Image and content sizes for exhibitor suites

Customize your exhibitor engagement suite with these images and files.

Refer to the **Upload to** column when it's time to upload images to the suite editor. (For example, in the Information tab, you'll see an upload spot that's labeled *Icon.)*

Information tab

ID#	Image needed	Quantity	Sizes needed (w × h)	Upload to	Location on the site (click to enlarge the example)	
9.10	Your logo	1	200 px width .png file type Can fit vertical or horizontal logos	*Icon*	At the top of your suite.	
9.20	Your logo, or a brand graphic	1	List image (see below)	*Image*	In any list of exhibitors and sponsors, at various sizes	
9.30	*(Optional)* Background brand graphic or image	1	800 × 502 px	*Partner Header Background*	A banner spanning the top of your suite, faded out behind the logo and other content	
9.31	*(Optional)* A second background brand graphic or image	1	1920 × 1080 px	*Partner Specifics Background*	A section spanning the middle of your suite, faded out in gray behind other content	

Rotators tab

| ID#	Image needed	Quantity	Sizes needed (w × h)	Upload to	Location on the site (click to enlarge the example)	
9.40	Featured image or video about your organization	Recommend 3-7 max	Max combined file size: 10 MB Image: 800 × 480 px Video: Youtube, Vimeo, Brightcove, or Wistia link	*Image* or *Video URL*	At the top of your suite in a rotating slide show	

Resources tab

ID#	Image needed	Quantity	Sizes needed (w × h)	Upload to	Location on the site (click to enlarge the example)	
9.50	Cover image for a downloadable resource	Multiple, no limit	700 × 460 px	*Image*	In the middle of your suite, labeled with the resource name	
9.51	Downloadable resource file	Multiple, no limit	Max individual file size: 10 MB File types: PDF, .jpg, .png, MS Word, Excel, PowerPoint	*File/URL*	Downloaded when someone clicks the resource	

Products tab

ID#	Image needed	Quantity	Sizes needed (w × h)	Upload to	Location on the site (click to enlarge the example)	
9.60	Cover image for a product	1 per product	List image (see below)	*Product icon*	In a list of products in your suite	
9.61	More images of a product	Recommend 16 max per product	546 × 550 At other sizes, there is white space around the image	*Additional Images*	In a pop-up window when someone clicks on a product	

Your personal profile

ID#	Image needed	Quantity	Sizes needed (w × h)	Upload to	Location on the site (click to enlarge the example)	
9.70	Profile photo	1 per representative from your team	Circle (see below)	Avatar Each person uploads this in their personal profile	In your personal profile, and in your suite as a team representative.	

List image size

This is a special size for certain images.

> ℹ The safe zone shows where it's safe to place important design elements like text and logos. Any space outside the safe zone might get cut off. Click to enlarge the example template.

Total dimensions *(w × h)*: 800 × 400 pixels
Safe zone *(w × h)*: 630 × 290 pixels

Circle size

Total dimensions *(w × h)*: 500 × 500 pixels
Safe zone *(w × h)*: 500 pixels diameter