



Why join the AAFP Foundation partner program?

AAFP Foundation is the philanthropic arm of the AAFP. Every day, the AAFP and its 129,600 members work toward a common goal—to achieve the best possible health outcomes for patients and communities. When your company partners with the AAFP Foundation, our collective resources, interests, and passion unite for the common goal of supporting family medicine.

AAFP Foundation Partners enjoy special access, amplified exposure, exclusive events, and industry insights.

The Power of Your Partnership

Your investment allows the AAFP Foundation to create programs that support family physicians and the patients they serve, including:

- Leadership grants for residents and medical students
- Research in family medicine through the AAFP Foundation's grant awards programs
- Community and humanitarian outreach programs
- The Center for the History of Family Medicine
- Grants to support AAFP initiatives



BECOME A PARTNER TODAY.

aafpfoundation.org/partnerprogram | strategicengagements@aafp.org

	PARTNER BENEFITS	Champion (\$75,000)	Enthusiast (\$50,000)	Advocate (\$30,000)	Supporter (\$10,000)	Patron (\$5,000)
Engage with AAFP and AAFP Foundation Leaders and Members	Status Meetings with AAFP Strategic Engagements Team Meet with AAFP to exchange updates and leverage your partnership benefits.	✓	✓	✓	✓	✓
	Share scientific research, physician resources and patient education at FMX Provide your materials for family physician attendees at AAFP's annual conference.	✓	✓	✓	✓	
	Opportunity to apply for AAFP Foundation board corporate trustee position Nominate a candidate to be considered for the AAFP Foundation board. Must meet eligibility requirements.	✓	✓	✓		
	Annual presentation of scientific research to AAFP Leaders Present your latest data on a relevant family medicine topic to AAFP leadership.	✓	✓			
	First opportunity to partner on new AAFP projects Be among the first to learn about new partnership opportunities at AAFP.	1st Priority	2nd Priority			
	Present to AAFP Foundation Board of Trustees Share company highlights and engage with AAFP Foundation board leadership.	✓				
	Annual conversation with key AAFP Leader Meet with a senior AAFP leader to discuss a family medicine topic of your choice.	✓				
Brand Exposure	Company listing on AAFP Foundation website A link to your company's website will be featured on the AAFP Foundation website.	Priority Logo and Link	Prominent Logo and Link	Logo and Link	Link	Link
	Use of AAFP Foundation Partner logo on physician-facing materials Leverage the AAFP Foundation Partner logo on your material for physicians. Requires approval.	✓	✓	✓	✓	
	Elevated visual recognition at FMX annual conference Receive print and digital exposure for your brand.	✓	✓	✓	✓	
	Main stage visual recognition at FMX annual conference Your logo will be recognized on a slide prior to keynote presentation.	✓	✓	✓		
	Exhibit booth driver recognition at FMX annual conference Enjoy additional promotion of your booth in the Exhibit Hall. Requires booth reservation.	✓	✓			
	Priority points for exhibit space selection at FMX annual conference Utilize points for preferred booth location in the Exhibit Hall. Requires booth reservation.	8 pts	6 pts			
	Company feature in AAFP Foundation newsletter Contribute to a writeup about your company's engagement with family medicine.	✓	✓			
Event Invitations	Invitation to annual Partner Summit Participate in a focused discussion on a trending healthcare topic with AAFP leadership.	✓	✓	✓	✓	✓
	Invitation to AAFP Foundation Annual Celebration at FMX Celebrate your company's support for the AAFP Foundation at our appreciation event.	✓	✓	✓	✓	✓
	Invitation to annual Partner Clubhouse at FMX Attend programming created exclusively for corporate partners at AAFP's annual conference.	4 passes	3 passes	2 passes	2 passes	1 pass
	Invitation to annual Corporate Roundtable Discuss AAFP strategic priorities and network with industry peers at our Roundtable event.	✓	✓	✓	✓	
	Invitation to biannual legislative/advocacy update Learn how the AAFP is addressing important issues on the Hill in these biannual webinars.	✓	✓	✓		
	Exclusive access to AAFP Leaders at Corporate Roundtable Enjoy dedicated time with key AAFP Leaders at the annual Roundtable event.	✓				
Insight on Family Physicians	Subscription to AAFP newsletters Receive updates from the AAFP Foundation, Government Relations and Strategic Engagements teams.	✓	✓	✓	✓	✓
	Annual update on AAFP membership Gain valuable insights about primary care from annual AAFP membership survey results.	✓	✓	✓	✓	✓
	Annual family physician participation on advisory board of choice AAFP will invite a member to provide family medicine insight for your advisory board.	✓	✓	✓		
	Annual Member Insight Survey on topic of choice Contribute questions for and receive results from an existing survey of a select group of AAFP members.	✓				