

2011 AAFP CareerLink Recruitment Guide

The Family Physician's Resource to Exciting Opportunities

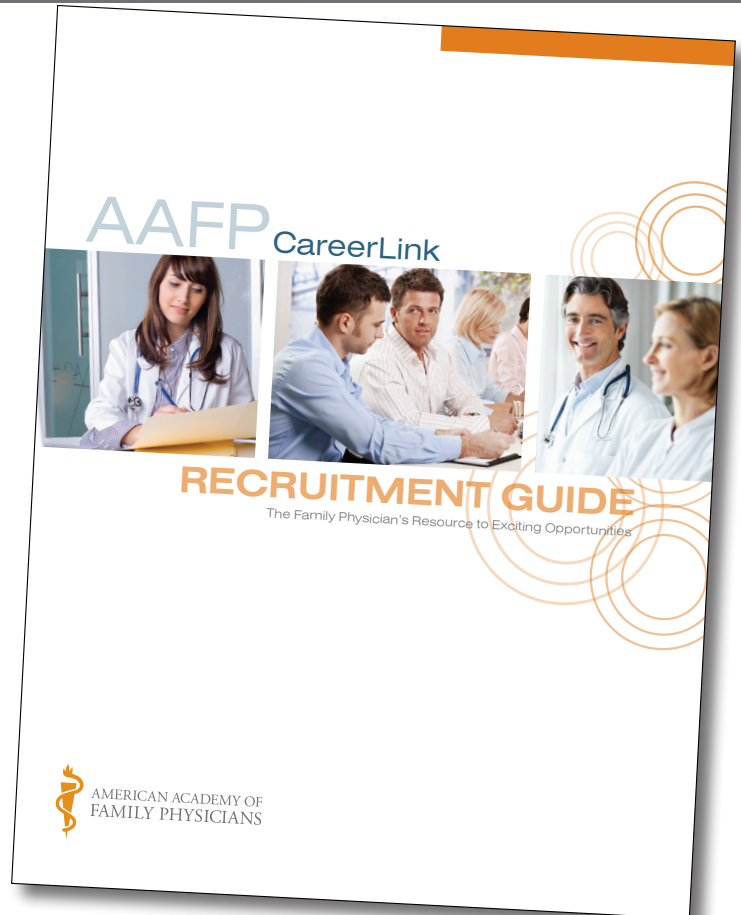
Increase your advertising reach with AAFP CareerLink's annual recruitment guide:

- **4,500 family physicians** from across the United States attend AAFP Scientific Assembly (September 15–17 in Orlando, Florida).
- **1.3 million visitors*** to aafp.org means your ad will live on. (Available online until March 1, 2012.)

* monthly average of unique visitors to aafp.org

ADVERTISING SPACE IS LIMITED

Reserve your premium placement today.
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CareerLink@aafp.org
 (800) 274-2237, Ext. 5604



DEADLINE: July 11, 2011

ADVERTISING RATES (Exclusive AAFP member pricing available at www.AAFCareerLink.org.)

Size	Measurement	Cost	Resume Value
Full Page (Receive 10 free resume credits.)	7" x 10"	\$2,750	\$350
Half Page (Receive 5 free resume credits.)	3.375" x 10" or 7" x 4.875"	\$1,475	\$175
Quarter Page (Receive 3 free resume credits.)	3.375" x 4.875"	\$725	\$105
Cover Positions	Live: 7" x 10" Trim: 8.5" x 11" Bleed: 8.75" x 11.25"	Call for pricing.	

CLASSIFIED LINE ADVERTISING — \$5.20 per word (20-word minimum)

All advertising must be pre-paid. Ads will not be placed until payment is received.
 Resume credits can be redeemed at www.aafpcareerlink.org. Resume credits valued at \$35 per credit.

