

THE FORMER & CURRENT LOGOS OF THE ASSOCIATION OF FAMILY MEDICINE RESIDENCY DIRECTORS (AFMRD)



The former official logo (**above**) of the AFMRD is based on an earlier version as designed by Perry Pugno, MD, MPH in 1990. The four quadrants refer to the primary elements of the Residency Program Director's job (clockwise, from upper left): Education; Administration; Scholarly Research and Writing; and Clinical Medical Practice.

In 2014, the AFMRD Board of Directors approved a new logo (**below**). The simple yet bold lines of the new logo reflect AFMRD's foundation and mission to *inspire* and *empower* program directors to *achieve excellence*. The "wing" represents the organization's aim to always move forward and upward.

