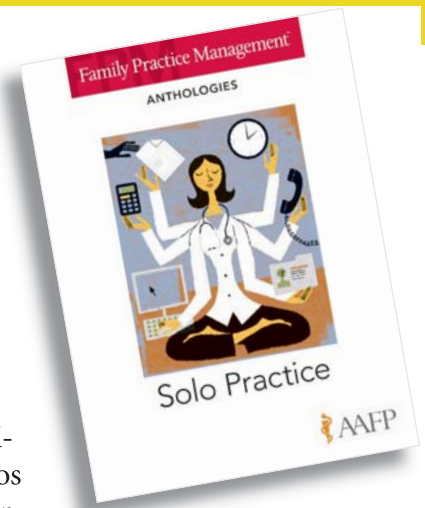


FPM Anthologies

Compliant Sponsorship Opportunities

Available as a digital edition, an exclusive sponsorship or a print publication. Or choose in combination!

Family Practice Management (FPM) Anthologies are collections of popular articles that cover a range of practice management topics and offer helpful how-tos in developing and enhancing practices. Physicians and other healthcare professionals keep these collections for guidance and refer to them time and time again.



Attach your company or product to this valuable tool designed for and used by family physicians!

OPTION #1: Standard Digital Sponsorship

Digital icon and links provided to sponsor for distribution through email (mass or personalized), for inclusion on sponsor web site, for inclusion in sponsor's digital promotion campaigns, or however the sponsor sees fit

What's included —

- Four product ad pages (C2, P1, C3, C4)
- Sponsor credit appears with FPM logo as digital edition is loading
- Sponsor credit appears on cover
- ½-page sponsor message appears on page facing the front cover
- Sponsor message or one of the ads can include a video promotional message
- Non-exclusive
- **Sponsorship Fee: \$15,120**

OPTION #2: Exclusive Digital Sponsorship Plus Distribution and Hosting

What's included —

- *Everything in Option #1*
- Distribution by e-mail to approx. 125,000 opt-in FPM subscribers, which includes:
 - Banner or text ad from sponsor
 - Sponsorship credit to read: "Distribution made possible by (company), makers of (product)"
- Hosted for up to one year through a link on the FPM web site
- Will not be sold to further sponsors after exclusive sponsorship is secured
- **Sponsorship Fee: \$82,500**

OPTION #3: Print Edition Sponsorship

What's included —

- Approximately 52 pages (includes covers) of content and advertising
- Sponsor credit appears on cover
- Four product ad pages (C2, P1, C3, C4)
- Can be exclusive when purchased in combination with *Option #2*
- **Sponsorship Fee:***

Quantity	Price each
15,000 - 24,999	\$3.90
25,000 - 49,999	\$2.90
50,000 - 99,999	\$2.50
100,000 - 149,999	\$2.15
150,000 - 199,999	\$1.95
200,000 +	\$1.75

*Based on quantity printed. Shipping and special bundling charges are not included in the prices above.

FPM Anthology Topic Selection

Topics Now Available:

- Coding and Getting Paid
- Life Balance
- Malpractice
- Practice Efficiencies
- Solo Practice

Other Topics Possible (call for quote; content and page counts vary):

- Care Management
- Continuity of Care Services
- Electronic Health Records
- Health Information Technology
- Patient-Centered Care
- Patient-Centered Medical Home
- Practice Improvement
- Practice Management
- Team-Based Care
- Quality and Safety

Call the AFP/FPM Advertising Sales Team for current pricing and additional information at 201-288-4440.



Family Practice Management