



# 2011 STATE LEGISLATIVE CONFERENCE

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Little America – Salt Lake City, Utah

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**November 4 – 5, 2011**

*Registration is in the Grand Ballroom Foyer.  
All general sessions will be held in the Ballroom A.*

## **FRIDAY, NOV. 4**

- 10:00 a.m.                   **Registration**
- 11:00 – 11:30 a.m.       **Introductions and Welcome to Utah**  
Matt Finneran, MD, *Chair, Commission on Governmental Advocacy*  
Wayne Jones, *Executive Vice President, Utah Academy of Family Physicians*  
The Honorable Greg Bell, *Lieutenant Governor, Utah*
- 11:30 – noon                Break and Lunch Is Served
- noon – 1:30 p.m.         **Working Lunch: Market Disruption: Can the ACA's Insurance Reforms Support Primary Care? [Room: Ballroom B]**  
[The Affordable Care Act is bringing a host of changes to how health insurance will be purchased by individuals and employers. This significant market disruption for the insurance industry has the potential to disrupt primary care practices, as well. This session will examine how family medicine could make that disruption better for primary care and patients.]  
(Moderator: TBD, MD)  
State Health Insurance Exchanges  
Gordana Krkic, *Vice President of Government Relations, Illinois Academy of Family Physicians*  
The Essential Health Benefits Package  
Marc Boutin, *Executive Vice President, National Health Council*  
Consumer Operated and Oriented Plans (CO-OP) Program  
David Carlyle, MD, *Member, HHS CO-OP Advisory Board*
- 1:30 – 1:45 p.m.         Break
- 1:45 – 3:30 p.m.         **Medicaid: Fitting the Pieces Together**  
[Medicaid consumes about 16 percent of the average state budget, making it states' largest expense after education. This session will feature experts discussing common friction points in state Medicaid programs: budget, administration and reform. Our speakers will offer their analysis and highlight opportunities for advancement.]  
(Moderator: TBD, MD)  
R. Bob Mullins, MD, *Director, Alabama Medicaid*  
Jim Becker, MD, *Medical Director, West Virginia Medicaid*  
Dianne Hasselman, *Director, Quality and Equality, Center for Health Care Strategies*

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- 3:30 – 3:45 p.m. Break
- 3:45 – 5:00 p.m. **Leadership in State Government Advocacy**  
 [This session will feature the representatives from each of the chapters winning the 2011 Leadership in State Government Advocacy Award presenting on their programs.]  
 (Moderator: TBD, MD)  
 Marc Price, DO, *Director, New York State Academy of Family Physicians*  
 Collette Willins, MD, *President, Ohio Academy of Family Physicians*  
 Jonathan Nelson, *Communications Director, Texas Academy of Family Physicians*
- 5:30 – 8:30 p.m. **Opening Night Reception**  
 [Our opening night reception will be held in the [Grand Salon](#) of the [Grand America](#), which is located across the street from the Little America. Please join us for the official presentation of the 2011 Leadership in State Government Advocacy Award.]

**SATURDAY, NOV. 5**

- 7:45 – 8:45 a.m. **Breakfast and Policy Discussions in the Round [Room: Ballroom B]**  
 [Our popular breakfast discussion tables will return. Attendees, speakers and guests kick their day off with breakfast and self-selected discussion at tables with suggested general health policy topics.]
- 9:00 – 10:30 a.m. **The Hard Conversation: Re-thinking End-of-Life Care in Public Policy**  
 [End-of-life care is never an easy topic of discussion for patients and family physicians. Nor is it for state policymakers. State policymakers, though, can be effective in setting an environment that allows such conversations, through payment policies that promote early discussions and advance directives, and program policies in state-supported payers, such as Medicaid and the state employee health benefits program, that promote hospice and palliative care.]  
 (Moderator: TBD, MD)  
 Timothy Quill, MD, *Director of the Center for Ethics, Humanities and Palliative Care, School of Medicine and Dentistry, University of Rochester*  
 Thomas Edes, MD, *Director, Geriatrics and Extended Care Operations, US Department of Veterans Affairs*  
 Randall Krakauer, MD, *National Medical Director, Consumer Segment, Aetna*
- 10:30 – 10:45 a.m. Break
- 10:45 – 12:15 p.m. **Dollars Drive Decisions: Delivery System Reform and Provider Payment**  
 [A time of scarce resources has brought the misalignment of incentives within the health care delivery system into greater focus. This session will bring together experts from three states to discuss the moves towards greater accountability and coordination of care in their states through provider payment reform.]  
 (Moderator: TBD, MD)  
 The Honorable John Zerwas, MD, *State Representative, Texas*  
 Glenn Rodriguez, MD, *Chief Medical Officer, Providence Health Services; Member, Oregon Health Policy Board, Outcomes, Quality and Efficiency Metrics Workgroup; Chair, Efficiency & Quality Subcommittee*  
 Karen Tseng, *Assistant Attorney General, Health Care Division, Office of the Attorney General, Commonwealth of Massachusetts*

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12:30 – 1:45 p.m.

**Key Note Luncheon [Room: Ballroom B]**

[Dr. David Sundwall is a respected national expert on health care policy. Following his extensive career in the federal government and private sector, he returned to his native Utah so serve Executive Director of the Utah Department of Health (January 2005 to January 2011). Join us for a special keynote presentation from a remarkable family physician.]

(Moderator: Glen Stream, MD, *President, American Academy of Family Physicians*)  
David Sundwall, MD, *Co-Chair, Medicaid and CHIP Payment and Access Commission*

1:45 – 3:15 p.m.

**Concurrent Workshops**

**A.) The Fourth Estate: Working with the Media to Advance Your Advocacy Agenda [Ballroom A]**

[This workshop session will help chapters understand how to engage the press as part of a comprehensive advocacy campaign. Learn tips and techniques for writing press releases, pitching stories and placing interviews.]

(Moderator: Mr. Tom Banning)  
Leslie Champlin, *American Academy of Family Physicians*

**B.) Preventing Pharmaceutical Abuse**

**[Arizona Room]**

[With the rising incidence of pharmaceutical drug abuse, family physicians are seeking more ways to protect their patients. This session will examine some of the successful and innovative policies and resources to help family physicians remain at the forefront of patient safety.]

(Moderator: TBD, MD)  
Robert Twillman, PhD, FAPM, *Director of Policy and Advocacy, American Academy of Pain Management*  
Chuck Thornbury, PharmD, MD, *Kentucky Academy of Family Physicians*

3:15 – 3:30 p.m.

Break

3:30 – 5:00 p.m.

**AAFP Government Relations Update**

[Between SGR reform, deficit reduction and continued implementation of the Affordable Care Act, 2011 is not closing quietly. 2012 promises continued fights for family medicine's priorities. This session will feature three speakers from AAFP's Government Relations staff to discuss what's coming up for the federal and state governments, and how family physicians can advocate for their Academy's priorities.]

(Moderator: Carla Kakutani, MD)  
Kevin Burke, *Director, Government Relations, AAFP*  
Greg Martin, *Manager, State Government Relations, AAFP*  
Jessie Williams, *Grassroots Advocacy Specialist, AAFP*

5:00 p.m.

**Wrap Up & Adjournment**

Thank you for attending the 2011 State Legislative Conference.

*We look forward to seeing you in 2012!*

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