Leadership: Competency Assessment with a Focus on Advancement of Women in Medicine

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Disclosure Statement

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Leadership: Competency Assessment with a Focus on Advancement of Women in Medicine

- Delineate issues related to gender discrepancies in academic medicine leadership
- Identify gaps in personal leadership competencies
- Gauge participant innovation levels and demonstrate 'inside-the-box' method of systematic innovation
- Develop an action plan to enhance leadership skills while using an innovation technique presented to solve a problem or create a breakthrough

AMERICAN ACADEMY OF FAMILY PHYSICIANS

Leadership

- The underrepresentation of women in leadership positions in industry and medicine continues even though the proportion of women in the workplace has increased.
- Recruitment, mentorship and advancement within academic medicine is challenging.
- The literature suggests that women may experience a number of gender-related individual challenges that impact their promotion and path to leadership, including gender differences in approaches to career and life goals.

1st National Women Physicians Day 2016

"If society will not admit of women's free development, then society must be remodeled."
-Elizabeth Blackwell, MD
Born February 3, 1821

First woman to receive a medical degree in America at Geneva Medical College (now known as Hobart and William Smith Colleges).

AMERICAN ACADEMY OF FAMILY PHYSICIANS

Leadership

- I. Gender Discrepancies
- II. Personal Leadership Competencies
- III. Innovation Levels / 'Inside-the-Box'
- IV. Action Plan

Leadership

I. Gender Discrepancies

- II. Personal Leadership Competencies
- III. Innovation Levels / 'Inside-the-Box'
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The State of Women in Academic Medicine: The Pipeline and Pathways to Leadership, 2015-2016

METHODS:

- The Women in Medicine and Science (WIMS) Benchmarking Survey was distributed via email to the Group on Women in Medicine and Science (GWIMS) Designated Representatives and Faculty Roster Representatives at U.S. medical schools fully accredited by the Liaison Committee on Medical Education (LCME).
- Members had six weeks to complete the survey, and GWIMS Designated Representatives were encouraged to partner with Faculty Roster Representatives at their schools to complete the survey.
- This report primarily features information from the WIMS Survey with nonrespondent school data provided from the AAMC's Faculty Roster.

Lautenberger, D., V. Dandar, C. Raezer, and R. A. Sloane. The State of Women in Academic Medicine: The Pipeline and Pathways to Leadership, 2015-2016. Association of American Medical Colleges, Washington, DC, 2016.

The State of Women in Academic Medicine

Students	Residents	Full Time Faculty
Full Professors	Tenured Professors	Division Chiefs
Department Chairs	Senior Associate Vice Deans	Deans

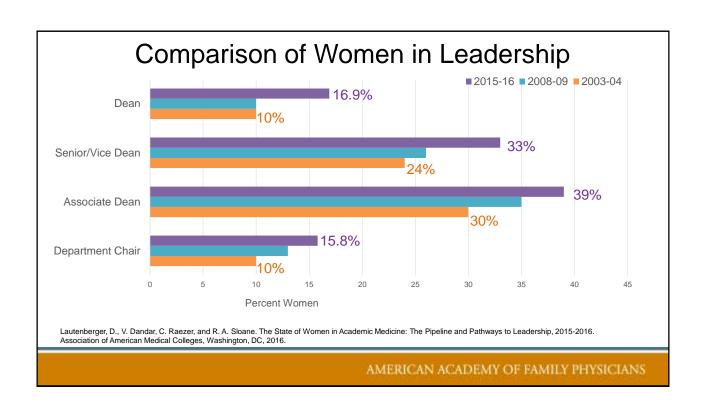
Lautenberger, D., V. Dandar, C. Raezer, and R. A. Sloane. The State of Women in Academic Medicine: The Pipeline and Pathways to Leadership, 2015-2016. Association of American Medical Colleges, Washington, DC, 2016.

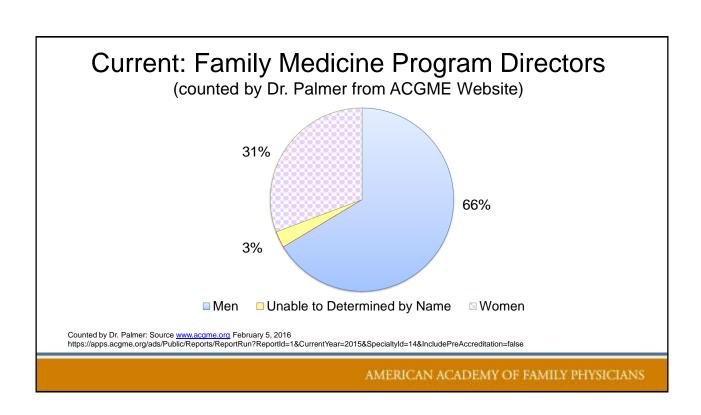
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The State of Women in Academic Medicine

Students 46.3%	Residents 34.9%	Full Time Faculty 38%
Full Professors 22.5%	Tenured Professors 14%	Division Chiefs 34%
Department Chairs 15.8%	Senior Associate Vice Deans 33%	Deans 16.9%

Lautenberger, D., V. Dandar, C. Raezer, and R. A. Sloane. The State of Women in Academic Medicine: The Pipeline and Pathways to Leadership, 2015-2016. Association of American Medical Colleges, Washington, DC, 2016.



