

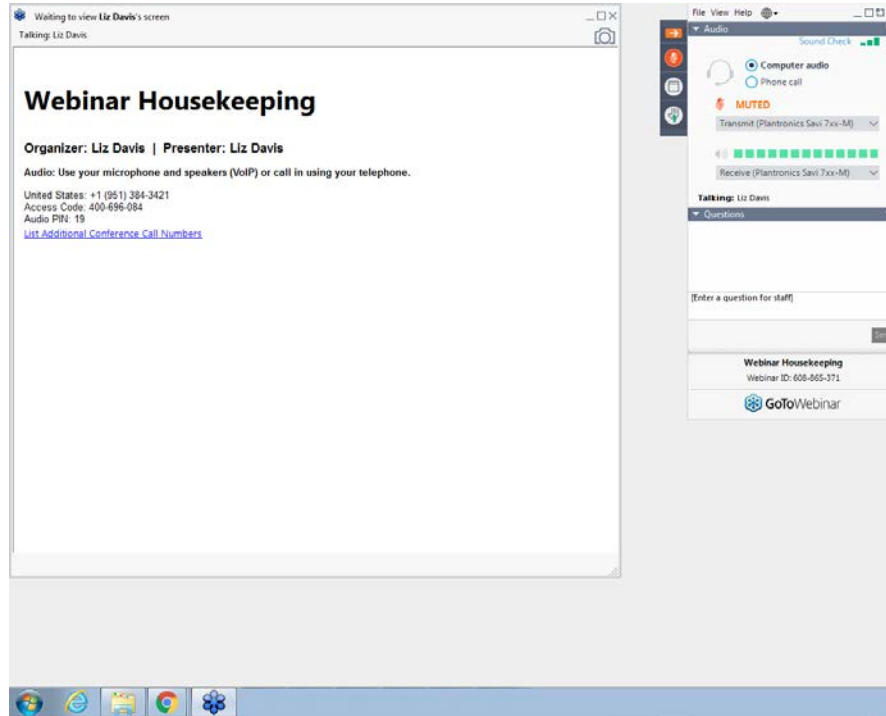
AAFP Credit System's Blended Learning Activity Type Webinar

September 19, 2017

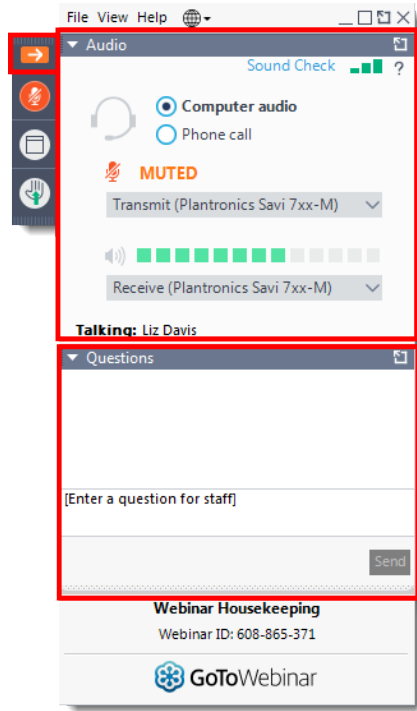


AMERICAN ACADEMY OF
FAMILY PHYSICIANS

GoToWebinar Housekeeping: What Your Attendees See



GoToWebinar Housekeeping: Attendee Participation



Participation

Open and close your control panel

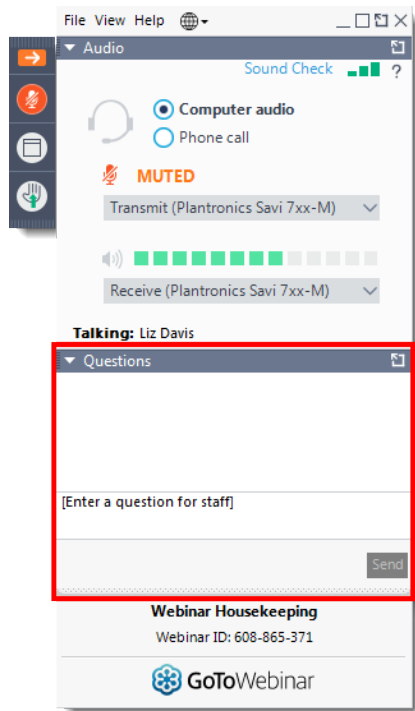
Join audio:

- Choose **Mic & Speakers** to use VoIP
- Choose **Telephone** and dial using the information provided

Submit questions and comments via the Questions panel

Note: Today's presentation is being recorded and will be provided within 48 hours.

