



AAFP Member Update

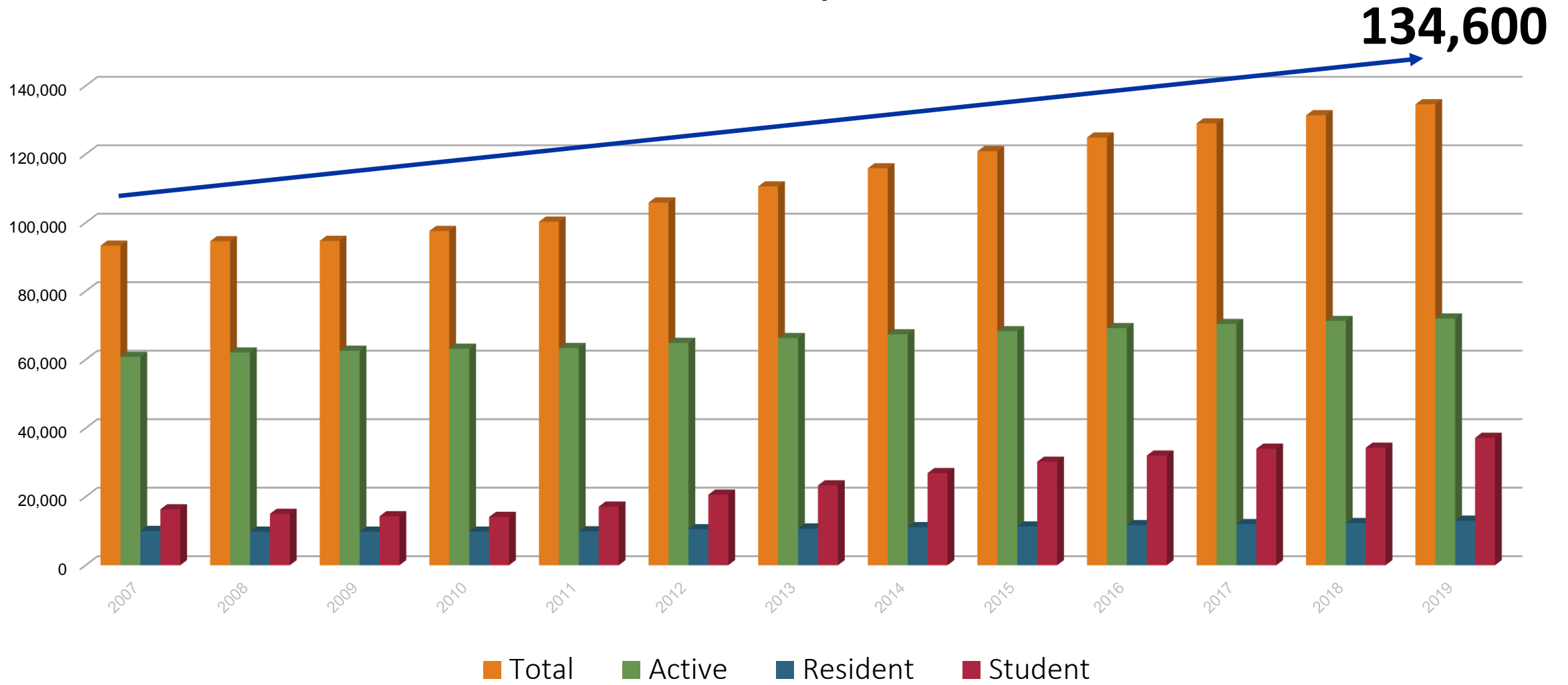
Kathy Reid, Manager, Marketing Research

September 26, 2019

Meet the Family Physician

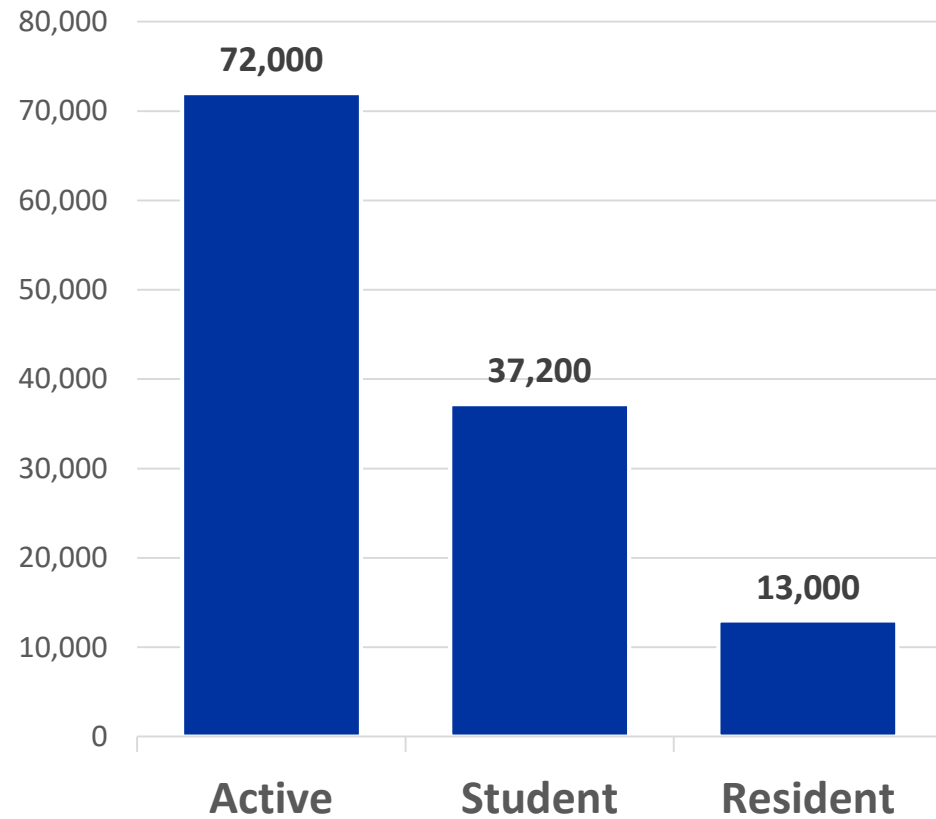


Membership Growth

