



AAFP Learning Categories specify the educational delivery method for the session. Learning categories allow attendees to choose sessions that best fit their learning preference. The various delivery methods are designed to engage multi-sensory learning which permits greater retention and better outcomes.

Learning Category I: Didactic Lecture– Learning level: 3/4 – (learning)

The facilitator will present a 45 minute lecture followed by a 15 minute participant lead question and answer session. These sessions are designed for visual and auditory learning styles.

Learning Category II: Interactive Lecture - Learning level: 3/4 – (learning)

The facilitator will coordinate a large group session by providing information and engaging the participants in discussion on defined topics. These sessions are designed for verbal, visual, and auditory learning styles.

Learning Category III: Small Groups- Learning level: 3/4 – (learning)

The facilitator will navigate learners in small groups to respond, analyze and solve problems and/or share experiences that address the learning outcomes. These sessions are designed for verbal, visual, and auditory learning styles.

Learning Category IV: Case Studies - Learning level: 5 (performance)

The facilitator will provide actual case studies for learners to analyze and respond to in a small group setting. These sessions are designed for verbal, visual, and auditory learning styles.

Learning Category V: Audience Response System (ARS) - Learning level: 3/4 – (learning)

The facilitator will prepare questions for learners to respond to using ARS technology. The facilitator will have the ability to tailor the learning based on the responses the learners provide to the questions.

Learning Category VI: Blast Presentations – Learning level: 3/4 (learning)

A faculty panel will present 15 minutes each on an identified topic which is then followed by a 15 minute question and answer session. These sessions are designed for visual and auditory learning styles.

Learning Category VII: Procedural - Learning level: 5 (performance)

Attendees observe expert faculty demonstrating procedures followed by hands-on practice of procedural techniques such as within Musculoskeletal Clinics and Clinical Procedures Workshops. Additional fees may apply. These sessions are designed for kinesthetic learners.

Learning Levels from Moore's Outcome Framework for Achieving Desired Results:	
CME Framework:	Description:
Level 1: Participation	The number of physicians and other who participated in the CME activity.
Level 2: Satisfaction	The degree to which expectations about the setting and delivery were met.
Level 3/4: Learning	The degree to which participants state what the CME activity intended them to know what/how to do.
Level 5: Performance	The degree to which participants show in an educational setting how to do what the CME activity intended them to be able to do.
Level 6: Patient Health	The degree to which the health status of patients improves due to changes in the practice behavior of participants.
Level 7: Community Health	The degree to which the health status of a community of patients changes due to changes in the practice behavior of participants.

References:

Moore, Donald E. Jr., Green, Joseph S., Gallis, Harry A. "Achieving Desired Results and Improved Outcomes: Integrating Planning and Assessment Throughout Learning Activities." *Journal of Continuing Education in the Health Professions*. 29(1) (2009 Winter): 1-15