April 19, 2021

Dear Members of Congress,

We, the 199 undersigned organizations, urge you to **direct \$20M to the Centers for Disease Control & Prevention (CDC) Hospitals Promoting Breastfeeding line item** in the Fiscal Year (FY) 2022 Labor, Health and Human Services, and Related Agencies appropriations bill.

The CDC, our nation's leading health protection agency, has been at the forefront of the pandemic response, providing vital updates and guidance to health professionals and the public. As we continue to grapple with COVID-19 and its variants, recovery efforts must adapt to a population experiencing substantially higher stress levels, inactivity, and an ever-expanding obesity epidemic. Research shows that there have been significant increases in childhood overweight,ⁱ and the majority of adults report undesired weight changes over the last year.ⁱⁱ While the coronavirus death toll continues to rise, chronic disease remains the leading cause of death and disability in the U.S.ⁱⁱⁱ Chronic disease management results in trillions of dollars in annual health care costs, and more than 1.7 million people die each year.^{iv} The behavioral drivers of chronic disease—poor nutrition, inactive lifestyle, excessive drinking, and tobacco use—increased during the pandemic,^v suggesting that COVID-19 will exacerbate negative health status trends for years to come.

Ongoing response and recovery efforts will require a comprehensive approach to addressing the dual health crises of COVID-19 and chronic disease. Within CDC, the Division of Nutrition Physical Activity and Obesity (DNPAO) works to prevent chronic disease by promoting good nutrition across the lifespan, regular physical activity, and a healthy weight. **Good nutrition and healthy weight begin with breastfeeding.** DNPAO's effort to support states, hospitals, and communities in advancing breastfeeding continuity of care and in increasing access to breastfeeding-friendly environments are high-value, low-cost public health interventions.

The evidence for the value of human milk to overall health for infants, children, and mothers is scientific, robust, and continually reaffirmed by new research.^{vi} The American Academy of Pediatrics recommends infants be exclusively breastfed for about six months with continued breastfeeding while introducing complementary foods for at least one year.^{vii} Breastfed infants are at lower risk of certain infections and sudden unexplained infant death.^{viii} Children who were breastfed have decreased risk of obesity, type 1 and 2 diabetes, asthma, and childhood leukemia.^{ix} Women who breastfed reduce their risk of specific chronic diseases, including type 2 diabetes, cardiovascular disease, and breast and ovarian cancers.^x

Everyone wants to do what is best for their baby, and most pregnant people and new mothers want to breastfeed. As a nation, we met virtually all the Healthy People 2020 goals related to breastfeeding initiation, duration, and exclusivity.^{xi} We also experienced significant increases in the proportion of employers with worksite lactation support programs and in the proportion of infants born in facilities that have institutionalized maternity care practices that support breastfeeding. We are proud of these wins, yet barriers in healthcare, community, and employment settings continue to impede breastfeeding success.^{xii} There are also persistent breastfeeding rate disparities by racial, geographic, and socioeconomic factors.^{xiii}

The pandemic exacerbated matters. COVID-19 revealed fissures in our national capacity to coordinate infant and young child feeding in emergencies, destabilized already fragile maternity care practices that critically underpin breastfeeding initiation, and deepened known disparities.^{xiv} The pandemic and the myriad natural disasters that plagued the country in 2020 demonstrated that our states lack the infrastructure to coordinate lactation support services and the provision of breastfeeding equipment during emergencies. High rates of commercial formula supplementation within the first two days of delivery was a pre-pandemic issue that worsened as birthing facilities instituted infection control policies. Limitations on the number and type of birth supporters; mother-infant dyad separations, even in the absence of suspected COVID-19 infection; and rapid discharge procedures, often with poor access to skilled in-person or virtual lactation support, were all harmful to the initiation and establishment of breastfeeding.^{xv} Dyad separations unreasonably impacted Black, Indigenous, Latinx, and immigrant communities as evidence suggest an uneven application of the policies based on race and insurance status, with communities of color and those with public insurance being unfairly targeted.^{xvi} Shortages in personal protective equipment and social distancing requirements compromised in-person lactation support services in communities for everyone. However, people in rural communities and those in economically marginalized urban communities with limited broadband access also lacked access to telehealth lactation support services.^{xvii}

COVID-related maternity care practice shifts unduly compromised the establishment of breastfeeding in Black, Indigenous, and people of color communities, residents of economically distressed urban areas, and people living in rural districts. These same populations experience many other health inequities, including lesser access to nutritious foods^{xviii} and a disproportionate burden of overweight, obesity, and chronic disease.^{xix} Given the importance of human milk feeding in establishing good nutrition, healthy weight, and in reducing the risk of chronic disease, we urge the Labor, Health and Human Services, Education, and Related Agencies Appropriations Subcommittee to **direct \$20M to the CDC Hospitals Promoting Breastfeeding line item in FY2022, an increase of \$10.5M from FY2021**.