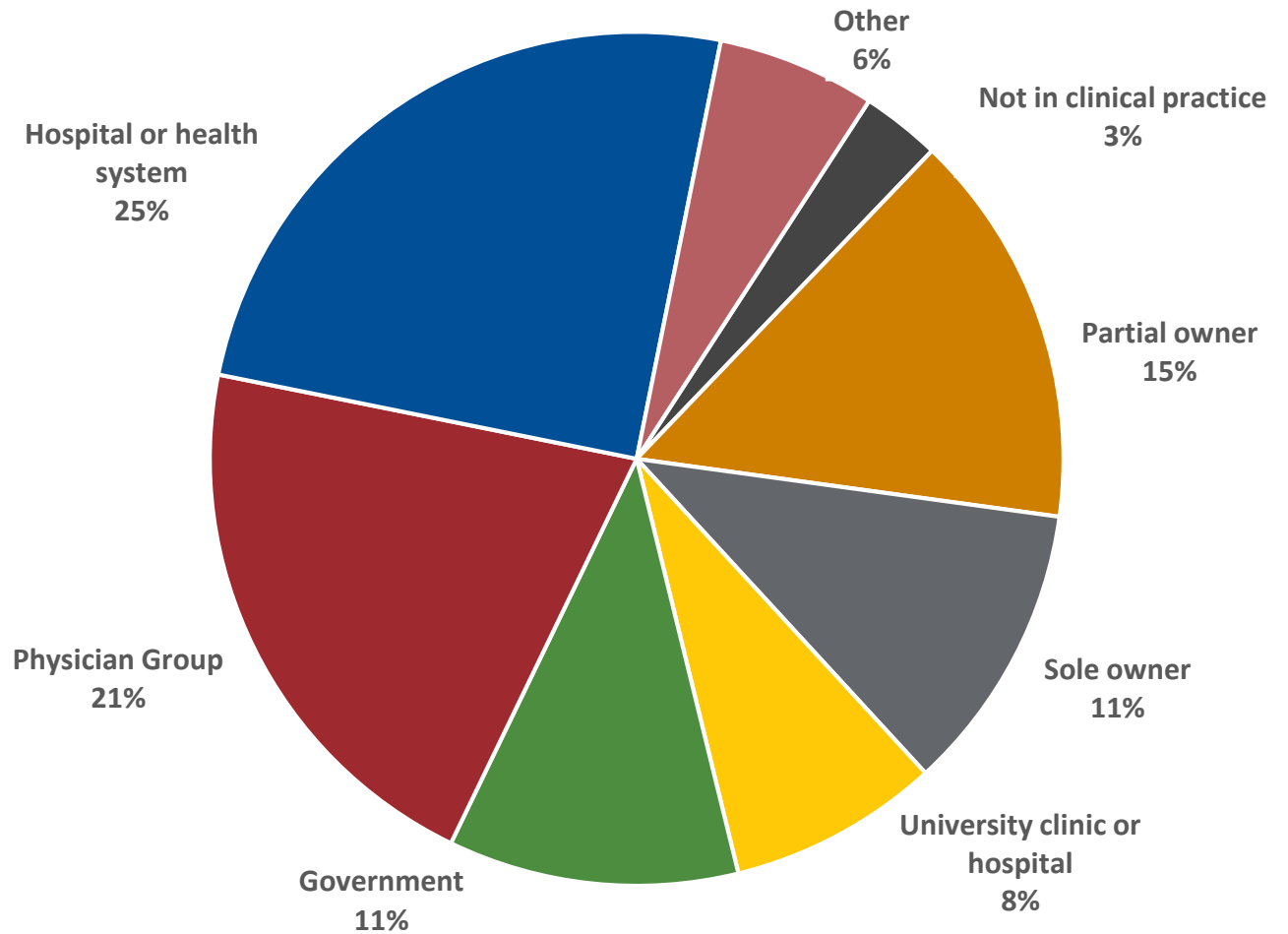


AAFP's Members are Diverse

Types of AAFP Members



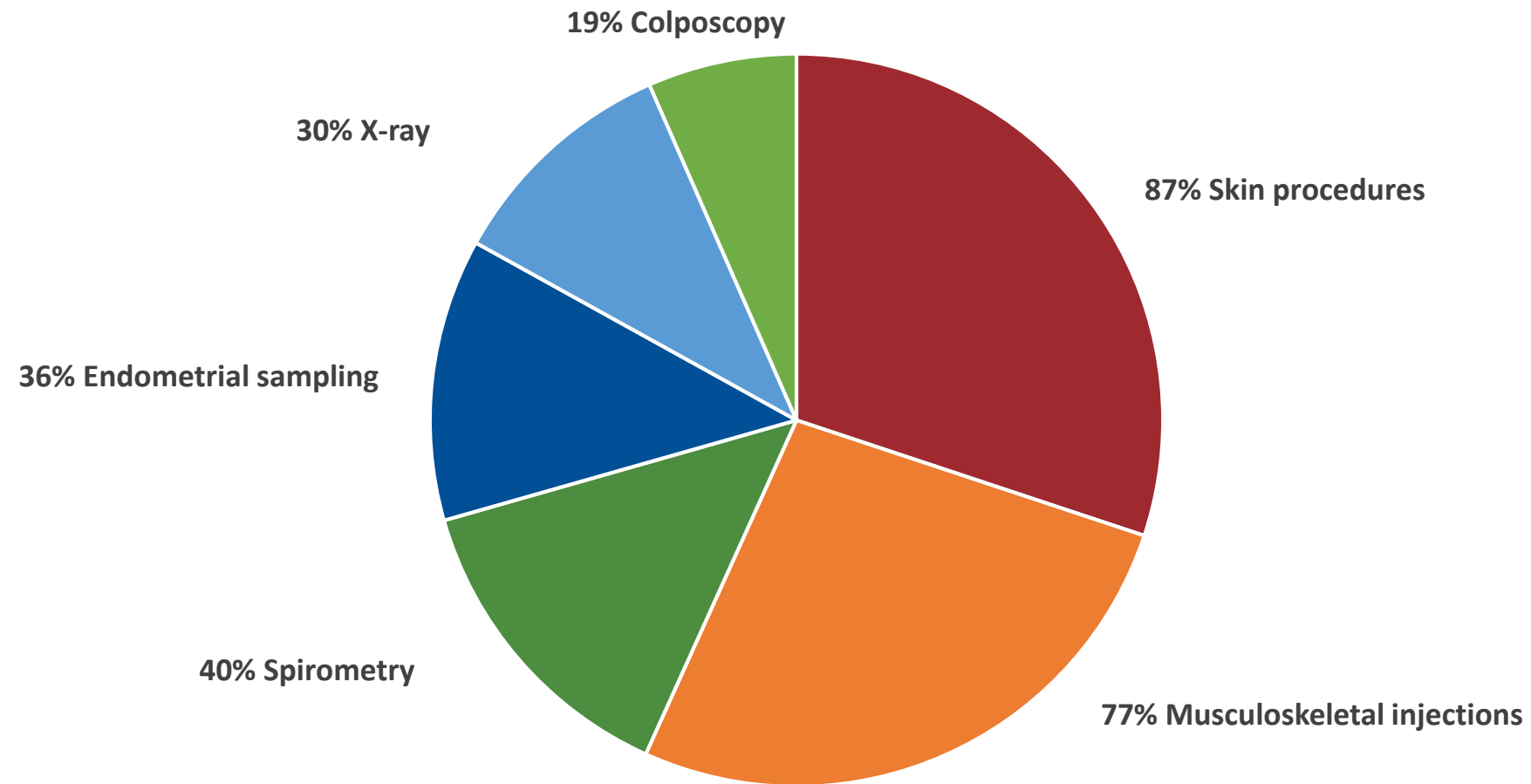
Where Members Work



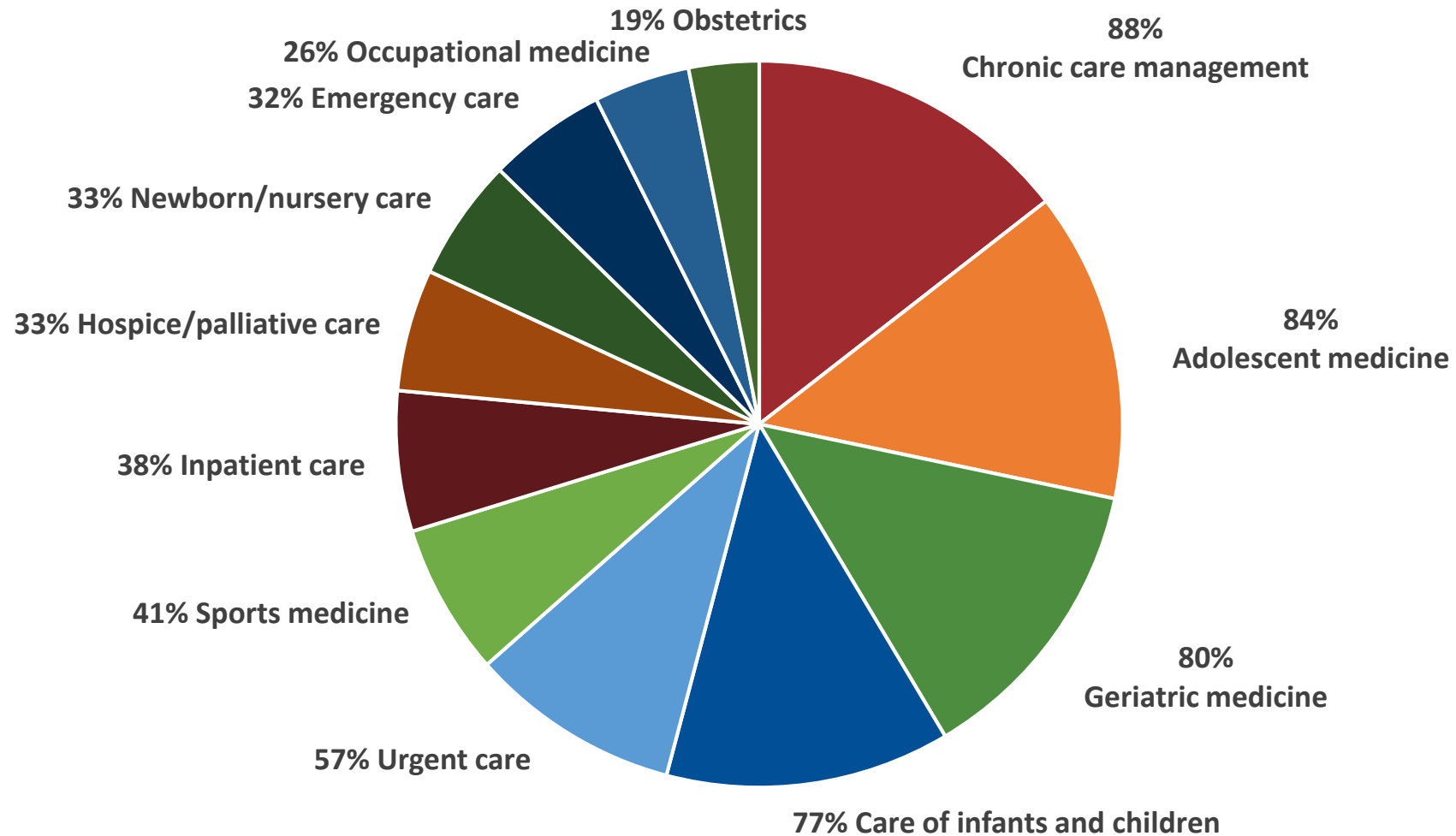
Physician Office Visits



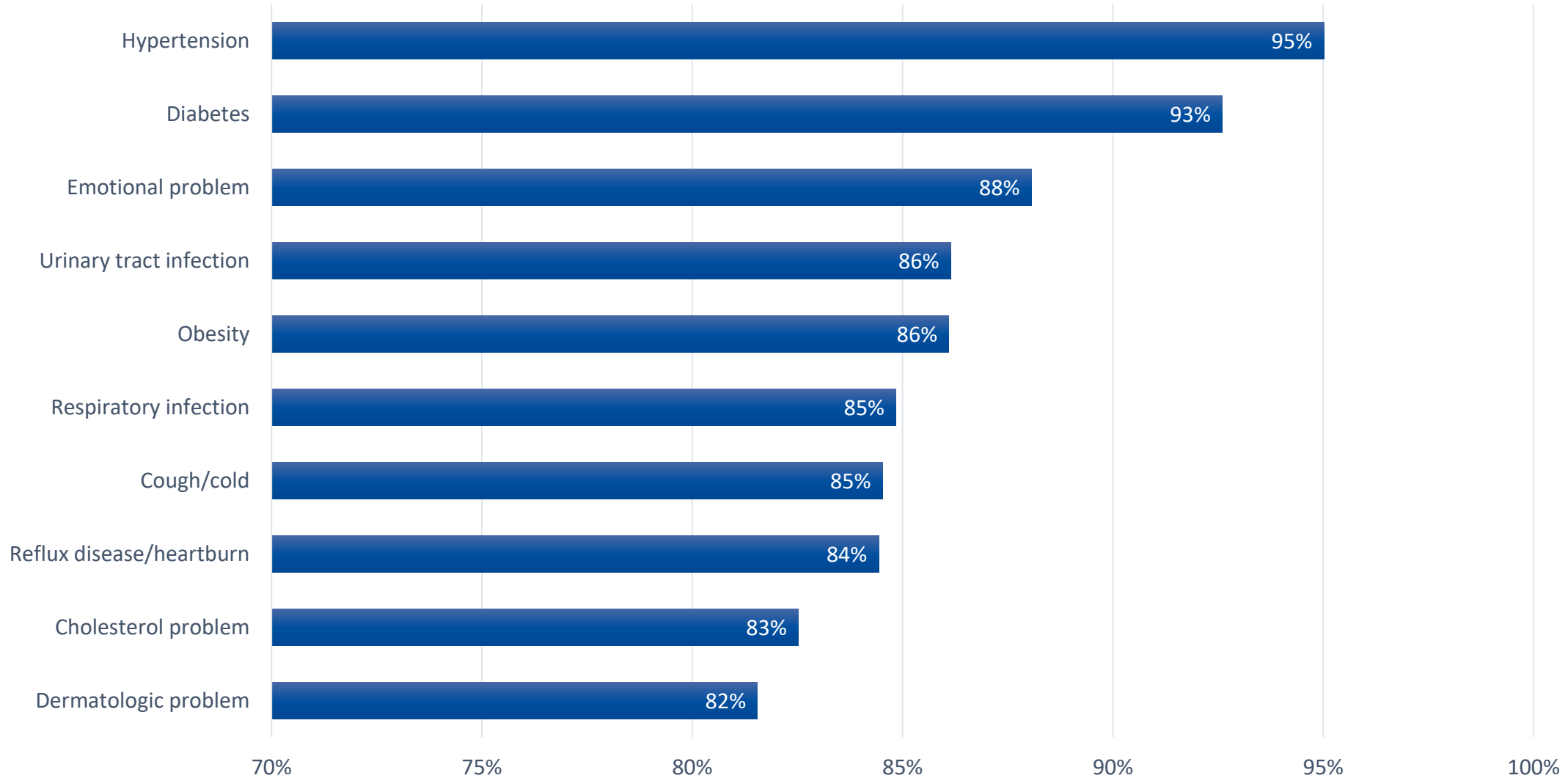
