

Designing Your CME to Meet AAFP's CME Credit Requirements

Danielle Atzeni, MBA
July 17th, 2018

Learning Objectives

- Know how to assess whether your educational offerings are credit worthy.
- Utilize several tools and resources to determine the eligibility of various clinical and non-clinical topics.
- Incorporate learnings into the design of your future educational activities.

Overview

- AAFP Credit System
 - 1 of 3 National Accreditors for physicians in U.S.
 - Specific to Family Physicians
- Review and approve educational activities on individual basis
- Must comply with AAFP Credit System Eligibility Requirements to receive credit approval
- Commission on Continuing Professional Development (COCPPD) involvement and oversight

Activity Level Eligibility Requirements

1.

- Relevant to scope of Family Medicine

2.

- Adhere to ACCME's Standards for Commercial Support

3.

- Adhere to American Medical Association's CEJA Opinion 9.6.2

Content Level Eligibility Requirements

Evidence-
Based or
Customary and
Generally
Accepted

OR



1. Not dangerous or ineffective
2. Fair and balanced (risks vs. benefits)
3. Informational (About, not How-To)

Content Level Requirements

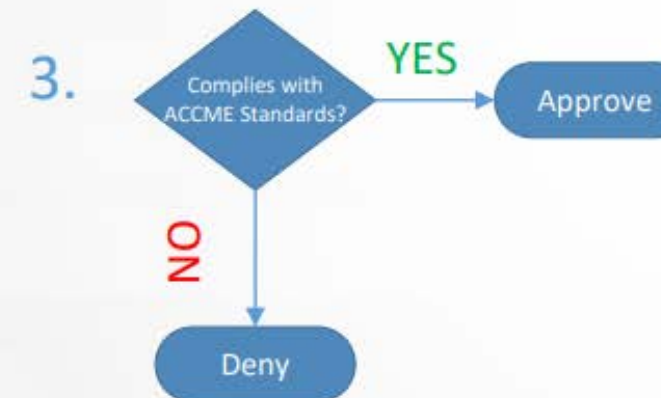
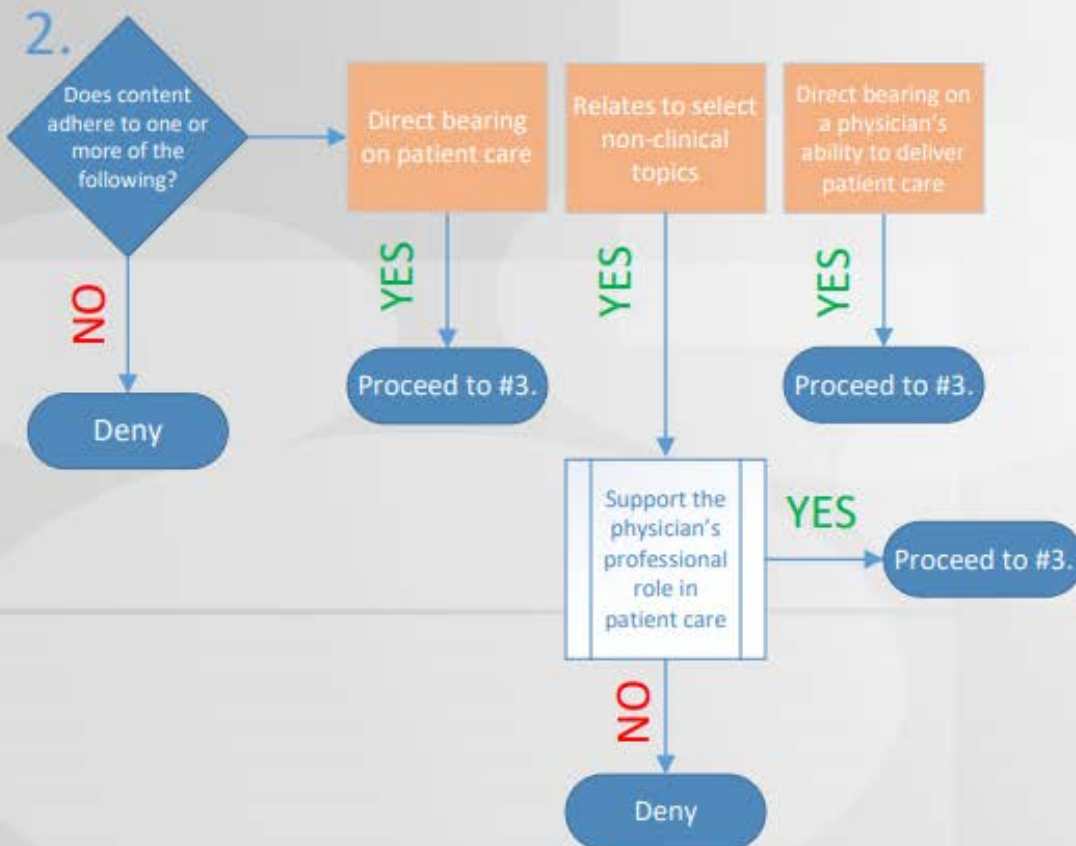
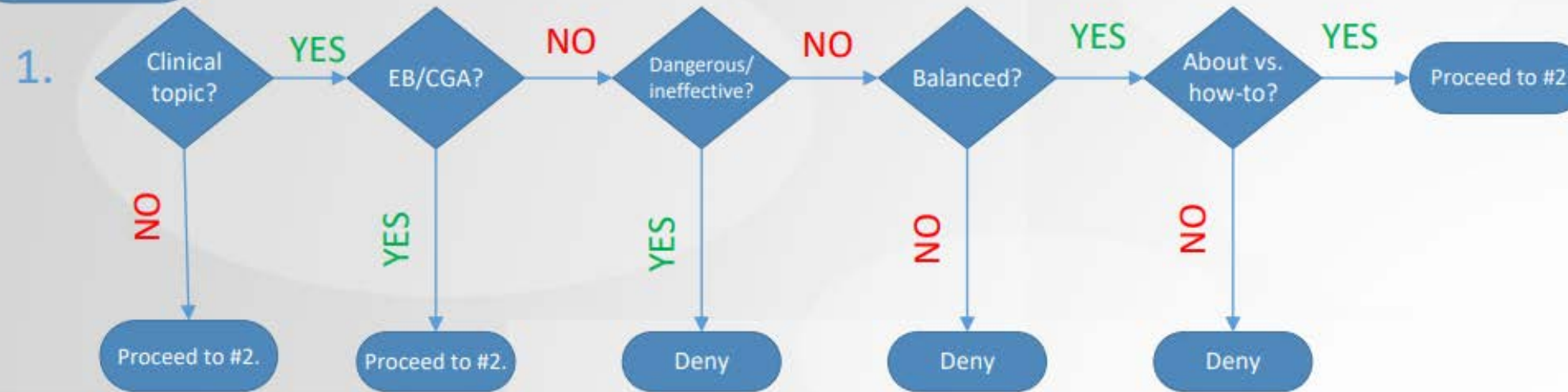
Educational Content Must At Least One of the Following:

