

# AAFP CME Credit Seal Guidelines

Primary seal



Black



To be used on dark backgrounds:

White border



All white



## Usage Guidelines

### Do:

- Use only approved seals
- Use appropriate spacing around the seal



Seal clear space:



### Don't:

- Stretch, warp, rotate or edit color of the seal
- Use the seal with a drop shadow
- Use the seal in ways that cause low legibility
- Use this for CME activities that haven't been approved yet



For more information on how to appropriately use the seal, please see [our website](#).  
For questions, please contact [cmecredit@aafp.org](mailto:cmecredit@aafp.org).