Top Office Procedures



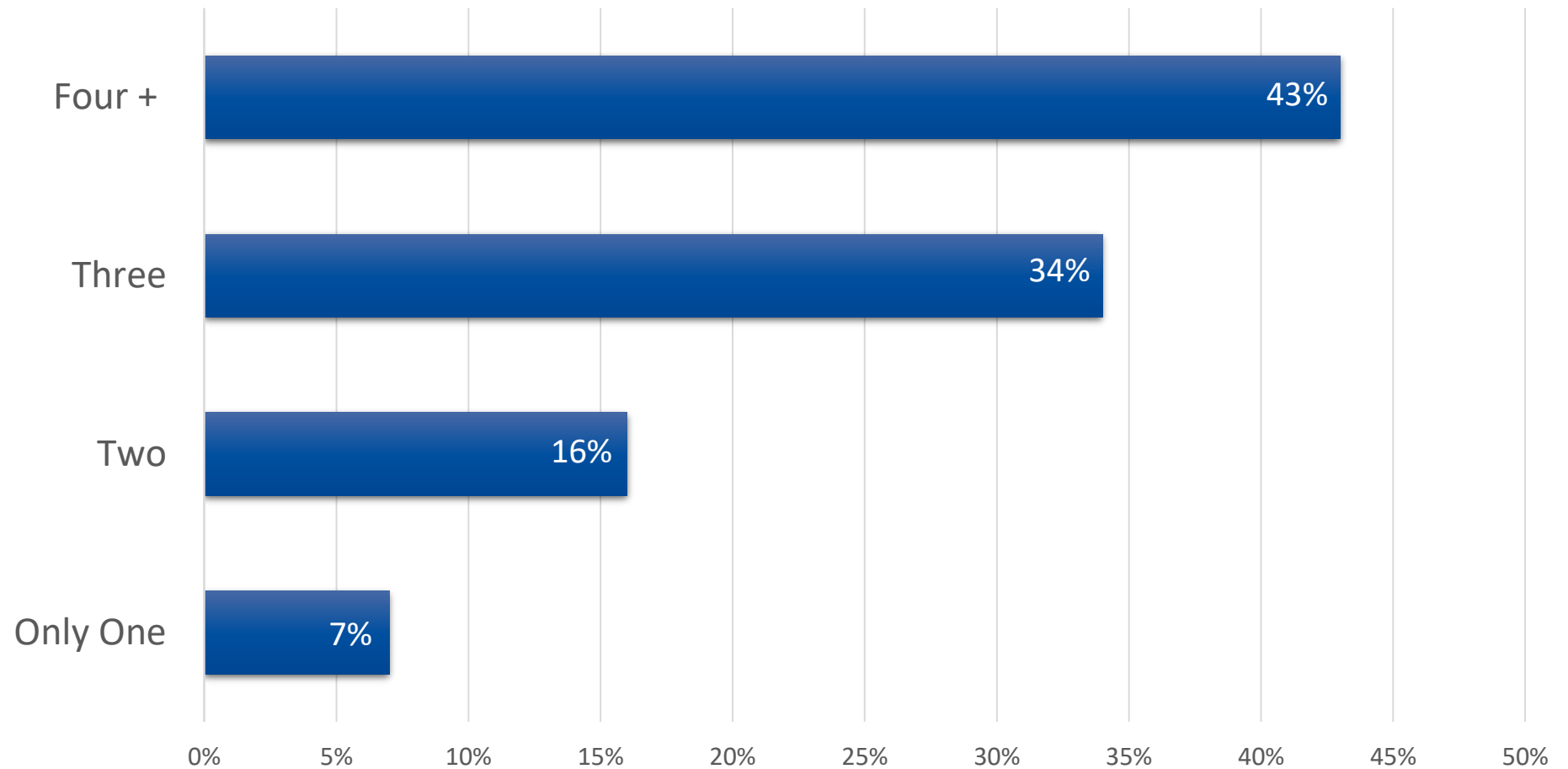
Top Clinical Services



Conditions Seen During a Typical Visit

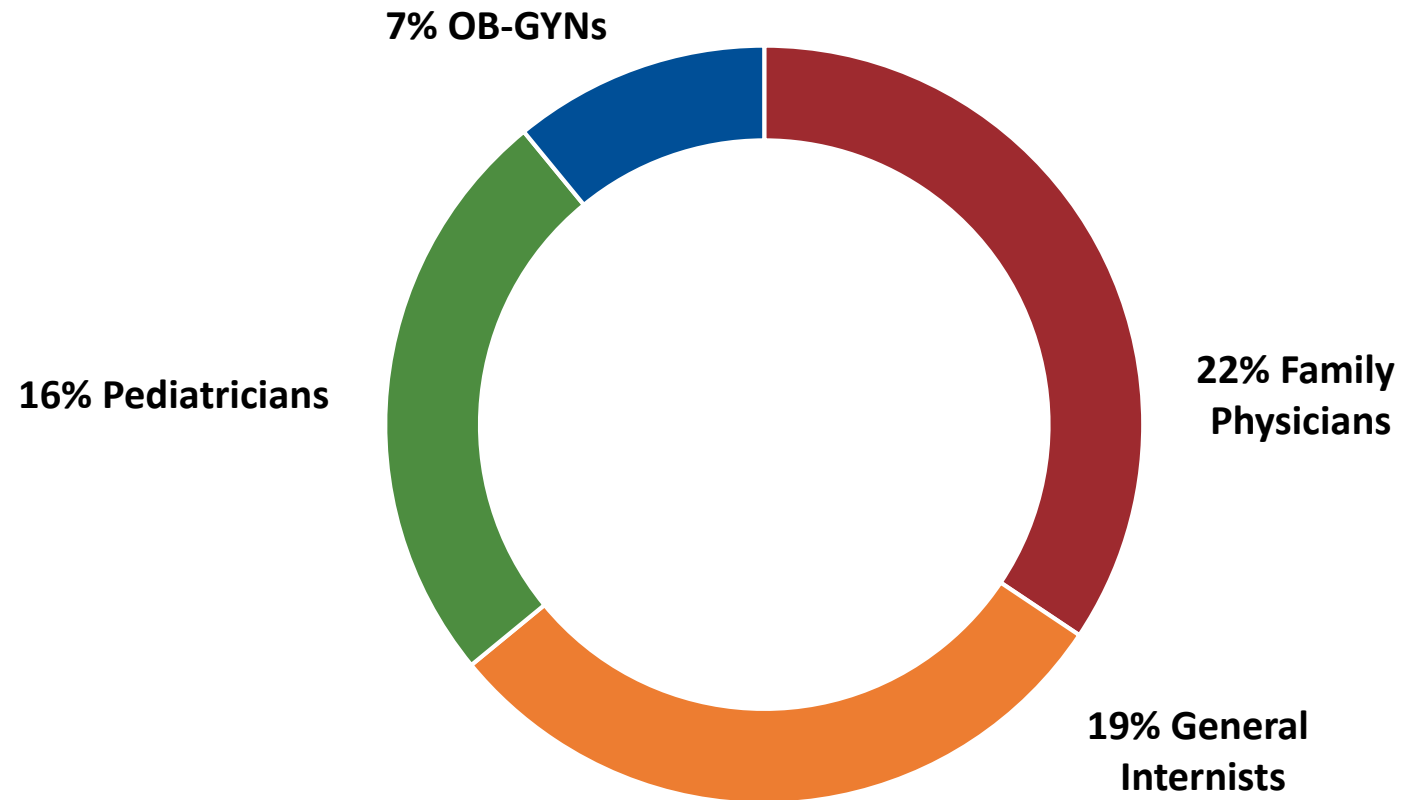


Average Number of Diagnoses Per Visit

