Nicotine in chewing tobacco is **highly addictive. It contains more nicotine than cigarettes.**

If you hold an average-size dip in your mouth for 30 minutes, you get as much as you would from smoking two to three cigarettes.

Chewing tobacco has at least 28 known cancer-causing chemicals, including:

- Nicotine (addictive drug)
- Polonium 210 (nuclear waste)
- Formaldehyde (embalming fluid)
- Cancer-causing chemicals
- Radioactive elements

Chewing tobacco is **NOT a SAFE alternative to cigarettes!**

**Consequences of Smokeless Tobacco:**

- Stains your teeth and gives you bad breath. It’s an unclean and unattractive habit.
- Gum disease – causes your gums to pull away from teeth at the place where the tobacco is held. The gums do not grow back. Loss of gum tissue can lead to bone loss and even tooth loss.
- Cavities – sugar in chewing tobacco may cause decay in exposed tooth roots.
- Every time you chew, it increases your blood pressure and heart rate.
- The rise in blood pressure and pulse places extra stress on your heart and may actually reduce your overall athletic performance.
- Increases your chances of getting cancer in the mouth, esophagus, pharynx, larynx, and even the stomach. White patches called leukoplakia (loo-ko-play-kia), red sores, and lumps are signs of tissue damage seen in chewing tobacco users. These tissue changes can turn into cancer. Oral cancer can spread to other parts of the body quickly. On the average, half of oral cancer victims are dead within five years of diagnosis.
- Costs you money! It’s an expensive habit, and you are wasting your money on something that brings harm to your body.

Information on Smokeless Tobacco is provided by Delta Dental of Idaho

![Delta Dental of Idaho logo]