

# AAFP Tar Wars Video Contest Criteria and Judging

The video contest is designed to reaffirm the American Academy of Family Physicians (AAFP) Tar Wars message learned during the classroom presentation. Students are encouraged to create a video and submit it for consideration.

Do not mail copies of the videos. Detailed instructions for submitting videos can be found in Instructions for Submitting a Video for the AAFP Tar Wars Video Contest at <http://www.aafp.org/patient-care/public-health/tobacco-cessation/tar-wars/video.html>.

**Deadline to submit videos to AAFP Tar Wars: May 15, 2014**

## **Prizes**

Winners are selected and named at the AAFP Tar Wars National Conference in Washington, DC.

The prizes for the top three videos are as follows:

First Place - \$750

Second Place - \$200

Third Place - \$100

Prize packages do not exceed amounts shown. Awards may be given for each placement to the identified lead student. The lead student may choose to share the award with other student participants.

## **Criteria and Rules**

The AAFP Tar Wars national office has set the following criteria and rules for video submissions. Please be sure to review the criteria and rules with students to ensure compliance and avoid disqualification.

1. Only 4<sup>th</sup> and 5<sup>th</sup> grade students who have had the Tar Wars presentation are eligible to submit videos for the contest.
2. Videos must incorporate **original and creative ideas**. Depictions of cartoon, video game, movie and/or theme characters, and celebrities, do not constitute creativity and originality.
3. Videos must deliver **a clear and positive message** about being tobacco free. Death themes and negative health consequences, cigarettes, ashtrays, coffins, people smoking, etc. are not considered positive messages and **will not** be accepted. A small no smoking symbol is acceptable.

4. Videos must be free of copyrighted materials and not use brand names or logos. No Star Wars themes or characters may be used.
5. Copyrighted music cannot be used. Choose music in the public domain or an original composition.
6. Videos should not contain profane language, violence, sex, or personal attacks on people or organizations.
7. Students may work with a group of 4<sup>th</sup> and 5<sup>th</sup> grade students to create a video, but there must be a lead student identified on the Tar Wars Video Contest Entry Form.
8. Video entries should be between 30 seconds and two minutes in length. Sound quality is important. When you record your video, ensure the audio can be easily heard and that background noise does not interfere with the quality of the audio.
9. Videos must be in MPEG-4 Video File format (mp4) or Windows Media Video file (wmv). AAFP Tar Wars cannot accept Flash Video Files (flv) or other types of video files.
10. Videos submitted without an entry form and authorized release form will not be judged. Entry and release forms may be emailed to [tarwars@aafp.org](mailto:tarwars@aafp.org) or mailed to AAFP Tar Wars Video Contest, 11400 Tomahawk Creek Parkway, Leawood, KS 66211.
11. Failure to comply with criteria and rules could result in disqualification of the video.

### **Judging**

If more than one video is received from a state, then the state's coordinator will determine the video that will represent their state in the AAFP Tar Wars National Video Contest.

After the contest closes, videos will be judged to see if they present accurate information and comply with the criteria and rules for the video contest. Videos will be rated by a panel of judges from the American Academy of Family Physicians based on communicating a clear and positive message to remain tobacco free, as well as creativity and originality.