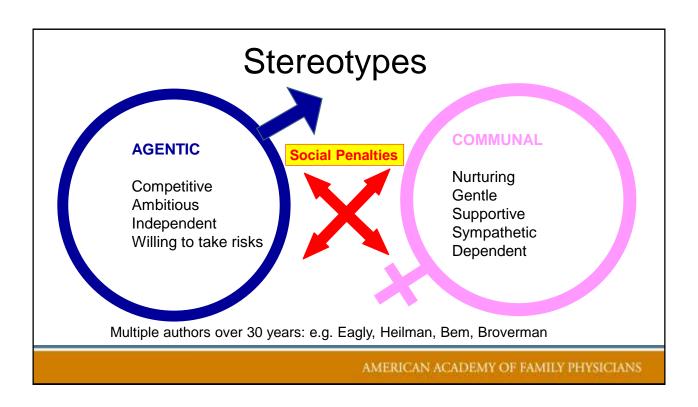


Bias

- Women faculty provided fewer institutional resources and lower pay (Tesch et al. JAMA, 1995; Carr et al. Ann Int Med, 1998; Ash et al. Ann Int Med, 2004)
- Women physicians who submit R01 proposals to NIH are significantly less likely than men to be funded (Ley & Hamilton Science, 2008)
- Letters of recommendation for women med school faculty are shorter, have more references to personal life, and contain fewer "outstanding" descriptors
- (Trix & Psenka, Discourse & Soc, 2003)
- When the gender of the author is known, women are less likely to have their publications accepted (Budden et al, Trends Ecol Evol, 2008)
- Goldberg" designs indicate that work performed by women rated of lower quality than the work performed by men regardless of gender of rater
- (Isaac et al, Acad Med 2009)

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Stereotypes AGENTIC Competitive Ambitious Independent Willing to take risks Multiple authors over 30 years: e.g. Eagly, Heilman, Bem, Broverman AMERICAN ACADEMY OF FAMILY PHYSICIANS



Perceived Challenges in Leadership Positions

Women IN

Leadership Positions

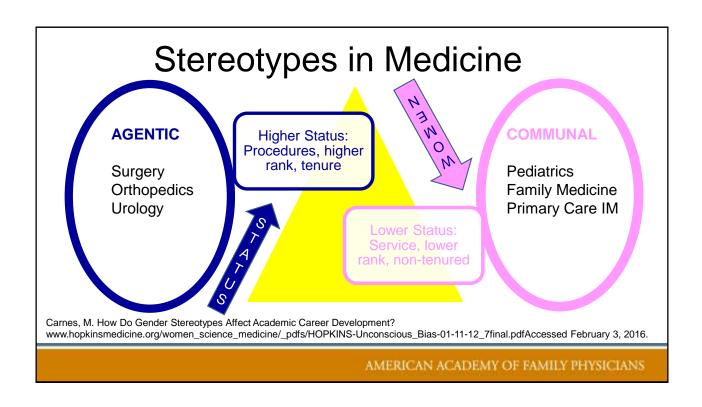
- Gender bias (24%)

Women NOT in

Leadership Positions

- Gender bias (40%)
- Political infighting (35%)
 Political infighting (55%)

Shaw, G.. The Picture's Bright for Women's Leadership in Medicine, Survey Finds. Medscape. Sep 17, 2015.



Top Factors in Attaining Leadership Positions

Women IN

Leadership Positions

 excelling at their jobs (72%)

Women NOT in

Leadership Positions

- building alliances with others (60%)
- support of peers (54%)
- mentors (50%)

Shaw, G.. The Picture's Bright for Women's Leadership in Medicine, Survey Finds. Medscape. Sep 17, 2015.

