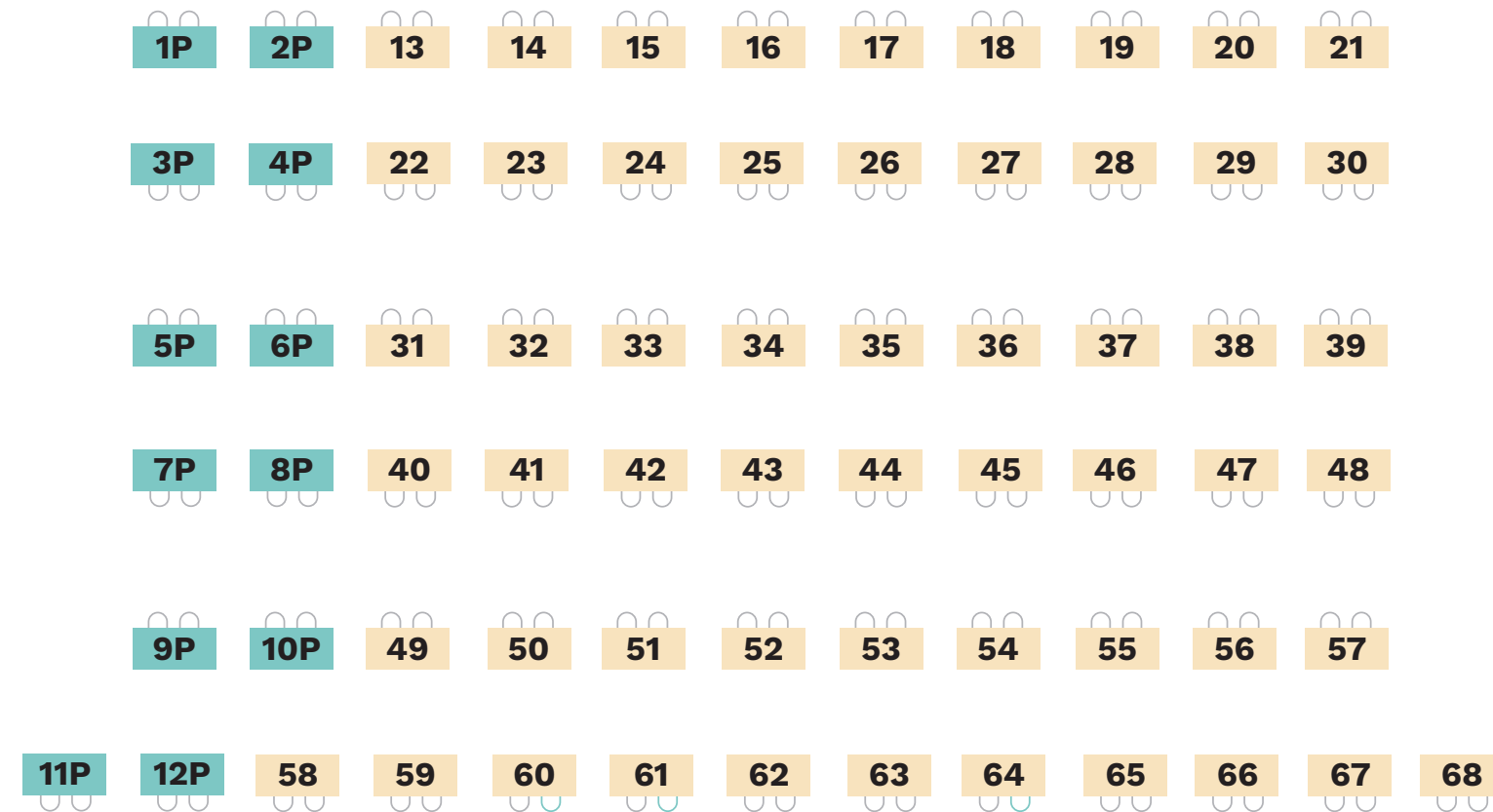


Booth # and Company Name

- | | | | |
|--|---|---|------------------------------------|
| 1P. Cool Blue VA | 19. Own Sleep | 36. Nicka & Associates | 53. Functional Lawyer |
| 2P. Aligned Marketplace | 20. Crowne Tax and Accounting | 37. Snapscale | 54. My DPC Story |
| 3P. Elation Health | 21. Care Identity | 38. AnazaoHealth | 55. TurnKeyDPC |
| 4P. InBody | 22. Guava Health | 39. Express Access | 56. Planstin |
| 5P. Hint Health | 23. Cerbo | 40. Ledger Health | 57. SkinAware |
| 6P. Genova Diagnostics | 24. Indigo/Rich and Cartmill | 41. ProAssurance | 58. Blue Trident, LLC |
| 7P. SigmaMD | 25. Exact Sciences Corporation | 42. Real Value RX | 59. MyDPCInsurance.com |
| 8P. JumpStart DPC Solutions | 26. Vivlio Health | 43. TeleCurbMD | 60. My Financial Coach |
| 9P. Goodman CPA | 27. H-E-B Wellness Primary Care | 44. AliveCor | 61. Kaigo Health |
| 10P. HealthCompiler | 28. SmartHeart/SHL Telemedicine | 45. Mending Access | 62. DPC Flow/Medtentional |
| 11P. HSA for American | 29. Heads Up | 46. Peak Health | 63. Liberty HealthShare |
| 12P. Akute Health | 30. Evexia Diagnostics | 47. Pure Encapsulations | 64. MedPilot |
| 13. GE HealthCare | 31. Spruce Health | 48. Aegis Malpractice Solutions | 65. GeneSprout |
| 14. ReviveMD Hormone Replacement Therapy | 32. The American College of Culinary Medicine | 49. Bridging Inclusion | 66. Hancock Whitney Bank |
| 15. Own Your Labs | 33. Zion Healthshare | 50. American Pharmaceutical Distributors | 67. Total Health Supply |
| 16. Notive Health | 34. PracticeProtection Insurance Company | 51. Jonathan Bengel, EA, CTS, NTPI Fellow | 68. Universal Diagnostic Solutions |
| 17. The Medical Letter Inc. | 35. Gynex | 52. Tactical Back Office | |

DPC2605486

EXHIBIT HALL FLOOR PLAN



Don't forget to submit your passport challenge for a chance to win a \$250 gift card!

DPC SUMMIT AGENDA



WI-FI NETWORK: DPC Summit | PASSWORD: WhatisTabflows

WIFI SPONSORED BY TABFLOWS

Polls and Q&A



View Session Detail Information



Session Evaluation and Claim CME



Event Evaluation: Help us plan 2027!



THANK YOU TO ALL OUR PREMIER EXHIBITORS



Thursday, July 16

Procedural Skills workshop details are available online.

Expo Hall Launch
5:30–7 p.m. | Storyville Hall

Friday, July 17

7 a.m.
Breakfast and Coffee
Storyville Hall
SPONSORED BY NEXTGEN HEALTHCARE

8:15–9:25 a.m.
Main Stage
Why DPC Chose Me
Tami Singh, MD, FAAFP
Celestin DE

