



D P C
SUMMIT

PROVEN DPC EMPLOYER GROWTH STRATEGIES

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- ▶ Navigate to <https://aafp1.cnf.io/> and tap the session titled "Employer Partnerships That Scale: Proven Corporate DPC Growth Strategies"
- ▶ OR just point your phone's camera at the QR code to join directly



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Learning Objectives – Employer Partner

1. Identify small-to-medium employers that are well aligned with Direct Primary Care (DPC) partnerships and assess appropriate strategies for initial outreach.
2. Develop a relationship-based value proposition that clearly communicates the clinical and operational benefits of DPC to employer decision-makers.
3. Apply sustainable pricing, onboarding, and communication strategies that support long-term employer engagement and retention in DPC practices.



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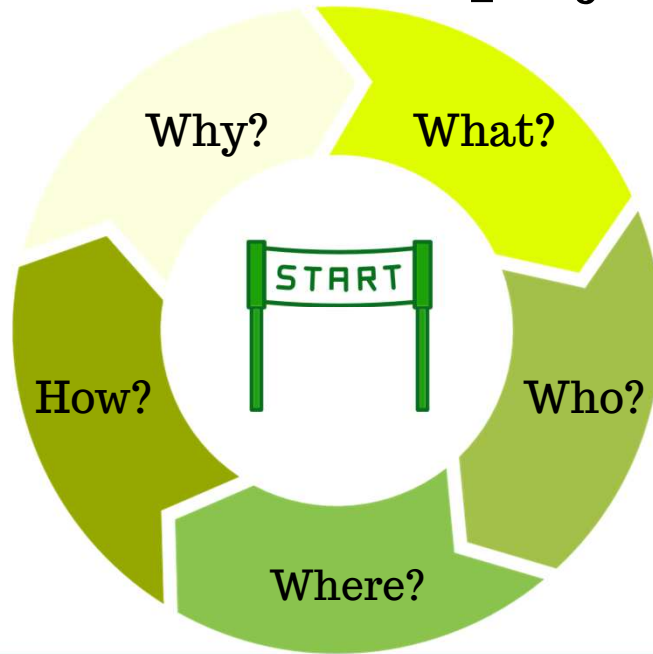
About Dr. Jade



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DPC Growth With Employers

DPC
↓
Employers



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DPC Growth With Employers



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Why: The Original Vision



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Our Why Expanded to Employers



What is YOUR Why?



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DPC Growth With Employers

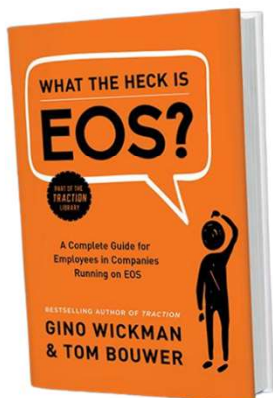


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What: The Internal Preparation

