



## SPONSORSHIP OPPORTUNITIES

DPC Summit—the premier direct primary care event of the year. For enthusiasts and practitioners, direct primary care represents the pinnacle of family medicine. They gather each year at DPC Summit for insight, guidance, and peer interaction seeking to elevate their practices. Don't miss your opportunity to get in front of this motivated and entrepreneurial audience.

Join us and 300 medical professionals at the Hyatt Regency Dallas in Dallas, TX, June 20-23, 2024, to network with other DPC enthusiasts who share your passion for whole-patient care, discover the range of DPC options available in defining a DPC practice, and connect with expert vendors who offer the patient-centered solutions you need.

### **PREMIER EXHIBITOR** – \$3,250 (Only four spots available)

\*Leading Space located in a prime location to the exhibit hall – Placement made upon payment received in order of commitment

Exhibit Friday and Saturday

Entrance signage with logo

Exhibit space with 2 table configuration options

Pre- and post-attendee registrant mailing file to market your participation at DPC Summit

(This list includes those who haven't opted out of receiving mailings)

Two exhibitor badges (additional registrations available at \$350 each)

Access to all DPC Summit meals and refreshments

Booth amenities include:

- Choice of One - 6-foot draped table or two high-top tables
- Two chairs
- Electrical
- Wastebasket
- Access to conference Wi-Fi

### **GENERAL EXHIBITOR** – \$2,800 (Fourth-six spots available)

Exhibit Friday and Saturday

Tabletop Exhibit space, draped (Placement made in order of commitment)

Pre- and post-attendee registrant mailing file to market your participation at DPC Summit

(This list includes those who haven't opted out of receiving mailings)

Two exhibitor badges (additional registrations available at \$350 each)

Access to all DPC Summit meals and refreshments

Booth amenities include:

- Choice of One - 6-foot draped table or two high-top tables
- Two chairs
- Electrical
- Wastebasket
- Access to conference Wi-Fi

Sponsorship Opportunity	Benefits	Availability	Price
<b>Summit Happy Hour* (Opening Reception)</b>	Friday, June 21 - Sponsorship of the networking reception, on-site signage, 3-5 minutes to address attendees before reception, logo the conference web page. Registration for one attendee included. <b>*Contact us for exclusive opportunity*</b>	3	\$3,000
<b>Lunch Sponsor</b>	Sponsorship of (1) luncheon, acknowledgement on-site signage, logo on event web page. Registration for one attendee included.	4	\$3,250
<b>AM Coffee/Refreshment Break</b>	Acknowledgment on conference web page, on-site signage, signage by refreshments. Registration for one attendee included.	3	\$5,000
<b>PM Coffee/Refreshment Break</b>	Acknowledgment on conference web page, signage by refreshments. Registration for one attendee included.	3	\$5,000
<b>Infused Water Station</b>	Break station with branded cups to utilize throughout the event, signage near break station with company logo and on conference web page. Registration for one attendee included. <b>Please note: Sponsor to provide branded cups or fillable bottles.</b>	1	\$2,500
<b>Sponsored Session</b>	Are you an industry expert with a great story to tell that incorporates how your solutions successfully helped a direct primary care practice?  Opportunity to present in a session for 25 mins on Saturday, June 22. Topic and format to be agreed by DPC Summit co-hosts and planning committee.  Dedicated on-site signage, logo and company description on the website, attendee list will be given out one week after the conference.  Submit your application for a sponsored segment. Applications will be accepted until March 29, 2024. Final decisions will be determined by April 12th.	7	\$5,000
<b>Digital Advertisements</b>	The DPC Summit's web page provides useful information and dynamic design bringing in more than 30,000 page views annually and unique visitors—and they'll be looking at you! Leaderboard Ad Specs 728x90  <i>*Ads will run on all Summit web pages except the agenda page *ROS is 33-100% based upon advertising participation *Available Run Dates: Mon, April 1, 2024 – Mon, March 3, 2025</i>	3	\$2,000

For more information or customized solutions, contact:

Laura Leibman, Event Sales Specialist, Strategic Programs and Events [LLeibman@aafp.org](mailto:LLeibman@aafp.org) 913-906-6044

**Please note: Prices are subject to change. Print Deadlines Apply.**

Sponsorship Opportunity	Benefits	Availability	Price
<b>Social Station</b>	Let's Get Social! Instagram station, backdrop for selfies throughout the event promoting the conference and your brand with your company logo attached, #DPCSummit. Social media post recognizing sponsor. Registration for one attendee included.	1	\$5,000
<b>Exclusive Wi-Fi Sponsor</b>	Acknowledgment on conference web page, company logo on Wi-Fi login instruction signage and on table tents. Registration for two attendees included.	1	\$10,000
<b>Livestream Sponsor</b>	Acknowledgment on conference web page, dedicated on-site signage, logo and company description on the website, attendee list will be given out one week after the conference. Registration for two attendees included. <b>*Contact us for exclusive opportunity*</b>	2	\$30,000
<b>Conference Welcome Email</b>	Market your organization before DPC starts! This must-read attendee email shares cannot miss information with attendees. Sponsor provides ad materials including click-through URL. Registration for one attendee included.	1	\$5,000
<b>Ribbon Bar Sponsor</b>	Ribbons for attendee name tags are a badge of pride and a fun display of engagement at the conference. Acknowledgement with on-site company logo prominently displayed.	1	\$2,000
<b>Lanyard Sponsor</b>	Acknowledgment on conference web page, company logo on conference lanyard worn by all attendees. Registration for one attendee included.	1	\$5,000
<b>Luggage Check Sponsor</b>	Acknowledgment on conference web page, branded signage at luggage storage. Registration for one attendee included. <b>Please note: Sponsor to provide branded luggage tags.</b>	1	\$2,500
<b>In-kind Donations</b>	If you possess items in-kind that you wish to contribute for live procedural demonstrations, kindly inform us. Our team can then explore the possibilities of incorporating them into our conferences through further discussion.		

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**Explore opportunities to participate in conferences throughout the year.  
Contact our team to learn more about package pricing.**