This opening Mainstage session weaves together personal experience and professional insight to explore how patient-centered, relationship-based care aligns with the core values of family medicine. Drawing on experiences across multiple practice settings, the speaker reflects on the rewards and challenges of practicing medicine while maintaining personal well-being. Attendees will learn how setting healthy boundaries and clear expectations with patients can support sustainable practice, reduce burnout, and promote a more balanced professional and personal life.

9:35–10:30 a.m.
DPC Start Up Basics
Amy Capoccia, DO, FACOFP

The Hidden Cost of Churn: Keeping the Patients You Love and Letting Go When It's Not a Good Fit
Emily O'Rourke, MD, and Doug Farrago, MD

Medication Assisted Treatment for Opioid Use Disorder in DPC
Philip Eskew, DO, JD, MBA

10:30–11:00 a.m.
Break in Storyville Hall

11–11:55 a.m.
Employed vs Owning in DPC
Michael Sparks, MD

Reclaiming the Network: Empowering DPC Practices to Form Physician-Owned Employer Alliances
Shaunna Sanders, JD, MBA

Dermatology in DPC: Confidently Managing Common Skin Conditions
Lauren Payne, MD

12–1:30 p.m.
Lunch and Regional Networking
Connect with fellow clinicians by state.
SPONSORED BY COOLBLUE VA

1:30–2:25 p.m.
Building the Tech Backbone of a Modern DPC Practice: Tools, Integration, and Workflow Design
Matthew Hitchcock, MD, MBA

Hire for Heart, Train for Skill: Crafting Patient-Centered DPC Team
Creighton Shute, DO, FAAFP

Identifying and Treating Adult ADHD in DPC
Alexandra Santiago, DO

2:35–3:30 p.m.
Building Your DPC with Social Media and AI
Jade Norris, MD

Find & Help Your People, Niche Edition
Phil Boucher, MD

Sizing up Weight Bias: An Introduction to Weight-Inclusive Care
Aimee Wattiaux, MD and Anna Mirer, MD, MPH

3:30–4 p.m.
Break in Storyville Hall

4–4:55 p.m.
Main Stage
Setting Healthy Boundaries in DPC
Neal Douglas, MD
Celestin DE

While Direct Primary Care offers meaningful improvements in physician autonomy and patient relationships, it also requires intentional boundary setting to maintain balance and sustainability. This session focuses on identifying common pitfalls in early DPC practice that can lead to physician burnout and patient dissatisfaction. Attendees will learn practical strategies for setting healthy expectations with patients, establishing clear boundaries, and fostering a practice environment that supports both high-quality care and physician well-being.