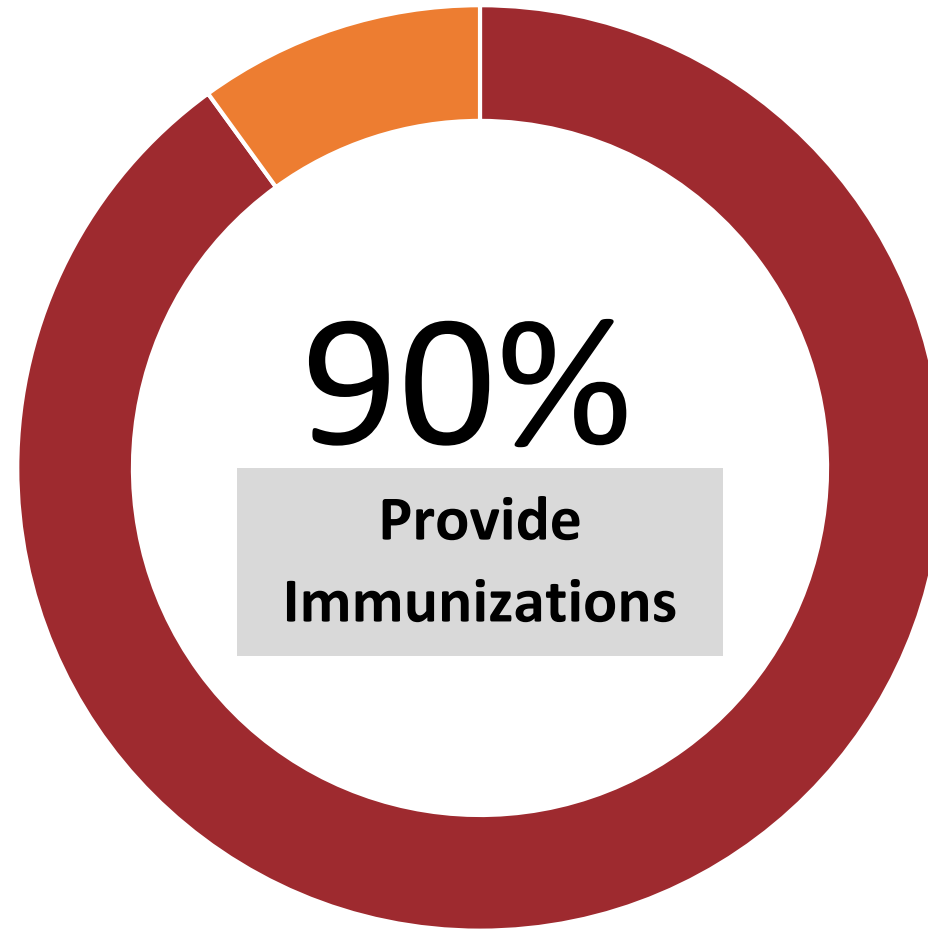


Prescriptions

% of Medication Prescribed by Primary Care Physicians

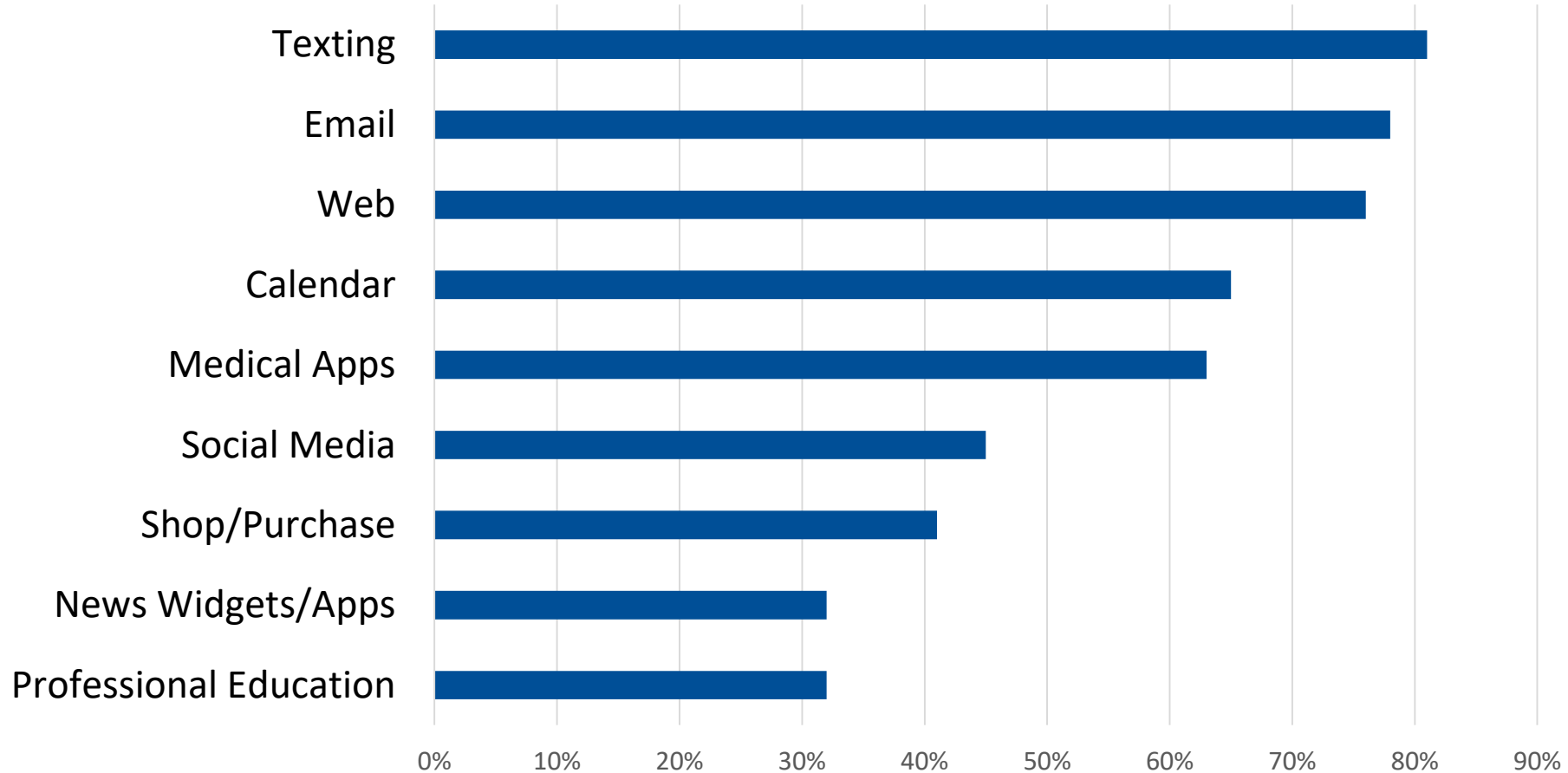


Immunizations



Technology Use

Features Regularly Accessed Via Phone or Mobile Device/Tablet



