# **AAFP** Content Licensing Opportunities

Leading-edge, up-to-date content from primary care's established champion the American Academy of Family Physicians

# Why License AAFP Content?

The AAFP has served as the trusted, go-to source of evidence-based medical content for family physicians around the globe for more than seven decades. From articles to resources and tools, we offer our partners a range of health care-focused resources.

### About the AAFP

The Academy is the bold champion for more than 129.000 family physicians, residents, and medical students—many of whom sustain the front lines of America's health care system. Our content strives to help health care professionals improve the health of patients, families, and communities in areas of strategic importance, such as Advocacy, Practice Enhancement, Education, and Health of the Public.

The AAFP licenses content on a variety topics, such as clinical guidelines, practice management, and physician and patient education.

The Academy offers content in the following areas:

#### Clinical

The AAFP provides high-quality clinical content, such as peer-reviewed, evidence-based articles from the *American* Family Physician and recommendations on clinical preventative services and policies.

## **Practice Management**

The AAFP offers a range of tools and information designed to help primary care physicians manage their practices, such as navigating government regulations and properly implementing quality improvement measures.

#### **CME**

The AAFP delivers relevant, high-quality, evidence-based CME via a range of formats. Key learnings are easily applied directly into practice-improving both care delivery and patient outcomes.

#### **Patient Education**

The AAFP offers easy-to-understand patient education content in both English and Spanish, featured on our awardwinning consumer website familydoctor.org.



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