GoToWebinar Housekeeping: Time for Questions



Your Participation

- Please continue to submit your text questions and comments using the Questions panel

For more information, please
cmecredit@aafp.org

Note: Today's presentation is being recorded and will be provided within 48 hours.

Introductions

Jolene Sammons

- AAFP Credit System Specialist

Amy Smith, MBA

- Sr. Manager CME Credit Systems & Compliance

Laura Winzen

- CME Educational Technology Dept. Manager

Today's Agenda

- What is Blended Learning?
- AAFP Credit System's definition of Blended Learning
- Application Process
- Q&A

What Is Blended Learning?



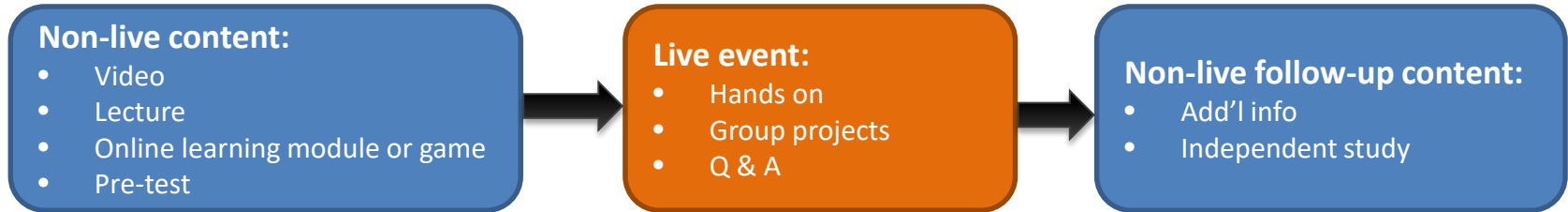
<http://bartsblackboard.com/i-will-not-flip-the-classroom-upside-down/season-17/816/>

What Is Blended Learning?

- Blends live and non-live delivery of education.
- Sometimes called “flipped classroom because...”
 - Lectures are recorded and consumed during students’ study time.
 - Traditional “homework” activities like projects, working problems, or working in groups take place in live classroom.
- Design varies depending upon subject matter, learning goals, learner motivation, and practical considerations.

Blended Learning Models

Single Live Event Example (conference, meeting, etc.)



Multiple Live Events Example



Benefits for Learners

- Incorporates proven approaches of blended and spaced learning.
 - Reduces/spreads out cognitive load over time.
- Increases faculty/learner interaction time during the live part.
- Makes most of time spent with faculty and co-learners.
- Greater flexibility - at their own pace and on their own time.
- Encourage learners to drive their own education.

“The challenge for educators in every discipline is for them to transition from being dispensers of facts to being architects of learning activities. Critical in this process is designing experiences that facilitate students developing into active learners rather than passive receptacles of information.” – Pierce, 2012

Challenges

- Takes more time and resources to create.
- Online formats require more tech-savvy/tech-comfy faculty and participants and access to technology.
- How much does success depend on learners' completion of non-live work?
 - Do students always do their “home”work?
 - How can you motivate them to do the work?

Have they ever? Did YOU?

Important Points to Keep in Mind

- Blended is a flexible model.
- Best for highly-motivated learners.
 - Carrots and sticks to motivate!
 - Or make non-live content optional.
- Keep the learner experience in mind throughout.
- Try to keep it simple, and test it on learners to make sure they don't get confused or lost!

How is the AAFP Credit System defining Blended Learning?

Blended Learning is a single educational activity designed for the same learner(s) that is delivered via multiple formats.

Blended learning activities are delivered in **two** or more formats which can include...

- Live Courses
- Enduring Materials
- Medical Journals
- Performance Improvement
- Point-of-Care



Why create Blended Learning?

- Support evolution of educational design for CME providers and learners
- Help improve the quality of the physician's learning experience

How do I apply for CME credit for Blended Learning?

1. Check out resources to help you fill out the application
2. Create an account online (if you don't already have one)
3. Apply online through the CME Provider Dashboard
4. Fill out the Blended Learning activity type application
5. Pay the review fee
6. 20 business day turnaround time
7. Receive AAFP CME credit for your blended learning application!

