



2010 STATE LEGISLATIVE CONFERENCE

Hotel Monteleone – New Orleans, Louisiana

November 12 – 13, 2010

*Registration is on the Queen Anne Mezzanine.
All general sessions will be held in the Queen Anne Ballroom.*

FRIDAY, NOV. 12

- 7:30 – 5:30 p.m. **Registration**
- 8:00 – 12:30 p.m. **Optional Pre-Conference Seminar**
“Health Care Reform: the Nuts and Bolts of State Implementation”
- 12:30 – 2:00 p.m. **Special Luncheon Session [Room: Royal Ballroom A – C]**
Five Years Later: Rebuilding the Care Delivery System after Katrina
(Moderator: Javette Orgain, MD)
Karen DeSalvo, MD, MPH, MSc, *C. Thorpe Ray Endowed Chair in Internal Medicine;
Vice Dean, Community Affairs and Health Policy; Chief, General Internal
Medicine and Geriatrics, Tulane University School of Medicine*
- 2:00 – 2:45 p.m. **Introductions and Welcome to Louisiana**
Hugh Taylor, MD, *Chair, Commission on Governmental Advocacy*
The Honorable Jay Dardenne, *Secretary of State and Lt. Governor-Elect, Louisiana*
- 2:45 – 3:30 p.m. **AAFP Federal Affairs Update**
Kevin Burke, *Director, Government Relations, American Academy of Family Physicians*
- 3:30 – 3:45 p.m. **AAFP FamMedPAC Update**
Jim King, MD, *Board Chairman, FamMedPAC*
Mark Cribben, *Director, FamMedPAC*
- 3:45 – 4:00 p.m. **Break**
- 4:00 – 5:30 p.m. **Leadership in State Government Advocacy**
[Presentation of the 2010 awards will precede the start of this session. This session will feature the representatives from each of the chapters winning the 2010 Leadership in State Government Advocacy Award presenting on their award-winning programs. Texas successfully sought an increase in the smokeless tobacco tax to help fund a primary care physician student loan repayment program. Kansas capped with victor a multi-year effort to institute a statewide indoor smoking ban. Indiana developed a multi-media campaign that alerted state legislators to the family physician workforce crisis.]
(Moderator: Hugh Taylor, MD)
Tom Banning, *Executive Vice President, Texas Academy of Family Physicians*
Mike Munger, MD, *Board Chair, Kansas Academy of Family Physicians*
Meredith Edwards, *Director of Legislative and Region Affairs, Indiana Academy of Family Physicians*

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6:00 – 9:00 p.m. **Opening Night Reception**
[Our opening night reception will be held at the Musée Conti (the New Orleans Wax Museum on Conti Street), which is located a few blocks from the Hotel Monteleone.]

SATURDAY, NOV. 13

7:15 – 8:45 a.m. **Breakfast and Policy Discussions in the Round [Room: Royal Ballroom A – C]**
[Our popular breakfast discussion tables will return. Attendees, speakers and guests kick their day off with breakfast and self-selected discussion at tables with suggested general health policy topics.]

9:00 – 10:30 a.m. **State Action to Restore Primary Care**
[This session will feature leaders discussing how their state governments are taking action to re-orient their health systems towards primary care. Such actions will be increasingly important as health reform implementation moves forward. Vermont is using a global Medicaid waiver to allow it unprecedented flexibility to restructure public programs to support primary care and the patient-centered medical home. Rhode Island created the position of Health Insurance Commissioner and gave it authority to use carrots and sticks to encourage private payers to support primary care and the patient-centered medical home.]
(Moderator: Carla Kakutani, MD)
Chris Koller, *Commissioner of Health Insurance, Rhode Island*
Craig Jones, MD, *Director, Blueprint for Health, Vermont*

10:30 – 10:45 a.m. Break

10:45 – 12:15 p.m. **Accountable Care Organizations: Linking PCMHs and Avoiding Antitrust**
[Just what are “accountable care organizations,” exactly? The health reform bill included provisions for ACO demonstration programs and the policy world is swooning over the concept. This session will help chapters understand what is behind the concept, how it applies to family medicine and how chapters can advocate for ACOs that recognize the value of primary care.]
(Moderator: Charles Ball, MD)
Gary Piefer, MD, *Family Physician, Chief Medical Officer, WellMed, Texas*
The Honorable Karen Keiser, *State Senator, Chair, Senate Health and Long-Term Care Committee, Washington State*
Joshua H. Soven, Esq., *Chief, Litigation I Section, Antitrust Division, U.S. Department of Justice, Washington, DC*

12:30 – 1:45 p.m. **Luncheon Address [Room: Royal Ballroom A – C]**
Essentials of Health Reform for Family Physicians
(Moderator: Matthew Finneran, MD)
Glen Stream, MD, *President-Elect, American Academy of Family Physicians*

2:00 – 3:30 p.m. **Concurrent Workshops A/B**
A.) How’d You Do That? A Roundtable Discussion on Chapter Advocacy [Orleans Room]
[This session will offer chapters an opportunity to share and discuss their recent advocacy efforts in an open forum.]
(Moderator: Sterling Ransone, MD)

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B.) Social Media and Grassroots Advocacy
[Queen Anne Ballroom]

[Learn the basics of how chapters and members can effectively use Facebook, Twitter and other social media in their government advocacy efforts.]

(Moderator: Bruce LeClair, MD)

Erica Fischer, *Grassroots Specialist, American Academy of Family Physicians*

Megan Smith, *Director of Communications, Ohio Academy of Family Physicians*

3:30 – 3:45 p.m.

Break

3:45 – 5:15 p.m.

Closing Keynote Address: A Conversation on the Future of State Health Reform

[The Affordable Care Act sets a timeline for many changes to US health care.

Implementation is just beginning and many details are left to be decided. Many further issues were not addressed in reform. All of which beg the question: Where do we go from here?]

(Moderator: Roland Goertz, MD, *President, American Academy of Family Physicians*)

Mark McClellan, MD, PhD, *Director, Engelberg Center for Health Care Reform; Senior Fellow, Economic Studies; Leonard D. Schaeffer Chair in Health Policy Studies, Brookings Institution*

5:15 – 5:30 p.m.

Wrap Up & Adjournment

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