

Turn your advocacy into action – and add a little friendly competition. Complete challenges, earn points, and help bring the voice of family medicine from clinics to Congress.



Take Action

Complete real-world advocacy activities



Earn Points

Rack up points for each challenge



Climb the Leaderboard

See how you rank against others



Win Prizes

Unlock exciting rewards for your efforts

How to Play

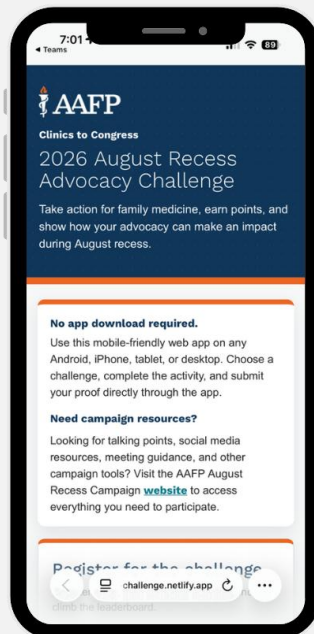
STEP 1

Access the Challenge

1. **Scan the QR Code** to register.



2. **Enter your name, email address and state** to begin.



STEP 2

Explore the Challenge

1. **Open the challenge** on any Android device, iPhone, tablet or desktop computer.
2. **Browse** all 20 advocacy activities and choose the actions that work best for you!

Why It Matters

August recess is when lawmakers are home in their districts and most accessible. By taking action, you help ensure family medicine is seen, heard and prioritized where decisions are made.



STEP 3

Complete Challenges

Choose from a variety of advocacy activities and earn points for each one you complete!

Examples include:

- ✓ Follow your legislator on social media
- ✓ Post about an AAFP policy priority
- ✓ Call your member of Congress
- ✓ Attend a town hall or local event
- ✓ Host a site visit or meet with district staff

STEP 4

Submit Proof

For each challenge:

1. Select **Submit Proof** on the challenge website.
2. Upload a photo, screenshot or short video – or provide a written description, when appropriate.
3. Submit each completed activity separately so it can be reviewed and added to your point total.

STEP 5

Earn Points + Track Your Progress

1. Each activity has a point value.
2. Approved submissions are added to your total.
3. Check the leaderboard to see how you rank.
4. Complete multiple activities to increase your score.

STEP 6

Win Prizes

Compete for top performer prizes including:

1. Complimentary Registration to FMAS 2027
2. Virtual Coffee with David Tully, VP of Government Relations, AAFP
3. Recognition through AAFP communications channels



Your Voice.
Your Patients.
Our Future.
Take Action this August.

