



2016 STATE LEGISLATIVE CONFERENCE

Hyatt Regency Phoenix - Phoenix, Arizona

October 27 – 29, 2016

THURSDAY, OCT. 27

5:30 – 7:00 pm

Pre-Conference Welcome Reception – Regency A

[Join us for networking, hors d'oeuvres, and drinks as we welcome conference attendees to Arizona.]

FRIDAY, OCT. 28

8:00 – 8:45 am

Registration & Breakfast

[Kick off your day with interactive discussions with your peers over breakfast and coffee while getting into the state-policy mind-set.]

8:45 – 9:05 am

Welcome to Arizona

[AAFP Commission on Governmental Advocacy Chair, Dr. Sarah Sams, will welcome attendees to the 2016 State Legislative Conference and the great state of Arizona! She will discuss the importance of state-level legislative advocacy to family medicine. Representative Heather Carter will then share healthcare innovations and successes experienced in Arizona.]

Sarah Sams, M.D., Chair, Commission on Governmental Advocacy, AAFP
Representative Heather Carter, Ph.D., Chair, Health Committee, Arizona House of Representatives

9:10 – 9:50 am

Election Update

[Mark Cribben will discuss the upcoming elections and their potential impacts on healthcare policy.]

Mark Cribben, J.D., Director, Family Medicine PAC and Grassroots Advocacy, AAFP

9:50 – 10:20 am

AAFP Government Affairs Update

[AAFP Director of Government Affairs, Robert Hall, will present on how the AAFP is advocating for family medicine on Capitol Hill.]

Robert Hall, J.D., M.P.A., Director of Government Affairs, AAFP

10:20 – 10:35 am

Break

10:35 – 12:00 pm

Innovation in Medicaid Managed Care

[Managed care is a healthcare delivery system organized to manage cost, utilization, and quality. Some states are implementing a range of initiatives to coordinate and integrate care beyond traditional care. These initiatives are focused on improving care for populations with chronic and complex conditions, aligning payment incentives with

performance goals, and building in accountability for high quality care. This session will discuss some of the Medicaid managed care initiatives.]

(Moderator: Stephen Richards, D.O., AAFP CGA)

Scott Brunner, M.A., *Medicaid and CHIP Policy Analyst, Aetna*

Beth Kohler, M.P.A., *Deputy Director, Arizona Health Care Cost Containment System*

Jeff Smith, *Managing Principal, Health Management Associates*

12:00 – 1:30 pm

Keynote Lunch – Chamber Hill Strategies

[Our keynote speaker will discuss the 115th Congress and emerging healthcare issues.]

Katie Zirkelbach, *Principal, Chamber Hill Strategies*

1:35 – 3:00 pm

Prescription Drug Abuse: State Innovations

[Prescription drug abuse continues to be the leading cause of injury death in the United States. Despite the importance of prescription drugs in treating pain, some medications have a high risk of being misused or abused. The session will look at the drugs that are being abused and who is abusing them, as well as perspective for providers and payers to address the prescription drug epidemic.]

(Moderator: Flora Sadri-Azarbayejani, D.O., AAFP CGA)

Susan Awad, M.A., *Director, Advocacy and Government Relations, American Society of Addiction Medicine*

Cara Christ, M.D., M.S., *Director, Arizona Department of Health Services*

Ken Whittemore, M.B.A., *Senior Vice President, Professional and Regulatory Affairs, Surescripts*

3:00 – 3:15 am

Break

3:15 – 4:00 pm

MACRA – A Value Driven Future

[This session would provide an overview of new payment models, discuss the impacts MACRA will have on providers and the broader healthcare market, and necessary steps for both regulators and providers if readiness is to be achieved before implementation.]

(Moderator: Dennis Salisbury, M.D., AAFP CGA)

Robert Hall, J.D., M.P.A., *Director of Government Affairs, AAFP*

4:05 – 5:00 pm

Family Physicians and Telehealth

[The Robert Graham Center will share the findings from a national survey taking a first look at attitudes, usage, and beliefs of family physicians in the U.S. towards telehealth. The American Telemedicine Association will provide an overview of the policy landscape for telemedicine policies.]

(Moderator: Jesus Lizarzaburu, M.D., AAFP CG)

Megan Coffman, M.S., *Policy Research Administrator, Robert Graham Center*

Latoya Thomas, *Director, State Policy Resource Center, American Telemedicine Association*

5:05 – 6:00 pm

State Roundtable

[Winners of the 2016 Leadership in State Government Advocacy Award will present on their award-winning programs. After the presentation, each Chapter Executive is invited to give an update on their top legislative issue for 2016 and their top legislative priority for 2017.]

(Moderator: Sarah Sams, M.D., Chair, CGA, AAFP)

Adam Francis, *Director of Government Relations, California Academy of Family Physicians*

Tamaan Osbourne-Roberts, M.D., *President, Colorado Academy of Family Physicians*

Mitzi Rubin, M.D., *President, Georgia Academy of Family Physicians*

SATURDAY, OCT. 29

8:00 – 9:00 am

Breakfast

9:00 – 10:00 am

Integration of Primary Care and Public Health

[The AAFP urges its members to become informed about the importance, the value, and the movement for integration of primary care and public health. Bold initiatives throughout the health sector and not simply from within primary care and public health are necessary for the integration to be successful in improving population health.

Members will hear from experts about this topic.]

(Moderator: Karen Smith, M.D., AAFP CG)

Lloyd Michener, M.D., *Principal Investigator, The Practical Playbook*

Bellinda Schoof, M.H.A., *Director, Health of the Public and Science, American Academy of Family Physicians*

10:05 – 11:00 am

Tackling Tobacco – Challenges and Solutions

[Tobacco use remains the single largest preventable cause of death and disease in the United States. E-cigarettes have created a new challenge with limited regulation and advertisements targeted towards teenagers. Members will hear about policy solutions such as the regulation of e-cigarettes, transition from smoke-free to tobacco-free, and raising the smoking age from 18 to 21.]

(Moderator: Kyle Jones, M.D., AAFP CGA)

Rob Crane, M.D., *President, Tobacco Twenty-One*

Douglas Kamerow, M.D., M.P.H., *Senior Scholar in Residence, Robert Graham Center*

11:05 – 12:00 pm

Ending Exemptions – The Importance of Strong Vaccine Laws

[With the exception of policies which allow for refusal due to a documented allergy or medical contraindication, the AAFP does not support immunization exemption policies. We vaccinate to protect our future. Members will learn how to advance eliminating exemptions as well as how to defeat exemption legislation.]

(Moderator: Julie Anderson, M.D., AAFP CGA)

Diane Peterson, *Associate Director for Immunization Projects, Immunization Action Coalition*

Dorit Reiss, Ph.D., *Professor of Law, University of California, Hastings College of the Law*

12:00 pm

Wrap Up & Adjournment

[Lunch is on your own]