

DRAFT

2012 Family Medicine Congressional Conference

Grand Hyatt Washington, DC
1000 H Street, NW
Washington, DC 20001

MONDAY, MAY 14, 2012

- 7:00 am **Registration – Constitution Picture Wall (Level 3B; Constitution Level)**
The final agenda will be available at the registration desk. We will provide Congressional visit materials and Metro fare cards any time after lunch on Monday.
- 7:30 – 8:30 am **Breakfast – Constitution Foyer (Level 3B)**
Tables will have signs with state names to facilitate introductions and coordination of Congressional visits. Please sit with other attendees from your state.
- 7:50 – 8:00 am **Welcome & Opening Remarks – Constitution CDE/Corridors (Level 3B)**
- Carla Kakutani, MD – Chair
AAFP Commission on Governmental Advocacy
 - Mary Hall, MD – Chair
Academic Family Medicine Advocacy Committee (AFMAC)
- 8:00- 8:45 am **2012 Elections: Hear from an expert**
This session will highlight the role health care issues will play in this year’s Presidential and congressional elections.
- Introduction: Roland A. Goertz, MD – AAFP Board Chair
- Maggie Fox – Managing Editor: Health and Technology, *National Journal*
- 8:45 – 9:00 am **FamMedPAC – Constitution CDE/Corridors (Level 3B)**
A brief update on how AAFP’s federal political action committee is giving family medicine a “seat at the table” as Congress discusses health care issues.
- Jim King, MD – Chair, FamMedPAC Board of Directors
 - Mark V. Cribben, JD – Director, FamMedPAC
- 9:00 – 10:30 am **LEGISLATIVE ISSUE 1: Physician Workforce - Constitution CDE Corridors (Level 3B)**
This session will highlight a number of workforce issues, such as the new GME legislation supported by family medicine; potential cuts to GME; and Title VII primary care funding.
- Introduction: Jeffrey Borkan, MD, PhD – Chair, Council of Academic Family Medicine (CAFM)

- Karen Fisher, JD – Senate Finance Committee, Professional Staff, Majority
- Laura Bozell – House Ways & Means Health Subcommittee, Professional Staff, Majority
- Kristin Smith – Deputy Chief of Staff, Office of Rep. Denny Rehberg (R-MT), Chairman, Labor/HHS/Education Appropriations Subcommittee

10:30 – 10:45 am

Break

10:45 – 11:45 am

Breakout Sessions (choose one)

1. *How to Lobby – An Online Course to Prepare You for Capitol Hill – Conference Theater (Level 1B)*
 Modules on Getting Started in Advocacy, Navigating Congress, Preparing for and Conducting a Congressional Visit, and Continuing the Relationship
 - Stoney Abercrombie, MD
 - Mary Hall, MD

2. *Keeping in Touch Back Home – An Advanced Session on Grassroots Advocacy – Cabin John/Arlington (Level 3B)*
 You've had a successful day of meetings on Capitol Hill and are back home with your patients and your practice. Now what? How do you keep that momentum going and continue to build a relationship with your legislators and their staff? Attend this session to learn strategies and tactics that will keep family medicine issues in the forefront though out the rest of the year.
 - Carla Kakutani, MD
 - Jessie Williams – AAFP Grassroots Advocacy Specialist

3. *Center for Medicare & Medicaid Innovation – Wilson/Roosevelt (Level 3B)*
 This session will feature a discussion of the new CMS Innovation Center, which is testing several primary care-focused payment and delivery system reforms, including the Comprehensive Primary Care Initiative. Come hear how the Center aims to improve primary care.

 Introduction: Dan Derksen, MD
 - Andrew Shin JD, MPH – Acting Director, Stakeholder Engagement, CMMI

4. *Primary Care Valuation – Constitution B (Level 3B)*
 Last summer, the AAFP Board created the Task Force on Primary Care Valuation, which issued recommendations for CMS and other payers about more accurately valuing and paying for primary care physician services. Headed by former AAFP President, Dr. Lori Heim, its members included the current AAFP President, Dr. Glen Stream, who will discuss the recommendations and the actions that Board is taking to implement them.

 Introduction: Windel Stracener, MD
 - Glen Stream, MD – AAFP President and member of

AAFP Task Force on the Valuation of Primary Care

Proceed to Constitution CDE/Corridors for Lunch (Level 3B)

12 noon – 1:15 pm

LUNCH

Plenary Session: GME for Primary Care Education and Training

Medicare's Graduate Medical Education (GME) program provides nearly \$10 billion every year to the nation's teaching hospitals to train physicians. However, how this funding is used depends largely on the hospitals. Rep. McMorris-Rogers has a proposal, which family medicine helped develop, to test the effectiveness of directing GME funding to non-hospital training centers to promote primary care.