AAFP is Dedicated to Health

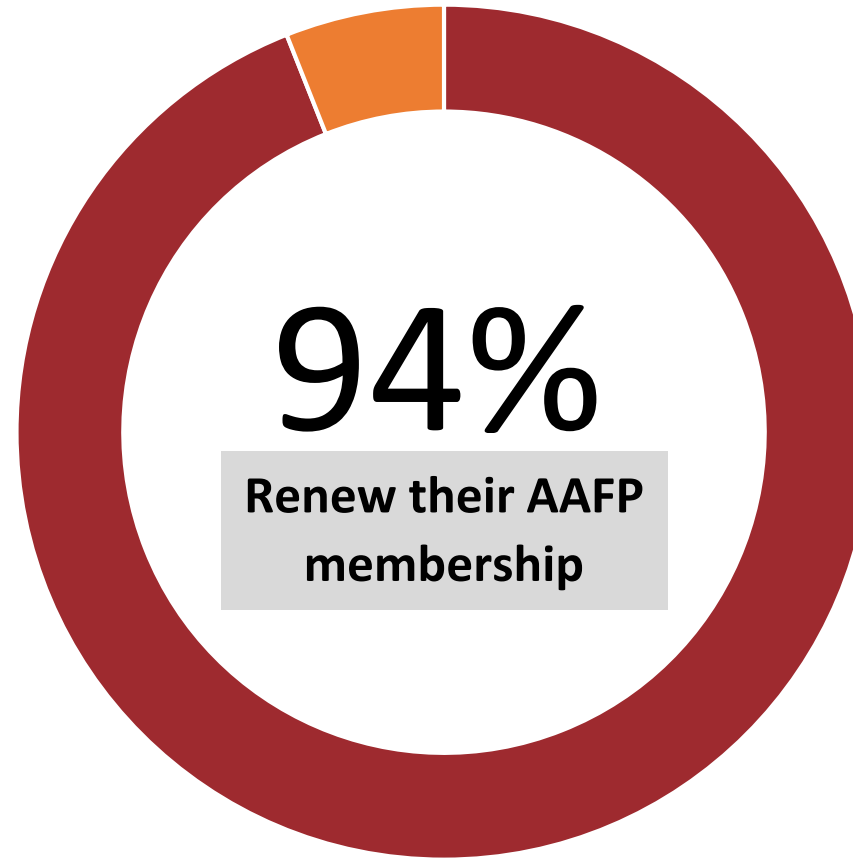
The Mission of the AAFP is to
improve the health of patients,
families, and communities by serving
the needs of members with professionalism
and creativity.



