

# SUPPORT FAMILY PHYSICIANS TO STAY WELL. STAY STRONG.



FAMILY PHYSICIAN HEALTH AND WELL-BEING CONFERENCE  
June 5-8 | Phoenix, AZ | Sheraton Grand at Wild Horse Pass

## 2019 Sponsor Guide

As the professional medical society for more than 131,000 family physicians, The American Academy of Family Physicians is dedicated to doctors—their needs, their education, and their well-being.

The Family Physician Health and Well-being Conference is a one-of-a-kind retreat and educational event. Family physicians exert so much time and energy into caring for patients. The AAFP cares for them by using this conference to remind their members it's time to focus on their own well-being. Support the important message of "Stay Well. Stay Strong." to these physicians with your brand and receive visibility to the hundreds of physicians who attend the event.

Review these distinct opportunities to connect with the AAFP brand. Keep in mind, these sponsorship opportunities are limited!

**[aafp.org/wellbeingsponsors](http://aafp.org/wellbeingsponsors)**

Align your brand and showcase your solutions with one or multiple conference opportunities to connect with hundreds of doctors seeking inspiration, rejuvenation, and, most of all, education for making a difference today.

SPONSORSHIP OPPORTUNITIES	SPONSOR BENEFITS:	
<p><b>“Stay Well. Stay Strong.” Welcoming Reception</b>            Place your brand front and center as we welcome attendees to our Opening Reception on Wednesday, June 5. This fun, engaging kick-off event offers a great way for attendees to network with their peers and features food, bar, and entertainment.</p>	Acknowledgements on website, onsite program, and signage. Recognition during the event via promotional items/giveaways that can be placed on the bars and tables.	<b>\$20,000</b>
<p><b>Relaxation Station</b>            Help attendees relax and focus on their well-being by supporting complimentary chair massages. Thank doctors for all they do for their patients, and they will thank you for this memorable experience.</p>	Acknowledgements on website, onsite program, and signage. The AAFP will provide massage area and therapists.	<b>\$10,000</b>
<p><b>Mindful Yoga</b>            Support the therapeutic benefits of yoga by providing mats for attendees. Make a lasting impression with the perfect combination of relaxation and serenity for those who need it most as well as raise awareness for your mindful business.</p>	Acknowledgements on website, onsite program, and signage. Sponsor to provide 500 branded yoga mats with bags. The AAFP will distribute to each attendee.	<b>\$5,000</b>
<p><b>Health Enhancing Hotel Room Drop</b>            Be the first to welcome attendees with the delivery of your promotional message/gift to kick off this wellness event. This opportunity provides early and elite exposure to promote your product or service and make a great first impression.</p>	Sponsor to provide 500 items for fulfillment. The AAFP will distribute to each attendee.	<b>\$10,000</b>
<p><b>Appreciation Gift Bag</b>            Make a direct impact on every single attendee that registers. Be the first brand they see onsite as they check-in.</p>	Sponsor to provide 500 items for fulfillment. The AAFP will distribute to each attendee. <small>*Minimum of three sponsors required in order to fulfill.</small>	<b>\$5,000</b>
<p><b>Balanced Breaks (Seven available opportunities)</b>            Healthy snacking improves overall health, curbs cravings, fights weight gain, regulates mood, boosts brain power, and gives attendees the energy they need. Refreshment breaks provide a great opportunity for attendees to network and socialize in a relaxed environment.</p>	Acknowledgements on website, onsite program, and signage. Sponsor can provide branded cups and/or napkins with their company logo/tagline.	<b>\$5,000</b>

To take advantage of these opportunities, contact: Julia Ozark, CEM at (913) 906-6297 or [jozark@aafp.org](mailto:jozark@aafp.org).

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