Leadership

- Gender Discrepancies
- **II. Personal Leadership Competencies**
- III. Innovation Levels / 'Inside-the-Box'
- IV. Action Plan

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Survey: Women as Physician Leaders

Method:

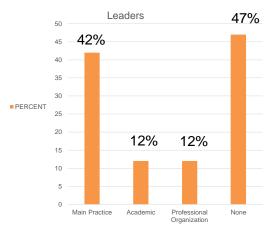
- 3285 female physicians across all specialties
- Query participation and interest in leadership positions

Cajigal, S., G. Weiss and N. Silva. Medscape: Women as Physician Leaders. September 17, 2015. http://www.medscape.com/features/slideshow/public/femaleleadershipreport2015

Representation at the Top

DEFINITION

women = leaders
 held one or more
 positions of leadership in
 main practice setting, a
 professional
 organization, or an
 academic department

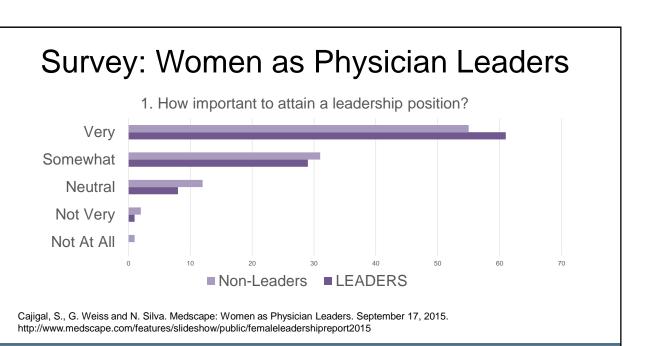


Cajigal, S., G. Weiss and N. Silva. Medscape: Women as Physician Leaders. September 17, 2015. http://www.medscape.com/features/slideshow/public/femaleleadershipreport2015

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Poll Question 1 How important is it that women attain a leadership position?

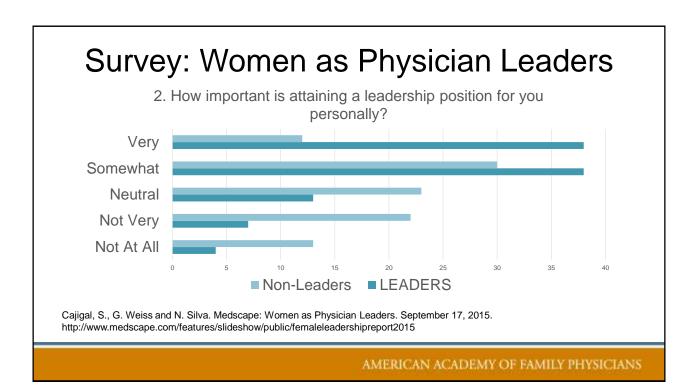
- A. Very important
- B. Somewhat important
- C. Neutral
- D. Not very important
- E. Not important at all



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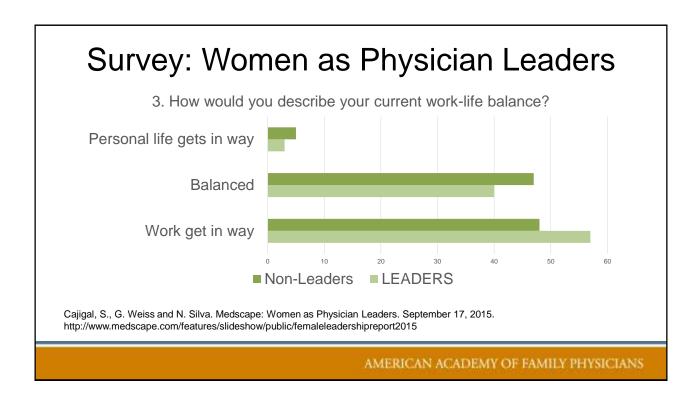
Poll Question 2 How important is attaining a leadership position for you personally?

- A. Very important
- B. Somewhat important
- C. Neutral
- D. Not very important
- E. Not important at all



Poll Question 3 How would you describe your current work-life balance?

- A. Work gets in the way of personal life
- B. Balanced
- C. Personal life gets in the way of work



EXERCISE: Leadership

Exercise: Leadership Competencies

- Competence
- Character
- Vision
- Communication
- Commitment

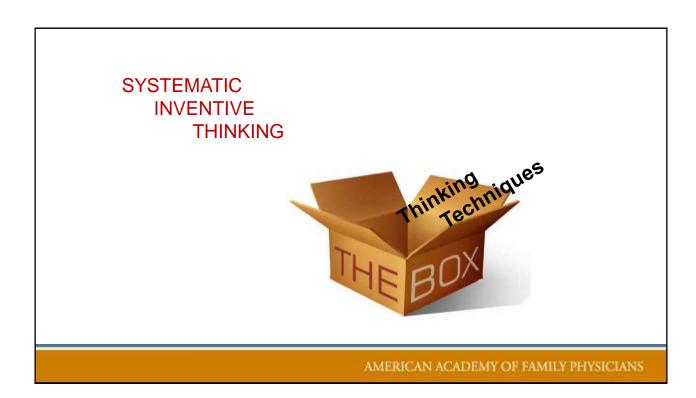
- Cohesion
- Decision Making
- Action Taking
- Resilience
- Renewal

Leadership Tool Kit used with permission (February 2016). Physicians as Leaders: Who, How, and Why Now. P. Pugno and M. McKenna. Radcliffe Publishing Ltd, 2006.

