

Application: 20336



Page: Applicant Information

This is the application form for the Program of Excellence (PoE) Award for FMIG/SAACOF's at medical schools. If you have any questions as you complete the application, please email studentorgfunding@aafp.org (mailto:studentorgfunding@aafp.org).

This application form will allow you to save and return to your work at a later date. You can also invite others to help you complete this application by clicking the "Manage Collaborators" button. For more details about this program, as well as specific instructions for family medicine student groups, visit the AAFP website (<https://www.aafp.org/membership/benefits/awards/student-resident-awards/fmig.html>)

title



groupName

University of Colorado Anschutz Family Medicine Interest Group

category

Overall Award Application

medicalSchoolLocation

U.S. MD medical school

state

Colorado

city

Aurora

mainOrBranchCampus

Main campus

studentsOnCampus

MS/OMS I, MS/OMS II, MS/OMS III, MS/OMS IV

fmigNetworkRegion

Region 1: Western (AK, AZ, AR, CA, CO, HI, ID, LA, MT NV, NM, OK, OR, TX, UT, WA, WY)lue 1

mailingAddress

16680 East Virginia Avenue
Aurora Colorado 80017 US

numberOfStudents

700

branchNumberOfStudents

600

activeFmigSaacofpMembers

60

studentsServingInLeadershipPositions

8

aliasa6936f2987d84b3e81abb2126e8b0673

Yes

won

Yes

Page: Group Leadership

Please complete the following information about your group's faculty advisors.

facultyAdvisors1

Dr. David Mendez, MD

[REDACTED]

Yes

Dr. Cleveland Piggott, MD

[REDACTED]

Yes

Please complete the following information about your group's staff support.

staffSupporters

Lu Heimerl, Treasurer

Melanie Deherrera

Please complete the following information about your group's student leaders.

studentLeaders1

Carly Forest

Co-President
2025

Brissa Santacruz Gutierrez

Co-President
2023

Shivani Beall

Secretary
2025

Divia Kling

Event Coordinator
2025

DeVante Kee-Young

AAFP/CAFP Liaison
2025

Theresa Tafoya

Social Media Manager
2025

Ashlyn Richie

Social Media Manager
2024

Clinton Kimzey

Service Liaison
2025

Leadership transition

January

Page: Award and Group Information

FMIG Operation

Our FMIG is structured so that student leaders are instrumental in all of the decision-making. All meetings, events, and elections are planned and executed by student leaders. The co-presidents act as heads of the organization through scheduling meetings, brainstorming events, agenda-setting, budgeting, goal-setting, and assisting others in their roles, especially in regard to event coordinating and community service. Our secretary maintains our member list, records meeting minutes, and sends out our monthly newsletter that updates members on current events in the community of family medicine and within CUSOM FMIG itself. Our event coordinator helps to brainstorm, plan, and execute events such as luncheons, guest lectures, and School of Medicine community events. Our CAFP/AAFP liaison communicates with our presidents and secretary to keep students updated on current opportunities within CAFP and AAFP. Our social media managers maintain our social media presence and increase the reach of our FMIG by updating our social media frequently with current events and interviews with community family medicine physicians. Our Humans of Family Medicine Instagram page focuses on highlighting current Family Medicine physicians and their stories about caring for patients, finding the humanity and beauty in medicine, and advocating for service, justice, and equity in all aspects of primary care. Our service liaison plans and coordinates all of the FMIG community service opportunities. Our FMIG heavily involves students in all aspects, as creators, organizers, and leaders.

goals

The mission of the Family Medicine interest group at CU School of Medicine is to increase medical student engagement, excitement, and awareness of family medicine. We hope to excite students about the unique opportunities and philosophies of family medicine through social media, educational and networking events, and community involvement. We seek to diversify, grow, and strengthen the field of family medicine by empowering our members to be future leaders, advocates, and visionaries.

Our specific goals include returning to hosting in-person events following the pandemic, increasing involvement in our club to include 15% of the current classes, increasing our social media presence to include a Twitter presence, and increasing club members' involvement in the community by providing opportunities for engagement and participation in community service events. Our new position, service liaison, is focusing specifically on increasing student and club engagement in service opportunities around Colorado.

