

STATE GRASSROOTS CAPABILITIES

SPEAKOUT

Chapters may use the AAFP SpeakOut tool to create letter templates on specific advocacy issues that allow constituent members to submit letters to their state officials. If interested in creating a state SpeakOut, please send the following information to Julie Harrison (jharrison@aafp.org).

Headline

Timeframe to be posted

Description of the action

List targets of the advocacy campaign (governor, state house/senate, specific committee)

List forms of communication desired (letter/email, tweet, phone script)

Text of advocacy campaign (include whether or not you'd like advocates to be able to edit)

Ask your Senator to Support Increases to Medicaid Payment

Headline

Medicaid programs provide critical care to our most vulnerable populations, including pregnant women and children. The COVID-19 pandemic has only underscored the importance of this coverage as workers are laid off and turn to Medicaid for care needs for themselves and their children. Unfortunately, many physicians are unable to accept new Medicaid patients because Medicaid only pays a fraction of the rates paid by Medicare and private payers. The Ensuring Access to Primary Care for Women and Children Act (S. 4088) would alleviate barriers to care for vulnerable patients by applying the Medicare payment rate floor to Medicaid primary care services and ensure our most vulnerable have access to the care they deserve. Ask your Senator to cosponsor this critical legislation today!

Description of the action

**SPEAK
OUT
EXAMPLE**

Text of advocacy
campaign

Subject of
message

Compose Your Message

• US Senators
Subject

Please Cosponsor S. 4088!

Message Body

Please add your own story about this issue to personalize your message

As a family physician who sees Medicaid patients and member of the American Academy of Family Physicians, I urge you to alleviate barriers to care for vulnerable patients and cosponsor the Ensuring

Enter Your Info

Your Information

Prefix * First Name * Last Name *

Email *

Send me text alerts

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LEGISLATIVE SCORECARD

Chapters may use the AAFP Legislative Scorecard tool to rank state legislators based on their votes on issues of importance to family medicine. If interested in creating a legislative scorecard, please send the following information to Julie Harrison (jharrison@aafp.org).

Overall summary of scorecard:

For every bill to be included on the scorecard:

Bill number

Bill action to be included in the scorecard (for example: final passage, committee passage – often this will be final passage)

Desired vote of official

Explanation of bill (optional)

Weight of this bill when calculating legislative score (0-10 range)

PETITION

Chapters may use the AAFP petition tool to gather their members' name to a pre-written letter on specific advocacy issues submitted to their state officials. If interested in creating a state petition, please send the following information to Julie Harrison (jharrison@aafp.org).

Headline

Timeframe to be posted

Thumbnail image (200x200 recommended) (optional)

Description of the action

Text of petition (what is sent to state officials and representative)

SURVEY/STORYTELLING

Chapters may use the AAFP survey tool to poll their membership on priorities and initiatives to gauge member interest. Furthermore, chapters may use this tool to collect stories from members to support advocacy efforts in different areas. If interested in creating a state survey or petition, please send the following information to Julie Harrison (jharrison@aafp.org).

Survey

Name of the survey

Timeframe to be posted

Would you like survey respondents to be anonymous?

Would you like survey respondents to see the results?

Headline of the survey alert

Headline image (1200x300 recommended) (optional)

Please list the questions you wish to ask, as well as the type of answer options requested:

Yes/no

Open-ended

Multiple choice

Other (please indicate what)

Storytelling

Name of the type of story to be collected

Timeframe to be posted

Headline of the storytelling alert

Headline image (1200x300 recommended) (optional)

Prompt to the members