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Leadership

- Gender Discrepancies
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EXERCISE: Innovation

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INNOVATOR QUIZ Are YOU an Innovator?

Place a check mark beside the statement you agree with most.

- 1. A. Innovation occurs by adding features to a product.
- B. Innovation occurs by taking features out of a product.
- OA. Innovation is finding problems that are solved by hypothetical solutions.
 B. Innovation is finding solutions to difficult problems.
- A. I am more likely to innovate when I work alone.
 B. I am more likely to innovate when I work in a group.
- A. Innovation is more about creating novel ideas.
 B. Innovation is more about selecting the best ideas.
- OA. When I innovate, I "brainstorm" ideas out of my head.
 OB. When I innovate, I follow a series of steps to find ideas.
- A. Innovating is predictable and not risky.
 B. Innovating is unpredictable and risky.
- 7. \bigcirc A. The ability to innovate is a gift that you are born with. \bigcirc B. The ability to innovate is a skill that you can learn.
- 8. A. I prefer ambiguity when pondering new ideas.

 B. I prefer clarity when pondering new ideas.

- 9. A. The Post-It Note is a good example of innovation because it was spontaneous.

 B. The Post-It Note is a bad example of innovation because it was spontaneous.
- 10. A. I feel responsible for innovating new ideas.

 B. I feel others are responsible for innovating new ideas.
- A. Innovating is a random, improvisational, back-and-forth experience.
 B. Innovating is a systematic, linear experience.
- 12. A. Constraints on resources like time and money drive innovation.

 B. Constraints on resources like time and money inhibit innovation.
- A. Homogeneous groups are more likely to innovate.
 B. Diverse groups are more likely to innovate.
- 14. A. Innovation can be scheduled. It can occur anytime I want.

 B. Innovation cannot be scheduled. It occurs randomly.
- A. Innovation is an unstructured process.
 B. Innovation is a patterned, "templated" process.

www.lnsidetheboxinnovation.com Copyright 2013 Drew Boyd and Jacob Goldenberg

Scoring the Are YOU an Innovator? QUIZ

- For odd numbered questions, give yourself one point for each "B" statement.
- For even numbered questions, give yourself one point for each "A" statement.

How do you rate?

POINTS	Guideline
11 to 15	Consider yourself an innovator
6 to 10	Innovating is a mixed bag for you, but you may be headed in the right direction
0 to 5	Consider formal training