Introduction: Dr. Glen Stream – AAFP President

- Speaker: Rep. Cathy McMorris-Rodgers (R-WA)

1:15 – 1:30 pm

Break

(Congressional visit materials and Metro fare cards will be available all day after 1:00 pm at the registration desk.)

1:30 – 3:00 pm

LEGISLATIVE ISSUE 2: Beyond the SGR – Constitution CDE/Corridors (Level 3B)

Everyone agrees that the SGR must go. The only question is how to pay for it. Once that is settled, the big question is what replaces the SGR in the physician payment formula? This session will begin to address that big question.

Introduction: Marc Price, DO

- Bob Berenson, MD – Institute Fellow, Urban Institute
- J.P. Paluskiewicz – Deputy Chief of Staff and Legislative Director, Office of Rep. Michael Burgess (R-TX)
- Charlene MacDonald – Senior Health Care Policy Advisor, Office of Rep. Allyson Schwartz (D-PA)

3:00 – 4:00 pm

Breakout Sessions (choose 1)

5. *The Fourth Estate: Working with the Media to Advance Your Advocacy Agenda – Wilson/Roosevelt (Level 3B)*

This workshop session will help you understand how to engage the media as part of a comprehensive advocacy campaign. Learn tips and techniques for getting the news media's attention, preparing for interviews and getting your message across during interviews.

Introduction: Erica Swegler, MD

- Leslie Champlin – AAFP Senior Public Relations Strategist
- Amanda Holt – AAFP Public Relations Strategist

6. *Graham Center: Find out the latest data/research from the Robert Graham Policy Center – Conference Theater (Level 1B)*

Introduction: Anton Kuzel, MD, MHPE

- Bob Phillips, MD – Director, Robert Graham Center

7. *Patient-Centered Outcomes Research Institute: What it means for family medicine and opportunities for physicians? – Cabin John/Arlington (Level 3B)*

PCORI was created by the *Affordable Care Act* to conduct research into the many options for prevention, treatment and care to help patients and their physicians make decisions informed by the best evidence available.

Introduction: Bruce LeClair, MD

- Susan Hildebrandt – PCORI Director of Stakeholder Engagement

8. *Medicaid and the Affordable Care Act – Constitution B (Level 3B)*

The *Affordable Care Act* expands Medicaid coverage to an additional 16 million patients. How will the Federal government help states and providers prepare this essential safety net program for the influx? Our speakers will help family physicians understand what is coming along and how they can help.

Introduction: Rob Reneker, MD

- Margaret Murray – CEO, Association for Community Affiliated Plans
- Andrea Maresca – Director of Federal Policy & Strategy, National Association of Medicaid Directors

4:00 – 4:15 pm

Break

4:15 – 5:00 pm

Joining Forces – A White House Initiative

Recognizing the importance of family physicians to the care of returning U.S. armed forces service members and veterans and of their families, the White House and the U.S. Department of Defense asked the AAFP to join forces to support our warriors and their families.

Introduction: Doug Henley, MD, EVP of AAFP

- Colonel David W. Sutherland – Special Assistant to the Chairman of the Joint Chiefs of Staff, Warrior & Family Support Office, U.S. Department of Defense

Proceed to the Grand Café on the Lagoon Level, Level 1B

5:00 – 6:00 pm

FamMedPAC & AAFP Grassroots Reception – Grand Café (Level 1B)

Join your colleagues at an informal reception in appreciation of active AAFP members who contribute to FamMedPAC and participate in AAFP's and CAFM's grassroots efforts. Family and friends are welcome.

Introduction: Jeff Cain, MD – AAFP President-Elect

- Special Guest: Senator Tom Harkin (D-Iowa) **[INVITED]**

DINNER ON YOUR OWN

TUESDAY, MAY 15, 2011

8:00 – 8:30 am

Breakfast Buffet – *Constitution Foyer*

8:30 – 9:15 am

Congressional Visit Team Meetings – Constitution CDE/Corridors
Please sit at your state table and make final preparations for visits to Capitol Hill. Washington staff will circulate and answer questions.

9:15 am

Depart for Congressional Offices

You may use your prepaid Metro card to travel to Capitol Hill from the Gallery Place Metro (which you can access directly from the hotel lobby). If you are going to the Senate side of Capitol Hill, use the Red line to Union Station; if you are going to the House side, use the Blue and Orange lines to the Capitol South station.

9:30 am – 5:00 pm

Visits to Congressional Offices