Check out resources to help in filling out the application

Blended Learning Tutorial: August 2017

- ☐ Live Activity
 - ☐ Live Activity: Knowledge Self-Assessment (KSA) Study Group
 - ☐ Enduring Material
 - ☐ Medical Journal
 - ☐ Performance Improvement in Practice
 - ☐ Point of Care
 - ☒ Blended Learning - a single activity designed for the same learner(s) that is delivered via multiple formats
- Select the different formats that will be utilized during this activity.
(Choose two or more.)
- ☒ Live Activity
 - ☐ Live KSA
 - ☒ Enduring Material
 - ☐ Medical Journal
 - ☐ Performance Improvement in Practice
 - ☐ Point of Care

Blended Learning Activity on Women's Health

Spell Check

23:51

Blended Learning Application Instructions

Application for Certification of CME Activity

Provider information

American Academy of Family Physicians
11400 Tomahawk Creek Pkwy
Leawood, KS 66211-2680

[Back to Provider Dashboard](#)

Step 1 of 9: Activity Type

Activity type

- ☐ Live Activity
- ☐ Live Activity: Knowledge Self-Assessment (KSA) Study Group
- ☐ Enduring Material
- ☐ Medical Journal
- ☐ Performance Improvement in Practice
- ☐ Point of Care
- ☒ Blended Learning - a single activity designed for the same learner(s) that is delivered via multiple formats

Select the different formats that will be utilized during this activity.

(Choose two or more.)

- ☒ Live Activity
- ☐ Live KSA
- ☒ Enduring Material
- ☐ Medical Journal
- ☐ Performance Improvement in Practice
- ☐ Point of Care

Step 3: Enter the title of the overall activity.

Activity title

Max 250 characters.

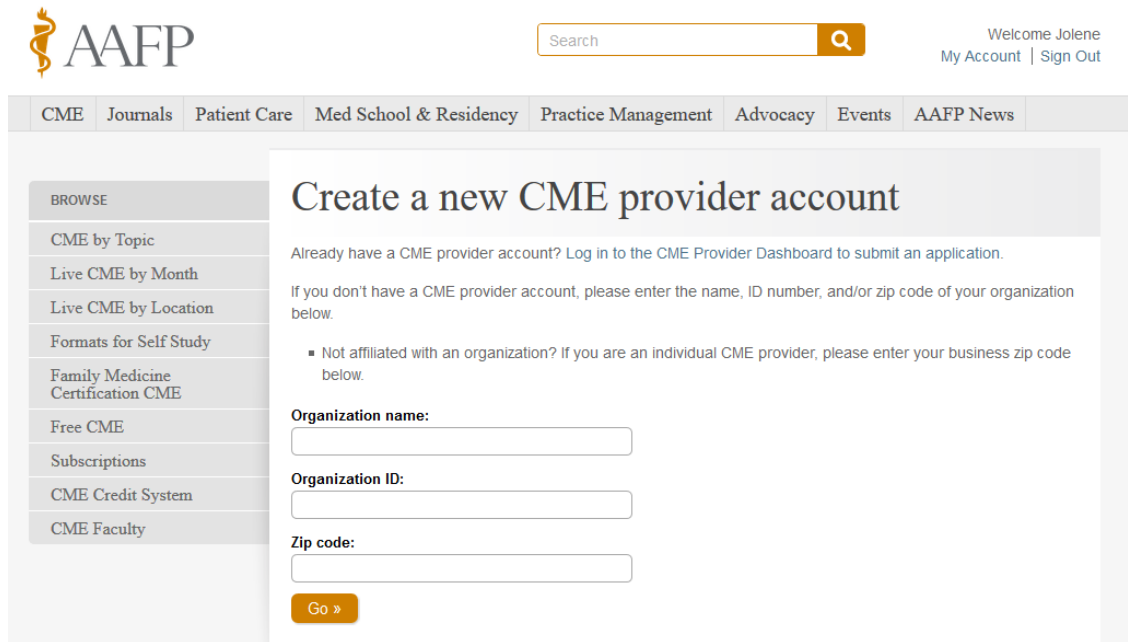
3 Blended Learning Activity on Women's Health

Spell Check

Step 1: Select "Blended Learning" as the activity type.

Step 2: Check the different formats that will be included in the blended learning activity.