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EXERCISE: Thinking

NINE DOT PUZZLE



NINE DOT PUZZLE

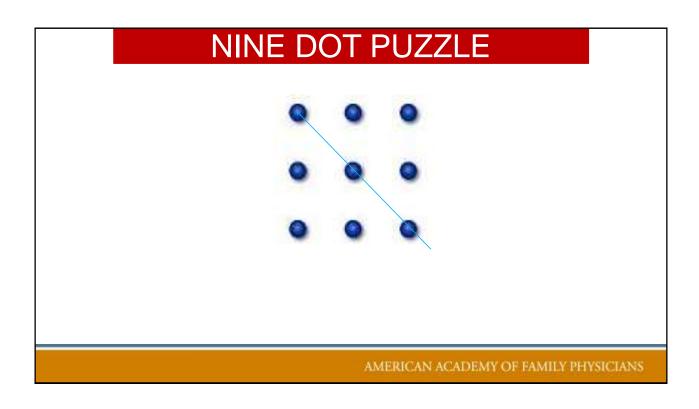


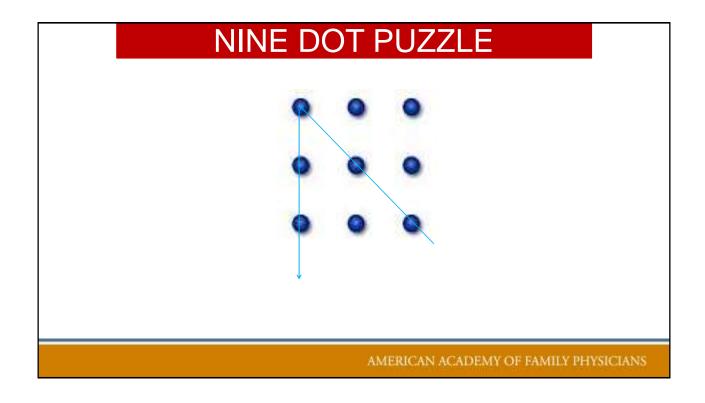


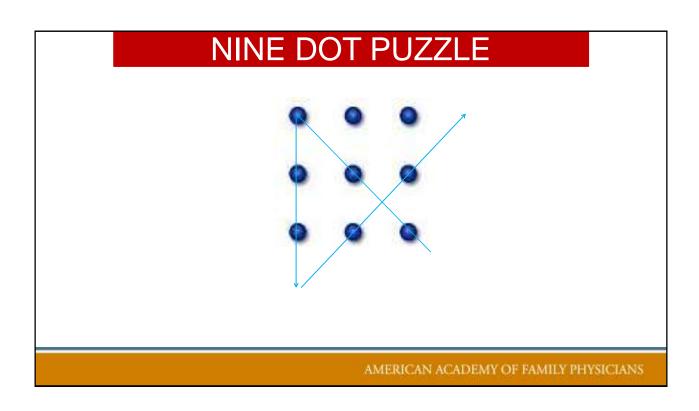


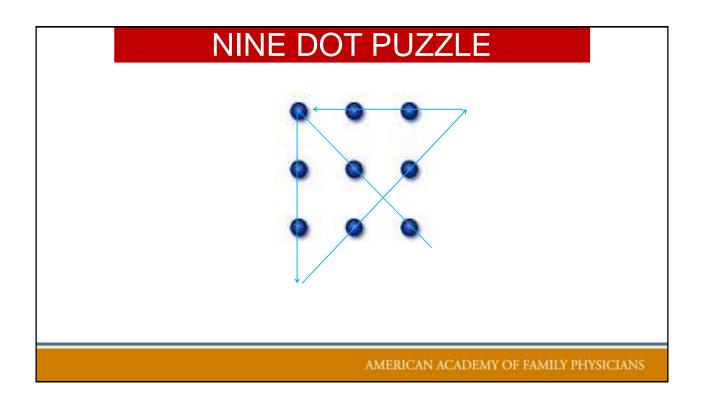
Connect all nine dots using 4 straight lines without lifting your pen off the paper

JP Guilford, psychologist 1970's

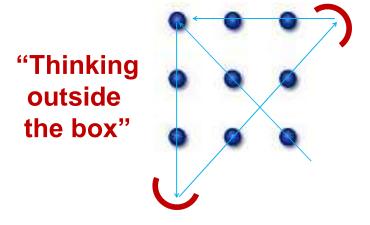








NINE DOT PUZZLE



J. P. Guilford, as referenced in Inside the Box: A Proven System of Creativity for Breakthrough Results

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NINE DOT PUZZLE

What percentage of people solve the puzzle and are thus, *creative*?

Given same instructions as you were given

NINE DOT PUZZLE

What percentage of people solve the puzzle and are thus, *creative*?

Given same instructions as you were given

• 20%

NINE DOT PUZZLE

What percentage of people solve the puzzle and are thus, *creative*?

Given same instructions as you were given

20%

Given explicit instructions to think outside the box

- 25%
- Burnham/Davis & Alba/Weisberg
- Additional 5% not statistically significant
- Thinking outside the box and creativity = myth

Systematic Inventive Thinking



WHAT IS SYSTEMATIC INVENTIVE THINKING?

- > Innovating methodically
- A practical approach to creativity, innovation and problem solving
- Using patterns, templates and tools in creative thinking



BENEFITS OF SYSTEMATIC INVENTIVE THINKING

- Provides a framework for creative thought, innovation, problem solving
- Simplifies and organizes thought processes
- ➤ Provides techniques to "prime the pump", fight closed mindedness, provide new perspectives, escape functional fixedness
- > Helps to engage participants

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Examples Systematic Inventive Thinking

➤Inside the Box

➤ Lateral Thinking



INSIDE THE BOX Boyd and Goldenberg



Inside the Box A Proven Strategy of Creativity for Breakthrough Results

Drew Boyd and Jacob Goldenberg, NY: Simon & Schuster 2013 ISBN 978-1-4516-5925-2

Thinking Inside the Box

5 TECHNIQUES

- 1. Subtraction
 - 2. Division
 - 3. Multiplication
 - 4. Task Unification
 - 5. Attribute Dependency



Thinking Inside the Box

5 TECHNIQUES



- 1. Subtraction removing a component
 - 2. Division take a component and rearrange its function, take a component and change it physically, or divide the component into smaller pieces retaining function
 - 3. Multiplication create a copy of one of the components, change the multiplied component in some way
 - 4. Task Unification take an existing feature and give it additional responsibilities
 - 5. Attribute Dependency correlate a selected attribute with one another

Thinking Inside the Box

5 TECHNIQUES

How does it work?