DPC Summit Happy Hour with Exhibitors
5–6:30 p.m. | Storyville Hall
SPONSORED BY HINT HEALTH

Saturday, July 18

7:30 a.m.
Breakfast and table topics
Storyville Hall

8:15–9:25 a.m.
Don't miss the announcing of the DPC Summit Physician of the year!
Main Stage

Physician Autonomy: Practicing to the Top of Your Training
Amy Capoccia, DO, FACOFP
Celestin DE

In today's healthcare landscape, physicians are increasingly constrained by administrative burdens, productivity quotas, and third-party payer requirements. This session examines how the Direct Primary Care model restores physician autonomy by minimizing external constraints and administrative complexity. Attendees will explore how DPC enables physicians to practice to the full extent of their training, focus on comprehensive patient care, and reconnect with the clinical work that drew them to family medicine.

9:35–10:30 a.m.
DPC Legal 101: Medicare, Medicaid, Tricare, IHS, PPOs, & HMOs – Addressing Each DPC “Opt Out” Type Decision
Philip Eskew, DO, JD, MBA

Running a Thriving DPC Business-Making “Bad Business Decisions”
Charles Opperman, MD

Menopause 101 for the DPC Physician: Confidently Evaluating, Supporting, and Treating Women in Transition
Michelle Cooke, MD

10:30–11 a.m.
Break in Storyville Hall

11–11:55 a.m.
Intro to In-Office Dispensing
Michael Sparks, MD

Employer Partnerships That Scale: Proven Corporate DPC Growth Strategies
Jade Norris, MD

Beyond the Incision: Minimally Invasive Management of Hidradenitis Suppurativa (HS) in the DPC Setting
Tracee Short, MD

12–1:30 PM
Lunch and Table Topics
(Mentorship lunch through DPC Summit Connection – Celestin DE)

1:30–2:25 p.m.
Optimizing Practice Workflows
Lena Samuel, MD, DABFM

Smart Tax Strategies for DPC Owners: Protecting Profits and Empowering growth
Brad May

Diabetes Care in DPC: Who needs an Endocrinologist?
Mary Tipton, MD, FACP

2:35–3:30 p.m.
Cashflow Forecasting and Financial Management of your DPC Practice
Drew Kitchens, CPA

I'm a Doctor, Not a Salesman! Strategies on Getting People to Sign Up Without Sounding Salesy
Brad Brown, DO

Food Intolerance or Allergy? How to Accurately Diagnose and Manage Common Food Concerns
Neal Douglas, MD

3:30–4 p.m.
Break in foyer

4–4:55 p.m.
Main Stage
Beyond the Inbox: Building Scalable, Joyful DPC Through Intelligent Workflows
Ronya Green, MD, MPH, FAAFP
Celestin DE

Direct Primary Care has shown that smaller patient panels and subscription-based access can fundamentally transform the patient-physician relationship. As practices mature, however, maintaining efficiency and joy in practice becomes increasingly important. This session explores how intelligent workflows and thoughtful systems design can support scalability without sacrificing the relational core of DPC. Attendees will gain insight into balancing growth, operational efficiency, and professional satisfaction as their practices evolve.

DPC Alliance Social (off site).
Limited available space, all attendees welcome.

*\$25 Pre-registration required.
See DPC Alliance table.*

Shuttles available. 6:15-10 p.m.

Sunday, July 19

8 a.m.
Continental Breakfast in foyer

8:30–10 a.m.
Town Hall 101
Amy Capoccia, DO, FACOFP (Moderator); Michael Sparks, MD; Jade Norris, MD; and Matthew Hitchcock, MD, MBA

Town Hall 201
Emily O'Rourke, MD (moderator); Ronya Green, MD, MPH, FAAFP; Byron Jasper, MD; and Creighton Shute, DO, FAAFP

10:10–11:05 a.m.
Don't Wait: Engage Employers from Day One
Jerry Purcell, MD

Succession Planning for DPC Physicians
Shaunna Sanders, JD, MBA

Gender Affirming Care for Primary Care Physicians
John (Jay) Moore, MD and Aaron Sapp, MD, MBA

11:15–12:15 a.m.
Main Stage
It's Not Just the Doc! What About the Rest of Us?
Jeffrey Davenport, MD (Moderator); Carol Dean; Megan Madrid; Brian Ostick, MD; and Jennifer Shute
Celestin DE

Transitioning to a Direct Primary Care model affects more than the physician alone—it has meaningful implications for family members and practice staff. In this closing panel discussion, physicians share real-world experiences of transitioning to DPC and how those changes impacted spouses, children, and team members. Attendees will explore both the positive and challenging aspects of such transitions and gain perspective on how to navigate the personal and professional ripple effects of moving to a DPC practice.