Create an account online (if you don't already have one)



The screenshot shows the AAFP (American Academy of Family Physicians) website. At the top, there is a navigation bar with the AAFP logo on the left, a search bar in the center, and a user greeting 'Welcome Jolene' with links for 'My Account' and 'Sign Out' on the right. Below the navigation bar is a horizontal menu with tabs for 'CME', 'Journals', 'Patient Care', 'Med School & Residency', 'Practice Management', 'Advocacy', 'Events', and 'AAFP News'. On the left side of the main content area, there is a 'BROWSE' sidebar with links to 'CME by Topic', 'Live CME by Month', 'Live CME by Location', 'Formats for Self Study', 'Family Medicine Certification CME', 'Free CME', 'Subscriptions', 'CME Credit System', and 'CME Faculty'. The main content area is titled 'Create a new CME provider account'. It contains a message for existing users to log in, followed by instructions for new users to enter organization details. A bulleted note specifies that individual providers should enter their business zip code. There are three input fields for 'Organization name:', 'Organization ID:', and 'Zip code:'. A 'Go »' button is located at the bottom of the form.

AAFP

Search

Welcome Jolene
My Account | Sign Out

CME Journals Patient Care Med School & Residency Practice Management Advocacy Events AAFP News

BROWSE

- CME by Topic
- Live CME by Month
- Live CME by Location
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- Family Medicine Certification CME
- Free CME
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- CME Credit System
- CME Faculty

Create a new CME provider account

Already have a CME provider account? Log in to the CME Provider Dashboard to submit an application.

If you don't have a CME provider account, please enter the name, ID number, and/or zip code of your organization below.

- Not affiliated with an organization? If you are an individual CME provider, please enter your business zip code below.

Organization name:

Organization ID:

Zip code:

Go »

Apply online through the CME Provider Dashboard

AAFP Credit System

Applying for credit is easier than ever

Certify Your Activities. All Your Activities.

Every time you submit your activities for AAFP credit, you expand your activity's reach and increase its value to physicians, family physicians in particular, and allied health professionals. Ready to get started?

Start a New Application

Once you've either logged in to your [CME Provider Dashboard](#), or created a [CME Provider Account](#), you'll be ready to start the [application process](#). Use these resources along the way:

- [AAFP Credit System FAQ](#)
- [Worksheets and Forms](#)
- [Application Fee Information](#)

CME PROVIDER LOGIN
View your CME
Provider Dashboard

Dashboard Login

BEGIN YOUR APPLICATION
Create a CME Provider
Account

Create an Account

CME Provider Dashboard

Welcome, Jolene Sammons

Begin New Application

You may experience problems when using an [unsupported browser](#).

Provider: Wrong provider?

(Select One)

We welcome your feedback.

Send us your comments so we can improve the process of certification for you.

Questions? [Contact us](#).

Applications in

Approved Activities

Denied Activities

Session Status

Applications not submitted or not paid

Click the activity title to view or edit the incomplete application.

No Applications Found

Submitted applications under AAFP review

Activities Awaiting Information

Activities Review Canceled

Fill out the Blended Learning application

Application for Certification of CME Activity

Provider information

Leawood Hospital
11400 Tomahawk Creek Pkwy
Leawood, KS 66211-2680

[Back to Provider Dashboard](#)

Step 1 of 9: Activity Type

Activity type ⓘ

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Pay the review fee

BLENDED LEARNING	FEE
Up to 10.00 credits	\$545.00
10.25 - 20.00 credits	\$1,195.00
20.25+ credits	\$2,295.00

Turnaround Time



<https://www.androidpolice.com/2016/09/20/pixel-launcher-sneak-peek-part-1-googles-new-circular-launcher-icons-apk-teardown/>

Receive CME credit for your activity

This Blended Learning activity, Women's Health Symposium, has been reviewed by the American Academy of Family Physicians and has a term of 07/01/2017 - 07/01/2018. This activity is acceptable for up to 20.00 Prescribed credit(s); the total amount of credit consists of 10.00 live Prescribed credits and 10.00 Enduring Material Prescribed credits. Physicians should claim only the credit commensurate with the extent of their participation in the activity.



<http://www.istockphoto.com/photos/rubber-stamp>

Questions?



<http://www.venusclubs.co.nz/02/provide-your-clients-with-answers-before-they-ask-their-questions/>

More questions?

- Call us at 800-274-2237
- Email us at cmecredit@aafp.org
- Resources are located at: www.aafp.org/cmecredit



Thank
you!!



AMERICAN ACADEMY OF
FAMILY PHYSICIANS

STRONG MEDICINE FOR AMERICA