i. Identify the outcome, goal or product

ii. list the components

iii. remove an essential component

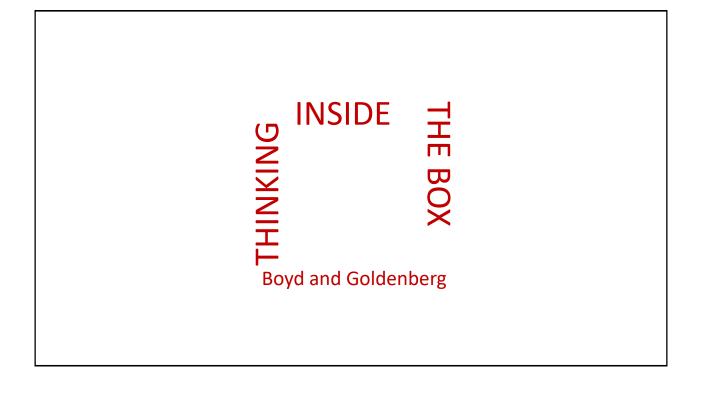
iv. Visualize result

v. Ask could this be valuable? Feasible?

-		
O TECHNIQUES	Techniques	Samples
	1. Subtraction – removing a component	
	2. Division – take a component and	
	rearrange its function, take a component and change it physically, or	
	divide the product into smaller pieces	
	retaining function	
	3. Multiplication – create a copy of one	
	of the components, change the	
	multiplied component in some way	
	4. Task Unification – take an existing	
	feature and give it additional	
	responsibilities	
	5. Attribute Dependency – correlate	
	attributes with one another	

5	Techniques	Samples
TECHNIQUES	Subtraction – removing a component	No frills airlines, ear buds, dry erase markers
	2. Division – take a component and rearrange its function, take a component and change it physically, or divide the product into smaller pieces retaining function	Printers with individual color ink cartridges
	3. Multiplication – create a copy of one of the components, change the multiplied component in some way	Picture-in- picture TV
	4. Task Unification – take an existing feature and give it additional responsibilities	Moisturizers with sunscreen, ads on buses
	5. Attribute Dependency – correlate attributes with one another	Headlights that dim automatically, eyeglasses that darken outdoors

Thinking Inside the Box Techniques Samples The Components: 1. Subtraction – removing a component - Faculty Core 2. Division – take a component and rearrange its function, take a - Residents Core component and change it physically, or - Staff Core divide the product into smaller pieces retaining function - Clinic Core - Faculty Rural 3. Multiplication – create a copy of one Advanced Life Support in OB (ALSO): of the components, change the Copied curriculum for rural community - Residents Rural multiplied component in some way adding paramedics to docs, nurses and then multiplied safety portion to - Staff Rural combine with TeamSTEPPS - Clinic Rural 4. Task Unification - take an existing - Hospital (Rural) feature and give it additional responsibilities Administration - Curriculum 5. Attribute Dependency – correlate attributes with one another



Facts Feelings Control Creativity Creativity Creativity Control Feelings Control Negative Edward De Bono, NY: Little Brown & Co 1985 ISBN 0-316-17791-1

L	Lateral Thinking		
WHILLE H	BLACK F	TAF	
Neutral and object Concerned with far and figures Encourages Thinker to separate what is fact and we extrapolation or interpretation	Allows Problem to be point for comments about work	ted out at why it will not	

Lateral Thinking

RED HAT

Thinking

Anger, rage, emotions **Emotional view**

Gives

Official permission for expression of feelings to range from pure emotions to hunches

Freedom not to justify or explain feelings



Sunny and positive Focuses on optimism, benefits



Develops

Listing of positive points which may not be obvious at first Constructive thinking and trying to make things happen