1. Have a Direct Bearing on Patient Care

2. Cover Select Non-Clinical Topics (practice management, professional leadership etc.) that support physician's professional role in patient care

3. Have a Direct Bearing on a Physician's Ability to Deliver Patient Care

START



NOTE: The information provided in this decision tree is designed to provide guidance on the eligibility of topics for AAFP certification. If content relates to Physician Wellbeing or Functional Medicine, please refer to the following for support.

- COCPD's topic-specific guidance at:
<https://www.aafp.org/cme/creditsys/about/faq.html>

- AAFP Credit System Email or Phone Number:
cmecredit@aaafp.org
(800) 274 - 2237



Topic-Specific Guidance

- Physician Well-being

- Eligible:

- **Informational:** discussing data and evidence, evidence-based techniques, etc.
 - **Instructional: practical application** of wellbeing techniques if a direct link to patient care exists
 - CME Provider must make connection within educational content

- Ineligible:

- **Instructional** activities designed solely for physician's **personal** benefit not intended to be taught to the patient

Topic-Specific Guidance

- Functional Medicine

- Eligible:

- **Discussing** overview or scope of Functional Medicine and associated the techniques used to educate patients who inquire about Functional Medicine.

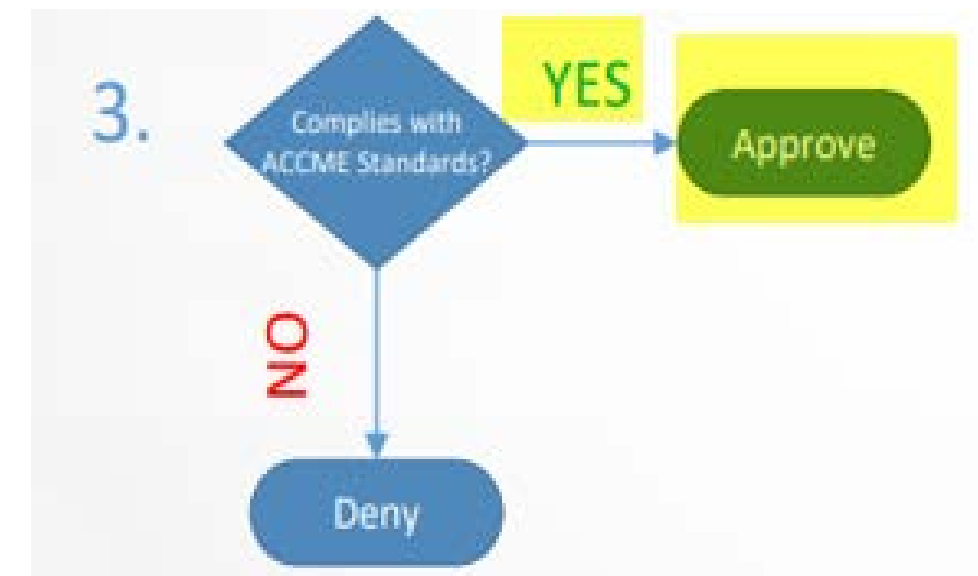
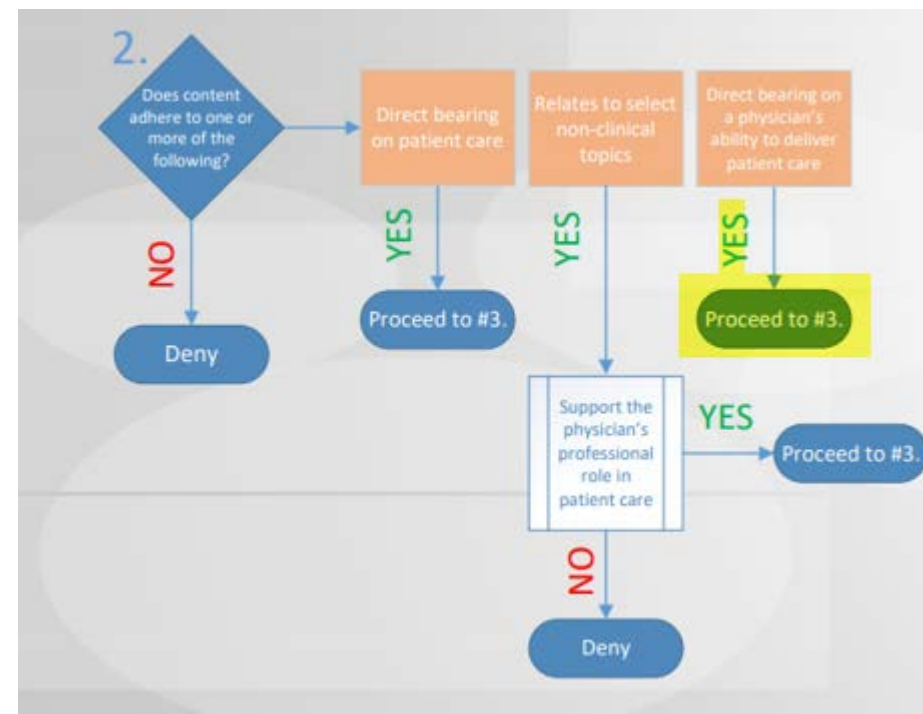
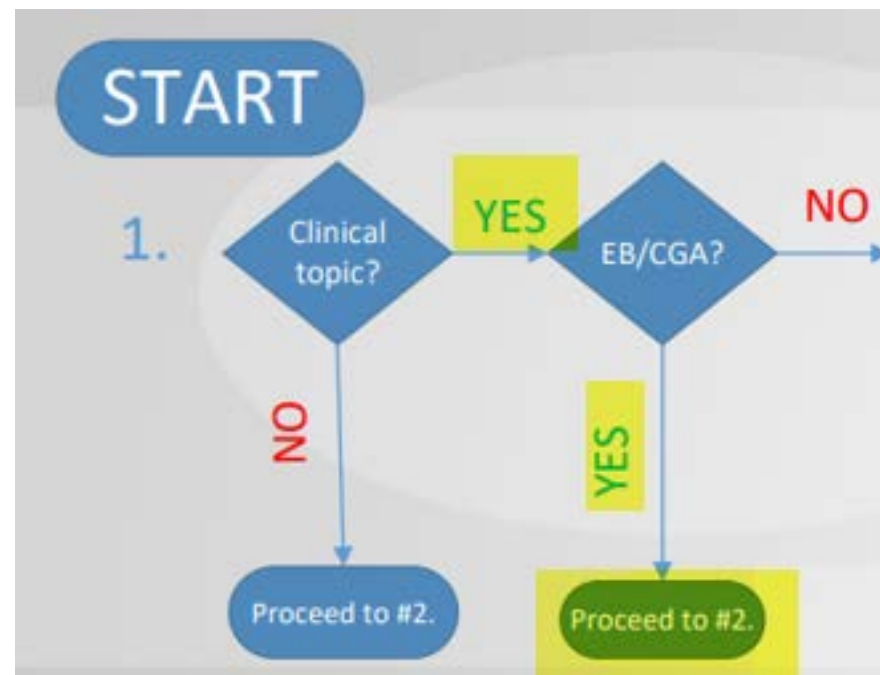
- Ineligible:

- Teaching the clinician **how to** do various techniques, modalities, or applications of Functional Medicine that practitioners may implement in their clinical practices.

Example 1: Clinical Topic – Integrative Medicine

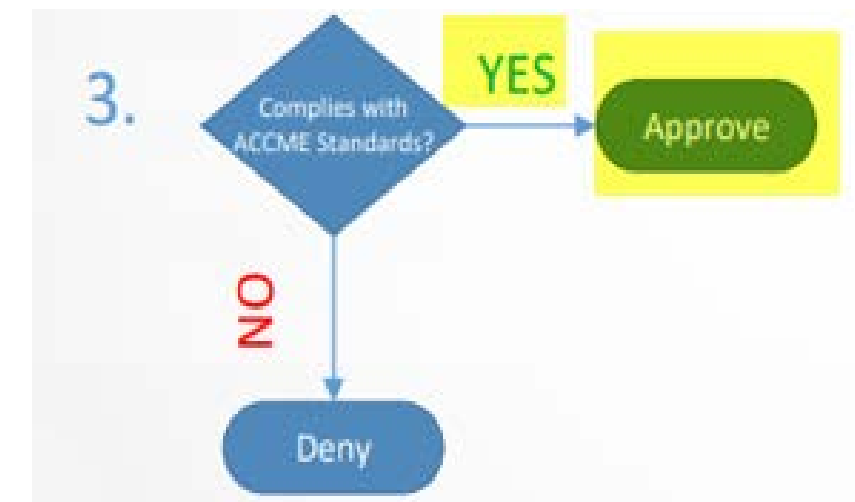
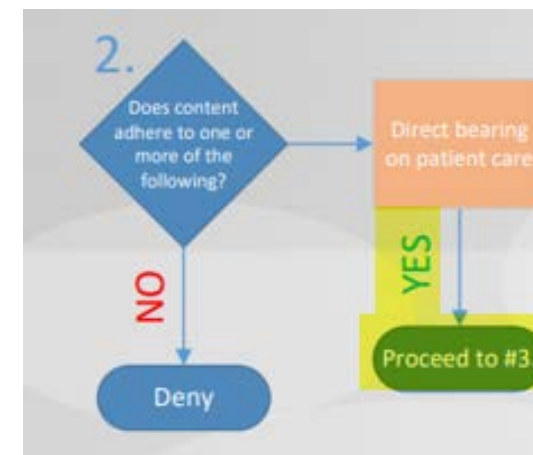
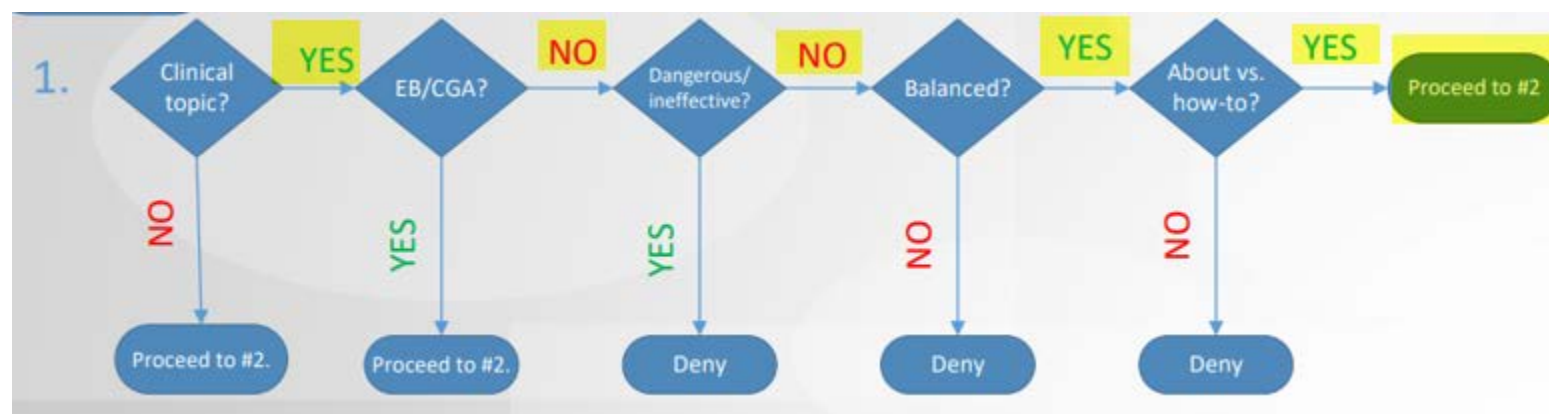
Integrative Approach to Pain Management