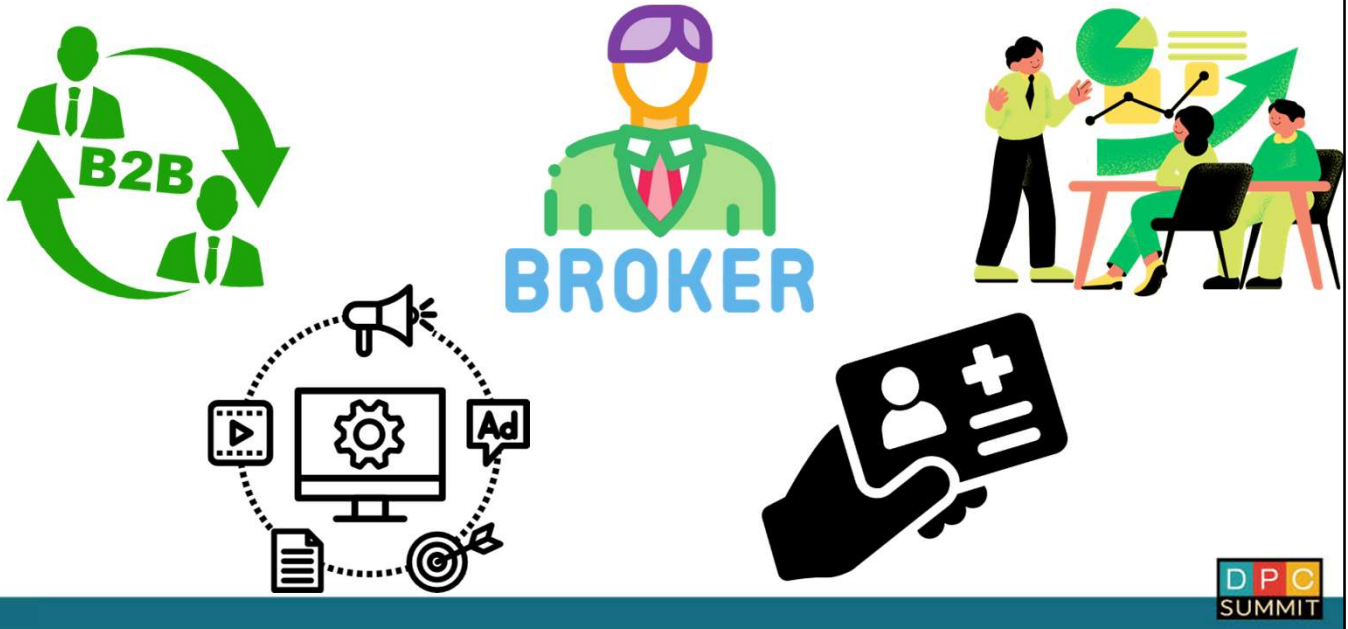


The Smarter
Healthcare
Solution for
Las Vegas
Employers



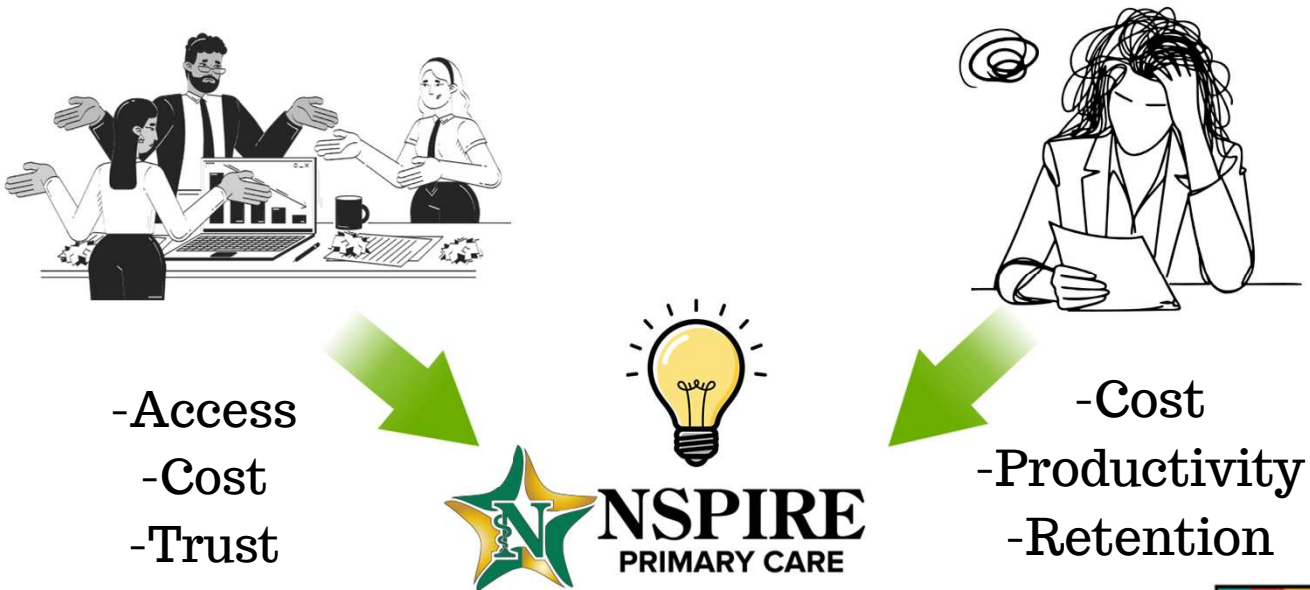
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What: The External Preparation



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What: Pain Points & Solutions



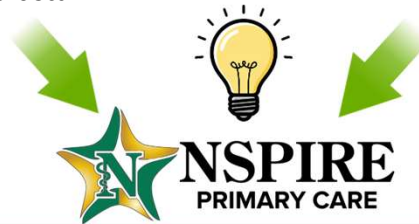
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Solve THEIR Problems!