We intend to make service a core tenant of FMIG continuing forward. To do this, we are creating several community outreach programs, which will be able to be maintained in future years of FMIG. One such program is a science and health curriculum to be implemented in rural and underserved high schools across Colorado, with a goal to interest students within rural communities in science by introducing them to a myriad of healthcare-related topics and by serving as mentors. Additionally, we aim to begin quarterly community outreach projects in the area immediately surrounding the Aurora campus. For these outreach projects, we will try to partner with local organizations to identify the specific needs of the community and design projects that specifically address education, preventative healthcare, or any other needs that the organization identifies.

We will also seek to continue to educate the student population on the joys of family medicine and all of the abundant opportunities the field can provide it by hosting events that represent the core tenants of family medicine. These events include, but are not limited to, in-person workshops and lunch lectures, in-person and Zoom guest family medicine speakers, community events, and member meetings. These activities, especially the community events, also act to increase student awareness of and involvement in FMIG. Recently, we hosted one of our largest community events which was a lunch lecture from panelist physicians in different fellowship opportunities within family medicine (sports medicine, addiction medicine, palliative care, OBGYN, etc.). We would like to continue to increase community involvement in FMIG by hosting collaborative events with the Medical Student Pride Alliance, White Coats for Black Lives, and other student organizations.

Our social media presence began as an Instagram page called "Humans of Family Medicine," which highlights the lives and work of those in community medicine. Our goal is to continue to post about physicians and healthcare workers who embody compassion, hard work, strength, and a yearning for social and health justice. We have had many wonderfully compassionate physicians give their time and energy to interview with us, and we hope to continue highlighting their stories, values, and impact on this page in a sustainable, educational, and meaningful way. Furthermore, we recently began a Twitter to update our students and community about current updates in the medical community and family medicine. We plan to increase our social media presence on Instagram by 20% and aim to recruit at least 300 followers to our Twitter page. Our goal here is to increase CUSOM interest in family medicine, as well as the reach of our FMIG on campus.

Faculty Advisor

Our faculty advisors take a fairly hands-off approach. They allow FMIG student leaders to brainstorm, plan, and accomplish the student-created goals while offering support and connections when needed. They assist FMIG significantly by helping FMIG leaders to execute their ideas. Some of the ways they have assisted thus far this year include speaking at FMIG events and panels, connecting our presidents and event coordinator to potential guest speakers and lunch lecturers, providing feedback on event ideas, and offering guidance on how to accomplish tasks. They offer mentorship for members, while still allowing our FMIG to be mostly student-run. Our faculty advisors are much more than just advisors: they are mentors, supporters, and important team members.

Our staff supporters have been integral to our FMIG team's success. They manage our budget, book rooms and spaces for events, and organize purchases. They assist us with brainstorming, attend meetings, and facilitate the transition of the FMIG leadership teams each year. They have made all the difference in how our FMIG operates.

overallcategorical

Overall award

programtable

Family Medicine Subspecialty Luncheon

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This program was a lunch lecture that featured family medicine fellows from palliative care, sports medicine, addiction medicine, and family medicine obstetrics. This was a panel that highlighted the wide scope of practice of family medicine, as well as the diverse subspecialties within family medicine. Many first-years are not exposed to the diversity of subspecialties within family medicine. The goal of the program was to rectify this lack of exposure and inform students on the many options they have when pursuing family medicine. It also allowed students the opportunity to reach out to the fellows afterwards to schedule shadowing, so they can have subspecialty experience early in their careers. This was an idea developed by the co-presidents. The event coordinator recruited family medicine physicians, who our faculty advisors connected her to, from four different subspecialties. The room was reserved by our staff supporter Lu Heimerl. Our secretary advertised to first-year students through our newsletter and flyers. We had forty students attend this lunch lecture, 25% of the on-campus first years, which was the largest turnout compared to any of the prior lunch lecture series put on by CUSOM FMIG. We consider this a good success, and we intend on hosting another event further into the year highlighting other subspecialties in family medicine, to allow first-year students to experience the diversity of family medicine.

