



AMERICAN ACADEMY OF FAMILY PHYSICIANS

SPONSORSHIP OPPORTUNITIES

The Physician Health and Well-being Conference offers you an unmatched opportunity to connect with 400 or more clinicians seeking the inspiring, rejuvenating, and innovative solutions you offer when you take advantage of sponsorship opportunities.

This one-of-a-kind conference is purposefully designed to address the unique challenges that physicians face, while also providing solutions to help attendees improve their well-being. This solutions-focused, interactive event will feature a daily plenary session, over 30 interactive workshops, coaching sessions, and nationally recognized well-being faculty.

Align your brand and showcase your solutions with one or multiple sponsorship opportunities to connect with primary care clinicians seeking inspiration, rejuvenation, and education to enhance their well-being, leadership skills and their commitment to diversity, equity, inclusion and belonging.

The conference is at the JW Marriott Scottsdale Camelback Inn Resort & Spa in Scottsdale, Arizona, May 6-8, 2024.

Sponsorship Opportunity	Benefits	Availability	Price
Breakfast Sponsorship	Place your brand front and center as we welcome attendees at the breakfast of your choice – May 6, May 7, or May 8. Logo listed on website, on-site program, and on event signage. Recognition during the meal via announcements. Opportunity to host table-top discussion. Tabletop display table during breakfast. Registration for two attendees included. Opportunity to provide giveaways for attendees.	3	\$25,000
Lunch Sponsorship	Place your brand front and center as we welcome attendees at the lunch of your choice – May 6, May 7, or May 8. Logo listed on conference web page, on-site program, and on event signage. Recognition during the meal via announcements. Tabletop display table. Registration for two attendees included. Opportunity to provide giveaways for attendees.	3	\$30,000
“Stay Well. Stay Strong.” Welcome Reception	Monday, May 6 th - This fun, one-hour engaging kick-off event offers a great way for attendees to network with their peers and features food and beverage with entertainment. Logo listed on website, on-site program, and on event signage. Tabletop display table. Registration for one attendee included. Opportunity to provide giveaways for attendees.	1	\$30,000

For more information or customized solutions, contact:
 Laura Leibman, Event Sales Specialist, Strategic Programs and Events LLeibman@aafp.org 913-906-6044

Please note: Prices are subject to change. Print Deadlines Apply.

Sponsorship Opportunity	Benefits	Availability	Price
Balanced Breaks	Keep attendees fresh and alert with a healthy refreshment break. Snacks help improve overall health, curb cravings, fight weight gain, regulate mood, boost brain power, and give attendees the energy they need. Company listed on conference web page, on-site program, and event signage. Registration for one included.	6	\$7,500
Afternoon Solution Session	Listing on website, onsite program, signage, 30-minute presentation. Tabletop display table. Registration for two attendees and one speaker included. *Topic must be approved by the AAFP	2	\$25,000
Conference Welcome Email	Market your organization before PHWB starts! This must-read attendee email shares cannot miss information with attendees. Sponsor provides ad materials including click-through URL. Registration for one attendee included.	1	\$5,000
Exclusive Wi-Fi Sponsor	Acknowledgment on conference web page, company logo on Wi-Fi login instruction signage and on table tents. Registration for two attendees included.	1	\$10,000
Yoga Activities	Support the therapeutic benefits of yoga. Make a lasting impression with the perfect combination of relaxation and serenity for those who need it most as well as raise awareness for your business. Logo listed on website, on-site program, and on event signage. Tabletop display table. Registration for two attendees included.	1	\$15,000
Family Fun Night	Tuesday, May 7th - Attendees and their families will gather around the crackling fire to indulge in the timeless joy of making and savoring delicious S'mores. Open to registered attendees and their families. Company listed on website, on-site program, and event signage. Recognition during the event via announcements. Registration for two attendees included.	1	\$10,000
Relaxation Station	Relaxation station will feature chair massages for attendees. Company listed on conference web page, on-site program, and event signage. Registration for one included.	1	\$18,000
Standard Tabletop Display	Exhibiting tables are 6' x 30", includes electricity and Wi-Fi. Registration for one included.	5	\$3,000
In-kind Donations	If you possess items in-kind that you wish to contribute for live procedural demonstrations, kindly inform us. We can then explore the possibilities of incorporating them into our conferences through further discussion.		

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**Explore opportunities to participate in conferences throughout the year.
Contact our team to learn more about package pricing.**