

6:00 a.m.	Yoga Benton		<h1>Thursday</h1>		
6:30 a.m.					
7:00 a.m.					
7:30 a.m.	Breakfast Ballroom Foyer				
8:00 a.m.		First-time Attendee Orientation & Resolution Writing Workshop Chicago AB	CME Workshop for Chapters Empire AB		
8:30 a.m.					
9:00 a.m.					
9:30 a.m.	Opening Session and Plenary <i>David Satcher, MD, PhD, FAAFP</i> New York/Atlanta				
10:00 a.m.					
10:30 a.m.	Refreshment Break - Ballroom Foyer				
11:00 a.m.		Discussion Groups Women – Chicago A Minority – Chicago B New Physicians – Chicago C	Chapter Staff with AAFP Chapter Relations Empire AB		
11:30 a.m.		IMG – Chouteau A GLBT – Chouteau B			
12:00 p.m.					
12:30 p.m.	Lunch New York/Atlanta			President/President- Elect Luncheon Benton	
1:00 p.m.					
1:30 p.m.		Resolution Writing Women – Chicago A Minority – Chicago B New Physicians – Chicago C	Chapter Staff Session with AAFP EVPs Empire AB		
2:00 p.m.		IMG – Chouteau A GLBT – Chouteau B			
2:30 p.m.					
3:00 p.m.			The Elected Leader – CEO Forum Empire AB	CME Accreditation Empire C	
3:30 p.m.					
4:00 p.m.					
4:30 p.m.					
5:00 p.m.					
5:30 p.m.		Tellers Committee Orientation – Van Horn C			
6:00 p.m.	Welcome Reception Hotel Lobby				
6:30 p.m.					
7:00 p.m.					
7:30 p.m.					
8:00 p.m.					

6:00 a.m.	<b>New!</b>		
6:30 a.m.	<b>Pre-conference Leadership Training (optional)</b>		
7:00 a.m.	<b>Wednesday, May 4</b>		
7:30 a.m.	Join your colleagues for a half-day leadership session before ALF and NCSC begin. (For more information, see page 4.)		
8:00 a.m.	2:30-3:30 p.m. *Meet the Press: Media Training for Physicians <b>CME</b> • Chicago A		
8:30 a.m.	3:45-4:45 p.m. *Negotiating to Yes <b>CME</b> • Chicago B		
9:00 a.m.	5:00-6:00 p.m. Balancing Medical Society Leadership with Your Practice and Personal Life <b>CME</b> • Chicago C		
9:30 a.m.	<i>*Sessions will be repeated.</i>		
10:00 a.m.			
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11:30 a.m.			
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2:30 p.m.			
3:00 p.m.			
3:30 p.m.			
4:00 p.m.			
4:30 p.m.	Negotiating to Yes Chicago B	Meet the Press: Media Training for Physicians Chicago A	Advocacy throughout the Year Chicago C
5:00 p.m.	LD	CO	AD
5:30 p.m.			
6:00 p.m.			
6:30 p.m.			
7:00 p.m.			
7:30 p.m.			
8:00 p.m.			





Learn more at [aafp.org/leader](http://aafp.org/leader)


- ALF**
- NCSC**
- Joint Events**
- Breakout Sessions**

- AD = Advocacy**
- CO = Communications**
- LD = Leadership**
- MN = Member/Non-dues Revenue**



6:00 a.m.	Pilates Benton		<h1>Friday</h1>				
6:30 a.m.		AAFP Meet Your Chapter Peers Breakfast and Town Hall Meeting New York/Atlanta					
7:00 a.m.							
7:30 a.m.							
8:00 a.m.	Reference Committee Orientation Benton		ALF Plenary – NY/Atlanta				
8:30 a.m.							
9:00 a.m.		Constituency Caucuses and Elections Women – Chicago A Minority – Chicago B	New Physicians – Chicago C IMG – Van Horn GLBT – Benton				
9:30 a.m.							
10:00 a.m.	Refreshment Break Ballroom Foyer						
10:30 a.m.		Exhibits Open Ballroom Foyer					
11:00 a.m.			Reference Committee Hearings Advocacy – Chicago A Education – Chicago B	Practice Enhancement – Chicago C			
11:30 a.m.							
12:00 p.m.	Lunch and Plenary New York/Atlanta						
12:30 p.m.							
1:00 p.m.							
1:30 p.m.			Reference Committee Hearings Health of the Public & Science – Chicago A Organization & Finance – Chicago B				
2:00 p.m.							
2:30 p.m.	Refreshment Break Ballroom Foyer						
3:00 p.m.							
3:30 p.m.							
4:00 p.m.							
4:30 p.m.		Family Medicine Philanthropic Consortium (FMPC) Meeting	Business Session – Candidate Forum and Elections Chicago				
5:00 p.m.							
5:30 p.m.							
6:00 p.m.							
6:30 p.m.		<h2>SHARE YOUR PASSION for family medicine.</h2>					
7:00 p.m.							
7:30 p.m.							
8:00 p.m.							

