

# AAFP Foundation Corporate Roundtable Agenda

January 30-31, 2018 • Hollywood Beach, FL

## TUESDAY, JANUARY 30 - *General Session (Salon A)*

- 7:30 – 8:30 a.m.      **Registration/Full breakfast buffet (Salon B)**  
New partners are encouraged to join the Strategic Partnerships Team at key tables for informal breakfast conversation of how to best activate your new relationship with the AAFP
- 8:30 – 9:00 a.m.      **Table Introductions**
- 9:00 – 9:30 a.m.      **Welcome/Opening Remarks and AAFP Foundation Update**  
Brent Smith, MD, MSc, FAAFP – President, AAFP Foundation
- 9:30 – 10:00 a.m.      **AAFP President's Update**  
Michael Munger, MD, FAAFP – AAFP Board President
- 10:00 – 10:30 a.m.      **AAFP Organizational Priorities & Update**  
Douglas E. Henley, MD, FAAFP – Executive Vice President and CEO, AAFP
- 10:30 – 10:45 a.m.      Break
- 10:45– 11:00 a.m.      **2018 AAFP Focus on Diversity & Health Equity**  
Julie Wood, MD, MPH, FAAFP – Senior Vice President, Health of the Public and Interprofessional Activities
- 11:00– 11:30 a.m.      **Discovery Discussion Preview**  
11:30 – 12:15 p.m.      Buffet style Lunch (*Salon B*)
- 12:15 – 1:30 p.m.      ***The Issues, People and Events that will Define 2018 – Government Update***  
Shawn Martin – Senior Vice President, Practice Advancement and Advocacy
- 1:30 – 3:00 p.m.      **Discovery Discussions**  
Pick two for a 45-min conversation on:
- **AAFP Foundation: Opportunities for Partnership**  
Brent Smith, MD, MSc, FAAFP – President, AAFP Foundation
  - **National Research Network: Models of Practice-Based Research**  
Jennifer Carroll, MD, MPH – National Research Network Director
  - **Health of the Public: Collaborating to Meet the Challenges of Diversity and Health Equity**  
Julie Wood, MD, MPH, FAAFP – Senior Vice President, Health of the Public and Interprofessional Activities
  - **Education 2018**  
Clif Knight, MD, FAAFP – Senior Vice President, Education

\*\*\*\*\*NOTE: 3:00 – 6:00 p.m. will be available for networking opportunities, breakout meetings and/or personal time

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## TUESDAY EVENING - (North Broadwalk)

6:00 p.m. Reception/Dinner  
- Casual beach party in the hotel's outdoor area, the North Broadwalk  
*\*An alternate location has been reserved in case of inclement weather – directional signs and an announcement will be provided in the event the reception location changes.*

## WEDNESDAY, JANUARY 31 – (Salon A)

7:30 – 8:30 a.m. Full breakfast buffet  
Discussion Tables:

- **Clinical Trials** hosted by Christina Hester, MPH, PhD – National Research Network Director of Research
- **2018 FMX** hosted by Shannon Scott, Senior Vice President, Marketing, Communications & Membership
- **Payment Reform** hosted by Shawn Martin, Senior Vice President, Practice Advancement and Advocacy

8:30 – 8:45 a.m. **Welcome and Opening Remarks**  
Brent Smith, MD, MSc, FAAFP – President, AAFP Foundation

8:45 – 10:15 a.m. Partnership in Action  
Pick two for a 45-min conversation on:

- **Vaccines 4 Teens: non-accredited chapter education through live meetings and digital resources**  
*- Supported by Sanofi Pasteur and produced in collaboration with the AAFP Foundation*
- **MACRA Education: CME online unique platform collaboration with medical education company**  
*- Supported through an educational grant by Merck*
- **Idiopathic Pulmonary Fibrosis Online Physician Resources: Non-accredited, dynamic aafp.org physician resources**  
*- Supported by Boehringer Ingelheim and produced in collaboration with the AAFP New Business Team*
- **Cognitive Care Toolkit: Online Curated Collection of Online Resources for Physicians and Caregivers**  
*- Supported by Lilly USA in partnership with the National Research Network*

10:15 – 11:15 a.m. **Recap**

11:15 a.m. **Meeting Concludes**