

AAFP Foundation Corporate Roundtable Agenda

January 30-31, 2018 • Hollywood, FL

TUESDAY, JANUARY 30 - General Session (Salon A)

- 7:30 – 8:30 a.m. **Registration/Full breakfast buffet (Salon B)**
New partners are encouraged to join the Strategic Partnerships Team at key tables for informal breakfast conversation of how to best activate your new relationship with the AAFP
- 8:30 – 9:00 a.m. **Table Introductions**
- 9:00 – 9:30 a.m. **Welcome/Opening Remarks and AAFP Foundation Update**
Brent Smith, MD, MSc, FAAFP – President, AAFP Foundation
- 9:30 – 10:00 a.m. **AAFP President’s Update**
Michael Munger, MD, FAAFP – AAFP Board President
- 10:00 – 10:30 a.m. **AAFP Organizational Priorities & Update**
Douglas E. Henley, MD, FAAFP – Executive Vice President and CEO, AAFP
- 10:30 – 10:45 a.m. Break
- 10:45– 11:00 a.m. **Engaging Our Members – Marketing Initiatives/Live Conference Updates**
Shannon Scott – Senior Vice President, Marketing, Communications and Membership
- 11:00– 11:15 a.m. **2018 AAFP Focus on Diversity & Health Equity**
Julie Wood, MD, MPH, FAAFP – Senior Vice President, Health of the Public and Interprofessional Activities
- 11:15– 11:45 a.m. **Discovery Discussion Preview**
- 11:45 – 12:30 p.m. Buffet style Lunch (*Salon B*)
- 12:30 – 1:30 p.m. ***The Issues, People and Events that will Define 2018 – Government Update***
Shawn Martin – Senior Vice President, Practice Advancement and Advocacy
- 1:30 – 3:00 p.m. **Discovery Discussions (Salons A & B)**
Pick two for a 45-min conversation on:
- **AAFP Foundation: Opportunities for Partnership**
Brent Smith, MD, MSc, FAAFP – President, AAFP Foundation
 - **National Research Network: Models of Practice-Based Research**
Jennifer Carroll, MD, MPH – National Research Network Director
 - **Health of the Public: Collaborating to Meet the Challenges of Diversity and Health Equity**
Julie Wood, MD, MPH, FAAFP – Senior Vice President, Health of the Public and Interprofessional Activities
 - **Education 2018**
Clif Knight, MD, FAAFP – Senior Vice President, Education

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*****NOTE: 3:00 – 6:00 p.m. will be available for networking opportunities, breakout meetings and/or personal time

TUESDAY EVENING - (North Broadwalk)

6:00 p.m. Reception/Dinner
- Casual beach party in the hotel's outdoor area, the North Broadwalk
**An alternate location has been reserved in case of inclement weather – directional signs and an announcement will be provided in the event the reception location changes.*

WEDNESDAY, JANUARY 31 – (Salon A)

7:30 – 8:30 a.m. Full breakfast buffet (**Salon B**)
Discussion Tables:

- **Clinical Trials** hosted by Christina Hester, MPH, PhD – National Research Network Director of Research
- **2018 FMX** hosted by Shannon Scott, Senior Vice President, Marketing, Communications and Membership and Julia Ozark, Sr. Business Development Specialist, Meetings and Conventions
- **Payment Reform** hosted by Shawn Martin, Senior Vice President, Practice Advancement and Advocacy

8:30 – 8:45 a.m. **Welcome and Opening Remarks**
Brent Smith, MD, MSc, FAAFP – President, AAFP Foundation

8:45 – 10:15 a.m. Partnership in Action (**Salons A & B**)
Pick two for a 45-min conversation on:

- **Highlight on VACCINATIONS 4 TEENS: Non-accredited chapter education through live meetings and digital resources**, hosted by Brent Smith, MD, MSc, FAAFP and Doug Spotts, MD, FAAFP
- Supported by Sanofi Pasteur and produced in collaboration with the AAFP Foundation
- **Family Physician Well-being: Editorial collaboration and conference sponsorships** hosted by Clif Knight, MD, FAAFP and Jodi Talia
- Medscape collaboration, and Medscape and CompHealth sponsorships
- **Idiopathic Pulmonary Fibrosis Online Physician Resources: Non-accredited, dynamic aafp.org physician resources** hosted by Shannon Scott and Maria Arnone
- Supported by Boehringer Ingelheim and produced in collaboration with the AAFP New Business Team
- **Cognitive Care Toolkit: Online curated collection of online resources for physicians and caregivers** hosted by Jennifer Carroll, MD, MPH, Melanie Hayden and Christina Hester, MPH, PhD
- Supported by Lilly USA in partnership with the National Research Network

10:15 – 11:15 a.m. **Recap**

11:15 a.m. **Meeting Concludes**