest in the improvement of health systems and actively promotes patient engagement so that patient values and preferences are respectfully included in their care. She is the chief medical officer for CSI Solutions, LLC, and has served as an improvement advisor and faculty member for numerous health systems improvement projects across the U.S. and Canada. Dr. Reims co-directs for the Centre for Collaboration, Motivation and Innovation, a nonprofit organization dedicated to building skills and confidence for better health and health care and is a member of the Motivational Interviewing Network of Trainers. Dr. Reims is actively involved with Denver Health's Lowry Family Health Center as a volunteer preceptor, serving a diverse population. She was a National Health Service Corps Scholar, has more than 30 years of clinical experience with underserved populations, and has served as medical director for two federally qualified health centers.



Learning Objectives

1. Illustrate how motivational interviewing (MI) can be used by multiple members of the healthcare team.
2. Examine the challenges and opportunities for integrating MI within a primary care visit.
3. Identify evidence based interventions that can be enhanced when paired with MI.

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Audience Engagement System

The image shows three sequential screenshots of a mobile application. Step 1 is the home screen with a grid of icons for various services like 'CME Events', 'My Profile', 'My Schedule', 'My History', 'My Alerts', 'My Settings', and 'My Support'. Step 2 shows a list of CME events, with one event highlighted. Step 3 shows the details for the selected event, 'CME001 Acute Coronary Syndromes: Unchain My Heart', including the location, date, and a description of the content.

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Questions

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