

Giveaway Information

The AAFP may withhold or withdraw permission to distribute gifts, souvenirs, advertising, or other materials, which, in its sole discretion, it considers objectionable or inappropriate. The American Medical Association (AMA) has adopted guidelines governing gifts to physicians from industry. These guidelines have also been adopted by the AAFP and other medical organizations. In accordance to the AMA's guidelines, gifts must be of minimal value, practice-related (related to work or school), and entail a benefit to patients. Exhibitors are asked to use their judgment in distributing giveaways to residents, students, and their families and may limit distribution to attendees only, if they so choose. All medications should be kept out of the reach of children.

Approvable Giveaways

Consumables/On-Site Meeting Needs

Bags (not sport/recreation related)
Food
Luggage Tags
Newspapers
Non-alcoholic Beverages
Pocket Reference Guide
Restaurant Reference Guide
Telephone Calling Cards
(used on-site to call office)

Patient Care/Education/ Demonstrations/Samples

AMA Kids Book
Anatomical Wall Chart
Baby Check Score Card
Band-Aids/Dispenser
Bandages
Brochures
Calorie Counter
Child ID Kit
CPR Mouth Shields
Demonstration Objects/Materials
Dosage Cards
Dosage Spoon
First-Aid Kits
Geriatric Evaluation Cards
Grip Strengtheners
Heat Pack
Heart Model
Jar Grippers
Magazine (health related)
Medicine Bottle Stopper
Medicine Bottle Cap
OB Wheel
Patient Diary
Pedometer
Penlights
Pill Box
Posters (educational)
Prescription Guide
Skinfold Calipers
Slings
Stress Balls (small, palm size
ONLY — must send sample
for approval)
Tape Measures (cloth/vinyl)
Teaching Laminates
Timers

Personal Office

Address Book
Book Covers
Book Mark
Briefcase Locks
Briefcase Tags
Britannica's Medical Annual (book)
Brochures
Business Cards
Business Card Holder
Calculator
Calendar
Cassette Tapes (blank)
CD (medical)/Cassette Carrier
Clipboard
Clock
Computer Arm Rest Pads
Computer Duster
Computer Screen Saver
Day Planner
Dictionary
Exam Forms
File Cards
Heat Packs
Highlighter
Internet Start-up Kits
Kleenex Packets
Lab Coats
Letter/Box Openers
Magazines (health related)
Magnets/Magnetic Boards
Memo Clip
Memo Pad
Mouse Pad
Mug
Nasal Speculum
Notebook
Note Covers
Note Pads
Paper Weight
Paperclip Holder
Pencils/Pens
Pencil Sharpener
Penlights
Phone Index
Pocket Pad Holder
Post-It Notes
Post-It Notes Dispenser
Prescription Pad Holder
Referral Pads
Rolodex Cards
Ruler
Safety Glasses
Safety Plugs

Scrub Shirt/Pants
Slides
Stationery Kits
Stethoscopes
Stethoscope Name Tags
Stop Watch
Surgical Scissors
Tape Measures
Thermometers
Timers
Tissue Holder
Video (educational)

Photos/Pictures

Photos/pictures will only be approved if they actually encompass an approvable giveaway relating to the physicians' work or entail a benefit to patients.

Unapprovable Giveaways

Miscellaneous

Barbecue Scrapers
Beverage Coasters
Buttons
City Souvenirs
Eyeglass Holder
Flags
Key Safe
Litter Bags
Musical CD/Cassette
Photo/Pictures (see above)
Picture Frame
Pins
Playing Cards
Poster (non-educational)
Shoe Laces
Snow Globes
Stickers
Tree Starter Kit
VCR Head Cleaner

Sporting Items

Ankle Pack
Binoculars
Camera/Camera Film
Duffel Bag
Frisbees
Golf Balls/Towels/Caps/Tees

Golf Clubs
Radio
Reflector Strips
Sport Safe
Sunglasses
Tennis Balls/Towel
Towel
Wrist Pocket
Toys
Balloons
Balls
Bean Bag Animals
Frisbees
Games
Kites
Paddle Ball
Puzzles/Puzzle Cubes
Slinky
Stuffed Animals
Yo-Yos
Other Toys

Travel

Atlas/Map
Auto Safety Light
Compass
Flashlight
Highway Safety Packs
Mini Tool Kit
Sewing Kit
Tire Gauge
Tool Kit
Umbrellas
Visor Organizer

Wearables

Baby Bibs
Bandannas
Boxer Shorts
Buttons/Lapel Pins
Hats
Lip Balm
Shorts
T-Shirt



AMERICAN ACADEMY OF
FAMILY PHYSICIANS

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FAMILY MEDICINE
**RESIDENTS
AND STUDENTS**
NATIONAL CONFERENCE