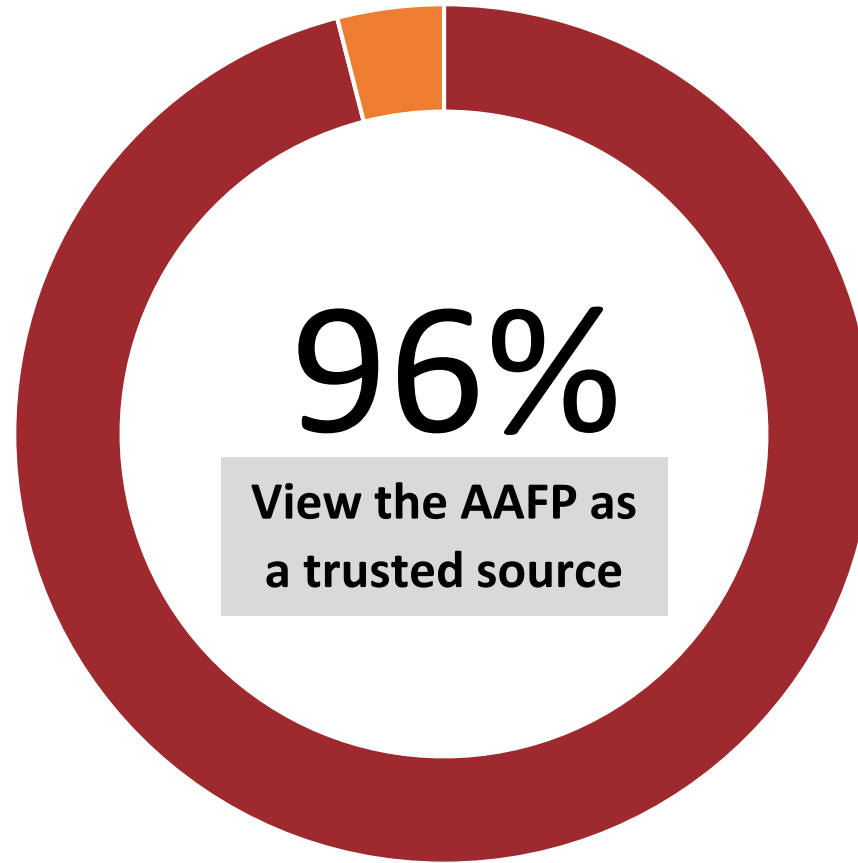
National Membership



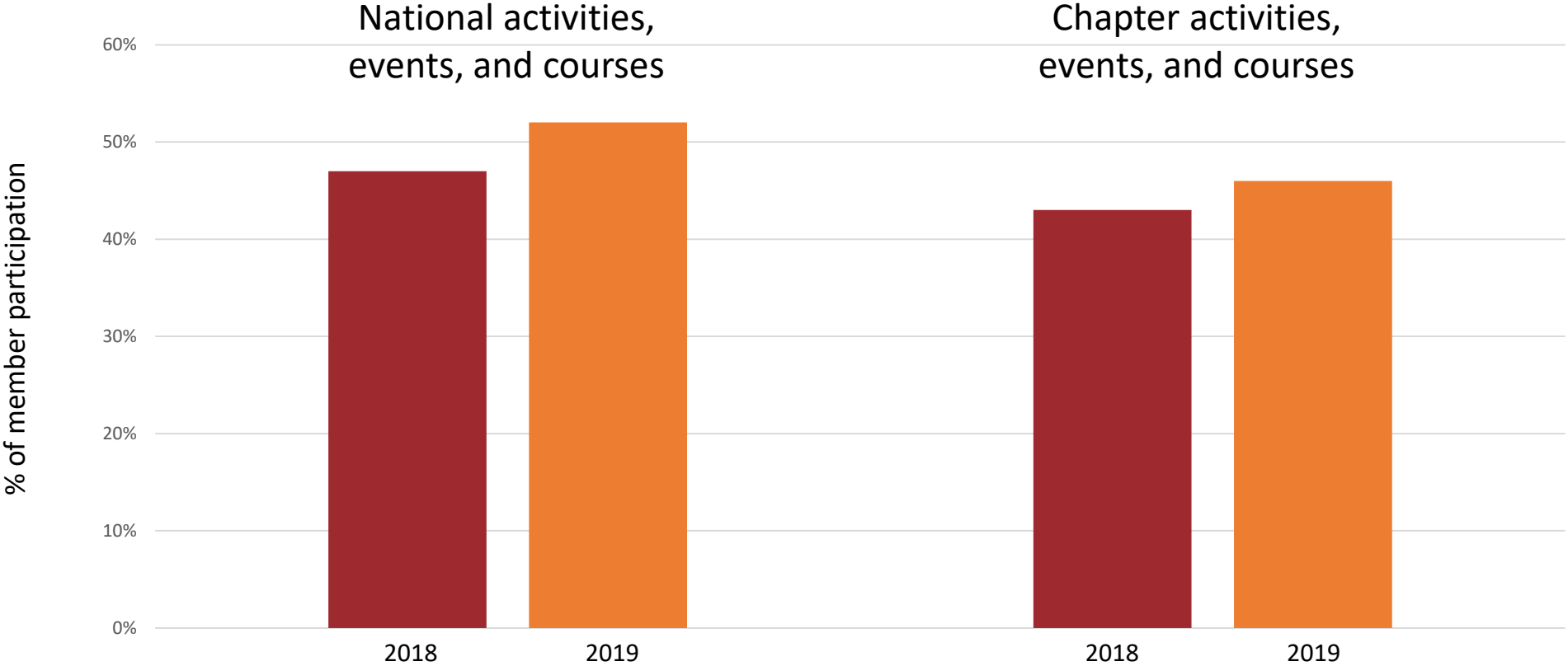
National Membership



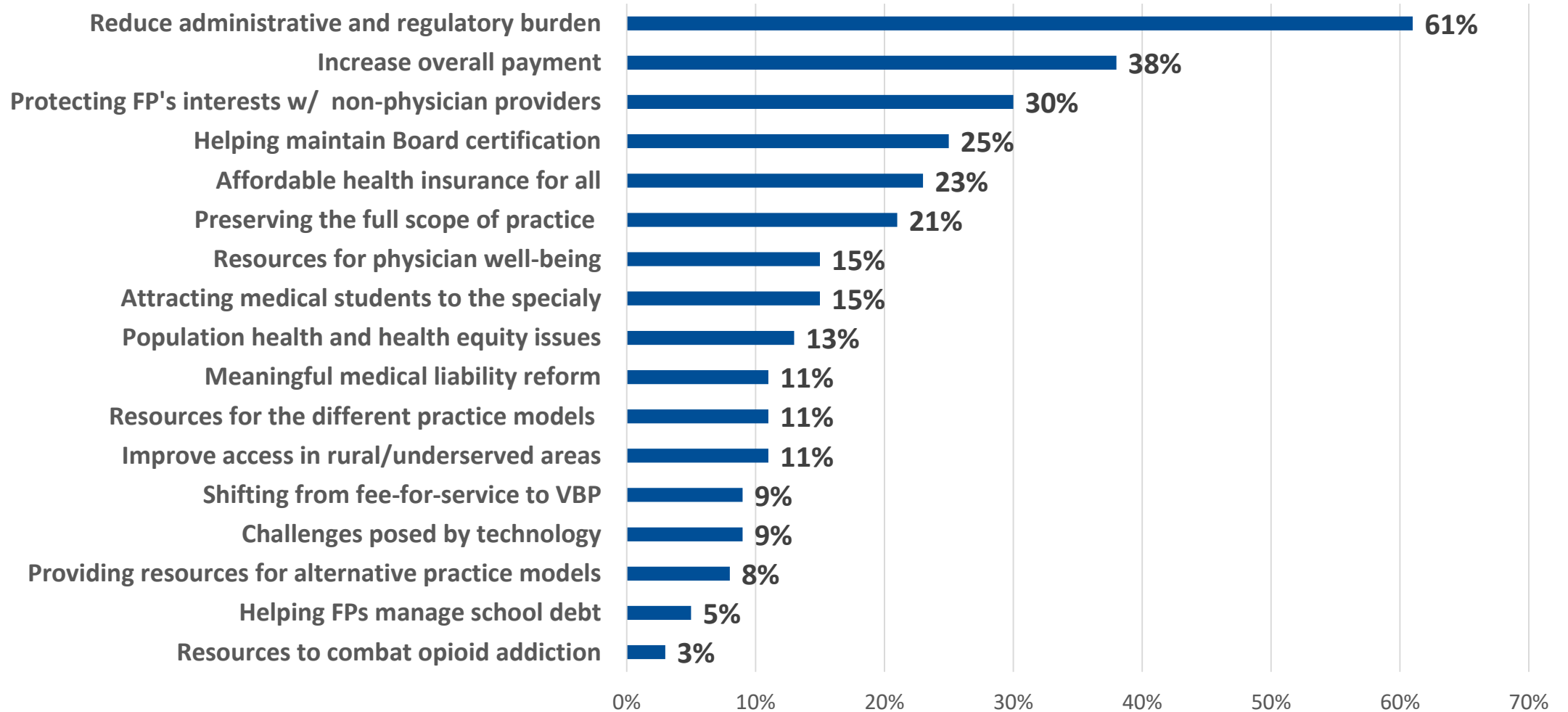
National Membership



National & Chapter



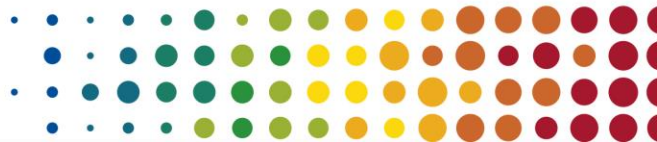
2019 Member Priorities for the AAFP



Top Priority

Administrative Burden

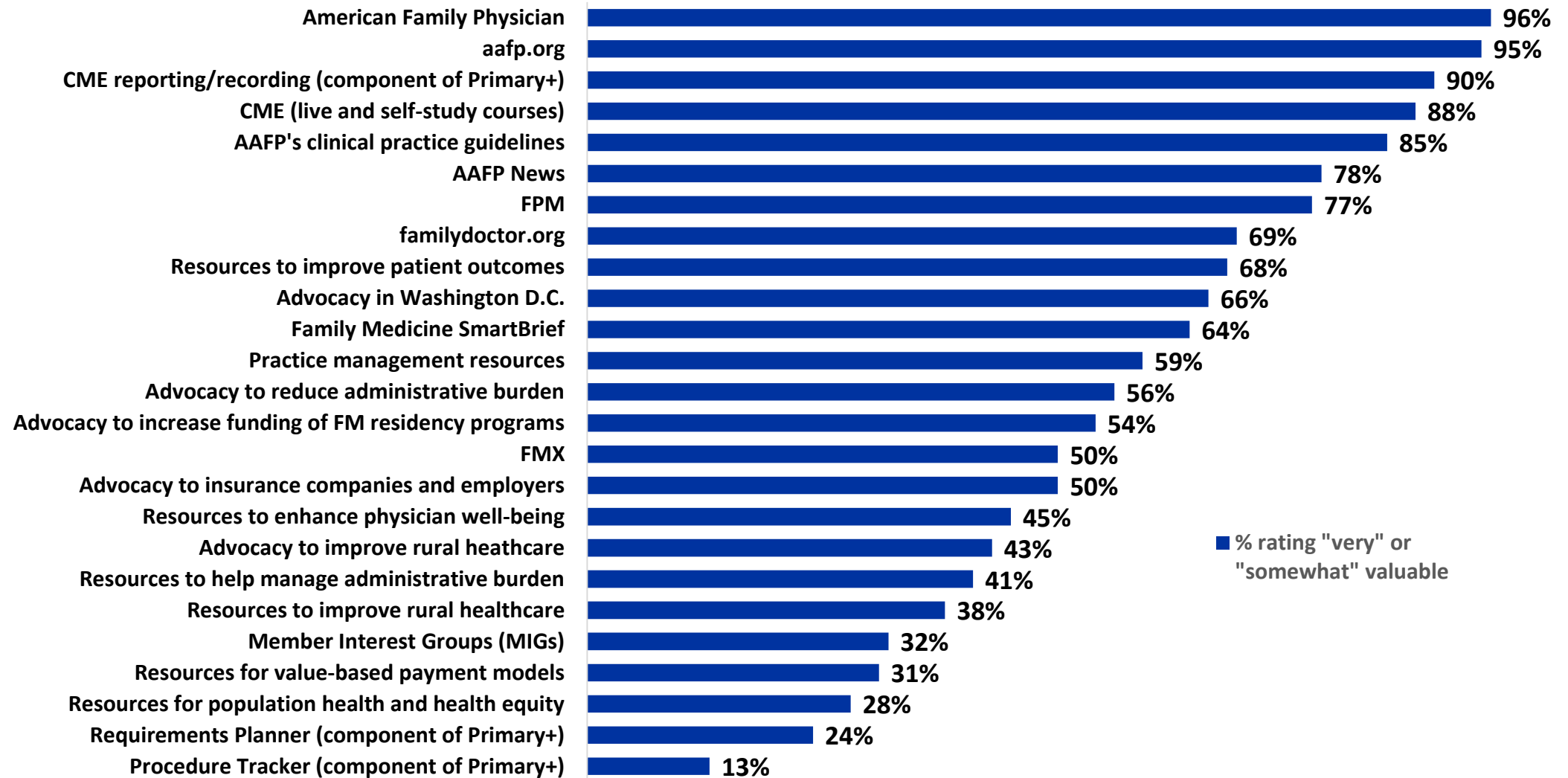
- Time spent on administrative tasks has increased
 - In past year (74%)
 - In past 3 years (84%)
- Contributing *a great deal* to administrative burden are
 - EMR/EHR (electronic documentation) (72%)
 - Prior authorization for prescription drugs (57%)
- 44% agree that the AAFP is effectively working to lessen family doctors' administrative burden



