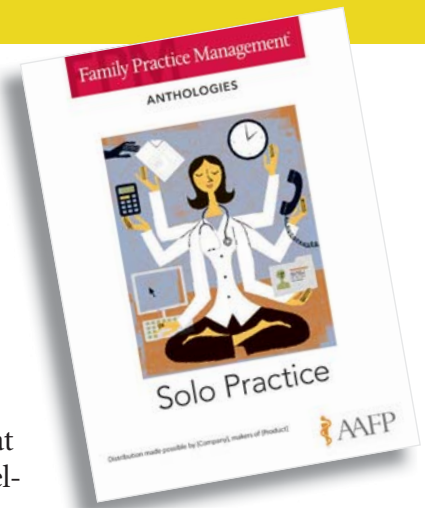


FPM Anthologies

Compliant Sponsorship Opportunities

Available as a digital edition, an exclusive sponsorship or a print publication. Or all three!

Family Practice Management Anthologies are collections of popular articles that cover a range of practice improvement topics and offer helpful how-tos in developing and enhancing practices. Physicians and other healthcare professionals keep these collections for guidance and refer to them time and time again.



Attach your company or product to this valuable tool designed for and used by family physicians!

OPTION #1: Standard Digital Sponsorship

Digital icon and links provided to sponsor for distribution through e-mail (mass or personalized), for inclusion on sponsor web site, for inclusion in sponsor's digital promotion campaigns, or however the sponsor sees fit.

What's included —

- Four product ad pages (C2, P1, C3, C4)
- Sponsor credit appears with *FPM* logo as digital edition is loading
- Sponsor credit appears on cover
- ½-page sponsor message appears on page facing the front cover
- Sponsor message or one of the ads can include a video promotional message
- Non-exclusive
- **Sponsorship Fee: \$15,120**

OPTION #2: Exclusive Digital Sponsorship Plus Distribution and Hosting

What's included —

- *Everything in Option #1*
- Distribution by e-mail to approx. 125,000 opt-in *FPM* subscribers, which includes:
 - Banner or text ad from sponsor
 - Sponsorship credit to read: "Distribution made possible by [Company], makers of [Product]"
- Hosted for up to one year through a link on the *FPM* web site
- Will not be sold to further sponsors after exclusive sponsorship is secured
- **Sponsorship Fee: \$82,500**

OPTION #3: Print Edition Sponsorship

What's included —

- Approximately 52 pages (includes covers) of content and advertising
- Sponsor credit appears on cover
- Four product ad pages (C2, P1, C3, C4)
- Can be exclusive when purchased in combination with *Option #2*
- **Sponsorship Fee:***

Quantity	Price each
15,000 - 24,999	\$3.90
25,000 - 49,999	\$2.90
50,000 - 99,999	\$2.50
100,000 - 149,999	\$2.15
150,000 - 199,999	\$1.95
200,000 +	\$1.75

*Based on quantity printed. Shipping and special bundling charges are not included in the prices above.

FPM Anthology Topic Selection

Topics Now Available:

- Access to Care
- Billing & Claims
- Choosing or Changing a Career Path
- Chronic Disease Care
- Coding
- Documentation Guidelines for E/M Services
- Electronic Health Records
- Evidence-Based Medicine
- Getting Paid
- Group Visits
- HIPAA
- Life Balance
- Malpractice
- Patient-Centered Care
- The Patient-Centered Medical Home
- Practice Efficiencies
- Quality & Safety
- Residents & New Physicians
- Solo Practice
- Working With Health Plans

Call the *AFP/FPM* Advertising Sales Team for additional information at 201-288-4440.



Family Practice Management