

AAFP Foundation Corporate Roundtable Agenda

January 17-18, 2017 • Hollywood Beach, FL

TUESDAY, JANUARY 17 - *General Session (Salon A)*

- 7:30 – 8:30 a.m. Registration/Full breakfast buffet (**Salon B**)
- 8:30 – 9:15 a.m. **Welcome/Opening Remarks and AAFP Foundation Update**
S. Hughes Melton, MD, MBA, FAAFP, DABAM – President, AAFP Foundation
- 9:15 – 10:00 a.m. **A Day in the Life of a Family Doc - AAFP President's Update**
John Meigs, Jr., MD, FAAFP - AAFP Board President
- 10:00 – 10:45 a.m. **AAFP 2017**
Douglas E. Henley, MD, FAAFP – Executive Vice President and CEO, AAFP
- 10:45 – 11:00 a.m. Break
- 11:00– 12:00 p.m. **Engaging Our Members - Membership/FMX Update**
Shannon Scott – Senior Vice President, Communications and Membership
- 12:00 – 1:00 p.m. Buffet style Lunch (**Salon B**)
- 1:00 – 1:45 p.m. **Small Group Discussions** led by Strategic Partnerships
Pick two for a 20-min conversation on:
- Payment challenges hosted by Shawn Martin & John Meigs
 - Population & Community Health – How to build healthy living into healthcare hosted by Jennifer Carroll & Julie Wood
 - Education 2017 - New ideas and formats hosted by Clif Knight & Sandy Bihlmeyer
- 1:45 – 2:45 p.m. **The Issues, People and Events that will Define 2017 – Government Update**
Shawn Martin – Senior Vice President, Practice Advancement and Advocacy

*****NOTE: 2:45 – 6:00 p.m. will be available for networking opportunities, breakout meetings and/or personal time

TUESDAY EVENING - (*North Broadwalk*)

- 6:00 p.m. Reception/Dinner
- Casual beach party in the hotel's outdoor area, the North Broadwalk
*An alternate location has been reserved in case of inclement weather – directional signs and an announcement will be provided in the event that the reception location changes.

AAFP Foundation Corporate Roundtable Agenda

January 17-18, 2017 • Hollywood Beach, FL

WEDNESDAY, JANUARY 18 – (Salon A)

- 7:30 – 8:30 a.m. Full breakfast buffet table hosts
- Evidence-based medicine at AAFP hosted by Julie Wood
 - FMX hosted by Julia Ozark
 - FamilyDoctor.org hosted by Shannon Scott
- 8:30 – 8:35 a.m. **Welcome and Opening Remarks**
S. Hughes Melton, MD, MBA, FAAFP, DABAM – President, AAFP Foundation
- 8:35 – 8:50 a.m. **AAFP + Your Patient Education: FamilyDoctor.org**
- 8:50 – 9:40 a.m. **Family Medicine in Action: National Research Network**
Jennifer Carroll, MD, MPH – National Research Network Director
- 9:40 – 10:25 a.m. **Family Medicine in Action: Wellness, Prevention and Population Health**
Julie Wood, MD, MPH, FAAFP – Senior Vice President, Health of the Public and Interprofessional Activities
- 10:25 – 11:10 a.m. **Family Medicine in Action: Building Clinical Expertise**
Clif Knight, MD, FAAFP – Senior Vice President, Education
- 11:15 a.m. **Meeting Concludes**