

The 365 Advocacy Ambassador Path



Advocacy Ambassadors can participate in **four levels** of ambassadorship. Details regarding each level and their corresponding activities are below.

Green Advocacy Ambassador

- ☐ Watch the "Congress 101" training video
- ☐ Complete an AAFP Connect profile
- ☐ Join AAFP Advocacy Ambassador Community on AAFP Connect
- ☐ Participate in at least one Speak Out campaign
- ☐ Attend at least two quarterly Advocacy Ambassador meetings



Incentives



Teal Advocacy Ambassador

- ☐ Complete three additional training videos
- ☐ Attend the annual Family Medicine Advocacy Summit
- ☐ Participate in at least two Speak Out campaigns
- ☐ Attend at least two quarterly Advocacy Ambassador meetings
- ☐ Watch the FamMedPAC video



Incentives



Orange Advocacy Ambassador

- ☐ Recruit one new Advocacy Ambassador
- ☐ Partner with the AAFP to publish a "Video Ask"
- ☐ Participate in at least three Speak Out campaigns
- ☐ Attend at least two quarterly Advocacy Ambassador meetings
- ☐ Attend the annual Family Medicine Advocacy Summit



Incentives



Blue Advocacy Ambassador

- ☐ Participate in Advocacy Ambassador mentorship program
- ☐ Attend in-district meeting with a member of Congress
- ☐ Attend State Advocacy Day
- ☐ Participate in at least four Speak Out campaigns
- ☐ Attend at least two quarterly Advocacy Ambassador meetings
- ☐ Attend the annual Family Medicine Advocacy Summit



Incentives



Advocacy Ambassadors can notify staff of graduating to a new level and receive their gifts by filling out a short form on the Advocacy Ambassador website hub.

For more information regarding Advocacy Ambassadors, please contact Rebecca King at rking@aafp.org