



AAFP FOUNDATION PARTNER PROGRAM LEVELS

Patron - \$5,000	Benefits
Company Link on AAFP Foundation Website	The AAFP Foundation website will feature a link to each Partner's company website.
Status Badge Ribbons and Floor Decals at FMX	Wear your Partner status level proudly at FMX with badge recognition ribbons for your team, and signify your status in the Expo Hall with booth floor decals.* These items ensure AAFP members are aware of the ongoing support your partnership provides.
Upgraded FMX Mobile App Presence PDF and Logo	As an FMX exhibiting Partner, your logo is included in the FMX mobile app, reaching 5,000+ member attendees. You may also include up to five (5) PDFs of company or product information.*
Scientific Poster Display at FMX	Share scientific research in the non-CME poster display area at FMX.*
Access to FMX Clubhouse	Get an exclusive networking and educational experience in the FMX Clubhouse, an area dedicated to Partners.
AAFP Foundation Annual Recognition Dinner Invitation at FMX	Each Partner representative and a guest may join this exclusive celebration at FMX to network with AAFP and AAFP Foundation leadership. The event includes dinner, beverages, awards, and programming celebrating the year's achievements. Additional representatives may be accommodated as capacity is available.
Annual AAFP Foundation Partner Summit Invitation	Two Partner representatives are invited to a one-day interactive meeting at AAFP headquarters. Partners collaborate to explore how we address important health care topics of mutual interest.
AAFP Foundation Newsletter Subscription	The AAFP Foundation newsletter, <i>The Bulletin</i> , keeps you in-the-know of AAFP Foundation initiatives and activities.
AAFP Foundation Newsletter Listing	Partner name will be listed in <i>The Bulletin</i> , distributed to all AAFP Foundation donors.
AAFP Foundation Partner Program E-newsletter Subscription	The quarterly <i>Corporate Connection</i> e-newsletter provides key information and updates specific to Partners.
<i>Fighting for Family Medicine</i> Bi-Weekly E-Communication	Stay abreast of AAFP advocacy on Capitol Hill through <i>Fighting for Family Medicine</i> , an AAFP member communication providing advocacy and government relations updates.
AAFP Annual Membership Update Call	Take part in this exclusive webinar event where results from the annual AAFP membership survey are shared. This information will provide key insights as your company works with primary care.
Annual AAFP Foundation Partner Program Planning Call/Meeting	Discuss the previous year's program and activities, as well as plan for the upcoming year with AAFP team members during this annual call or in-person meeting. Participation and location vary by level.

Supporter - \$10,000	Preceding Benefits Plus:
Use of AAFP Foundation Partner Seal on Physician-Directed Materials	Receive exclusive Partner seal art to leverage on physician-directed materials. Usage requires prior written approval.
AAFP Foundation Support in Company Signature	Share the support of the AAFP Foundation in your company signature. Usage requires prior written approval.
FMX Welcome Banner	Partner company name and logo are featured on FMX welcome banner prominently displayed near key FMX events reaching 5,000+ AAFP members.
FMX Patient Education Central Unbranded Content Distribution	Provide unbranded patient education to distribute to AAFP members in the FMX Expo Hall.
AAFP Foundation Partner Program Corporate Roundtable Invitation	Two Partner representatives may attend the annual AAFP Foundation Corporate Roundtable. This top-rated Partner event features information on program priorities from AAFP Foundation and AAFP leadership, new partnership opportunities, and networking with industry colleagues.

*All applicable submission deadlines apply.

(Continued)



AAFP FOUNDATION PARTNER PROGRAM LEVELS

Advocate - \$30,000	Preceding Benefits Plus:
FMX VIP Cocktail Party Invitation	Each Partner and a guest may join this exclusive event that includes AAFP and AAFP Foundation leadership, as well as influential AAFP members. Additional representatives may be accommodated as capacity is available.
FMX Main Stage Visual Recognition	Be recognized on the FMX Main Stage slides leading up to the keynote presentation.
Quarter on Sponsored Resource Center Website	Gain visibility on the Sponsored Resource Center, a space on AAFP.org that provides branded educational information on topics relevant to family medicine.
Annual Scientific Research Exchange	Present the latest research on topics relevant to family medicine to key AAFP leaders and experts, and receive their feedback through this annual opportunity.
Legislative/Advocacy Bi-Annual Update Webinar	Access this bi-annual webinar shared by AAFP advocacy and policy leadership discussing the latest issues impacting family medicine and health care.
Annual Partner Council/Board Thought Leadership Engagement with AAFP Representative(s)	AAFP leadership and/or AAFP member will collaborate with Partner in annual council/board event.
AAFP Foundation Board Corporate Trustee Position Opportunity	The AAFP Foundation board offers the opportunity to apply for a Corporate Trustee position. Trustee applicants must meet all eligibility requirements to be considered and will be selected by the AAFP Foundation board. Trustees serve a three-year term.*

Influencer - \$50,000	Preceding Benefits Plus:
Prominent Placement on AAFP Foundation Website	Get prominent placement within the AAFP Foundation website, including a company overview, logo, and link to your company website.
FMX Booth Driver Program	Receive additional support from the AAFP to drive traffic to your FMX exhibit booth.*
AAFP Foundation Newsletter Annual Company Feature	Your company will be featured in an annual story in <i>The Bulletin</i> about your involvement with the AAFP and AAFP Foundation.
Participation in Annual Pulse Survey to AAFP Members	This yearly opportunity allows you to submit questions and receive results from an annual AAFP member survey.
Annual Partnership Planning Meeting at Partner Headquarters	Discuss the previous year's program and activities, as well as plan for the upcoming year with AAFP team members during this in-person meeting at your company headquarters.

Champion - \$75,000	Preceding Benefits Plus:
Annual Co-created Webinar or Podcast	Co-create a webinar or podcast with the AAFP on a mutually agreed upon topic made available to 131,400 AAFP members. Content must be consistent with AAFP guidelines and policies.
Annual AAFP Foundation Board Presentation Opportunity	Attend one AAFP Foundation board meeting annually to present on topics relevant to family medicine.
First Opportunity to Fund New Projects	Be among the first Partners with an opportunity to engage as new AAFP and/or AAFP Foundation projects arise.
AAFP Key Leader Meeting	AAFP internal key leaders will participate in a discussion topic of Partner choice at location of Partner choice (within the continental United States).
Meeting with AAFP Senior Vice President of Advocacy	The AAFP Senior Vice President of Advocacy will participate in a facilitated discussion with Partner to discuss relevant government relations topics.

*All applicable submission deadlines apply.