6:00 a.m.				Learn more at <a href="http://aafp.org/leader">aafp.org/leader</a>		
6:30 a.m.				 <b>ALF</b>  <b>NCSA</b>  <b>Joint Events</b>  <b>Breakout Sessions</b>	<b>AD = Advocacy</b> <b>CO = Communications</b> <b>LD = Leadership</b> <b>MN = Member/Non-dues Revenue</b>	
7:00 a.m.						
7:30 a.m.						
8:00 a.m.						
8:30 a.m.						
9:00 a.m.	Effective Meeting Management Chouteau B	It's All About Community: Using Social Media to Energize Your Chapter Empire C	Meaningful Use: What it Means to Members Empire AB	Membership Essentials Chouteau A		
9:30 a.m.					LD	CO
10:00 a.m.						
10:30 a.m.						
11:00 a.m.	The Power of Strategic Thinking Empire B	CME Roundtable Chouteau B	Meet the Press: Media Training for Physicians Empire C	Primary Care Workforce: Graham Center Resources Empire A	Sponsorship as a Business Partnership Chouteau A	
11:30 a.m.						LD
12:00 p.m.						
12:30 p.m.						
1:00 p.m.						
1:30 p.m.	Implementing the Strategic Plan Empire A	Interpreting Your Message Through the Members Empire B	PCMH Best Practices Panel Empire C	How to Write Marketing Copy that Sells Chouteau A	Strengthening the Family Medicine Pipeline Chouteau B	
2:00 p.m.						LD
2:30 p.m.						
3:00 p.m.	Ask Your AAFP Officers Atlanta A	How to Speak Like a Pro Empire C	Health System Reform Implementation Empire A	Engaging New Physicians Chouteau A	The Loyalty Switch Empire B	Advocacy Throughout the Year Chouteau B
3:30 p.m.						
4:00 p.m.						
4:30 p.m.	Understanding Accountable Care Organizations Empire AB					
5:00 p.m.		AD				
5:30 p.m.						
6:00 p.m.						
6:30 p.m.						
7:00 p.m.						
7:30 p.m.						
8:00 p.m.						

6:00 a.m.	15/15/15 (Cardio, Strength, and Yoga) Benton		<h1>Saturday</h1>		
6:30 a.m.					
7:00 a.m.	Networking Breakfast New York/Atlanta		Chapter President/ President-Elect Breakfast San Francisco		
7:30 a.m.					
8:00 a.m.	Exhibits Open Ballroom Foyer	Business Session Chicago	Plenary New York/Atlanta		
8:30 a.m.					
9:00 a.m.					
9:30 a.m.					
10:00 a.m.		Refreshment Break Ballroom Foyer			
10:30 a.m.			Business Session Chicago		
11:00 a.m.					
11:30 a.m.					
12:00 p.m.		Lunch and Awards New York/Atlanta			
12:30 p.m.					
1:00 p.m.		Business Session and Conference Closing Chicago			
1:30 p.m.					
2:00 p.m.					
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7:30 p.m.					
8:00 p.m.					

6:00 a.m.			Learn more at <a href="http://aafp.org/leader">aafp.org/leader</a>		
6:30 a.m.			<ul style="list-style-type: none"> <li><span style="color: blue;">●</span> <b>ALF</b></li> <li><span style="color: green;">●</span> <b>NCSC</b></li> <li><span style="color: orange;">●</span> <b>Joint Events</b></li> <li><span style="color: grey;">●</span> <b>Breakout Sessions</b></li> </ul>		
7:00 a.m.					
7:30 a.m.					
8:00 a.m.					
8:30 a.m.					
9:00 a.m.	Creating Tomorrow's Organizations Today Empire A	12 Free and Low-cost Tools to Streamline Your Day Empire C	Show Me the Money! A Primer on Payment Reform Empire B	Family Medicine Cares Chouteau B	
9:30 a.m.	LD	CO	AD	MN	
10:00 a.m.					
10:30 a.m.	The New Normal for Chapter Leadership Chouteau B	Free and Low-cost Graphic and Marketing Tools Empire C	Engaging and Collaborating with Health Care Partners Empire B		
11:00 a.m.					
11:30 a.m.	LD	CO	AD		
12:00 p.m.					
12:30 p.m.					
1:00 p.m.					
1:30 p.m.					
2:00 p.m.					



Experience  
excellence in leadership.