DNPAO has demonstrated, through funding systems-level interventions in states, and the provision of technical assistance and resources, to have the expertise and the ability to help states and communities implement upstream interventions that support breastfeeding families and positively impact the health of communities. Fully funding the line item will make it possible for DNPAO to:

- (1) Maintain and expand critical monitoring and surveillance activities, including annual analysis of the National Immunization Survey (NIS), administration of the bi-annual Maternity Practices in Infant Nutrition and Care (mPINC) Survey, bi-annual production of the National Breastfeeding Report Card, and administration of the longitudinal Infant Feeding Practices Study, which is especially needed in light of recent updates to the Dietary Guidelines for Americans, which, for the first time, provides nutritional guidance for breastfeeding people, infants, and toddlers;
- (2) Utilize CDC's website to disseminate breastfeeding data and statistics, guidelines and recommendations, key resources, and information on emergent breastfeeding issues, which was invaluable to the public health community, including breastfeeding coalitions and direct service providers during the height of the pandemic, as they advised families who wanted to discontinue or not start breastfeeding based on unfounded fears of spreading COVID-19 to their infants;
- (3) Expand quality improvement investments to implement maternity care best practices in hospitals while implementing initiatives to recover from pandemic-induced breakdowns in those settings;
- (4) Fund state and community efforts to advance care coordination and strengthen the lactation support landscape through policy, systems, and environmental change interventions to reduce or eliminate breastfeeding disparities; and
- (5) Partner with other federal agencies to develop national and state-level infrastructure to integrate infant feeding and lactation support services into emergency response systems and hunger-relief programs during acute disasters and prolonged public health crises.

We recognize these are extraordinary times, which is why an increase in the CDC Hospitals Promoting Breastfeeding line item is imperative. The American people, especially our babies, are the nation's most valuable resource. We must invest in their health, vitality, and resilience through systemic interventions that beat back the rising tide of obesity and associated chronic disease. One of DNPAO's ultimate goals is to improve the public's health by promoting and supporting optimal breastfeeding practices and increasing breastfeeding rates throughout the U.S.

CO-SIGNERS

International, National, & Tribal Organizations:

1,000 Days A Better Balance Academy of Breastfeeding Medicine Academy of Lactation Policy and Practice American Academy of Family Physicians American Academy of Nursing American Academy of Pediatrics American Breastfeeding Institute American College of Obstetricians and Gynecologists American College of Osteopathic Pediatricians American Medical Association Association of Maternal & Child Health Programs Association of State Public Health Nutritionists Association of State and Territorial Health Officials Attachment Parenting International Baby Cafe USA Baby-Friendly USA, Inc. Birth and Breastfeeding In Color Inc Black Mamas Matter Alliance Black Mothers Breastfeeding Association Breastfeeding Family Friendly Communities Breastfeeding USA Center for Health Equity, Education, and Research, Boston Childbirth and Postpartum Professional Association Chocolate Milk Cafe National Inc. Commonsense Childbirth Inc./National Perinatal Task Force **Common Threads** Feeding America Flourishing Families Inc. HealthConnect One Healthy Children Project, Inc. Health Education Associates Healthy Horizons Breastfeeding Centers, Inc. Healthy Nourishment, LLC Human Milk Banking Association of North America Institute for the Advancement of Breastfeeding and Lactation education International Board of Lactation Consultant Examiners

International Childbirth Education Association International Lactation Consultant Association Lactation Concierge Services LLC Lactation Education Approval and Accreditation **Review** Committee Lactation Education Resources Lake Norman Breastfeeding Solutions La Leche League Alliance La Leche League of the United States of America, Inc. LiquidGoldConcept, Inc. Mamava Mayo Clinic Mom2Mom Global MomsRising More Than Reflexes Education MotherJourney National Association of County and City Health Officials National Birth Equity Collaborative National Healthy Start Association National Lactation Consultant Alliance National WIC Association Oya Birth and Wellness PATH Piece of My Heart Productions Precious Jewels Moms Ministries Reaching Our Sisters Everywhere, Inc SimpliFed The Institute for the Advancement of Breastfeeding and Lactation Education The Milky Mermaid LLC United States Lactation Consultant Association U.S. Breastfeeding Committee

Regional, State, & Local Organizations:

2 for baby African American Breastfeeding Coalition of Oregon Alabama Breastfeeding Committee Alaska Breastfeeding Coalition Albany County Public Health Alimentacion Segura Infantil Aloha Spirits Ancient Song Doula Services Appalachian Breastfeeding Network Arizona Breastfeeding Coalition Baby And Me LC Baby Cafe Bakersfield **Baobab Birth Collective Baylor College of Medicine** Black Breastfeeding Coalition of Topeka Bourbon County Health Department WIC program Branches Lactation and Infant Feeding Breastfeed Durham Breastfeeding Boosters of Cottonwood, Jackson, and Nobles Counties Breastfeeding Coalition of Delaware Breastfeeding Coalition of Palm Beach County Breastfeeding Coalition of Solano County Breastfeeding Coalition of Washington Breastfeeding Hawaii **Breastfeeding Latinas BreastfeedLA** Breastfeed Orange NC Bronx Breastfeeding Coalition Brooke Knows Breast, LLC California Breastfeeding Coalition California WIC Association Centro Pediatrico de Lactancia y Crianza Chicago Region Breastfeeding Taskforce CHI Health Centers Coalition of Oklahoma Breastfeeding Advocates, Inc. Colorado Breastfeeding Coalition Colorado Lactation Consultant Association Community Alliance for Research and Engagement **Connecticut Breastfeeding Coalition** Coordinated Youth and Human Services Cuenta Conmigo Lactancia Denver WIC **DePaul Community Health Centers** District of Columbia Breastfeeding Coalition **DPHSS NCD Consortium Breastfeeding Action** Team East Central Illinois Breastfeeding Task Force East Side Health District Edwardsville Region Breastfeeding Task Force Every Mother, Inc.

Fertile Ground Midwifery, LLC Florida Breastfeeding Coalition Florida Department of Health Florida Lactation Consultant Association Florida West Coast Breastfeeding Task Force Fullbirth, CEA/MNY Geelo Wellness Harambee Village Doulas Healthy Community Action Team Healthy Start of North Central Florida Coalition Indiana Breastfeeding Coalition Kansas Breastfeeding Coalition Kelsey-Seybold Clinic Lactation Associates of Montana Lactation Lighthouse Lake Norman Breastfeeding Solutions Lioness Lactation LLC Louisiana Breastfeeding Coalition LoLo Lactation LLC Love and Nourish Lactation Services Lovelace Women's Hospital Maine State Breastfeeding Coalition Marion County Health Department Maryland Breastfeeding Coalition Massachusetts Breastfeeding Coalition Maternity Care Coalition Metro Detroit/ Wayne County Breastfeeding Coalition Metro Nashville Public Health Department Michigan Breastfeeding Network Minnesota Breastfeeding Coalition Mothers' Milk Bank Northeast Mother's Own Milk Matters Nebraska Breastfeeding Coalition New Hampshire Breastfeeding Task Force New Jersey Breastfeeding Coalition New Mexico Breastfeeding Task Force New York City Health + Hospitals/Jacobi New York Statewide Breastfeeding Coalition North Dakota Breastfeeding Coalition Northern Nevada Breastfeeding Coalition Northwell Health Nourished Beginnings Nourishing New Families Nurture.

| NYC Breastfeeding Leadership Council, Inc. | Southwest Colorado Breastfeeding Coalition |
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| Ohio Breastfeeding Alliance | Speaking of Birth |
| Oya Birth and Wellness | St Charles Hospital |
| Parkland Health & Hospital System | Tampa Bay Breastfeeding Task Force |
| Pennsylvania Breastfeeding Coalition | Texoma Medical Center |
| Perinatal Health Equity Foundation | The Bronx Health Link |
| Pretty Mama Breastfeeding LLC | Trust for America's Health |
| Project Milk Mission | University Hospitals |
| Purdue University School of Nursing | Virginia Breastfeeding Advisory Committee |
| Raise Colorado Coalition | Virginia Breastfeeding Coalition |
| Sacramento Breastfeeding Coalition | WellSpan York Hospital |
| Saginaw County Health Department | Wildflower Services & Consulting, LLC |
| Saline County (MO) Breastfeeding Coalition | Wisconsin Association of Lactation Consultants |
| Shades of Blue Project | Wisconsin Breastfeeding Coalition |
| SimpliFed | Women, Infants and Children, Central Virginia |
| Solutions for Breastfeeding | Department of Health |
| Somerville/Cambridge WIC program | Women, Infants, Children Program, Minot Air Force |
| South Bay Baby Care Nursing Services, Inc. | Base, North Dakota |
| Southeast Michigan IBCLC's of Color | Women-Inspired Systems' Enrichment |
| Southern Nevada Breastfeeding Coalition | Wonderlove Lactation Services |
| South Lake Lactation and Childbirth Services, Inc. | |

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