Lateral Thinking

GREEN HAT BLUE HAT

Thinking

Abundant, fertile growth Creativity, new ideas

Creates

Alternatives, change, new approaches to problems

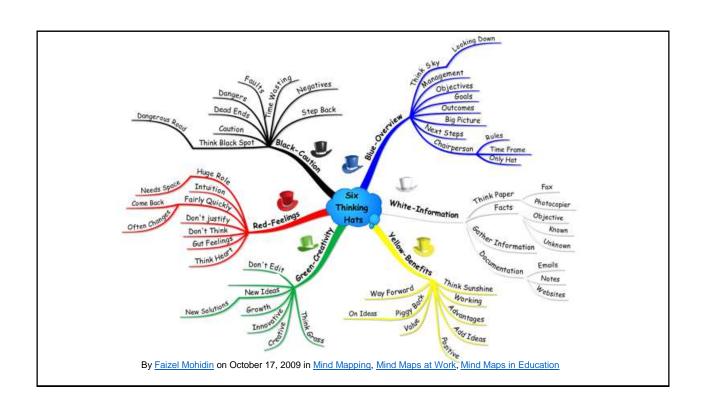


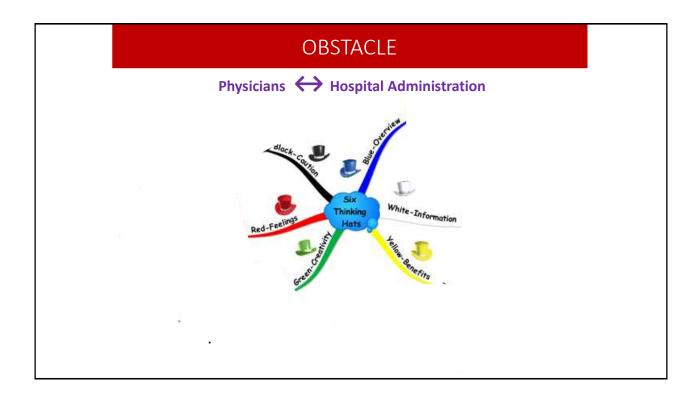
Thinking

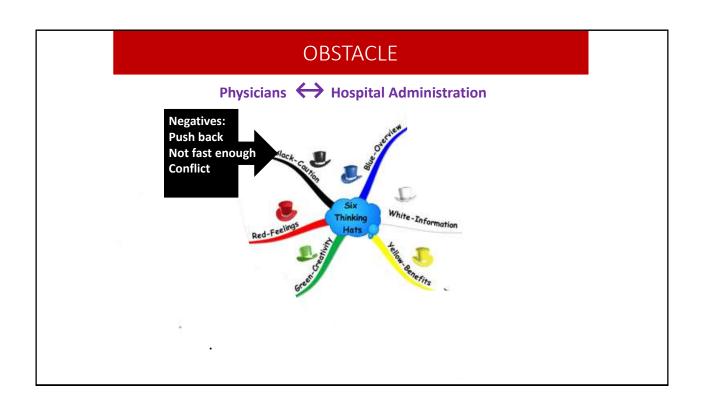
Cool, sky color, above everything else Control and organization of the thinking process

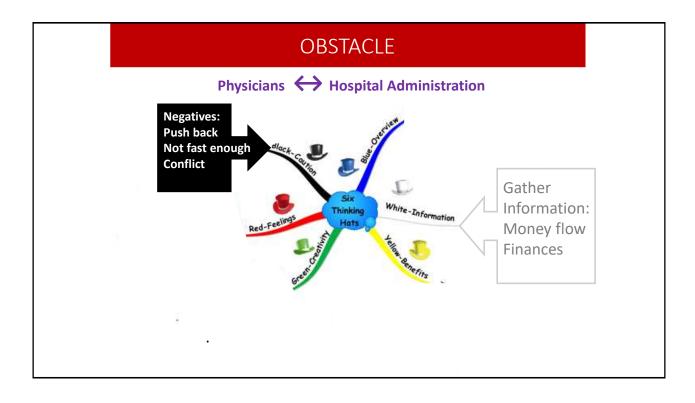
Organizes

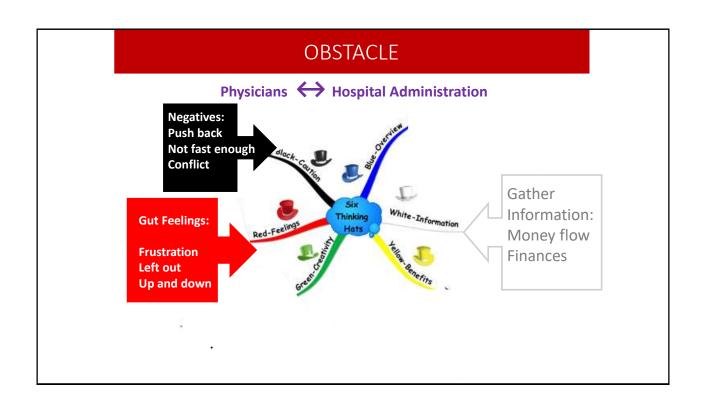
The 'use' of other hats Other aspects of thinking such as the assessment of priorities, listing of constraints