Value of AAFP Products/Resources



Value of AAFP Products/Resources



Typical Week

Physician Hours Per Week

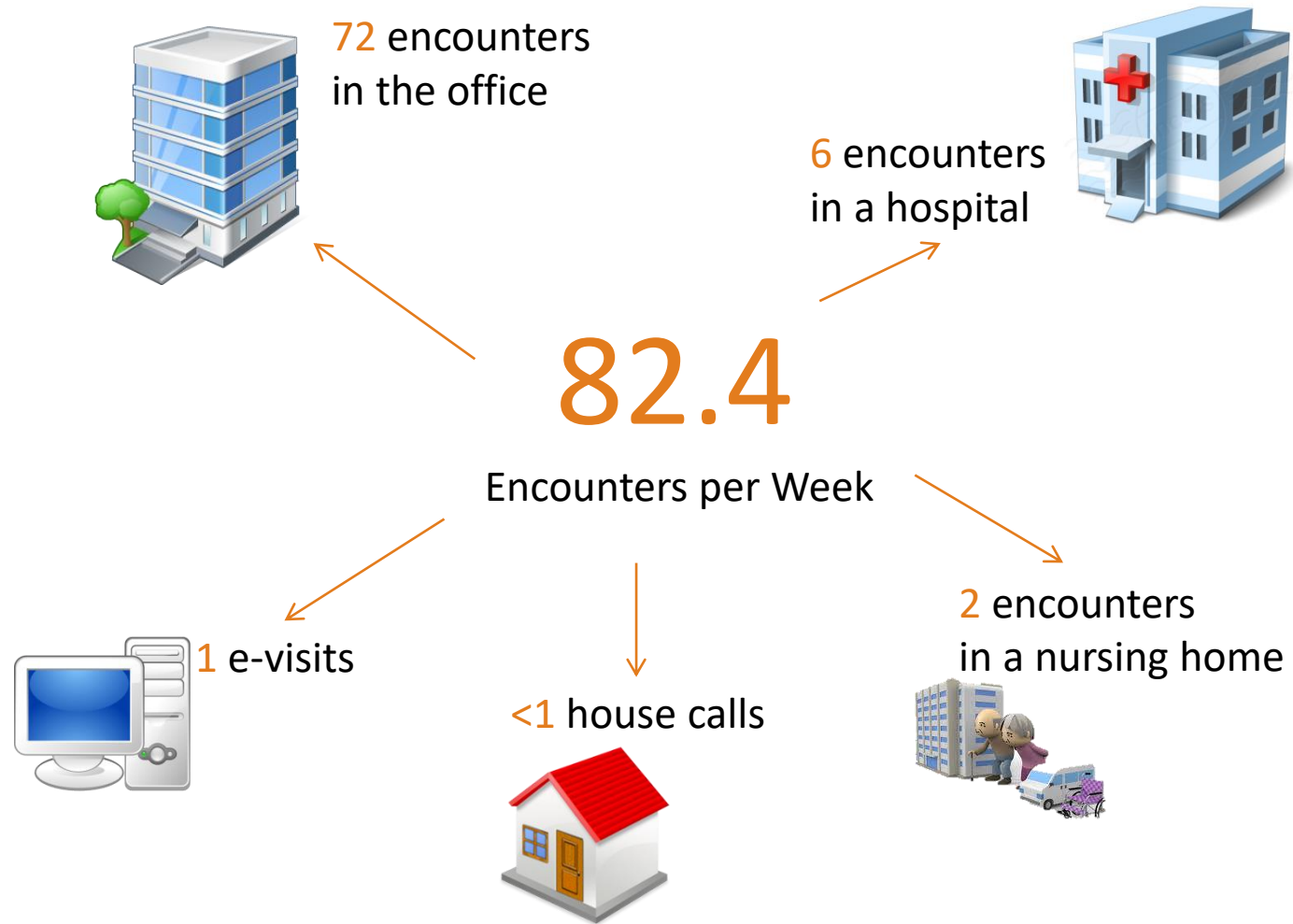


51 hours

| | During Clinic Hours | After Clinic Hours | TOTAL |
|--------------------------------------|---------------------|--------------------|-------|
| Direct, face-to-face patient contact | 26.5 | 1.6 | 28.1 |
| Entry EHR | 7.3 | 5.0 | 12.3 |
| Not face-to-face patient care tasks | 2.7 | 1.7 | 4.4 |
| Other non-clinical tasks | 2.5 | 1.4 | 3.9 |
| Prior authorization | 1.7 | 0.9 | 2.6 |



Patient Encounters



Time Saving Strategies



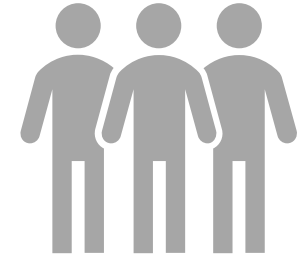
Patient communication
through portals and
secure messaging
(86%)



Empowering staff such
as medical assistants)
to handle lab work,
vaccines, etc. through
the use of standing
orders (72%)



Pre-visit
planning (63%)



Daily huddles
(60%)



Questions



AAFP
FOUNDATION
Partner Program

ADVANCING FAMILY MEDICINE TOGETHER