- Access: fast & flexible
- Cost: low cost labs, meds, & imaging
- Trust: same healthcare team

- Cost: lower & transparent
- Productivity: decreased absenteeism
- Retention: desired team benefit



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DPC Growth With Employers



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Who: Employer Avatar

The illustration shows a group of diverse workers on the left, including a nurse, a construction worker, a farmer, a police officer, and a chef. To their right is a large green arrow pointing towards the NSPIRE Primary Care logo. The logo features a star with a caduceus and the text 'NSPIRE PRIMARY CARE'. Below the logo are two green boxes containing the numbers '5' and '50'. At the bottom right of the illustration is a photograph of a diverse group of business professionals standing around a table. A 'DPC SUMMIT' logo is located in the bottom right corner of the slide.

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Where: Where We Started



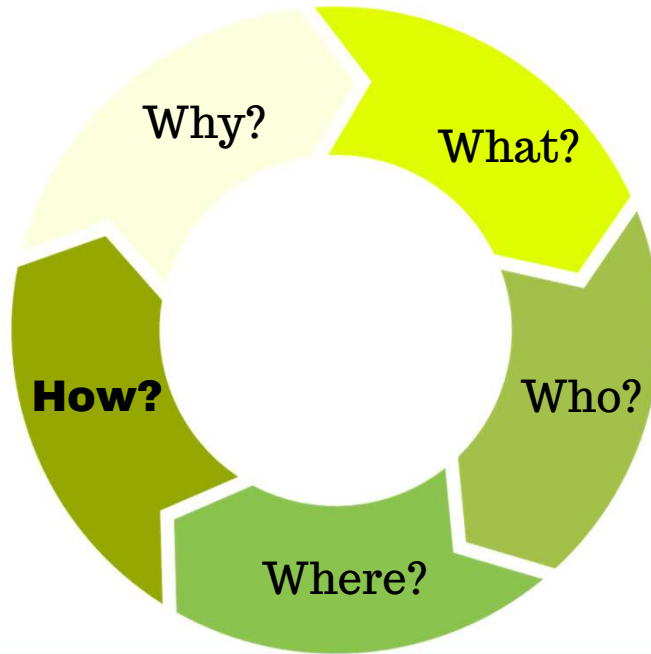
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Where: We Went Next



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How It's Going: 1 Year Later



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How It's Going: Various Industries



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How: The Discovery Call

~~Salesperson~~

Strategist

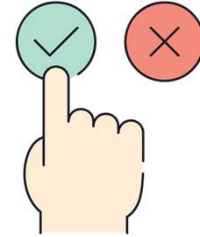
1 Listen → 2 Differential → 3 Custom Plan



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How: The Team



Team



Breakfast & Benefits Session



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How: The Onboarding & Retention



EASY

- Simple Employer Agreement
- Simple Employee Onboarding Process
- 5-star service delivery



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Bonus: My Gift To You!

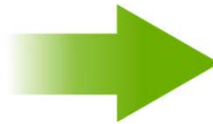


Strategy Session Success! Our Discovery Call Framework!



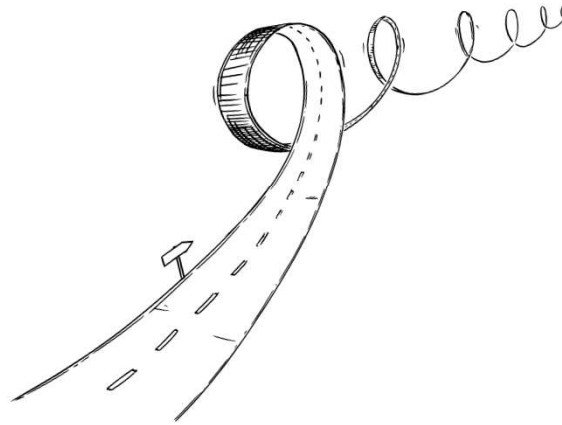
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We're Just Getting Started!



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Plant Seeds. Build Trust. Grow the Mission!



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Live Content Slide

When playing as a slideshow, this slide will display live content

**Social Q&A for Employer Partnerships That Scale:
Proven Corporate DPC Growth Strategies**

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Thank You! Let's Stay Connected

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