



Family Physician Health and Well-Being Conference

Naples Grande Beach Resort in Naples, FL | April 18-21, 2018

Capitalize on a new opportunity to reach America's primary care workforce when the AAFP hosts its first Family Physician Health and Well-being Conference this spring.

Part of the Academy's new Physician Health First initiative, the solutions-focused, interactive event will feature a daily opening plenary session, as well as three separate educational tracks focused on providing solutions from an organization, practice, or individual level.

Sponsorship Opportunities:

- **Breakfast Sponsorship, \$13,500**—4 sponsorships available
- **Lunch Sponsorship \$16,000**—3 sponsorships available
- **Break Sponsorship \$21,000**—1 sponsorship available
- **Morning Yoga/Exercise \$13,500**—4 sponsorships available
- **Conference Internet Provider \$11,000**—1 sponsorship available

All sponsorships include:

- Signage at actual event
- Thank you signage at the day's opening session
- Recognition of support in all online and print schedules
- Expanded reach beyond the conference via the AAFP's Sponsored Resource Center (\$12,000 value)

Interested in Sponsorship?

Contact Shelley Ruhlman (SRuhlman@aafp.org) or speak with your AAFP Representative to learn more.