



# Images in Slides for Faculty Developing Live Presentations

---

9-1-15

---

Presentations are frequently enhanced by the inclusion of images, and below are several options that you may find of value. Included is the URL for accessing the resource and notes about the resource.

We have included probabilities of retaining images within your presentation based on our experience with clearing copyright permission to use images from these resources (captured below as high, medium, or low). If the expense for an image you've selected exceeds the activity budget we may ask you to remove the image or identify a replacement.

If we are unable to obtain permission for an image that you've requested, the image will be removed and we will work with you to attempt to identify a replacement.

This list is not all inclusive; if you have found additional resources, please let us know so that we may include them for others to utilize. Please call or email your AAFP contact with any questions.

## **Documenting the Use of Images**

The source for each image needs to be included in the Notes section of the slide on which the image appears, as shown in each example below; where you see square brackets [ ] you should simply place the information asked for within; for instance, where you see:

[URL]

you would put

[www.aafp.org](http://www.aafp.org).

You need to include the exact URL on which the image occurs.

## **Possible Image Sources**

### **Illustrations from Gray's Anatomy**

[www.bartleby.com/107/](http://www.bartleby.com/107/)

These images have a high probability of retention in your slides.

For the Notes section: Gray's Anatomy [URL]

### **Microsoft Clip Art**

Found within PowerPoint by clicking Insert > Clip Art. These images have a high probability of remaining in your slides.

For the Notes section: Microsoft Clip Art Library

## **CDC's PHIL**

[phil.cdc.gov/phil/home.asp](http://phil.cdc.gov/phil/home.asp)

Click on the image and scroll to the bottom. If you click on the image, and under the Copyright Restrictions section it says None, you have a high probability of these images remaining in your slides. If you select an image that does not include this language, you have a medium probability of that image remaining in your slides.

For the Notes section: PHIL [URL] [any notation in the “Photo Credit” section on the image page]

## **National Cancer Institute's Visuals Online**

[visualsonline.cancer.gov/](http://visualsonline.cancer.gov/)

Click on the image. If you click on the image and in the “Reuse Restrictions” section, it says None, you have a high probability of the image remaining in your slides. If you select an image that says Yes, you have a medium probability of the image remaining in your slides.

For the Notes section: NCI Visuals Online [URL] [any notation in the “Creator” section]

## **NIH's Open-I**

[openi.nlm.nih.gov/](http://openi.nlm.nih.gov/)

If you click on the image and then click the “License” link underneath the photo and it says that you are free to Share and Adapt for any purpose, even commercially, you have a high likelihood of being able to retain the image in your slides. If it lists any other option, you have a low likelihood of being able to retain it in your slides.

For the Notes section: Open-I [URL]

## **Medical Image Databases**

The AAFP has agreements for the use of images from Dr Richard Usatine and Thomas Jefferson University. Instructions for access and use of these images follows at the end of this document. For all images in these databases, there is a high likelihood that you will be able to retain them in your slides.

For the Notes section: Usatine Database or Thomas Jefferson University and its image number [URL]

## **FDA**

[www.fda.gov](http://www.fda.gov)

If the image or table does NOT have a citation underneath, you have a high likelihood of being able to retain the image in your slides. If it does have a citation, you have a medium to low likelihood of being able to retain it in your slides.

For the Notes section: FDA [URL] [citation, if applicable]

## **American Family Physician**

[www.aafp.org/afp/topicModules/viewAll.htm](http://www.aafp.org/afp/topicModules/viewAll.htm)

There is a medium to high likelihood of being able to retain these images in your slides.

For the Notes section: AFP [URL]

## **American Academy of Orthopaedic Surgeons**

[orthoinfo.aaos.org](http://orthoinfo.aaos.org)

You have a medium to high likelihood of being able to retain these images in your slides.

For the Notes section: AAOS [URL]

## New England Journal of Medicine

[www.nejm.org](http://www.nejm.org)

Click on the Articles and Multimedia tab, and Images, in the right hand column.

You have a high likelihood of being able to retain these images in your slides.

For the Notes section: NEJM [URL]

## Wikipedia/Wikimedia

[www.wikipedia.com](http://www.wikipedia.com)

Click on the image. If the image specifies CC-BY, CC BY-ND, CC BY-SA, you have a high likelihood of being able to retain the image in your slides. You may not use if it's specified as CC BY-NC-ND, CC BY-NC-SA or CC NY-NC.

For the Notes section: Wikipedia [URL]

## Google Images

[images.google.com](http://images.google.com)

Google images can be an easy way to find images. It also presents challenges, since it can be difficult to determine the source of the image and the copyright owner. If you simply do an image search, you have a medium to low probability of retaining the image in your slides. If you click on the gear icon in the upper right hand corner, select Advanced Search and under Usage Rights select “free to use or share, even commercially” you will have a medium probability of being able to retain an image you find that way in your slides.

For the Notes section: [URL of the image] [Any notes about the location of the image on the webpage]

## Flickr

[www.flickr.com](http://www.flickr.com) or [www.flickr.com/creativecommons/](http://www.flickr.com/creativecommons/)

If you find the image using the second URL, you have a high probability of including the image in your slides.

If you use the first URL, you have a medium to low probability of retaining the image in your slides.

For the Notes section: Flickr [URL of the image]

## **Appendix: Accessing Clinical Image Databases**

### **Usatine Clinical Image Database**

1. Go to [dermatlas.net/atlas/index.cfm](http://dermatlas.net/atlas/index.cfm)
2. Locate your image using the search features
3. Click on the image and make a note of the image number, located in the lower-right portion of the table under List of Images by Visit.
4. Email your AAFP contact, requesting a hi-res version of the image.
5. These images must include the caption:  
© Dr Richard Usatine
6. There are additional images available from Dr Usatine that are not on this website. If these do not match your needs, please call or email your AAFP contact to obtain access to additional images.
7. Include the File Name (found on the image's individual page) in the Notes section of your slide.

### **Thomas Jefferson University**

1. Go to [jeffline.jefferson.edu/JCI/](http://jeffline.jefferson.edu/JCI/)
2. Click on Guest Access
3. Browse by:
  - a. Brief records
  - b. Thumbnails
  - c. Title Index
  - d. Anterior or posterior body region
4. Go to Help (banner, upper right screen) and follow instructions for "Saving Images to Your Computer"
5. These images must all carry the caption:  
©2010 Thomas Jefferson University, All rights reserved.
6. Include the File Name (found on the image's individual page) in the Notes section of your slide.