- Summarize basic overview of integrative medicine
- Identify risks and benefits associated with utilizing Integrative Medicine for pain management
- Review evidence-based pain management options that may be used by patients



Example 2: Clinical Topic – Medical Marijuana for Opioid Addiction

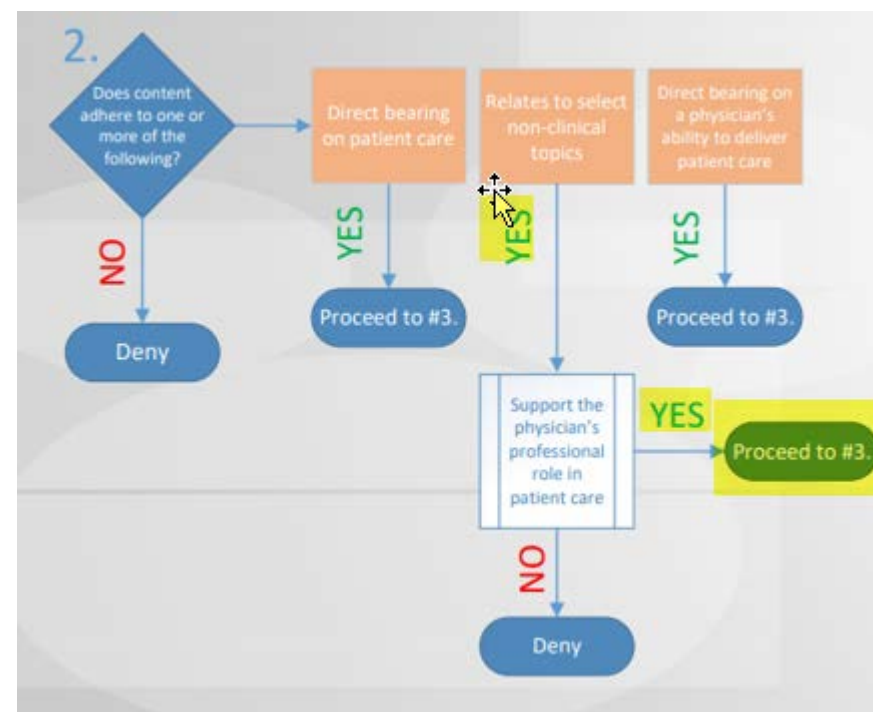
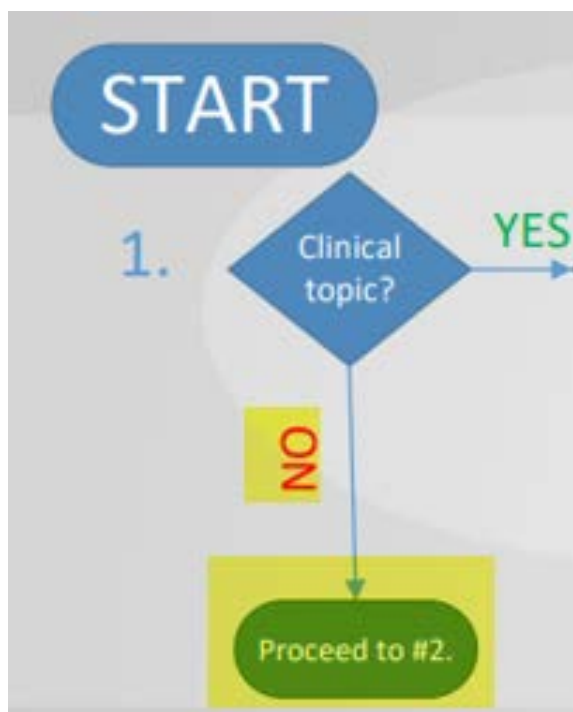
- Medical Marijuana: Evidence, Side Effects, and Laws
 - Reviewing the emerging evidence for the uses of medical marijuana to treat opioid addiction
 - Discuss the potential risks and benefits of treating opioid addiction with medical marijuana



