National Conference of Family Medicine Residents and Medical Students Giveaway Information

The AAFP may withhold or withdraw permission to distribute gifts, souvenirs, advertising, or other materials, which, in its sole discretion, it considers objectionable or inappropriate. The American Medical Association (AMA) has adopted guidelines governing gifts to physicians from industry. These guidelines have also been adopted by the AAFP and other medical organizations. In accordance to the AMA's guidelines, gifts must be of minimal value, practice-related (related to work or school), and or entail a benefit to patients. Exhibitors are asked to use their judgment in distributing giveaways to residents, students, and their families and may limit distribution to attendees only, if they so choose.

Acceptable Giveaways

Consumables/Onsite Meeting Needs

Bags (not sport/recreation related)
Food

Luggage Tags Newspapers

Non-alcoholic Beverages
Pocket Reference Guide
Restaurant Reference Guide
Telephone Calling Cards
(used onsite to call office)

Patient Care/Education/ Demonstrations/Samples

Anatomical Wall Chart Baby Check Score Card Band-Aids/Dispenser

Bandages Brochures Calorie Counter

Child ID Kit CPR Mouth Shields

Demonstration Objects/Materials

Dosage Cards Dosage Spoon First-Aid Kits

Geriatric Evaluation Cards

Grip Strengtheners

Heat Pack Heart Model Jar Grippers

Magazine (health-related) Medicine Bottle Stopper Medicine Bottle Cap

OB Wheel
Patient Diary
Pedometer
Penlights
Pill Box

Posters (educational) Prescription Guide Skinfold Calipers

Slings Stress Balls

(small, palm size ONLY)

Tape Measures (cloth/vinyl)
Teaching Laminates

Timers

Personal Office

Address Book Book Covers Book Mark Briefcase Locks Briefcase Tags

Britannica's Medical Annual (book)

Brochures Business Cards Business Card Holder

Calculator Calendar

Cassette Tapes (blank)

CD (medical) Clipboard Clock

Computer Armrest Pads Computer Duster Computer Screen Saver

Day Planner Dictionary Exam Forms File Cards Heat Packs Highlighter

Internet Start-up Kits Kleenex Packets

Lab Coats

Letter/Box Openers Magazines (health-related) Magnets/Magnetic Boards

Memo Clip
Memo Pad
Mouse Pad
Mug
Nasal Speculum
Notebook

Notebook Note Covers Note Pads Paper Weight Paperclip Holder Pencils/Pens Pencil Sharpener

Penlights
Phone Index
Pocket Pad Holder

Post-It Notes

Post-It Notes Dispenser Prescription Pad Holder

Referral Pads Rolodex Cards

Ruler Safety Glasses

Safety Plugs Scrub Shirt/Pants

Slides

Stationery Kits

Stethoscopes

Stethoscope Name Tags

Stop Watch Surgical Scissors Tape Measures Thermometers Timers

Tissue Holder Video (educational)

Photos/Pictures

Photos/pictures will only be approved if they actually encompass an approvable giveaway relating to the physicians' work or entail a benefit to patients.

Unacceptable Giveaways

Miscellaneous

Barbecue Scrapers
Beverage Coasters

Buttons City Souvenirs Eyeglass Holder Flags Key Safe

Litter Bags Musical CD/Cassette Photo/Pictures (see above)

Picture Frame

Pins Playing Cards

Poster (non-educational)

Shoe Laces

Snow Globes Stickers Tree Starter Kit

Sporting Items

Ankle Pack Balloons Balls

Beanbag Animals

Binoculars Duffel Bag Frisbees Games

Golf Balls/Towels/Caps/Tees

Golf Clubs Kites Paddle Ball

Puzzles/Puzzle Cubes

Radio

Reflector Strips Slinky Sport Safe Stuffed Animals

Sunglasses
Tennis Balls
Towel

Toys Yo-Yos

Travel

Atlas/Map
Auto Safety Light
Compass
Flashlight
Highway Safety Packs
Mini Tool Kit
Sewing Kit
Tire Gauge
Tool Kit
Umbrellas

Wearables

Visor Organizer

Baby Bibs Bandannas Buttons/Lapel Pins Hats Shorts

Shorts T-Shirt



Kristy Sloan, CEM, Convention Operations

American Academy of Family Physicians 11400 Tomahawk Creek Pkwy., Leawood, KS 66211-2680 Phone: (800) 274-2237, Ext. 5303 • Fax: (913) 906-6073 Email: ksloan @aafp.org

