The AAFP may withhold or withdraw permission to distribute gifts, souvenirs, advertising, or other materials, which, in its sole discretion, it considers objectionable or inappropriate. The American Medical Association (AMA) has adopted guidelines governing gifts to physicians from industry. These guidelines have also been adopted by the AAFP and other medical organizations. In accordance to the AMA's guidelines, gifts must be of minimal value, practice-related (related to work or school), and entail a benefit to patients. Exhibitors are asked to use their judgment in distributing giveaways to residents, students, and their families and may limit distribution to attendees only, if they so choose.

### Acceptable Giveaways

#### Consumables/Onsite Meeting Needs
- Bags (not sport/recreation related)
- Food
- Luggage Tags
- Newspapers
- Non-alcoholic Beverages
- Pocket Reference Guide
- Restaurant Reference Guide
- Telephone Calling Cards
  (used onsite to call office)

#### Personal Office
- Address Book
- Book Covers
- Book Mark
- Briefcase Locks
- Briefcase Tags
- Britannica’s Medical Annual (book)
- Brochures
- Business Cards
- Business Card Holder
- Calculator
- Calendar
- Cassette Tapes (blank)
- CD (medical)
- Clipboard
- Clock
- Computer Armrest Pads
- Computer Duster
- Computer Screen Saver
- Day Planner
- Dictionary
- Exam Forms
- File Cards
- Heat Packs
- Highlighter
- Internet Start-up Kits
- Kleenex Packets
- Lab Coats
- Letter/Box Openers
- Magazines (health-related)
- Magnets/Magnetic Boards
- Memo Clip
- Memo Pad
- Mouse Pad
- Mug
- Nasal Speculum
- Notebook
- Note Covers
- Note Pads
- Paper Weight
- Paperclip Holder
- Pencils/Pens
- Pencil Sharpener
- Penlight
- Penlight Masks
- Phone Index
- Penlight Holder
- Post-It Notes
- Post-It Notes Dispenser
- Prescription Pad Holder
- Referral Pads
- Rolodex Cards
- Ruler
- Safety Glasses
- Safety Plugs
- Scratch Shirt/Pants
- Slides
- Stationery Kits
- Stethoscopes
- Stethoscope Name Tags
- Stop Watch
- Surgical Scissors
- Tape Measures
- Thermometers
- Timers
- Tissue Holder
- Video (educational)

#### Photos/Pictures
Photos/pictures will only be approved if they actually encompass an approvable giveaway relating to the physicians' work or entail a benefit to patients.

#### Unacceptable Giveaways

#### Sporting Items
- Ankle Pack
- Balloons
- Balls
- Beanbag Animals
- Binoculars
- Duffel Bag
- Frisbees
- Games
- Golf Balls/Towels/Caps/Tees
- Golf Clubs
- Kites
- Paddle Ball
- Puzzles/Puzzle Cubes
- Radio
- Reflector Strips
- Silly Toys
- Sport Safe
- Stuffed Animals
- Sunglasses
- Tennis Balls
- Towel
- Toys
- Yo-Yos

#### Travel
- Atlas/Map
- Auto Safety Light
- Compass
- Flashlight
- Highway Safety Packs
- Mini Tool Kits
- Sewing Kit
- Tire Gauge
- Tool Kit
- Umbrellas
- Visor Organizer

#### Wearables
- Baby Bibs
- Bandannas
- Buttons/Lapel Pins
- Hats
- Shorts
- T-Shirt

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**Kristy Sloan, CEM, Convention Operations**

American Academy of Family Physicians

11400 Tomahawk Creek Pkwy., Leawood, KS 66211-2680

Phone: (800) 274-2237, Ext. 5303 • Fax: (913) 906-6073

Email: ksloan@aafp.org