



# 2017 STATE LEGISLATIVE CONFERENCE

NOVEMBER 2 - 4, 2017

The Highland Dallas – Dallas, Texas

## **THURSDAY, NOVEMBER 2, 2017**

5:30 – 7:00 pm

### **Pre-Conference Welcome Reception – Opus 2, 3, 4**

Join us for networking, hors d'oeuvres, and drinks as we welcome conference attendees to Texas. Sponsored by Blue Cross Blue Shield Association.

## **FRIDAY, NOVEMBER 3, 2017**

7:30 – 8:30 am

### **Breakfast – Opus 1**

8:00 – 8:15 am

### **Welcome to Dallas**

AAFP President Dr. Michael Munger and TAFP President Dr. Tricia Elliott will welcome attendees to the 2017 State Legislative Conference and the great state of Texas! They will discuss the importance of state-level legislative advocacy to family medicine.

Michael Munger, MD – President, AAFP

Tricia Elliott, MD – President, Texas Academy of Family Physicians

8:15 – 9:15 am

### **State Roundtable**

Winners of the 2017 Leadership in State Government Advocacy Award will present on their award-winning programs. After the presentation, each Chapter Representative is invited to outline their top legislative issues and priorities for 2017 and 2018.

*Moderator: Flora Sadri-Azarbayejani, DO – Chair, CGA*

Colorado Academy of Family Physicians

Michigan Academy of Family Physicians

Ohio Academy of Family Physicians

Texas Academy of Family Physicians

9:15 – 10:00 am

### **AAFP Government Affairs Update**

AAFP Director of Government Relations, Robert Hall, will present on how the AAFP is advocating for family medicine in Washington, DC.

*Moderator: Flora Sadri-Azarbayejani, DO – Chair, CGA*

Robert Hall, JD, MPAff – Director of Government Relations, AAFP

10:00 – 11:00 am

### **MACRA Ready**

*Backgrounder: MACRA Materials*

This session will provide an overview of new payment models, describe the impact MACRA will have on the healthcare market, and outline the steps family physicians must take if readiness is to be achieved before implementation.

*Moderator: Karen Smith, MD*

Shawn Martin, Senior Vice President – Advocacy, Practice Advancement and Policy, AAFP

11:05 – 12:00 pm

### **Health Reform 2.0: CHIP and Medicaid Reforms**

*Backgrounders: Children's Health Insurance Program, Medicaid Expansion, Medicaid Primary Care Payment Parity, and Section 1115 Waivers*

States need to be ready to respond if Congress and the Trump Administration make changes to Medicaid and CHIP. It may mean a new price tag—with opportunities and challenges—for the states. Hear from health experts about what federal

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changes may mean for states and best practices for improving efficiency and effectiveness in state Medicaid and CHIP programs.

*Moderator: Robert Hall, JC, MPAff*

Ed Haislmaier – Senior Research Fellow, The Heritage Foundation

Andy Schneider, JD – Research Professor, McCourt School of Public Policy, Georgetown University.

12:00 – 1:30 pm

**Keynote Lunch: Healthcare in the News**

Our keynote speaker will discuss her experiences reporting for leading healthcare news outlets. She will highlight the impact on states of coverage of health reform, the 115<sup>th</sup> United States Congress, and the Trump Administration.

*Moderator: Shawn Martin*

Jennifer Haberkorn – Reporter, Politico

1:30 – 2:35 pm

**Health Reform 2.0: Insurance**

*Backgrounder: Section 1332 Waivers*

Listen to experts discuss trends and innovations across the nation in reducing costs while also increasing quality of care.

*Moderator: Kyle Jones, MD*

Kim Holland, MBA – Vice President, State Affairs, Blue Cross and Blue Shield Association

Krista Drobac, MPP – Partner, Sirona Strategies

2:35 – 2:50 pm

**Break**

2:50 – 3:50 pm

**Administrative Burden: Legislative and Regulatory Advocacy to Improve Physician Wellness**

*Backgrounder: Prior Authorization*

This session will focus on prior authorization reform at the state level and efforts to reduce the administrative burden that comes with practicing medicine.