Example 3: Non-Clinical Topic – Advocacy

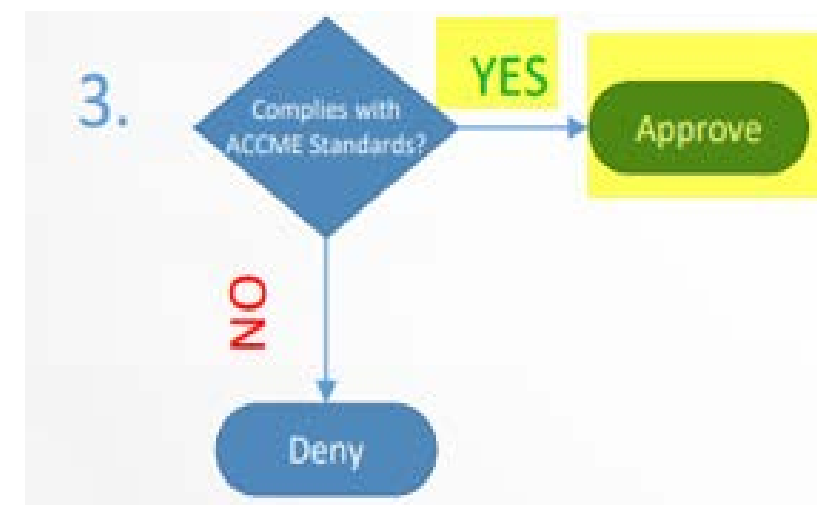
Understanding the Value of Family Medicine in Health Care

- Describe how family medicine plays a vital role in progress made in the health care system
- Identify policy issues your state has been engaged in recent years.
- Discuss the importance of family physician involvement in patient advocacy and the impact on practice and patients.



2. The activity content is related to selected non-clinical topic(s) that support the physician's professional role in patient care, including, but not limited to the following:

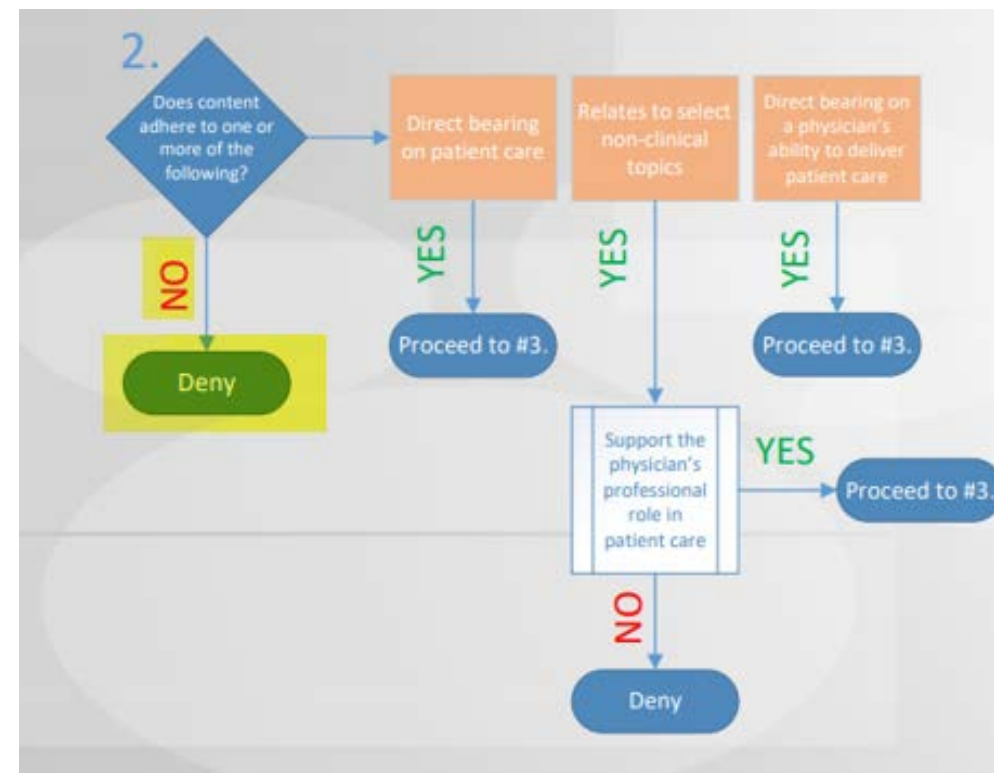
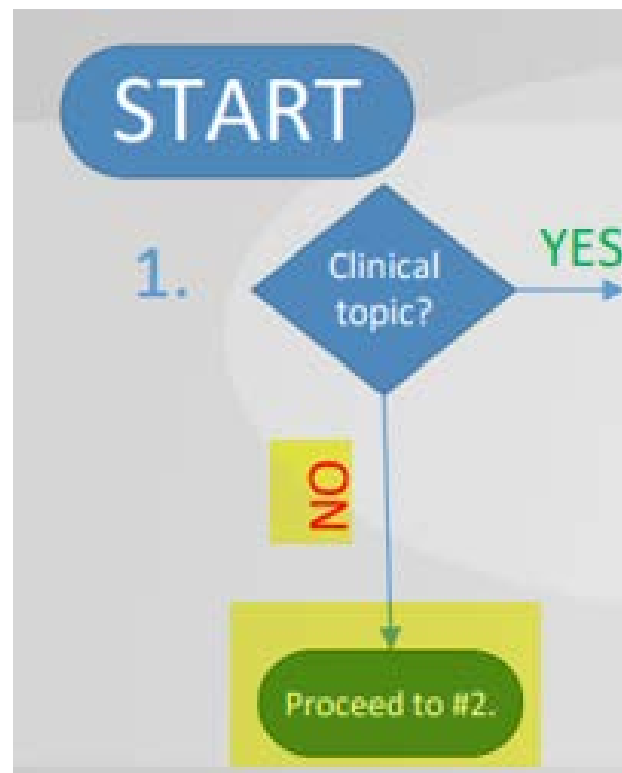
- Medical ethics
- Medico-legal
- Patient-centered advocacy
- Physician-patient relations
- Professional and/or academic leadership
- Teaching and faculty development



Example 4: Non-Clinical Topic – Retirement

Planning for Retirement and Investment

- Explain ways you can spend your time in retirement
- Cite guidance on investment risks
- Select investment plans for retirement



Resources

- [Decision Tree](#)
- [Archived Webinar](#)
- [AAFP Credit System Eligibility Requirements](#)
- [AAFP Credit System Guide](#)
- AAFP Credit System Staff
 - cmecredit@aafp.org
 - (800).274.2237



[This Photo](#) by Unknown Author is licensed under [CC BY-SA](#)



© 2018 American Academy of Family Physicians. All rights reserved.

All materials/content herein are protected by copyright and are for the sole, personal use of the user.

No part of the materials/content may be copied, duplicated, distributed or retransmitted
in any form or medium without the prior permission of the applicable copyright owner.



AMERICAN ACADEMY OF FAMILY PHYSICIANS

STRONG MEDICINE FOR AMERICA