

## Direct Primary Care

With regard to awareness of the direct primary care (DPC) model of practice (see Table 45 and

- Over one third of physicians (36%) are still unfamiliar with the term *direct primary care*. This is lower than 2013 (58%).
- A very small (3%) portion is currently working in a DPC setting with another small portion (1%) in a practice currently transforming to DPC.
- Over a quarter (28%) are familiar with DPC and have decided they are not interested in the model for their practice.

Table 45

*Are you familiar with the Direct Primary Care (DPC) model of care delivery?*

	n	Pct.
No – I am unfamiliar with the model	172	36.3%
I have heard about the DPC model of care, but am still learning about the model.	127	26.8%
I am familiar with the DPC model and currently determining if I will transform my practice.	25	5.2%
I am familiar with the DPC model, and am not interested in transforming my practice.	133	28.2%
My practice is actively transforming to DPC.	5	1.1%
I currently practice in a DPC setting.	12	2.5%

Valid n = 473

Compared to 2014,<sup>10</sup> there were significant changes in the awareness of DPC (see Figure 49 on the next page):

- There was a significant decrease in the percent of respondents not familiar with DPC (2014–49%, 2015–36%).
- There was a significant increase in physicians who are aware of DPC but not interested in it for their practice (2014–21%, 2015–28%).
- The increase in physicians aware of, and learning about, the model reached the margin of statistical significance (2014–21%, 2015–27%).
- The increase in physicians in practices currently transforming to DPC reached the margin of statistical significance (2014–0.1%, 2015–1%).

<sup>10</sup> Due to changes in the response alternative, statistical comparisons with 2013 are not valid.