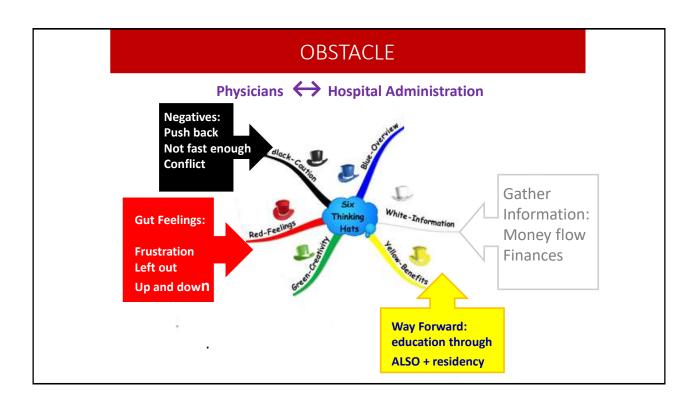


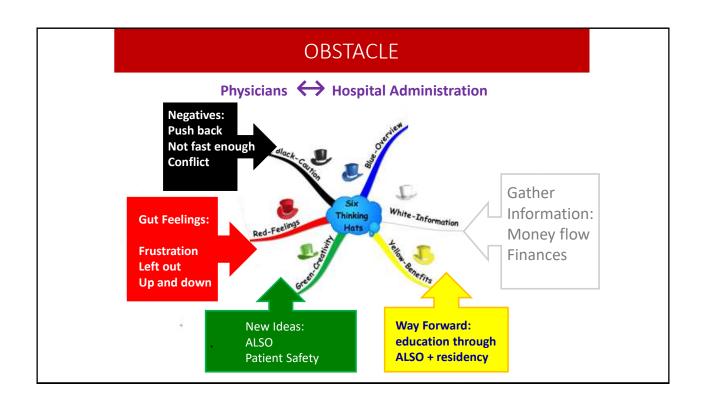


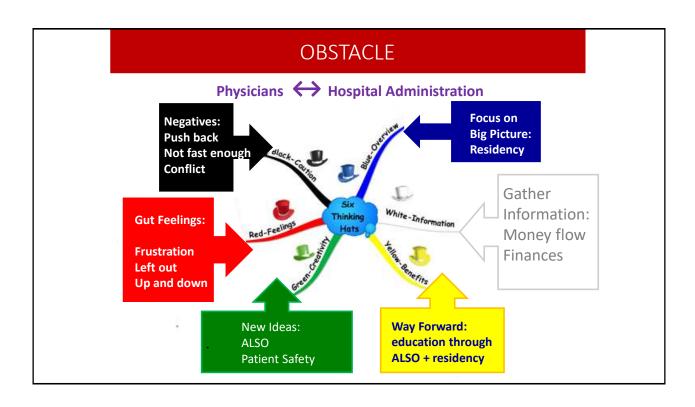
















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EXERCISE: Tools

Your Activity

Thinking Inside the Box

- Identify a new project, goal, outcome or product
- Enter the components and attributes of the project
- Select one of the five techniques to apply to the new project
- Capture new ideas discovered
- List the benefits
- Implement / document results

Choose a Technique

- 5 Techniques
 - Subtraction
 - Division
 - Multiplication
 - Task unification
 - Attribute dependency
- Six Thinking Hats

Leadership

- I. Gender Discrepancies
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Bias

- Bias training
 - significantly changed all faculty members' perceptions of bias
 - had a small but significant positive effect on the implicit biases surrounding women and leadership of all participants regardless of age or gender
- Male gender and age were significantly associated with greater implicit bias associating leadership with men more than women

Issac, C., B. Lee, and M. Carnes. 2009. Interventions that affect gender bias in hiring: a systematic review. *Acad Med.* 84(10):1440–1446

Carnes, M. et al. The effect of an intervention to break the gender bias habit for faculty at one institution: a cluster randomized, controlled trial. Acad. Med. 2015 Feb:90(2):221-30.

Sabine, G., F. Magali, et.al. Reducing Implicit Gender Leadership Bias in Academic Medicine With an Educational Intervention.

Academic Medicine, published ahead of print, accessed February 5, 2016

http://journals.lww.com/academicmedicine/Abstract/publishahead/Reducing_Implicit_Gender_Leadership_Bias_in.98579.aspx

Leadership Tools and Programs

Tool Kit:

Physicians as Leaders: Who, How, and Why Now. P. Pugno and M. McKenna. Radcliffe Publishing Ltd, 2006.

Leadership Architect Suite. Lominger Ltd. www.lominger.com

Programs:

National Institute of Program Director Development (NIPDD) www.afmrd.org

Association of American Medical Colleges: Early and Mid-Career Women Faculty Professional Development Seminar

Hedwig van Ameringen Executive Leadership in Academic Medicine® (ELAM®)

http://www.drexel.edu/medicine/Academics/Womens-Health-and-Leadership/ELAM/

NEW Network of Women Executives http://www.newonline.org/

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EXERCISE: Action Plan

1.

2.

3.

Poll Question:

Enter your email address to be included in any follow-up communication from the presenter(s).

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Leadership: Competency Assessment with a Focus on Advancement of Women in Medicine

Thank you Elissa J Palmer MD FAAFP

elissa.palmer@unlv.edu



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Please...

Complete the session evaluation.

Thank you.



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RESOURCES

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- Goldenberg, J., Horowitz, R., Levav, A., & Mazursky, D. (2003). Finding Your Innovation Sweet Spot. Harvard Business Review, 10. 120-129.
- Schirr, G. R. (2012), Flawed Tools: The Efficacy of Group Research Methods toGenerate Customer Ideas. Journal of Product Innovation Management, 29:473– 488.
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