Humans of Family Medicine Instagram

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This program highlights the work and lives of family medicine providers. In this social media campaign, started in 2020, family medicine physicians are interviewed and provide pictures to be posted on the Human of Family Medicine Instagram page. Curated and posted by FMIG medical student members, HFM takes inspiration from the popular Humans of New York blog which tells the story of regular, everyday New Yorkers in a personal and memorable way. This page focuses on highlighting current family medicine physicians and their stories about caring for patients, finding the humanity and beauty in medicine, and advocating for service, justice, and equity in all aspects of primary care. This is run by our social media managers, with the presidents assisting in recruiting physicians and advertising our social media presence.

In prior years, some of the challenges include recruiting enough physicians, inconsistency of posting, and too much repetition. In order to fix these, we shortened the interview from 20 questions to four and changed the interview format to email in order to ease difficulties in scheduling interviews. Because we were able to receive more physician interviews, we have been able to diversify our posts. This allows us to highlight the scope and diversity of family medicine. Since this year's change in leadership, because of the changes we have made, we have experienced a 20% increase in followers. We see this as a success. We would like to continue to increase our follower count, as well as highlight more diverse family medicine providers from a broader range of communities, including underserved and minority communities. While we only have four of our leaders (two social media managers and two co-presidents) working on this initiative, we have 1,150 followers and aim to increase this.

Diversity Guest Speakers

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This program is a new initiative that aims to highlight the diversity of family medicine, as well as offer representation to underrepresented minorities. So far, we have held an event highlighting women in family medicine (March), and we are planning several others, including one, held in collaboration with the White Coats for Black Lives student group, highlighting black family medicine physicians (TBD), one that highlights the rural family physician (TBD), and one which highlights cross-cultural differences in caring for Indigenous peoples (will be held in November). These are served in the form of in-person and Zoom (for off-site students) forums so students can have casual conversations with physicians, discuss the importance of family physicians in diverse communities, and build connections with established family medicine physicians. Since our March event, several students have shadowed with the panelists, we have increased FMIG membership, and we have had requests for similar panels from medical students of all years. We feel this has been a successful program, and one that will be easy to continue, financially sustainable, and highly informative for all students, no matter what year they are in.

Inaugural Community Service for FMIG Members

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We are the first year of FMIG to have a dedicated service liaison to create opportunities for FMIG members to volunteer in the communities they are in. Many members of FMIG are in the Rural Program at CUSOM, while others are located at the Aurora campus. We intend to offer service days for all members of FMIG. To do this, we are creating several inaugural community outreach programs, which will be able to be maintained in future years of FMIG.

One program we are creating is a curriculum that will be implemented in rural and underserved high schools across Colorado, with a goal to interest students within rural communities in science by introducing them to a myriad of healthcare-related topics and by serving as mentors. Additionally, we intend to begin community outreach projects in the area immediately surrounding the Aurora campus. Much of this area is in need and underserved. For these outreach projects, we will try to partner with local organizations to identify the specific needs of the community and design projects that specifically address education, preventative healthcare, or any other needs that the organization identifies.

We have several members of FMIG who are very interested in these opportunities for service. While the service requirement for members will be low, we will offer medallions for graduating medical students who have completed the required hours of community service specifically with FMIG. Additionally, we intend to award those who exceed the required community service hours with titles. While this program is still being initiated, we are excited for the likely success of these programs, especially in rural and underserved sites; we acknowledge that the best care for underserved communities is by physicians who come from those communities. We hope that there will be a long-term, positive effect for these communities.

CUSOM FMIG Twitter

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This initiative is a supplement to our Humans of Family Medicine Instagram page. We feel that we represent the beauty and diversity of family medicine with our Instagram. However, we

wanted to keep our members and the students of CU school of medicine informed on current events of AAFP, news coming out of the family medicine department at CUSOM, and new innovations in both the medical community at large and in family medicine. We have just began this initiative and intend on advertising it on all of our community pages at CUSOM. We cannot evaluate the success yet, but expect that it will receive similar results to our Humans of Family Medicine Instagram. This is another program that we are initiating that will be able to maintained for years to come. This campaign is run by our social media managers, with resources provided by all members of FMIG leadership and the FMIG community at large.