*Moderator: Jesus Lizarzaburu, MD*

Emily Carroll, JD – Senior Legislative Attorney, American Medical Association

Ashby Wolfe, MD, MPP, MPH – Chief Medical Officer - Region 9, Centers for Medicare and Medicaid Services

3:50 – 5:00 pm

**Direct Primary Care: An Alternative to Traditional Insurance**

*Backgrounder: Direct Primary Care*

Direct primary care (DPC) offers family physicians an alternative to fee-for-service insurance billing, typically by charging patients a per-month fee to defray primary care services. The session will provide background on DPC and the current state and federal landscape on barriers to implementation.

*Moderator: Julie Anderson, MD*

Jay Keese – Founding Principal, Capitol Advocates

Philip Eskew, DO, JD, MBA – CEO, DPC Frontier

5:00 – 5:30 pm

**Workforce Development: Perspective from a Physician Legislator**

*Backgrounders: Graduate Medical Education and Student Loan Repayment Programs*

As the only rural physician in the Texas Legislature, Dr. Sheffield previously served on the Public Health Committee where he worked to improve rural healthcare.

Representative Sheffield will discuss Texas's work on graduate medical education and a physician legislator's point of view on these issues.

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Moderator: Andrea Gavin, MD  
Representative J.D. Sheffield, DO (R-TX)

**SATURDAY, NOVEMBER 4, 2017**

8:00 – 9:00 am

**Breakfast – Opus 1**

9:00 – 9:30 am

**Physicians Take on the Epidemic and Opioid Misuse**

*Backgrounder: Prescription Drug Monitoring Programs*

More than 25 national, state, specialty and other health care associations were convened by the American Medical Association (AMA) in 2014 to reduce the nation's burden from opioid-related misuse, overdose and death – and identify key areas where physicians could have a meaningful impact. Work remains to reverse the nation's opioid epidemic, and the AMA Opioid Task Force is committed to doing so. During this session, attendees will hear more about the AMA Opioid Task Force's recommendations, resources, and plans.

*Moderator: Kevin Wong, MD, CMD*

Patrice A. Harris, MD, MA – Chair, AMA Opioid Task Force

9:30 – 10:00 am

**Enhance Your Advocacy Efforts with Health Landscape**

Jene Grandmont will highlight Health Landscape resources available to advocate on public health and other initiatives.

*Moderator: Troy Fiesinger, MD*

Jene Grandmont, MA – Senior Manager Application Development and Data Services, Health Landscape, AAFP

10:00 – 11:00 am

**Climate Change and Its Consequences**

*Backgrounder: Climate Change and Air Pollution*

Family physicians are uniquely qualified to serve as front-line advocates and educators regarding public health concerns for their patients. During this panel, attendees will hear about the impact of climate change on our health as well as advocacy opportunities.

*Moderator: Douglas Gruenbacher, MD*

Mona Sarfaty, MD, MPH – Director, Program on Climate and Health, George Mason University

Diana Van Vleet, Director of Media Advocacy, Healthy Air Campaign, American Lung Association

11:00 – 12:00 pm

**Defending Evidence-Based Medicine – The Importance of Vaccines**

*Backgrounder: Vaccine Exemptions*

Vaccines are safe, effective, and they save lives. That's the continued message from the AAFP. During this session attendees will hear from presenters on how to defend this public health necessity from exemption legislation.

*Moderator: Jonathan Cook, DO*

Shannon Stokley, DrPH – Acting Deputy Director, Associate Director for Science, Immunization Services Division, Centers for Disease Control and Prevention

Megan Miller, MSW – Senior Director, Health Integration – Association of State and Territorial Health Officials

12:00 pm

**Wrap Up & Adjournment**

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